JESSICA WONG

Product Designer & UX Engineer

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Location: San Francisco, CA

PROFESSIONAL SUMMARY

Innovative product designer with 7 years transforming complex problems into intuitive digital experiences. Expert in design systems, interaction design, and cross-functional collaboration. Passionate about building products that delight users and drive business impact.

CORE DESIGN SKILLS

UX/UI Design | Design Systems | Interaction Design | User Research | Prototyping | Information Architecture | Accessibility | Design Thinking | Stakeholder Management

TECHNICAL SKILLS

Tools: Figma | Adobe XD | Sketch | Protopie | Framer | Adobe Creative Suite
Front-End: HTML | CSS | JavaScript | React (intermediate)
Research: User interviews | A/B testing | Heatmaps | Analytics | Surveys

PROFESSIONAL EXPERIENCE

Senior Product Designer | TechVision Inc | Mar 2021 – Present
San Francisco, CA
• Redesigned core user flows reducing abandonment by 35%
• Established design system with 50+ components and guidelines
• Mentored team of 3 junior designers
• Conducted user research with 200+ participants informing product roadmap

Product Designer | DesignStudio | Jun 2018 – Feb 2021
Oakland, CA
• Led design sprint reducing time-to-launch by 40%
• Created interactive prototypes with 95% specification accuracy
• Collaborated with developers to ensure pixel-perfect implementation
• Won 'Best UX Design' award 2020

UX Designer | StartupDesign Co | Jan 2017 – May 2018
San Jose, CA
• Conducted 50+ user interviews informing feature prioritization
• Improved task creation flow reducing steps from 8 to 4
• Designed responsive dashboard supporting 10 different user roles

FEATURED DESIGN PROJECTS

Mobile Banking Redesign (2022 – 2023)
Increased app ratings from 3.2 to 4.6 stars and reduced support tickets by 45%.

Design System Implementation (2021 – 2022)
Reduced design-to-development handoff time by 50%.

E-Learning Platform UX (2020 – 2021)
Achieved 92% task success rate and exceeded adoption targets by 60%.

EDUCATION

Master of Design in User Experience – California Institute of Design (2016)
Bachelor of Fine Arts in Graphic Design – University of California, Berkeley (2014)

CERTIFICATIONS & AWARDS

Nielsen Norman Group – Advanced Interaction Design (2021)
Google UX Design Certificate (2020)
Best UX Design Award – TechVision Inc (2023)