

## **EXECUTIVE SUMMARY AND INSIGHTS FROM SQL ANALYSIS**

### **1) Movie Categories :**

- Drama is the most popular genre with 4285 number of movies.
- RSVP movies can focus on Drama, Comedy and Thriller genre for its future film as it is ranked as Top 3 Genre.
- Alone in 2019; Total 1078 Drama movies , 574 Comedy movies and 398 Thriller movies were published.

### **2) Production House :**

- Marvel Studios, Twentieth Century Fox , Warner Bros. are Top 3 production house in No. of Total Received votes.
- Dream Warrior Pictures and National Theatre Live production companies have the produced the highest number of hit movies among all production companies.

### **3) Director :**

- James Mangold, Joe Russo, Anthony Russo are Top 3 directors with respect to average rating for Top 3 genres and total votes count

### **4) Actor/Actress :**

- Based on median rating, Mammootty and/or Mohanlal can be hired as the actor for the next project.
- Based on the number of Super Hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor for Drama genre.
- Based on total votes and average rating combination of Vijay sethupathy Taapsee Pannu will be top most choice as Actor-Actress combination for movie to be released in India