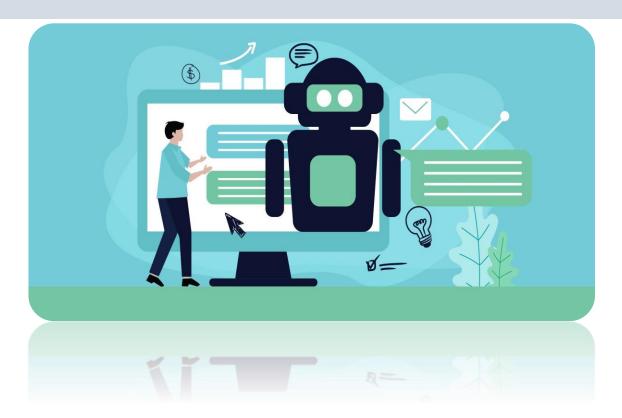
CHATBOT WITH WEB EXTRACTION





Innovation • Data • Analytics

Project Leadership



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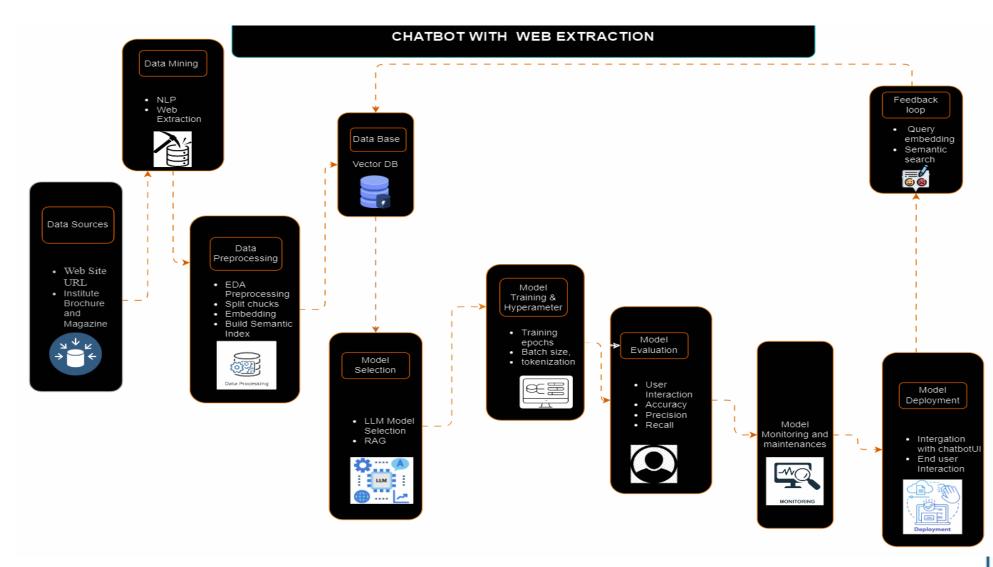


Contents

- Business Objective
- Business Constraints
- Project Architecture
- Data collection and details
- Exploratory Data Analysis
- LLM model used
- Modeling
- Evaluation
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Project Overview and Scope





Business Problem

• Business Problem: Student has to communicate with the salesperson over the call or any manager has to go to the website of JNTUH to search for any details regarding JNTUH.



Business Objective

Objective

Business Objectives : Minimize the manual work

Constraints

- Maximize the data privacy
- Business Success Criteria: Maximize the data privacy
- Machine Learning success criteria: Accuracy of the output Should be 98%
- Economic Success Criteria: Communicating with our application should increase 20% revenue



CRISP-ML(Q) Methodology

There are six stages of CRISP-ML(Q) Methodology

- 1.Business and data understanding
- 2.Data preparation
- 3. Model building
- 4. Model evaluation
- 5. Model deployment
- 6.Monitoring and maintenance



Technical Stacks

- Web Extraction: Develop reliable web scraping or extraction mechanisms to pull relevant data from the JNTUH website.
- Machine Learning: Employ ML algorithms to achieve a 98% accuracy rate in providing relevant information and responses.
- Language Models (LLM): Implement different language models, such as LLama2, for natural language processing and understanding.
- Split Chunking: Utilize techniques for splitting and chunking text data to efficiently process and analyze information
- **Vector-based Representations:** Leverage vector embeddings to encode and represent textual information in a numerical format for machine learning applications.
- Embedding: Implement embedding techniques to map words or phrases into numerical vectors, enhancing semantic understanding.
- Semantic Streamlit: Build a user-friendly interface using Streamlit that focuses on semantic and intuitive design for effective communication..
- User Engagement Metrics: Incorporate analytics tools to measure and track user engagement, aiming for an 80% increase in communication.
- Revenue Tracking: Set up systems to monitor and analyze revenue growth, attributing it to improved communication with the application.



