

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NM ID: F0720DE6E6C081799D64F126DAF8C430

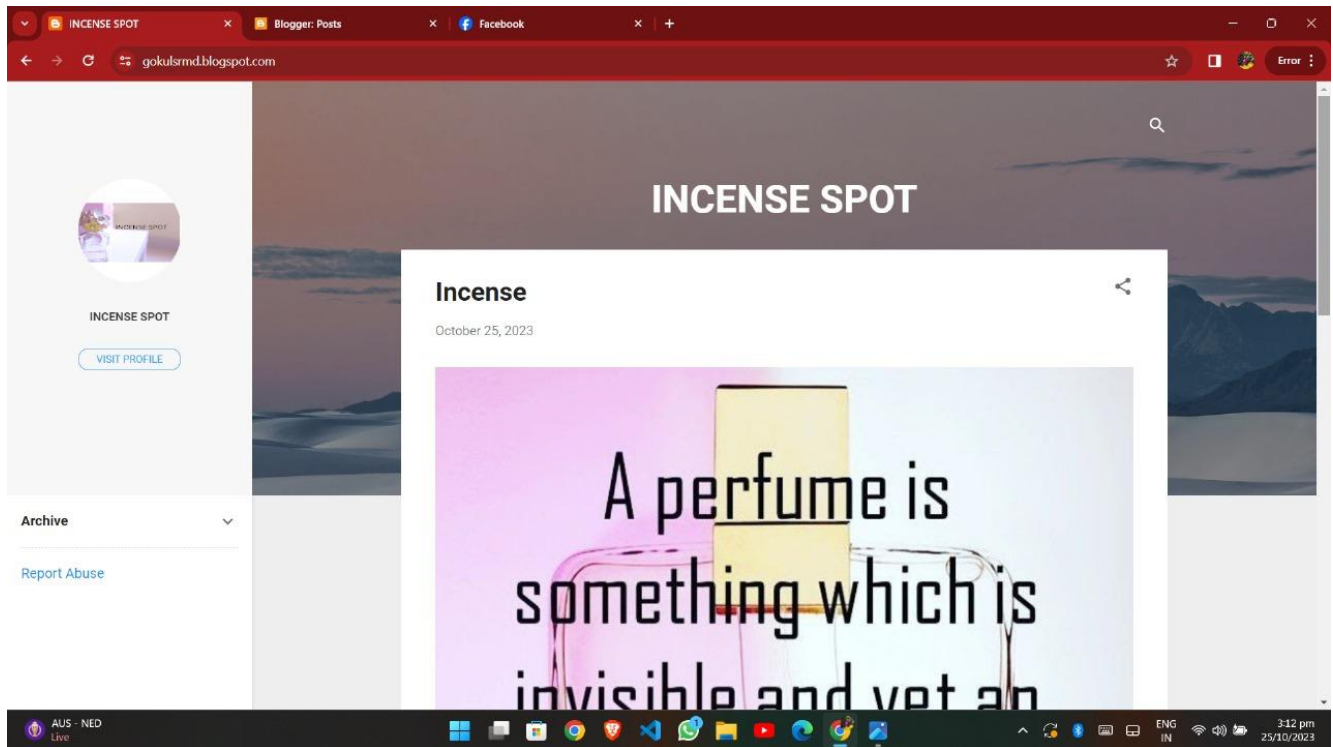
NAME: GOKUL M

