

# FUND*T*S



- Transparent Crowdfunding for a Trustworthy Tomorrow.

- CROWD FUNDING PLATFORM ON APTOS
- TEAM NO 19



# Vision & Mission

- ▶ **Mission:** To revolutionize crowdfunding by ensuring transparency, security, and accessibility for social causes and business ventures.
- ▶ **Vision:** A world where financial support flows seamlessly to those in need or with innovative ideas, free from restrictions and opacity.



# Problem Statement

- ▶ Traditional crowdfunding platforms often operate in a centralized environment, leading to inefficiencies and mistrust.
- ▶ Donors and investors are often unable to track the flow of funds, and campaigns for social causes and business ventures can incur high transaction fees, reducing their impact.
- ▶ Additionally, many regions and individuals are excluded from participating in global crowdfunding opportunities due to accessibility barriers.

# Impact

While GoFundMe has **blocked donations** for Palestinian families and organizations for technicalities like posting the fundraising link on Instagram or other “violations of terms of service,” some payment apps like PayPal appear to have **blocked** donations from some users when the descriptions include the word “Gaza.” This is compounded by **censorship** by Meta and the banning of online content on Instagram about the war in Gaza, as extensively **documented** by Human Rights Watch.

“If the accounts hadn’t been frozen, we could have [gotten] seventy to eighty tents in Gaza,” Sabbah says.

Source: <https://progressive.org/latest/the-dark-side-of-crowdfunding-khan-prakash-20241018/>



# What are we Solving?

- **Lack of Transparency**
- **Centralization Issues**
- **Fraud and Misuse of Funds**
- **High Fees and Costs**
- **Lack of accessibility**



# Solution

- **Transparent & low gas fees on Aptos:** Utilizing the Aptos chain to ensure immutable and verifiable transactions with low gas fees.
- **Two-Tier Campaign System:**
  - **Regular Funding:** Create campaigns with verifiable proof; donors can review and contribute freely.
  - Free of charge for disaster relief and humanitarian efforts.
  - **Seed Funding:** Launch campaigns with proof of business needs; investors can fund confidently.



## Unique Selling Point (USP)

- ▶ **Fee-Free Social Campaigns:** Exclusive support for disaster and humanitarian aid with zero charges.
- ▶ **Blockchain-Powered Transparency:** Instant traceability of funds.
- ▶ **Low gas fees on Aptos:** The gas fees on Aptos as less than ₹ 0.003.



# Cost structure

- ▶ **Development Costs (30%):** Smart contracts, platform UI/UX, and Aptos chain integration.
- ▶ **Marketing & Outreach (25%):** Awareness campaigns for social causes and businesses
- ▶ **Operational Expenses (30%):** Hosting, customer support, and legal compliance.
- ▶ **Security (15%):** Regular audits to ensure platform integrity.





# Revenue streams and Profits

- ▶ **Business Crowdfunding Fee:** 2% of total funds raised.
- ▶ **Tipping:** Voluntary tipping to the platform while creating campaigns.
- ▶ **Corporate partnerships:** Collaborates with corporations for branded fundraising campaigns
- ▶ **Premium Features:** To Enhanced campaign visibility. o Analytical tools for campaign creators.



# Future Plans

- ▶ **Premium Features:** Priority listing, advanced analytics, and campaign enhancements.
- ▶ **Future Tokenization:** Launching a native token for platform utilities.
- ▶ **Authentication:** Verification through Zk.
- ▶ **Equity-based seed funding:** Investors receive shares of the business in exchange for the investment fund.



# What We Are Looking For

- ▶ **\$1 million USD**
- ▶ In exchange for 5% equity in our company.  
This range allows flexibility depending on the specific needs, market scope, and the speed at which you want to develop and scale the platform.



Thank You