Data Collection and Understanding

Data collection:

Web Scraping : Utilize web scraping tools such as Beautiful Soup or Selenium to extract information from the JNTUH website.

Downloading: Magazine and Brochures.

Data Understanding:

Structured and Unstructured Data:

- •Identify and collect both structured data (e.g., tables, forms) and unstructured data (e.g., text from paragraphs, announcements).
- •This diversity helps in training a more versatile language model.



Data Information

Student inquiries and requests related to JNTUH details, courses, and procedures.

- > Affiliations & Academic Audit
- Vice Chancellor
- Directors
- Mandate of the cell
- Deputy director
- Assistant director
- Staff members
- Vision & mission
- Objectives
- Goals
- Timelines of affiliation activities
- Procedure for grant of affiliation

- News letters
- Status of affiliated colleges
- Affiliated colleges
- Download
- Contact us
- Student corner
- > UCEST-Facilities
- Library
- Built up Area Entrepreneurship Development Cell(EDC)
- Physical Education
- National Service Scheme (NSS)



System Requirements

- Windows/mac/linux- 16 GB of VRAM. Graphics: NVIDIA RTX3090/4090 GPUs works.
- Google Colab –T4 GPU



Exploratory Data Analysis [EDA]

1. Data Collection:

• Gather relevant data from user interactions, website extractions, and sources.

2. Data Cleaning:

• Identify and handle missing values and inconsistencies for robust analysis.



Missing Values Observation

During web scraping extracted file text files, CSV files, and Pdf files, files or empty.

Data miss due to information sources is unstructured or structured data

Therefore extract data concerning the format.

- Tabular data in CSV format
- Text data in Txt format
- Image and image text data in PDF format



Data Preprocessing

Data Collection:

- 1. Gather user queries and interactions.
- 2. Extract information from the JNTUH website using web scraping tools.

1.Data Cleaning:

- 1. Handle missing values in user queries or extracted data.
- 2. Remove duplicates to ensure data integrity.
- 3. Correct inconsistencies in the data obtained from web extraction.

2.Text Cleaning:

- 1. Remove irrelevant characters, HTML tags, or special symbols.
- 2. Tokenize and normalize text to a consistent format.



LLM Models

Large language models (LLMs) are a type of artificial intelligence (AI) program that can recognize and generate text. They're trained on large amounts of data and use transformer models to recognize, translate, predict, or generate text or other content.

- zephyr-7b-alpha
- Mistral-7B-Instruct1
- zephyr-7b-beta
- Llama2



Model Building

- 1. Loads documents, splits text into chunks, creates embeddings, vector store, and an LLMS (Language Model) model for conversational retrieval.
- 2. Set up a conversation history, memory, and a retrieval chain for conversational responses.

Packages used in - "zephyr-7b-alpha" code

- langchain
- torch
- accelerate
- sentence_transformers
- streamlitstreamlit_chat
- faiss-cpu
- tiktoken
- huggingface-hub
- Pypdf
- ctransformers



Model Accuracy Comparison

Project Evaluation-LLM models

SI no	User Queries	Mistral-7B-Instruct1	zephyr-7b-alpha	zephyr-7b-beta	Llama2
1	What are JNTUH Course offers?	Answer: JNTUH offers B.Tech, B.Pharmacy, M.Tech, and M.Pharmacy courses. The number of seats for each course for the 2023-24 academic year is as follows: B.Tech - 92949, B.Pharmacy - 6770, M.Tech - 3462, and M.Pharmacy - 2715.	JNTUH Course refers to academic programs offered by the Jawaharlal Nehru Technological University in Hyderabad (JNTUH), India. These courses are designed to provide students with a comprehensive and practical education in various fields of engineering, technology, science, and management. The university offers undergraduate (UG), postgraduate (PG), and doctoral (PhD) programs in these fields. The courses are taught by experienced faculty members and provide students with opportunities for research and hands-on experience through internships and projects. The university is affiliated with AICTE and has been awarded 'A' grade by NAAC.	JNTUH offers a range of academic programs in engineering, technology, science, and management at the undergraduate, postgraduate, and doctoral levels. These courses emphasize practical education, research opportunities, and hands-on experience through internships and projects. The university, affiliated with AICTE.	JNTUH offers B.Tech, B.Pharmacy, M.Tech and M.Pharmacy courses with varying number of seats as per the year listed in the table.