BRAND NAME: INCENSE SPOT

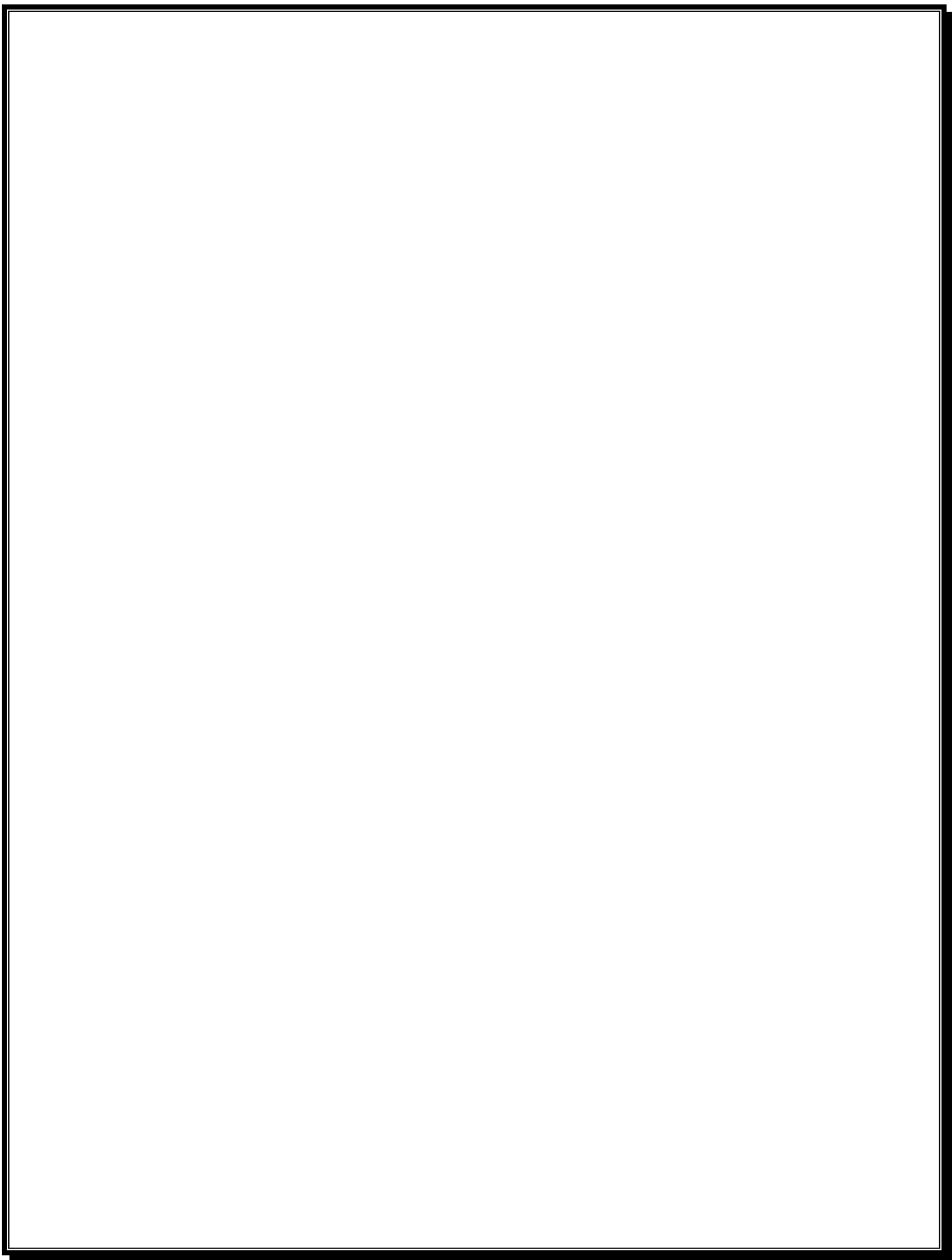
CATEGORY: PERFUME

MANUFACTURER

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.



