

# **ONLINE THE BRICKS STORE**

A JCOMPONENT PROJECT REPORT – CSC1005

Submitted in partial fulfillment for the award of the degree of

**B.Sc**

in

**Computer Science**

by

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Under the Guidance of

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School of Computer Science Engineering and Information Systems

November 2023

## **DECLARATION BY THE CANDIDATE**

I here by declare that the project report entitled “**ONLINE THE BRICKS STORE**” submitted by me to School of Computer Science Engineering and Information Systems, Vellore Institute of Technology, Vellore in partial fulfillment of the requirement for the award of the degree of **B.Sc (Computer Science)** is a record of bonafide mini project work carried out by me under the guidance of **Dr. Mareeswari V.** I further declare that the work reported in this mini project has not been submitted and will not be submitted, either in part or in full, for the award of any other degree or diploma in this institute or any other institute or university.

**Place:** Vellore

**Date:** 20-11-2023

**Signature of the Candidate**

S.JEEVA

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# ONLINE THE BRICKS STORE

**"Building Dreams, Brick by Brick!"**

## **ABSTRACT :**

An online bricks store represents a modern take on the traditional concept of brick retail. It serves as a virtual marketplace catering to the needs of builders, contractors, and DIY enthusiasts, offering a diverse array of bricks suitable for various construction purposes. This digital platform simplifies the brick purchasing process by providing an extensive catalogue showcasing different types, sizes, colors, and textures of bricks available for sale. Customers can browse through these options, compare prices, and conveniently place orders from the comfort of their homes or construction sites. Additionally, these online stores often offer supplementary services such as bulk ordering, delivery logistics, and expert advice on brick selection, ensuring a seamless experience for customers embarking on construction projects. The convenience, accessibility, and comprehensive offerings of an online bricks store streamline the procurement process, making it an indispensable resource for professionals and individuals engaged in building endeavors.

## **1.Introduction**

### **1.1 Description of your project work**

#### **Welcome to our online bricks store :**

where creativity meets construction! Dive into a world of endless possibilities as you explore our vast selection of bricks in various shapes, sizes, and colors. Whether you're a seasoned builder or just starting, our store is your gateway to building dreams, one brick at a time. Join us on this journey where imagination comes to life through the solid foundation of bricks!

#### **ABP Red Brick :**

stands as a testament to our commitment to excellence. These bricks, meticulously crafted with precision, embody strength, resilience, and aesthetic appeal. Their vibrant red hue adds character to any structure, while their sturdy build ensures long-lasting performance. Whether you're constructing a modern masterpiece or a timeless architectural wonder, our ABP Red Bricks are the cornerstone of your project's success.

#### **Birla Aerocon AAC Block :**

The Birla Aerocon AAC Blocks represent innovation in construction materials. Lightweight yet robust, these blocks provide exceptional insulation properties, contributing to energy-efficient buildings. Their versatility and ease of use make them a preferred choice for sustainable and modern construction projects.

#### **Face Bricks :**

Face bricks are premium-quality bricks designed to be visible on the exterior of buildings. They come in various colors, textures, and sizes, enhancing the aesthetic appeal of facades. Face bricks are durable, weather-resistant, and add a touch of elegance to any architectural design.

#### **3x Holes Block :**

3x Holes Blocks are versatile and efficient building components with three hollow cores. These blocks offer a balance between structural integrity and reduced weight, making them suitable for both load-bearing and non-load-bearing walls. Their design allows for better insulation and ease of installation.

#### **White Cement Bricks :**

White Cement Bricks are distinctive bricks with a clean, white appearance. They are primarily used for decorative purposes, providing a sleek and modern look to architectural designs. These bricks offer durability and versatility, perfect for creating unique and sophisticated structures.

#### **Special Shape Block :**

Special Shape Blocks are customized blocks tailored to specific design requirements. They come in various shapes and sizes, allowing for creative and intricate architectural designs. These blocks are crafted with precision to fit unique construction needs while maintaining structural integrity.

#### **Why choose online bricks store**

**1.Convenience:** Online bricks stores offer the convenience of browsing, selecting, and purchasing bricks from the comfort of your home, eliminating the need for physical travel to a store.

