

# **GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



## **Electronics and Communication Engineering**

### **NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT**

NM ID: B773CDDBA4CD1FD9C2C418BF6417FA6E

NAME: SANJAY S

BRAND NAME: DOSS SOFTDRINKS

CATEGORY: SOFTDRINKS

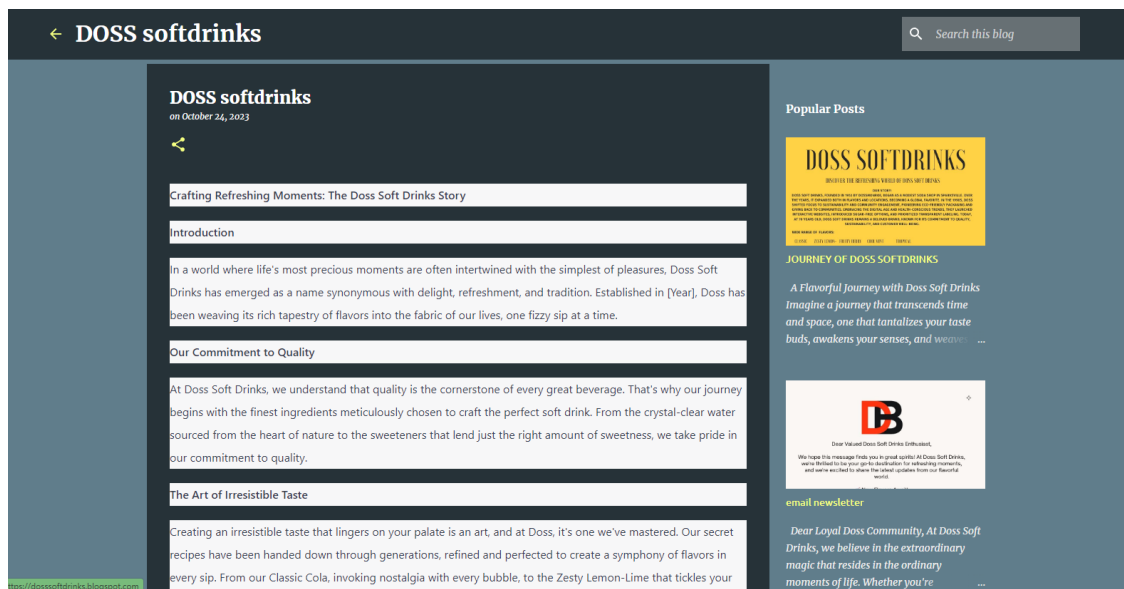
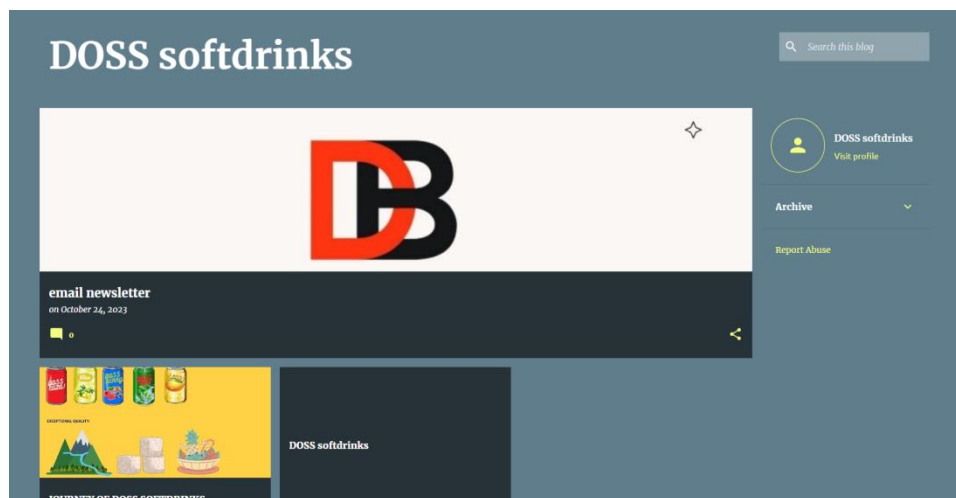
MANUFACTURER

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://dosssoftdrinks.blogspot.com/2023/10/doss-softdrinks.html>

Screenshots:



## JOURNEY OF DOSS SOFTDRINKS

on October 24, 2023



### A Flavorful Journey with Doss Soft Drinks

Imagine a journey that transcends time and space, one that tantalizes your taste buds, awakens your senses, and weaves itself into the tapestry of your life. That's a visit to Doss Soft Drinks promises – an adventure through flavors, tradition, and pure, effervescent joy.