Model Accuracy Comparison

4	Who are the staff members working at the JNTUH library?	There are three staff members working at the JNTUH library - Smt. J.Usha Rani (Asst. Prof in LIS), B.Prameela (Computer Operator) and M.Sridevi (Junior Assistant).	The staff members working at JNTUH library are: - Smt. J Usha Rani (Head of the Department, College Library) - M. Moulika (Book Keeper) - K.L.Y (Shashikanth) (Book Keeper) - Meher (Unissa Begum) (Attender) - MVRN (Reddy) (Attender) - B. (Mallikarjun) (Attender)	JNTUH library is staffed by Smt. J. Usha Rani, serving as Assistant Professor in Library and Information Science (LIS), B. Prameela in the role of Computer Operator, and M. Sridevi holding the position of Junior Assistant.	There are three staff members working at the JNTUH library - Smt. J.Usha Rani
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Best Model – Zephyr-7b-alpha

- •Zephyr-7b-alpha is a specific language model used in the code (CTrasformers model).
- •It's considered the best model in this context based on its performance in generating responses for the Enquiry ChatBot.
- •The choice of model might be based on factors like training data, architecture, and fine-tuning for specific tasks.

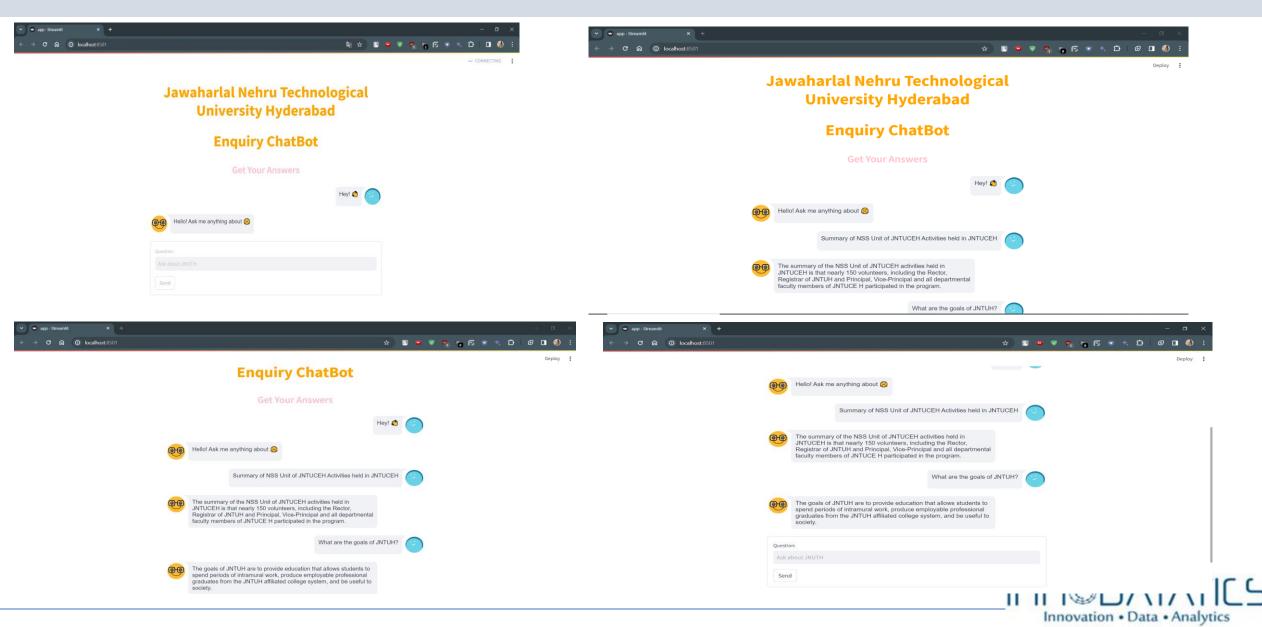


Model Deployment - Strategy

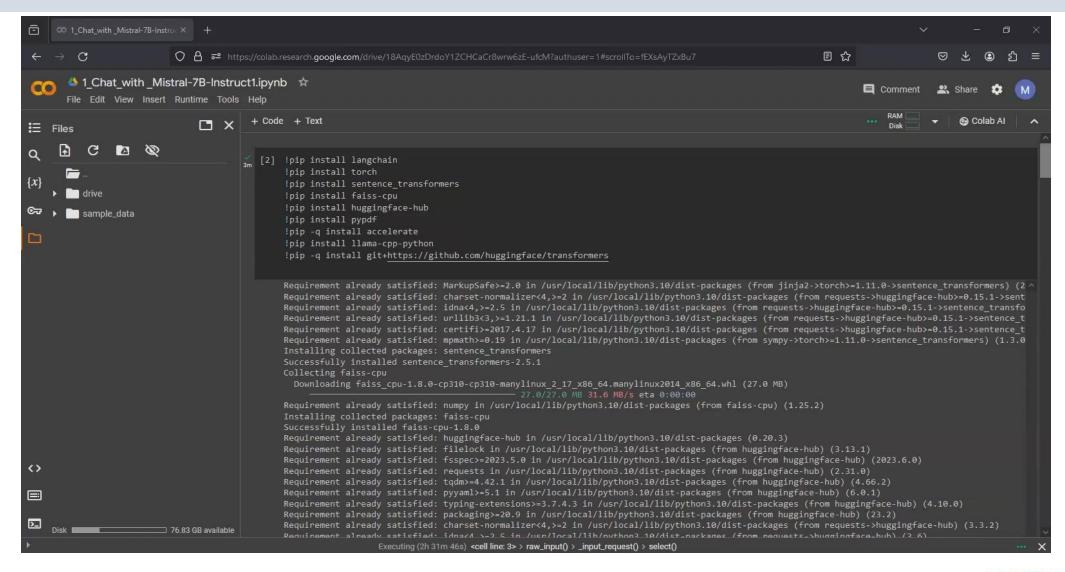
- •The deployed model should be integrated into a web interface using Streamlit or similar frameworks.
