## Select Channel Marketing Campaign Performance Dashboard ☐ Select all ☐ Email ☐ Facebook ☐ Google Ads 110bn% 0.08 5.00 88.05K 200K 110M ☐ Instagram **Average Conversion** Website **Total Campaigns** Average ROI **Total Clicks Total Impressions Estimated Conversions** Rate ☐ YouTube **Average Conversion Rate by Customer Segment Campaign Funnel: Impressions to Conversions ROI** by Channel **Customer Segment** 10000.0... 1101.460304M 109.954406M Facebook 5.0 ΑII 0.881338M Website 5.0 Channel\_Used 0.10000... 0.05 Google Ads 5.0 **Campaign Date** 5.0 Email 01-01-2021 5.0 YouTube 0.00 0.00000... Healt... Instagram 5.0 31-12-2021 **Total Clicks** Total Estimated **Impressions** Conversions 0 5 **Customer Segment** Stage Monthly ROI Trend **Customer Segment Distribution Total Campaigns by Location Select Company** 39.74K 40.21K ☐ Select all (19.87%)5.02 Foodies UNITED STATES ☐ Alpha Innovations Tech Ent... ☐ DataTech Solutio... 5.00 Outdoor... Innovate Industri... Health ... 39... ☐ NexGen Systems (1...)(2...) • Fashioni.. Sarg Gulf of ☐ TechCorp Mexico (20.01%)MEXICO CUBA © 2025 TomTom, © 2025 Microsoft Corporation, © OpenStreetMap Microsoft Bing Month