#### Setting Off on the Flavor Trail

Our journey begins at the heart of Doss, where tradition and innovation converge. In [Your Location], this charming soft drink haven opens its doors to all who seek the world of refreshing beverages. From the moment you step inside, you're greeted by the inviting aroma of nostalgia, carried by the gentle hum of soda machines and the laughter of fellow adventurers.

#### The Art of Soft Drink Craftsmanship

#### Popular Posts

##### DOSS softdrinks

*Crafting Refreshing Moments: The Doss Soft Drinks Story Introduction In a world where life's most precious moments are often intertwined with the simplest of* ...

## JOURNEY OF DOSS SOFTDRINKS

on October 24, 2023



### A Flavorful Journey with Doss Soft Drinks

immerse yourself in a world where every sip tells a story



#### Popular Posts

##### DOSS softdrinks

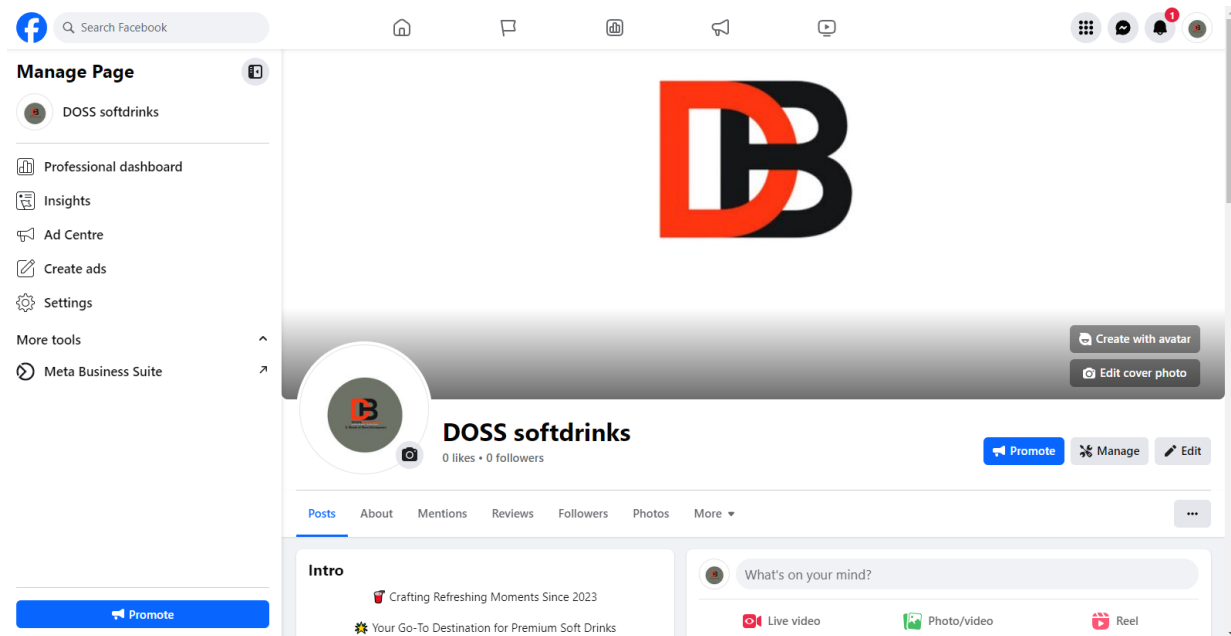
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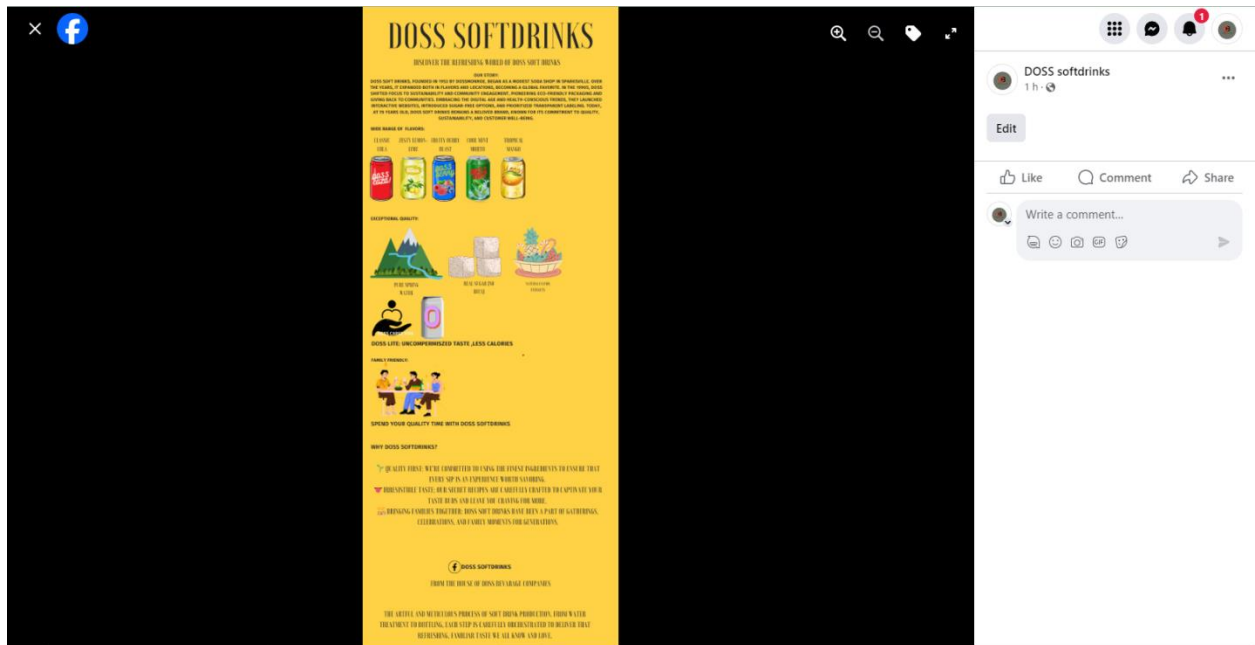
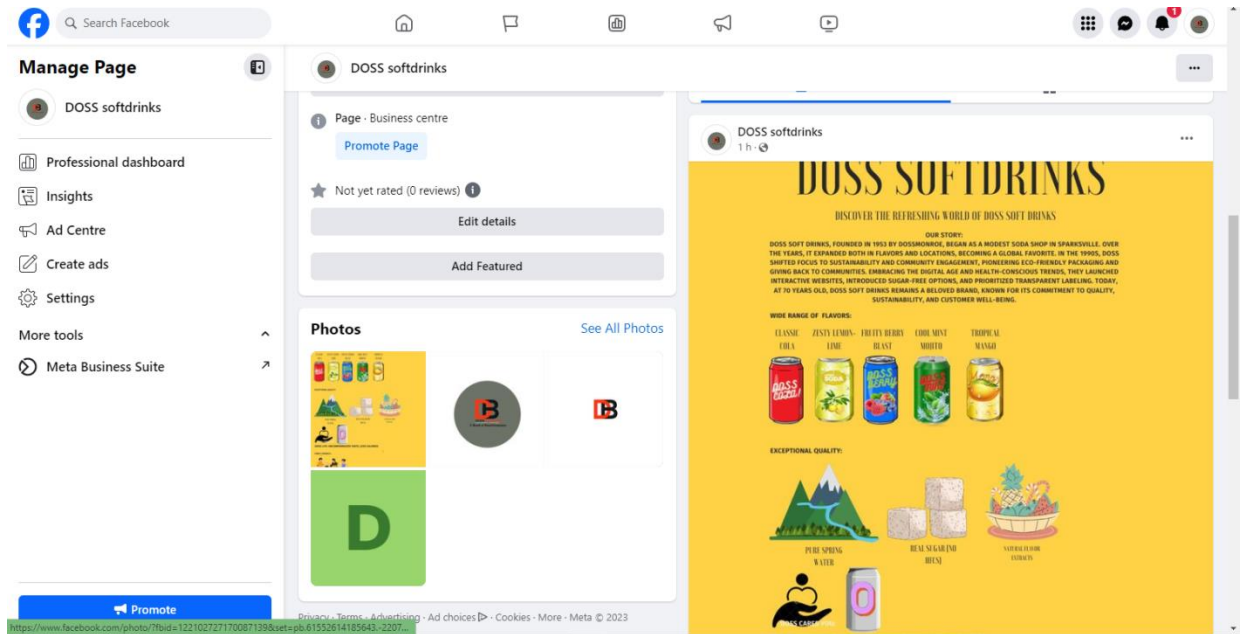
2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/Dosssoftdrinks>

