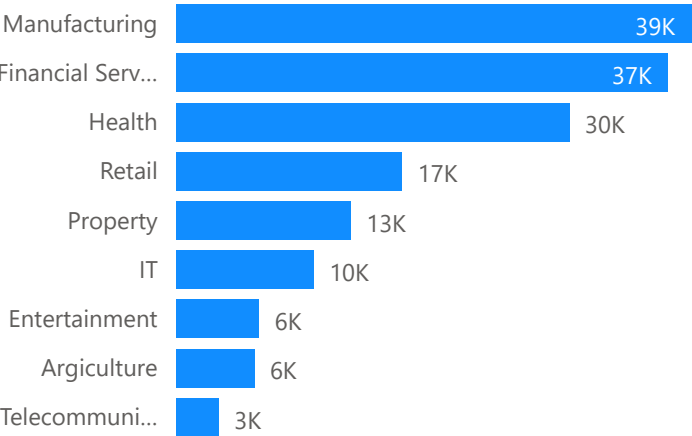


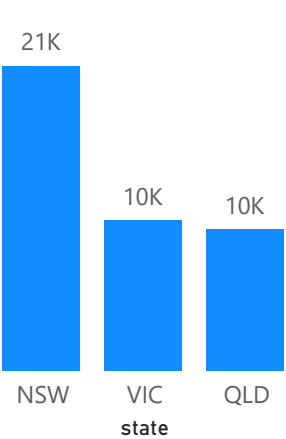


Sprocket Central Pty Ltd Data Analysis Dashboard

Past 3 years bike related purchases by job industry category of old customer



Past 3 years bike related purchases by state

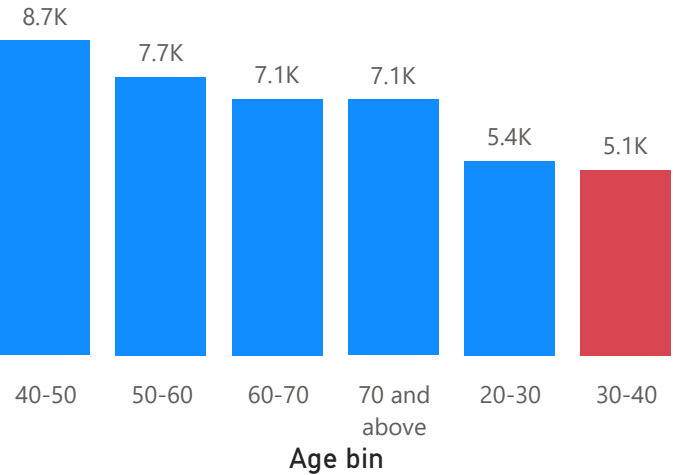


First name by state and owns car

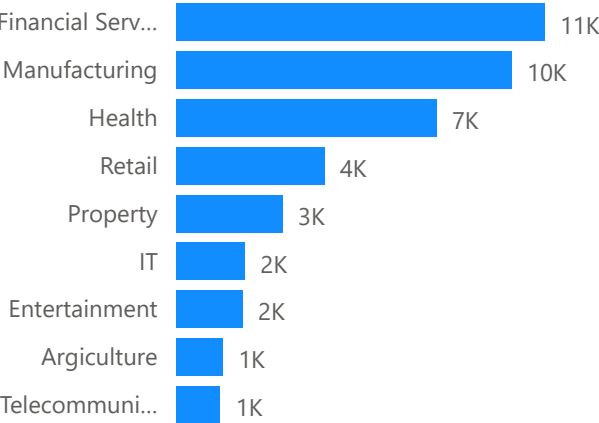
owns car ● No ● Yes



Past 3 years bike related purchases by Age

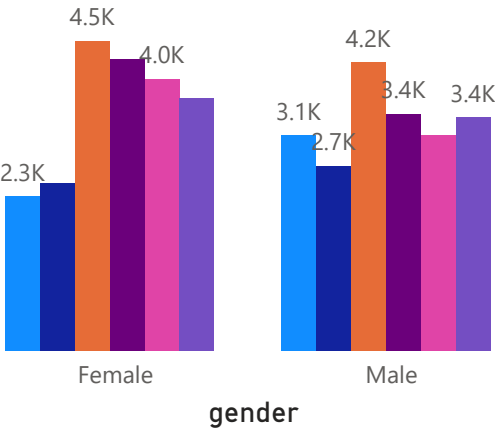


Past 3 years bike related purchases by job industry category of new customers



past 3 years bike related purchases by gender and Age bin

Age bin ● 20-30 ● 30-40 ● 40-50 ● 50-60 ● 60-70 ● 70 and above



Past 3 years bike related purchases by wealth segment and state

