Personalized Invitations Using Canva
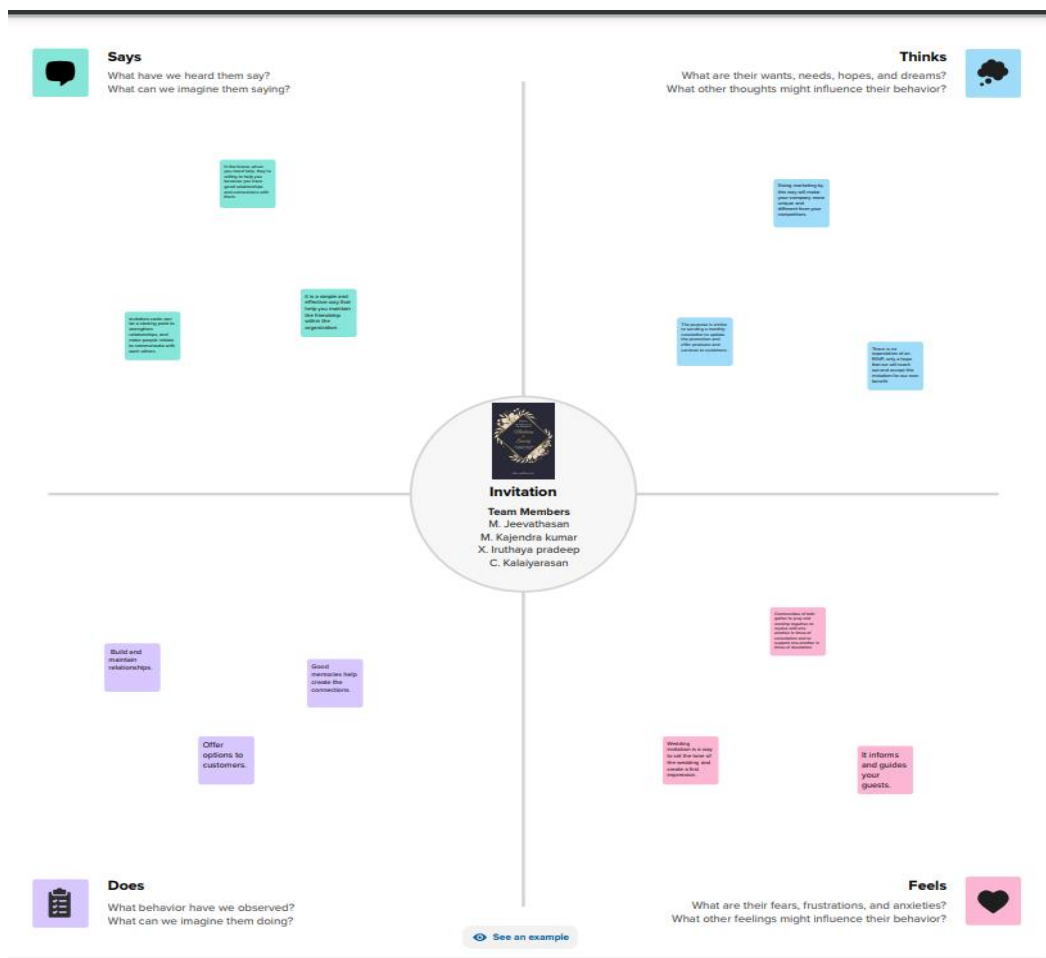
INTRODUCTION
1.1 Over view

The "Creating Captivating Birthday Invitations with Canva" project is centered around designing visually appealing and personalized birthday invitations using Canva. A well-crafted birthday invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.

1.2 Purpose
- Small and Convenient
- Online Invitations Are Convenient and Easy to Send
- E-Invitation: An Environmental-Friendly Option
- Cost-Effectiveness Of Online Wedding Invitations
- Customisation Options With Digital Invitation Card For Wedding
- Instant RSVPs With An E Invitation card
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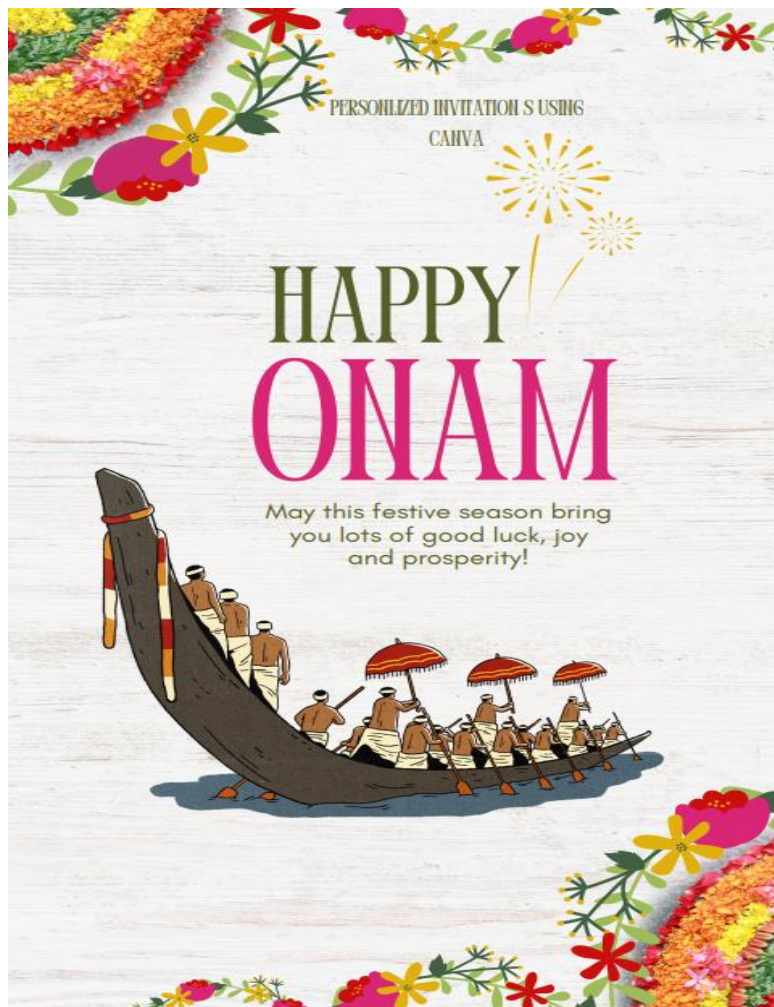1. **Problem Definition & Design Thinking**

2.1 Empathy Map

2.2   Ideation & Brainstorming Map

3. Result

ADVANTAGES & DISADVANTAGES

ADVANTAGES

* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

DISADVANTAGES

* The free version is limited
* Unique elements cannot be created
* limited export settings
* Alignment concerns
* Unable to move one design to another design

APPLICATIONS

* We create a Canva account
* Choose our design type
* And we used invitation template
* we uploaded our background image
* we used uploading photos, and adding text, and used to editing elements, and changefonts
* Added to the Time icon, Clander design of corner.
* we created to invitation
* Finally, we downloaded a design

CONCLUSION

People in our team worked together to make a business card on the topic " **Personalized Invitations Using Canva**" through this, all type of events, party's. Canva is an essential tool for most business and Teaching. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.