# JEETENDRA AJMERA

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### **Key Skills**

Storytelling

Communication

Voice Over

Copywriting(Basic Level)

**Creative Writing** 

Outcast Broadcasting

Interviewing

**Event Coverage** 

**Content Curation** 

Proofreading/ Editing

Researching & Fact-Checking

MUNs and Debating

# Technical Expertise

Adobe Lightroom(Basic)

Windows & Mac OS Platforms

MS Office (Word, Excel, PowerPoint)

# Languages

English Hindi Rajasthani(Marwari) Dedicated individual with a head for storytelling and content creation.

- A progressive and deep thinker with excellent analytical and interpersonal skills.
   Conscientious and innate leadership skills with an eye for detail.
- Adept storyteller who treats stories, features and other events with equal passion and thrives within the deadline-intensive environment.

# **Work Experience(s)/ Internships**

### • The Yatrashayali Project | January-May 2018

Conceptualized, and curated an independent self-travel project where-in we infused storytelling and travel. The idea was to narrate stories to all the travellers on board, an experiential based environment through stories. We amalgamated storytelling sessions, on-road events, open-mics, and other fun activities as a part of the trip.

#### • TEDxLNMIIT | July 2017-January 2018

Co-Founder and Co-Curator of TEDxLNMIIT, an independently organized TED event. The event saw international speakers, various startups, and initiatives collaborations. Right from filling the application form, to pitching the sponsors, to mailing speakers, to managing finances, we did it all. It got me an all-round insight into event curation and management. Major responsibility was the curation of speaker(s) and ideas to be featured in the event.

### Art of living Bureau of Communication | June 2017

Traveled in and around Karnataka for over a month documenting stories and events for the Media Dept. of the Art of Living. Interviewed people, victims, patients of mental disorders, scientists, innovators, entrepreneurs, Meditators, Writers, Teachers, and many others as a part of documenting a series of stories for the dept. Furthermore, the project also got me an insight into the world of travel journalism and outcast broadcasting.

#### YourStory Media | July 2016- Present

A contributor author for the community, created content ranging from entrepreneurial journeys, to opinions, interviews, travel blogs, etc.

#### Awaaz Studio | August 2016- Present

Founding member(&community manager) of an art furtherance house where talent flairs from all walks of life are nurtured and fostered. Have curated shows, open mics, workshops and much more, to give a safe space to local artists to express and grow. Community proudly hosts over 100 artists, have conducted 40+ events & workshops, and have catered to over 7000+ audience members.

# • Samachar Jagat( Newscrab.com) | June-July 2016

Created high-quality research content for the news portal.
Wrote 200+ articles around 1000 words each on various issues including politics, entrepreneurship, business, technology, lifestyle and sports among others.

# **Co-curricular Inclinations and Position of Responsibility [University]**

# Co-Founder of Media and PR Society, LNMIIT | July 2016-Present

With the vision of envisaging progressive culture the club introduced the aspect from public speaking, designing, film making, and writing among others.

# • Street Play Society | MUN Society | Counseling Cell

Have been an active member in the aforementioned college societies and have represented and won the competitions held at various festivals including Mood Indigo, IRIS(IIM-Indore), Bits MUN among others.

Mentored a small group of fresher's to help ease them into College life.

# • Senior Volunteer, The Art Of Living | 2011-Present

Organized and moderated various AOL courses and workshops. Worked in the team of the World Cultural Festival, a grand event which saw a footfall of over 3.5 million over three days.

# **Conferences and Events**

- National Geographic 'Out of Eden Walk': Attended the workshop and storytelling session by National Geographic Fellow Paul Salopek conducted in Jaipur in June 2018.
- **TEDxLNMIIT 2018:** Founder and Curator of the event.
- **The Media Rumble 2017:** Underwent the workshop by Google News and Facebook Journalism Project on online publishing and fake news respectively.
- **TEDxJaipur 2017:** Volunteered and organized the TEDx conference.
- **Josh Talks Leap 2016:** Attended and interacted with the speakers.
- World Cultural Festival, 2016: Worked in the Protocol team.
- Global Youth Leadership Forum (GYLF) 2016: Attended and participated in the GYLF as a delegate.

# **Education and Scholastic Achievements**

# Secondary School | 2013

St. Anselm's Pink City Sr. Sec School, Jaipur

# High School | 2015

St. Anselm's Pink City Sr. Sec School, Jaipur Majors in Science and Mathematics

# **Graduation | 2015-19**

The LNM Institute of Information Technology, Jaipur Majoring in Computer Science

- Awarded Certificate of Merit, AISSE 2013
- Silver Medalist at SQF National Science Olympiad, 2014
- Was among top 1% percentile in Joint Entrance Examination for Engineering aspirants in the year 2015