Screenshot

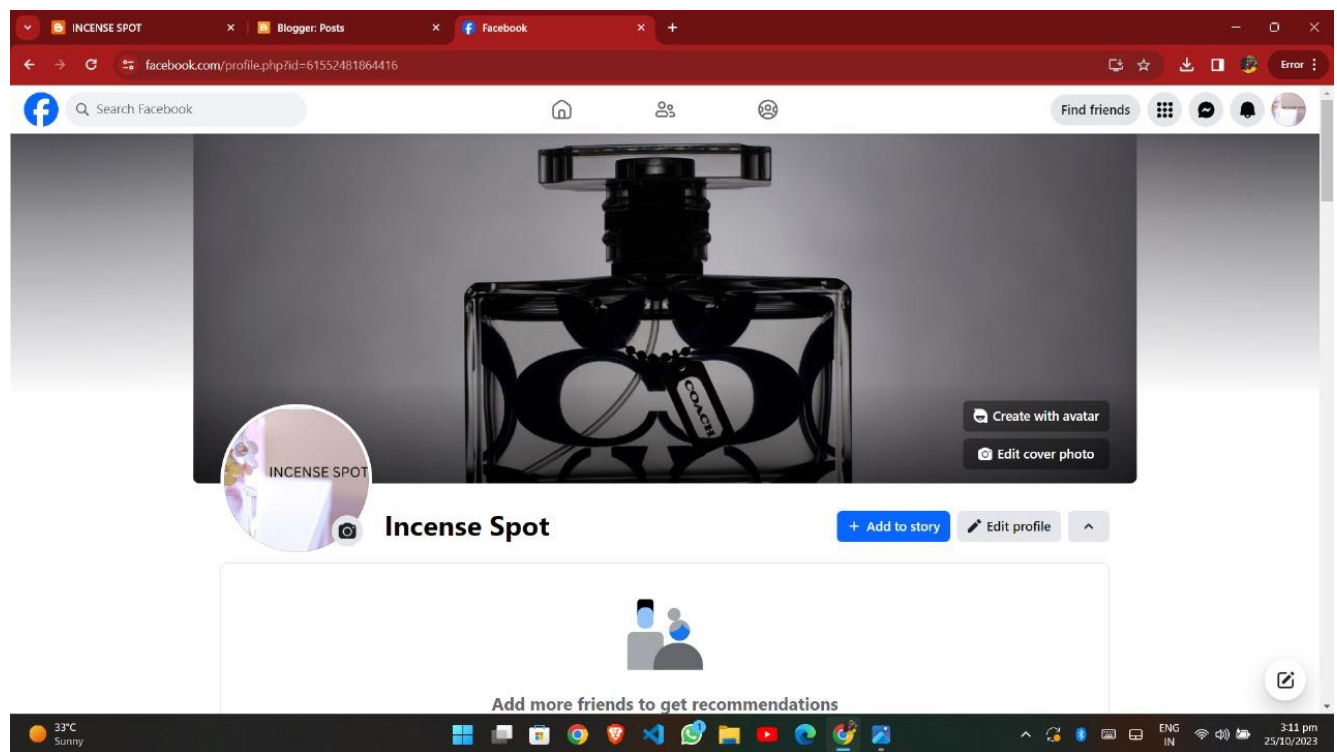


2.Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=61552481864416&mibextid=ZbWKwL>

Screenshots:



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VARIETIES OF PERFUME :

There are generally five different types of perfume: *extrait de parfum* (or *parfum*), *eau de parfum*, *eau de toilette*, *eau de cologne*, and *eau fraîche*.

Perfume (Perfume)

Eau de Parfum (EDP)

Eau de Toilette (ETP)

Eaux de Cologne (EDC)

Ben Frelche



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London: 1991.

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 Incense Spot updated his cover photo.

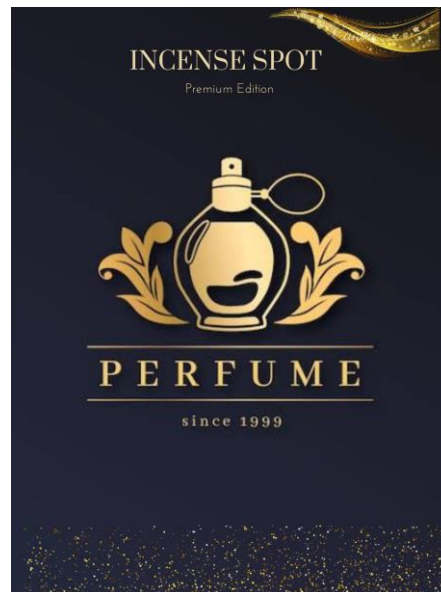
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2. Create and design a social media advertisement poster using canva.

Link: Infographics Page Design using canva

https://www.canva.com/design/DAFyQaB7kKw/xHDX7ayfQoLaSlrJpoVCRQ/view?utm_content=DAFyQaB7kKw&utm_campaign=designshare&utm_medium=link&utm_source=editor

Screenshots:



3. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

Screenshots:

https://www.canva.com/design/DAFyQT7TtqU/FdG0EEfGGvuETIRjOGWgTg/view?utm_content=D



AFyQT7TtqU&utm_campaign=designshare&utm_medium=link&utm_source=editor

