

Select Channel

- ☐ Select all
- ☐ Email
- ☐ Facebook
- ☐ Google Ads
- ☐ Instagram
- ☐ Website
- ☐ YouTube

Customer Segment

All

▼

Campaign Date

01-01-2021

📅

31-12-2021

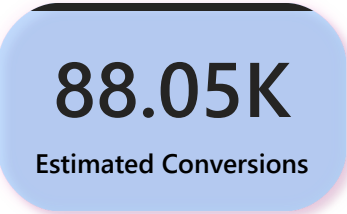
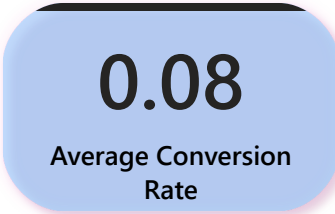
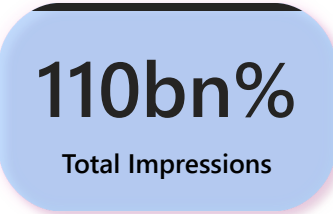
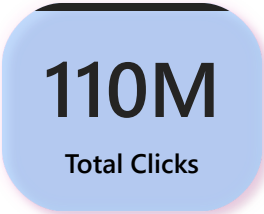
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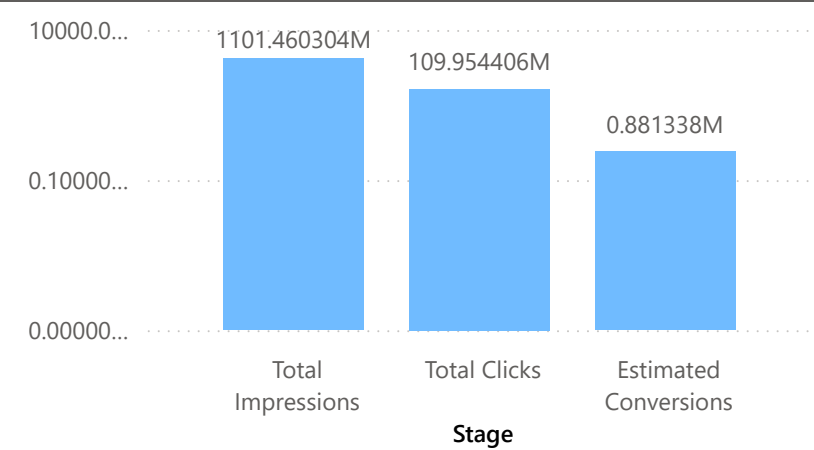
Select Company

- ☐ Select all
- ☐ Alpha Innovations
- ☐ DataTech Solutions
- ☐ Innovate Industries
- ☐ NexGen Systems
- ☐ TechCorp

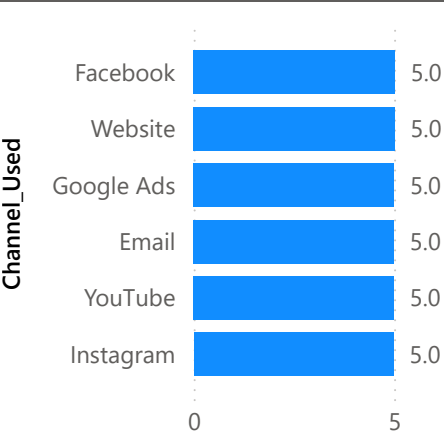
# Marketing Campaign Performance Dashboard



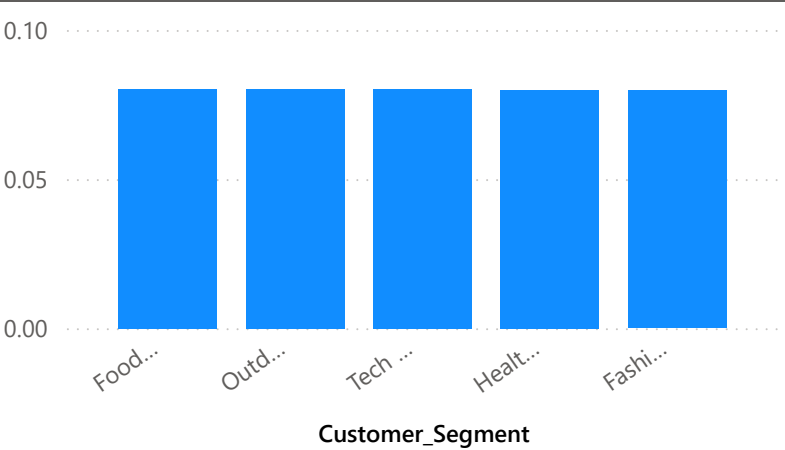
Campaign Funnel: Impressions to Conversions



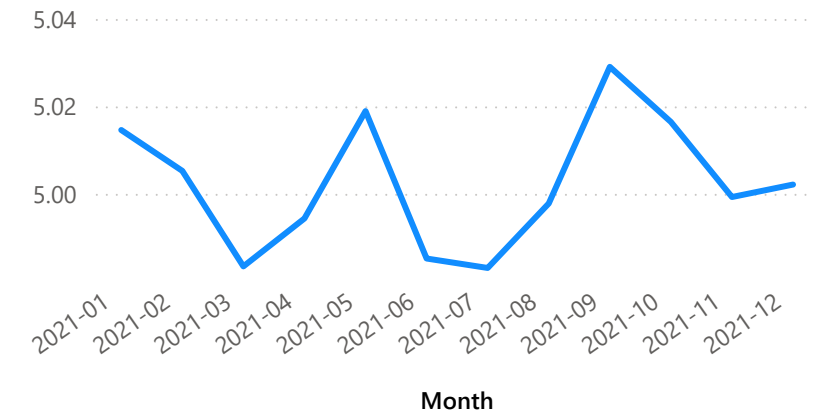
ROI by Channel



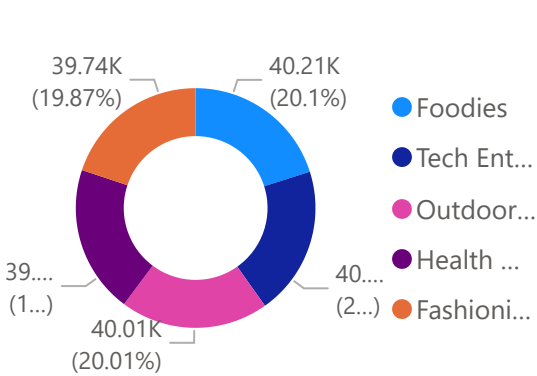
Average Conversion Rate by Customer Segment



Monthly ROI Trend



Customer Segment Distribution



Total Campaigns by Location