**2.Wide Selection:** These platforms often showcase a vast array of brick types, colors, sizes, and styles, providing customers with a broader selection compared to traditional brick-and-mortar stores.

**3.Delivery Services:** Most online brick stores provide delivery services, saving customers time and effort by delivering the bricks directly to their doorstep.

**4.Accessibility:** These stores are accessible 24/7, enabling customers to shop at their convenience, regardless of time zones or store operating hours

**5.Customer Reviews and Feedback:** Customers can benefit from reading reviews and feedback from other buyers, gaining insights into the quality and reliability of the bricks and the store's service.

### **1.2. System specifications (Hardware& Software)**

#### **1. Hardware Specifications:**

Server: Consider a reliable hosting service to ensure the website runs smoothly and handles traffic efficiently.

Storage: Adequate storage space to store product images, descriptions, and customer data.

Internet Connectivity: Stable internet connection to ensure the site remains accessible.

#### **2. Software Specifications:**

1.Google Sites: Utilizing Google Sites as the platform for building the online store.

- 2.E-commerce Integration: If required, integrating e-commerce solutions compatible with Google Sites for handling transactions.
- 3.Security Measures: Implementing SSL certificates, regular backups, and secure payment gateways to protect customer data.
- 4.Responsive Design: Ensuring the site is responsive across various devices for a user-friendly experience.
- 5.SEO Optimization: Optimizing the site's content and structure to improve visibility on search engines.
- 6.Operating System: Linux or Windows-based server operating system for hosting Google Sites.

## 2. ANALYSIS

### Analysis of Features Setting " The online bricks store" :

- 1. Unique Product Range:** Does the store offer a wide variety of bricks, including rare or specialized types.
- 2.Customization Options:** Can customers personalize or customize their orders, perhaps in terms of size, color, or material.
- 3.Interactive Experience:** Does the platform provide 3D visualization or augmented reality tools to help customers preview how the bricks would look in their projects.
- 4.Community Engagement:** Are there forums, tutorials, or a community aspect where builders can share ideas, tips, or showcase their creations.
- 5.Sustainability Focus:** Does the store emphasize eco-friendly or sustainable brick options, attracting environmentally conscious customers?.
- 6.Customer Service and Support:** Is there responsive customer service available for inquiries, support, or guidance in brick selection and usage.
- 7.Delivery and Logistics:** Does the store excel in efficient shipping, packaging, and delivery services for fragile products like bricks.

## 3. DESIGN

### Detailed Design with Explanation for "the online bricks store " Online bricks store:

#### 1. User Interface (UI) and Navigation:

Homepage: Features categories like ABP Red Bricks, Birla Aerocon AAC Blocks, Face Bricks, 3x Holes Blocks, White Cement Bricks, and Special Shape Blocks for easy access.

Product Pages: Detailed descriptions, images, and specifications for each type of brick/block.

Search and Filter: Allows users to search by type, size, material, or brand for quick product discovery.

Shopping Cart: Enables users to add bricks to their cart and proceed to checkout.

#### 2. Product Management:

Inventory System: Tracks available stock for each brick type.

Product Listings: Admin panel to add, edit, or remove brick types.

Price Management: Allows adjustment of prices based on market trends or supplier changes.

### **3. User Accounts and Authentication:**

Registration and Login: Users can create accounts or log in to manage orders and preferences.

Profile Management: Users can update personal information and view order history.

### **4. Ordering and Checkout Process:**

Cart Management: Allows users to review and modify their selected bricks before checkout.

Payment Gateway Integration: Secure payment processing for purchases.

Order Confirmation: Users receive confirmation emails with order details.

### **5. Customer Support:**

Contact Channels: Live chat, email, or phone support for inquiries or assistance.

FAQs and Help Section: Addresses common queries regarding products, orders, and shipping.

### **6. Administration and Backend:**

Dashboard: Provides an overview of sales, inventory, and order status.

Order Processing: Admin can manage orders, update order status, and track shipments.

Customer Service Management: Access to customer data and communication channels for support.

For the "Special Shape Block" section, consider including a dedicated page or module showcasing unique or custom-shaped bricks, highlighting their applications and customization options.

## **4.Flow of the project:**

### **1. User Navigation:**

Homepage: Welcome page with featured products, categories, and navigation.

