

Subject: Entrepreneurship & Start-up (4300021)

IMP Questions for Phase II Mid Exam

Assignment: 3 Management Practices

1. Give a list of Functions of Management and define all of them.
2. What are the Objectives of Financial Management?

Assignment: 4 Support Agencies and Incubators

1. List State Level Support Agencies for New Enterprises.
2. List Promotional Schemes for New Enterprises in India and explain any two.
3. Define Start-up Incubation and explain Types of Incubators.
4. What are the services provided by Start-up Incubators?
5. List Prominent Incubators in India.
6. Write a short note on Investor Pitch.
7. What is Trademark and what are the Benefits of trademark registration ?
8. Explain Intellectual Property Rights (IPR) and Contracts.

Assignment:5 Project Proposal & Exit Strategy

1. What is Project Planning. Give their objectives.
2. What is Feasibility Analysis. Explain various factors included in feasibility study.
3. Write short note on Project Cost Estimation.
4. Explain ROI & ROS.
5. Explain Corporate Social Responsibility.
6. Describe Business Ethics and its importance.
7. Give the main characteristics of the Exim policy of Government of India.
8. What is Bankruptcy? Give their reasons. Give the types of Bankruptcy and How Bankruptcy can be avoided?