

Jewelry CRM Application - Project Outline

Overview:

A CRM (Customer Relationship Management) application tailored for jewelry management.

Key Features:

1. Customer Management

- Add/Edit/Delete Customers
- Store contact details, birthdays, anniversaries
- View purchase history

2. Inventory Management

- Add/Edit/Delete Jewelry Items
- Fields: Name, Type (Ring, Necklace, etc.), Weight, Price, Material

3. Sales and Orders

- Create and track orders
- Link orders with customers and inventory items
- Payment tracking

4. Reminders & Notifications

- Customer birthday/anniversary reminders
- Low stock alerts

5. Dashboard

- Overview of recent sales, top customers, inventory summary

Tech Stack Suggestion:

- Frontend: React + Tailwind CSS
- Backend: Node.js + Express
- Database: MongoDB

Optional Enhancements:

- PDF Invoice Generation
- WhatsApp or SMS integration for customer communication
- Admin/User roles and authentication

GitHub Upload Instructions:

1. Initialize a local git repo: ``git init``
2. Add remote origin: ``git remote add origin https://github.com/YOUR_USERNAME/jewelry-crm.git``
3. Commit and push:

 `git add .`

 `git commit -m "Initial commit for Jewelry CRM"`

 `git push -u origin main`