JEEVA A

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Professional Summary

Analytical professional skilled in **SQL, Power BI, Excel, and Python**, with experience in **data cleaning, visualization, and KPI reporting**. Currently training in **Data Analytics and Data Science** at AccioJob. Passionate about creating dashboards, performing ETL, and transforming data into actionable insights.

Education

- **Velammal College of Engineering and Technology, Madurai**
  Bachelor of Engineering (B.E), Electronics and Communication Engineering
  2025 | CGPA: 7.9/10

Core Competencies

- **Programming Languages:** Python (Pandas, NumPy, Matplotlib)
- **Web Development:** HTML, CSS, JavaScript
- **Databases:** MySQL, SQL (DDL, DML, Joins, Aggregations, Subqueries)
- **Analytics Tools:** Power BI, Power Query, Excel (Pivot Tables, VLOOKUP, Charts)
- **Data Concepts:** ETL Workflows, KPI Tracking, Data Modeling, Dashboard Development
- **Soft Skills:** Communication, Team Collaboration, Adaptability**,** Problem Solving, Critical Thinking

Internship Experience

Data Analytics & Data Science Trainee | AccioJob | Jun 2025 – Present
- Built and automated Power BI dashboards integrated with SQL datasets, improving reporting speed by **35%**.
- Performed data transformation and analysis using Excel and Python, enhancing data accuracy by **25%**

Business Development Executive | Polycab India Ltd., Madurai | Mar 2025 – Jul 2025
- Automated **CRM segmentation** using Excel macros, reducing proposal turnaround time by **20%**.
- Conducted customer and sales data analysis, improving sales forecasting accuracy by **15%**.

Technical Support Intern | Kevell Corp | Jul 2023
- Resolved **30+ SaaS-related tickets**, increasing issue resolution efficiency by **30%**.
- Created automated Excel-based reports, reducing manual tracking efforts by **40%**.

Projects

Movie Rental Analytics Dashboard | SQL, Excel, Power BI
- Designed a **star-schema model** and DAX-based KPIs to analyze customer behavior and loyalty trends.
- Automated data refresh using Power Query, improving reporting efficiency by **25%**.
- Delivered insights on top customers and popular genres through interactive visual dashboards.

Northwind Sales Dashboard | SQL, Power BI, Excel
- Integrated **8 relational tables** and built interactive dashboards uncovering **68% YoY sales growth**.
- Developed dynamic visual KPIs highlighting regional sales and customer profitability.
- Enabled stakeholders to make faster, data-driven decisions through drill-down reports.

Madhav E-Commerce Dashboard | Power BI
- Built a comprehensive dashboard to track product, region, and customer-level performance.
- Implemented DAX measures for profit margin, revenue, and order trends.
- Reduced manual reporting efforts by **30%** through automation and data modeling.

Certifications

- **Google Data Analytics** – Coursera
- **Signal Processing Techniques & Applications** – NPTEL, 2024
- **Microsoft Excel (Intermediate to Advanced)** – 2025
- **MySQL Basics** – AccioJob