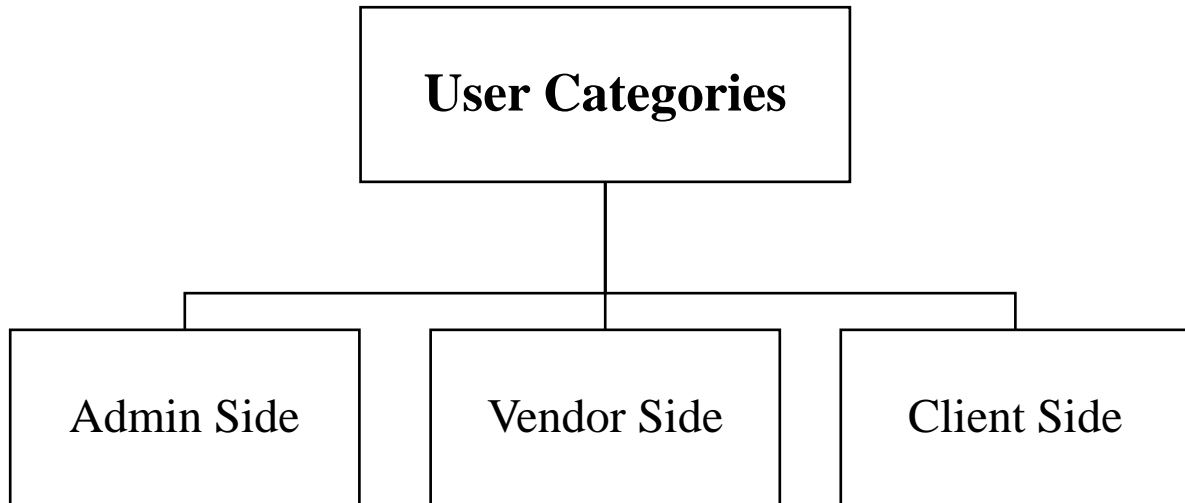


## **User Categories:**



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### **1)Admin Side:**

Admin should be able to do CRUD operations for movie shows i.e.

1. Able to create a new movie show by providing the necessary details.
2. Display the various movie shows currently in display.
3. Modify the show details.
4. If not enough sales of tickets, cancel a show.
5. Also the admin should be able to view transactions across a wide selection of dates.
6. Admin should also be able to book tickets and verify ticket booking status.

### **2)Vendor Side:**

Vendor should be able to -

1. Book tickets for customer
2. Verify booking status of ticket booking.
3. Initiate refunds in case of error during transactions.
4. View showtimes for movies.

5. View seat matrix for a selected show displaying reserved seats, booked seats and available seats.
6. Generate tickets and receipt after successful booking.

### **3)Client Side:**

Customers may view the contents of any movie show at any time and may book any movie ticket as needed. The program automatically calculates the subtotal and grand total. When a visitor decides to finally book the ticket, the order information including the buyer's name, address and billing instruction is stored in the database securely and payment has been made. The combo booking is also provided at the time of booking the ticket and there's a wonderful facility of delivering the combos at your seat when you are watching the movie.

#### **1)User Registration and Login Screen**

User registration and login screen are the basic features of the ticket booking platform. Generally, the user gets two options on registration or login page.

I. Create a platform-specific account – The user provides the necessary details such as email address or phone number and creates a password for the platform. Once done he has to enter the created credential to log in.

II. Register with social accounts – Here users can sign up using their existing social accounts such as Gmail or Facebook.

Apart from these two, you can also provide an additional option to use your platform without registration or login. With this option, there is no need for registration and the user can purchase tickets as a guest through guest checkout. Although this option is not mandatory to have, adding it on the platform has its own benefits. As per a report by Bayard Institute, 34% of the user abandon at the checkout because they don't want to create an account. Moreover, if you want to motivate the user to signup for the process, you can add rewards programs for the registered users along with the guest checkout. This way your platform would serve to both types of users who just want to make a purchase without registering and the frequent users who would like to register and earn rewards.

## **2)Location Selection**

The platform must identify the user's location to provide the information about the venues, movie shows and timings in their vicinity. The user can either manually select their location by choosing the city or entering the zip code or even provide an accurate location through GPS.

## **3)Homepage**

Homepage or home screen is the main page of the platform that provides users with all the necessary information and also navigation to other features.

Primarily, the home screen displays the lists of movies that are being shown in theatres. From there, the user can search the movie using the search bar and can even filter the shows based on his preference such as genre, languages, 2D, 3D, venue, etc. Further, users can get more information about the movies by clicking on them individually. Moreover, the homepage also displays information about any promotions, offers, upcoming events, advertisements, trailers of the movies and more. Even other features such as user account, settings, reward points, etc. are navigated through the home screen.

## **4)Details of the Movie**

Once the user selects the movie, he is navigated to another page that gives details about the movie such as its synopsis, trailers, featured interviews or news, information about the cast and crew, runtime and reviews & ratings.

## **Privileges:**

### **1)Customer Satisfaction:**

The main priority of any business is to provide customers with the very best services and to meet all their needs. An online booking platform helps a movie theatre achieve this.

### **2)Reduce Costs:**

A major benefit of the digital era is the way it can drastically cut costs. The business will have a system that is mostly automated which means that fewer people are needed to operate and run it. This means that the company can save on the cost of hiring multiple employees

### **3)User Friendly:**

Most software that developers use is not complicated to use. They make the user experience enjoyable and even the admins have an easy time updating the system.

### **4)Analytics:**

A business can easily gauge how well it is doing by going through the analytics. Data collected digitally is fairly easy to analyse. Customers can also give their feedback concerning the services which the business can take into consideration.

### **5) Easy Payment:**

Another good reason to use online booking for your movie tickets is that you can choose from a wide variety of payment methods. When you visit the theatres yourself you either have to pay in cash or credit card, but if you use the justickets Paytm offer, then you can book using your Paytm. Also, you can use your net banking to pay for the tickets, which is just another easy way to get the tickets. You don't have to worry about carrying enough cash in your wallet to pay for the tickets or even remembering your pin code.

## **Wrapping Up:**

An online booking system for a movie theatre or cinema is a wise investment for business owners. It can cut costs, offer constant top-notch services and increase revenue.