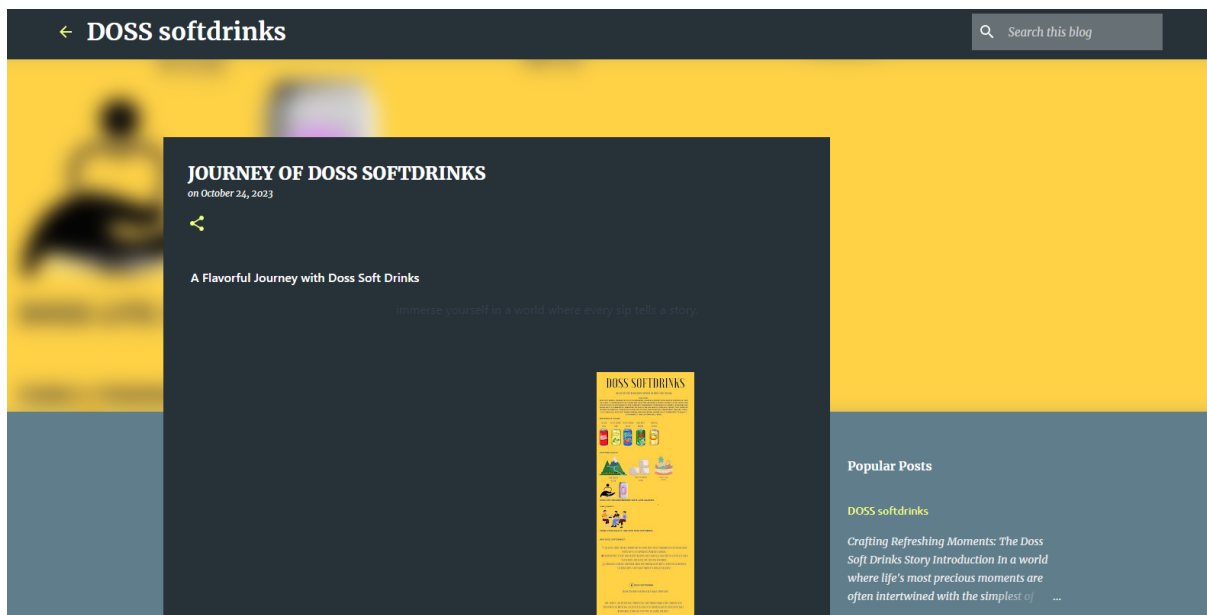
Screenshots:





