

Jeet Patel

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EDUCATION

The University of Florida, Warrington College of Business

Master of Science in Information Systems and Operations Management (MS-ISOM)

Track: Business Intelligence and Analytics

Gainesville, FL

August 2022 - May 2024

The Maharaja Sayajirao University of Baroda (MSU)

Bachelor of Science in Business Administration and Management

Post-Graduate Diploma in Financial Management

Gujarat, India

June 2018 - May 2021

SKILLS AND EXPERTISE

- Business Intelligence:** Tableau, Power BI, MS Excel (VLookup, VBA), SAP, QlikView, Google analytics, Adobe analytics, Azure
- Analytics & Programming:** SQL, R, Python, SAS, Hadoop, HTML, ArcGIS, Salesforce, ETL, MS Office, Jira, Azure, MATLAB
- Core Competencies:** Business Analytics, Agile Methodologies, Scrum, Waterfall, Stakeholder Management, Project Management, Team Leadership, Data Analysis, Data Visualization, Market Research, Product Lifecycle Management, Business Process Improvement, Data Governance, Data Strategy, QA Testing, Supply Chain Analytics

WORK EXPERIENCE

Smart North Florida

Jacksonville, FL

Technology Consulting Analyst

January 2022 - December 2023

- Employed ArcGIS to gather key data** for the Neptune Beach city council redevelopment project, enhancing community planning and investment strategies.
- Designed a comprehensive **Tableau dashboard for analysis of potential investment opportunities**, enriching data acuity for key areas such as stormwater management, roadway conditions, vehicle safety, and parking infrastructure.
- Spearheaded the **successful acquisition of \$8.5 million in CRA funding** through a meticulously crafted funding proposal backed by detailed analytical research using R Studio.

The Association Partner

Remote, USA

Data Analyst Intern

May 2023 - August 2023

- Utilized **advanced Excel functions and SQL** to manipulate and transform datasets, reducing data processing time by 8%.
- Implemented Microsoft Power BI and Tableau for **cost tracking and analysis, pinpointing inefficiencies**, and driving data-driven decisions to enhance profitability for mid-size real estate companies across South Florida.
- Evaluated Google Analytics and sales data, crafting campaign reports** with suggestions like SEO optimization, user experience enhancements, and segmented email strategies for top 20% high-value customers to elevate future promotions.

Nielsen IQ

Chicago, IL

Business Analyst

June 2021 - July 2022

- Led client data delivery** while conducting a detailed analysis of client data, including L'Oréal and Mondelez, using Nielsen's integrated services platform, SAS, MS Excel, and SQL, driving decision-making and boosting client satisfaction by 25%.
- Managed the **creation of promotional and consumer trend data for FMCG categories** across varied Europe retailers and regions, guaranteeing compliance with established delivery schedules and stringent data quality standards.
- Collaborated with cross-functional teams to **develop customized reports** that effectively communicated complex data findings to clients, resulting in improved understanding and trust, as evidenced by a 15% reduction in customer churn.
- Directed RCA process** with the team while addressing technical challenges, ensuring comprehension of tool enhancements.

eClinicalWorks

Gujarat, India

Analytics Intern

May 2020 - August 2020

- Streamlined data management for healthcare **IT solutions, including cloud-based EHR and revenue cycle management platforms**, resulting in a 10% increase in data processing efficiency and response times for technical support inquiries.
- Employed Azure to curate and manage **IT service backlogs, evaluating timelines** and resource needs for healthcare providers.

ACADEMIC AND LEADERSHIP EXPERIENCE

University of Florida, ISOM Department | Graduate Research And Teaching Assistant

March 2023 - Present

- Spearheaded blockchain research initiatives under Professor Aasheim Cheryl, **generating pivotal case studies and reports** that advanced the understanding of blockchain's role in the fintech and cryptocurrency sectors.
- Drove the **strategic development and detailed revision of grant applications to NASE**, resulting in the successful funding of three cutting-edge research projects on Business Innovation Through Blockchain.
- Coordinated **e-commerce logistics and project management class while leading a data visualization course** for 100+ students, ensuring a practical grasp of Tableau, PowerBI, and other essential concepts and their real-world applications.

University of Florida, Warrington School of Business | MS ISOM Student Ambassador

October 2022 - Present

- Collaborated with MS-ISOM leadership to **fortify program outcomes, enhancing recruitment, networking, and academic support**, while mentoring a diverse cohort of 50+ incoming graduate students.