- •It requires hosting the model and associated resources on a server or cloud platform.
- •Deployment should include monitoring for performance, scalability, and user feedback integration.



Screen shot of output

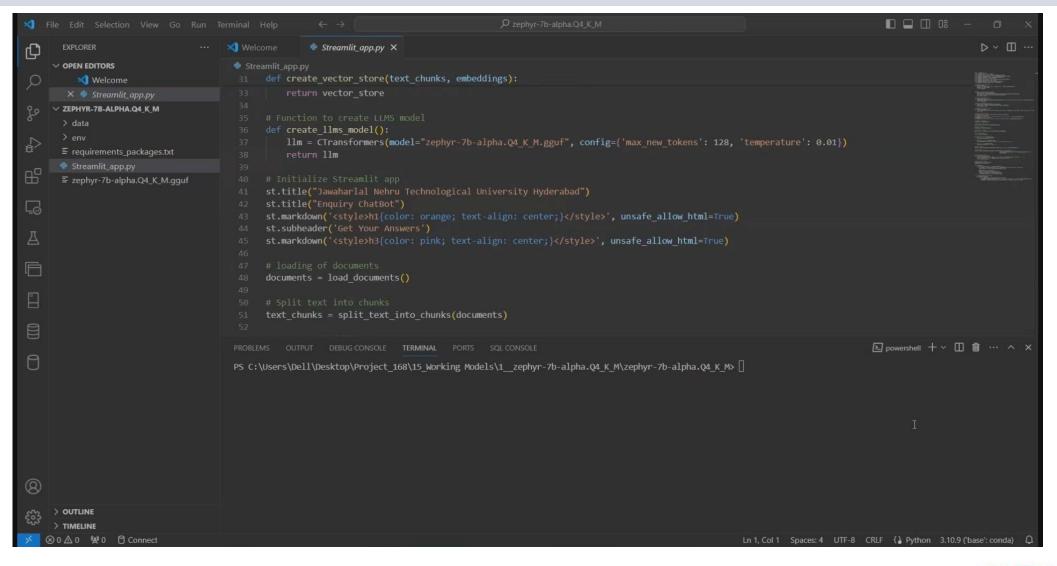


Video of output- Google Colab





Video of output-VS Code -Streamlit





Challenges

- •Data quality: Ensuring the quality and relevance of documents used for training and retrieval.
- •Model performance: Tuning the models for optimal response generation and retrieval accuracy.
- •Scalability: Handling large volumes of queries and maintaining low response latency.
- •User experience: Designing an intuitive and responsive interface for seamless interaction.
- •Integration: Integrating the model with existing systems and workflows.



Future Scopes

- •Enhancing conversational capabilities: Improving the model's ability to handle diverse queries and provide accurate responses.
- •Personalization: Customizing responses based on user preferences and past interactions.
- •Multimodal capabilities: Integrating text, audio, and visual inputs for a richer user experience.
- •Domain expansion: Extending the model's knowledge and adaptability to new domains beyond education.
- •Collaboration: Collaborating with domain experts and stakeholders for continuous improvement and refinement of the system.



Queries?