Navigation Bar: Clear categories like "Red Bricks," "AAC Blocks," "Face Bricks," etc.

Search Bar: Allows users to search by product name or category.

Product Filtering: Enables users to filter by type, size, material, etc

### **2. Product Exploration:**

Category Selection: User chooses a category (e.g., Red Bricks).

Product Listing: Displays thumbnails/grid view of products in that category.

Product Information: Clicking on a product shows details like price, size, material, and quantity options.

### **3. Product Details:**

Detailed Description: More in-depth information about the selected product.

Additional Media: Images, videos, or 360-degree views.

Customer Reviews: Access to ratings, reviews, and testimonials.

Add to Cart: Option to add the item to the shopping cart.

#### 4. Checkout:

Shopping Cart: Review selected items with quantities and total cost. Delivery Details: Enter shipping address and preferred delivery options. Order Summary: Review the final order details before confirming

#### 5. Order Confirmation:

Confirmation Page: Confirms successful order placement.

Order Number: Unique identifier for tracking purposes.

Delivery Estimate: Estimated delivery date and time frame.

Print/Email Receipt: Option to save or email the order confirmation.

#### 6. Reviews:

Review Submission: After product delivery, invite customers to leave reviews.

Rating System: Provide a star rating system (out of 5) with optional comments.

Display Reviews: Showcase reviews on the product pages to aid future buyers.

### 5.IMPLEMENTATION :

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rgba(125,182,177,1);}.M9vuGd{color: rgba(125,182,177,1); font-weight:
400;}.jgXgSe:hover{color: rgba(125,182,177,1);}.j10yRb:hover{color:
rgba(125,182,177,1);}.j10yRb.chg4Jd:focus:before{border-color:
rgba(255,255,255,0.3600000143); display: block;}.tCHXDc{color:
rgba(255,255,255,1);}.iWs3gf.chg4Jd:focus{background-color:
rgba(255,255,255,0.1199999973);}.wgxiMe{background-color: rgba(33,33,33,1);}.fOU46b
.TlfmSc{color: rgba(255,255,255,1);}.fOU46b .KJll8d{background-color:
rgba(255,255,255,1);}.fOU46b .Mz8gvb{color: rgba(255,255,255,1);}.fOU46b
.Mz8gvb.chg4Jd:focus:before{border-color: rgba(255,255,255,1); display: block;}.fOU46b
.qV4dlc{color: rgba(255,255,255,0.8700000048);}.fOU46b .jgXgSe:hover{color:
rgba(255,255,255,1);}.fOU46b .M9vuGd{color: rgba(255,255,255,1);}.fOU46b .tCHXDc{color:
rgba(255,255,255,0.8700000048);}.fOU46b .iWs3gf.chg4Jd:focus{background-color:
rgba(255,255,255,0.1199999973);}.fOU46b .G8QRnc .Mz8gvb{color:
rgba(0,0,0,0.8000000119);}.fOU46b .G8QRnc .Mz8gvb.chg4Jd:focus:before{border-color:
rgba(0,0,0,0.8000000119); display: block;}.fOU46b .G8QRnc .ZXW7w{color:
rgba(0,0,0,0.8000000119);}.fOU46b .G8QRnc .TlfmSc{color:
rgba(0,0,0,0.8000000119);}.fOU46b .G8QRnc .KJll8d{background-color:
rgba(0,0,0,0.8000000119);}.fOU46b .G8QRnc .qV4dlc{color:
rgba(0,0,0,0.6399999857);}.fOU46b .G8QRnc .jgXgSe:hover{color:
rgba(0,0,0,0.8199999928);}.fOU46b .G8QRnc .M9vuGd{color:
rgba(0,0,0,0.8199999928);}.fOU46b .G8QRnc .tCHXDc{color:
rgba(0,0,0,0.6399999857);}.fOU46b .G8QRnc .iWs3gf.chg4Jd:focus{background-color:
rgba(0,0,0,0.1199999973);}.fOU46b .usN8rf .Mz8gvb{color: rgba(0,0,0,0.8000000119);}.fOU46b
.usN8rf .Mz8gvb.chg4Jd:focus:before{border-color: rgba(0,0,0,0.8000000119); display:
block;}.fOU46b .usN8rf .ZXW7w{color: rgba(0,0,0,0.8000000119);}.fOU46b .usN8rf
.TlfmSc{color: rgba(0,0,0,0.8000000119);}.fOU46b .usN8rf .KJll8d{background-color:
rgba(0,0,0,0.8000000119);}.fOU46b .usN8rf .qV4dlc{color: rgba(0,0,0,0.6399999857);}.fOU46b
.usN8rf .jgXgSe:hover{color: rgba(0,0,0,0.8199999928);}.fOU46b .usN8rf .M9vuGd{color:
rgba(0,0,0,0.8199999928);}.fOU46b .usN8rf .tCHXDc{color: rgba(0,0,0,0.6399999857);}.fOU46b
.usN8rf .iWs3gf.chg4Jd:focus{background-color: rgba(0,0,0,0.1199999973);}.fOU46b .aCIEDd
.qV4dlc{color: rgba(33,33,33,1);}.fOU46b .aCIEDd .TlfmSc{color: rgba(33,33,33,1);}.fOU46b
.aCIEDd .KJll8d{background-color: rgba(33,33,33,1);}.fOU46b .aCIEDd .ZXW7w{color:
rgba(33,33,33,1);}.fOU46b .aCIEDd .jgXgSe:hover{color: rgba(33,33,33,1); opacity:
0.82;}.fOU46b .aCIEDd .Mz8gvb{color: rgba(33,33,33,1);}.fOU46b .aCIEDd .tCHXDc{color:
rgba(33,33,33,1);}.fOU46b .aCIEDd .iWs3gf.chg4Jd:focus{background-color:
rgba(33,33,33,0.1199999973);}.fOU46b .a3ETed .qV4dlc{color: rgba(255,255,255,1);}.fOU46b
.a3ETed .TlfmSc{color: rgba(255,255,255,1);}.fOU46b .a3ETed .KJll8d{background-color:
rgba(255,255,255,1);}.fOU46b .a3ETed .ZXW7w{color: rgba(255,255,255,1);}.fOU46b .a3ETed
.jgXgSe:hover{color: rgba(255,255,255,1); opacity: 0.82;}.fOU46b .a3ETed .Mz8gvb{color:
rgba(255,255,255,1);}.fOU46b .a3ETed .tCHXDc{color: rgba(255,255,255,1);}.fOU46b .a3ETed
.iWs3gf.chg4Jd:focus{background-color: rgba(255,255,255,0.1199999973);}@media only
screen and (min-width: 1280px){.XeSM4.b2Iqye.fOU46b .LBrwzc .tCHXDc{color:
rgba(255,255,255,0.8700000048);}.XeSM4.b2Iqye.fOU46b .LBrwzc
.iWs3gf.chg4Jd:focus{background-color: rgba(255,255,255,0.1199999973);}@media only
screen and (min-width: 1280px){.KuNac.b2Iqye.fOU46b .tCHXDc{color:

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rgba(0,0,0,0.6399999857);}.KuNac.b2lqye.fOU46b .iWs3gf.chg4]d:focus{background-color:  
 rgba(0,0,0,0.1199999973);}.fOU46b .zDUgLc{opacity: 0;}.LBrwzc .ZXW7w{color:  
 rgba(0,0,0,1);}.LBrwzc .KJl8d{background-color: rgba(0,0,0,1);}.GBY4H .ZXW7w{color:  
 rgba(255,255,255,1);}.GBY4H .KJl8d{background-color:  
 rgba(255,255,255,1);}.eBSUbc{background-color: rgba(33,33,33,1); color:  
 rgba(0,188,212,0.6999999881);}.BFDQOb:hover{color:  
 rgba(125,182,177,1);}.ImnMyf{background-color: rgba(255,255,255,1); color:  
 rgba(33,33,33,1);}.Vs12Bd{background-color: rgba(242,242,242,1); color:  
 rgba(33,33,33,1);}.S5d9Rd{background-color: rgba(50,50,50,1); color:  
 rgba(255,255,255,1);}.zfr3Q{color: rgba(33,33,33,1); font-family: 'Gentium Basic', serif; font-  
 size: 11pt; font-weight: 400; line-height: 1.6667; margin-top: 12px;}.qnVSj{color:  
 rgba(33,33,33,1);}.Glwbz{color: rgba(33,33,33,1);}.duRjpb{color: rgba(55,71,79,1); font-family:  
 Lora, serif; font-size: 34pt; font-weight: 400; letter-spacing: normal; line-height: 1.2; margin-top:  
 30px;}.Ap4VC{margin-bottom: -30px;}.qLrapd{color: rgba(55,71,79,1);}.JYVBee{color:  
 rgba(55,71,79,1); font-family: Lora, serif; font-size: 19pt; font-weight: 400; line-height: 1.4;  
 margin-top: 20px;}.CobnVe{margin-bottom: -20px;}.aHM7ed{color:  
 rgba(55,71,79,1);}.OmQG5e{color: rgba(33,33,33,1); font-family: Lora, serif; font-size: 15pt;  
 font-style: italic; font-weight: 400; line-height: 1.25; margin-top: 16px;}.GV3q8e{margin-bottom:  
 -16px;}.NHD4Gf{color: rgba(33,33,33,1);}.LB7kq .duRjpb{font-size: 64pt; letter-spacing: -1px;  
 line-height: 1; margin-top: 40px;}.LB7kq .JYVBee{font-size: 25pt; font-weight: 400; line-height:  
 1.1; margin-top: 25px;}.@media only screen and (max-width: 479px){.LB7kq .duRjpb{font-size:  
 40pt;}}@media only screen and (min-width: 480px) and (max-width: 767px){.LB7kq  
 .duRjpb{font-size: 53pt;}}@media only screen and (max-width: 479px){.LB7kq .JYVBee{font-  
 size: 19pt;}}@media only screen and (min-width: 480px) and (max-width: 767px){.LB7kq  
 .JYVBee{font-size: 22pt;}}.O13XJf{height: 340px; padding-bottom: 60px; padding-top:  
 60px;}.@media only screen and (min-width: 480px) and (max-width: 767px){.O13XJf{height:  
 280px; padding-bottom: 40px; padding-top: 40px;}}@media only screen and (max-width:  
 479px){.O13XJf{height: 250px; padding-bottom: 30px; padding-top: 30px;}}.SBrW1{height:  
 520px;}.@media only screen and (min-width: 480px) and (max-width: 767px){.SBrW1{height:  
 520px;}}@media only screen and (max-width: 479px){.SBrW1{height: 400px;}}.Wew9ke{fill:  
 rgba(255,255,255,1);}.gk8rDe{height: 180px; padding-bottom: 32px; padding-top:  
 60px;}.gk8rDe .zfr3Q{color: rgba(0,0,0,1);}.gk8rDe .duRjpb{color: rgba(55,71,79,1); font-size:  
 45pt; line-height: 1.1;}.gk8rDe .qLrapd{color: rgba(55,71,79,1);}.gk8rDe .JYVBee{color:  
 rgba(55,71,79,1); font-size: 27pt; line-height: 1.35; margin-top: 15px;}.gk8rDe .aHM7ed{color:  
 rgba(55,71,79,1);}.gk8rDe .OmQG5e{color: rgba(33,33,33,1);}.gk8rDe .NHD4Gf{color:  
 rgba(33,33,33,1);}.@media only screen and (max-width: 479px){.gk8rDe .duRjpb{font-size:  
 30pt;}}@media only screen and (min-width: 480px) and (max-width: 767px){.gk8rDe  
 .duRjpb{font-size: 38pt;}}@media only screen and (max-width: 479px){.gk8rDe .JYVBee{font-  
 size: 20pt;}}@media only screen and (min-width: 480px) and (max-width: 767px){.gk8rDe  
 .JYVBee{font-size: 24pt;}}@media only screen and (min-width: 480px) and (max-width:  
 767px){.gk8rDe{padding-top: 45px;}}@media only screen and (max-width:  
 479px){.gk8rDe{padding-bottom: 0px; padding-top: 30px;}}.dhtgD{text-decoration:  
 underline;}.Jz00Vc{background-color: rgba(33,33,33,1); font-family: Lato, sans-serif; width:  
 250px;}.@media only screen and (min-width: 1280px){.Jz00Vc{padding-top:  
 48.5px;}}.TlfmSc{font-family: Lora, serif; font-size: 15pt; font-weight: 400; line-height:  
 1.333;}.PsKE7e{font-family: Lora, serif; font-size: 12pt;}.IKA38e{line-height:  
 1.21;}.hDrhEe{padding-bottom: 11.5px; padding-top: 11.5px;}.zDUGLc{opacity:  
 1;}.Qmplrf{background-color: rgba(50,50,50,1); border-color: rgba(255,255,255,1); color:  
 rgba(255,255,255,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height:  
 normal;}.xkUom{border-color: rgba(50,50,50,1); color: rgba(50,50,50,1); font-family: 'Gentium  
 Basic', serif; font-size: 11pt; line-height: normal;}.xkUom:hover{background-color:  
 rgba(50,50,50,0.1000000015);}.KjwKmc{color: rgba(50,50,50,1); font-family: 'Gentium Basic',  
 serif; font-size: 11pt; line-height: normal; line-height: normal;}.KjwKmc:hover{background-  
 color: rgba(50,50,50,0.1000000015);}.lQAHbd .Qmplrf{background-color: rgba(255,255,255,1);