Link: Infographics Page Design using canva

### Screenshots:

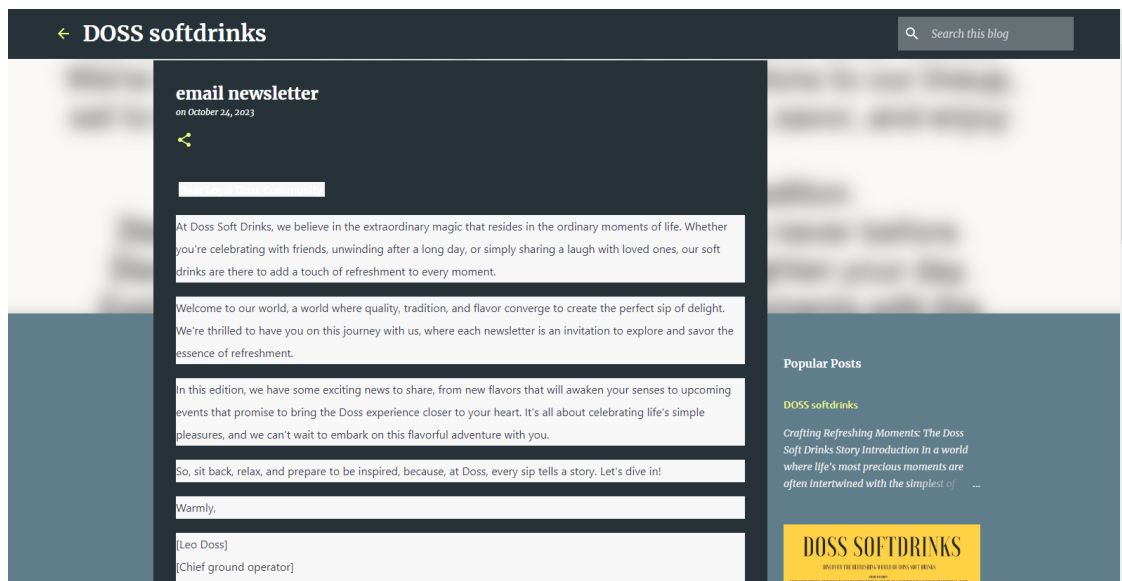


4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://dosssoftdrinks.blogspot.com/2023/10/email-newsletter.html>

Screenshots:



JOURNEY OF DOSS SOFTDRINKS

A Flavorful Journey with Doss Soft Drinks  
Imagine a journey that transcends time  
and space, one that tantalizes your taste  
buds, awakens your senses, and weaves ...



Dear Valued Doss Soft Drinks Enthusiast,

We hope this message finds you in great spirit! At Doss Soft Drinks, we're excited to be your go-to destination for refreshing moments, and we're excited to share the latest updates from our Flavorful World.

🌟 New Flavors Ahead!

Our commitment to crafting exceptional soft drinks never wanes. We're delighted to introduce some exciting additions to our lineup, set to tantalize your taste buds. Get ready to sip, savor, and enjoy!

New Flavor 1: A delightful zesty citrus.

New Flavor 2: A burst of berry freshness like never before.  
New Flavor 3: A spicy adventure that will brighten your day.  
Explore these new flavors and elevate your moments with the distinctive taste of Doss.

📅 Upcoming Events

Stay tuned for an array of events and promotions that will make your Doss experience even more special. From exclusive tastings to interactive contests, we have something in store for every Doss enthusiast. Keep an eye on our social media channels for event updates and ways to participate.

🌟 Featured Doss Moments

We're delighted to share stories from the Doss community. Tag us on social media with your Doss Soft Drink moments, and you might just find your story featured in our next newsletter. Share your memories and inspire others to create their Doss moments.

📍 Find Doss Near You

We understand the importance of accessibility. That's why we're continually expanding our reach. Use our Store Locator on our website to find the nearest Doss Soft Drink retailer. Your favorite flavors are closer than you think.

🔗 Join the Conversation

Connect with us on social media to stay updated with all things Doss Soft Drinks.

(Facebook) Follow for the latest news and events.

(Instagram) Share your Doss moments with us.

(Twitter) Engage in conversations and let us hear what's trending.

Send us your thoughts.

Your thoughts and feedback are essential to us. If you have any suggestions, questions, or simply want to say hello, please don't hesitate to reach out. We value your input and aim to make your Doss experience even more delightful.

Thank you for being a part of the Doss Soft Drinks community. We look forward to creating many more amazing moments with you. Cheers to the endless possibilities of life and the delicious soft drinks that enhance them!

Warm regards,