border-color: rgba(55,71,79,1); color: rgba(55,71,79,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.lQAHbd .xkUom{border-color: rgba(242,242,242,1); color: rgba(242,242,242,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.lQAHbd .xkUom:hover{background-color: rgba(255,255,255,0.1000000015);}.lQAHbd .KjwKmc{color: rgba(242,242,242,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.lQAHbd .KjwKmc:hover{background-color: rgba(255,255,255,0.1000000015);}.lQAHbd .Mt0nFe{border-color: rgba(255,255,255,0.200000003);}.cJgDec .Qmplrf{background-color: rgba(255,255,255,1); border-color: rgba(55,71,79,1); color: rgba(55,71,79,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.cJgDec .xkUom{border-color: rgba(242,242,242,1); color: rgba(242,242,242,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.cJgDec .xkUom:hover{background-color: rgba(255,255,255,0.1000000015);}.cJgDec .KjwKmc{color: rgba(242,242,242,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.cJgDec .KjwKmc:hover{background-color: rgba(255,255,255,0.1000000015);}.tpmmCb .Qmplrf{background-color: rgba(255,255,255,1); border-color: rgba(55,71,79,1); color: rgba(55,71,79,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.tpmmCb .xkUom{border-color: rgba(50,50,50,1); color: rgba(50,50,50,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.tpmmCb .xkUom:hover{background-color: rgba(50,50,50,0.1000000015);}.tpmmCb .KjwKmc{color: rgba(50,50,50,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.tpmmCb .KjwKmc:hover{background-color: rgba(50,50,50,0.1000000015);}.gk8rDe .Qmplrf{background-color: rgba(50,50,50,1); border-color: rgba(255,255,255,1); color: rgba(255,255,255,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.gk8rDe .xkUom{border-color: rgba(50,50,50,1); color: rgba(50,50,50,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.gk8rDe .xkUom:hover{background-color: rgba(50,50,50,0.1000000015);}.gk8rDe .KjwKmc{color: rgba(50,50,50,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.gk8rDe .KjwKmc:hover{background-color: rgba(50,50,50,0.1000000015);}.O13XJf .Qmplrf{background-color: rgba(255,255,255,1); border-color: rgba(55,71,79,1); color: rgba(55,71,79,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.O13XJf .xkUom{border-color: rgba(242,242,242,1); color: rgba(242,242,242,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.O13XJf .xkUom:hover{background-color: rgba(255,255,255,0.1000000015);}.O13XJf .KjwKmc{color: rgba(242,242,242,1); font-family: 'Gentium Basic', serif; font-size: 11pt; line-height: normal;}.O13XJf .KjwKmc:hover{background-color: rgba(255,255,255,0.1000000015);}.Y4CpGd{font-family: 'Gentium Basic', serif; font-size: 11pt;}.CMArNe{background-color: rgba(242,242,242,1);}.LBrwzc .TlfmSc{color: rgba(0,0,0,0.8000000119);}.LBrwzc .YTv4We{color: rgba(0,0,0,0.6399999857);}.LBrwzc .YTv4We.chg4Jd:focus:before{border-color: rgba(0,0,0,0.6399999857); display: block;}.LBrwzc .Mz8gvb{color: rgba(0,0,0,0.6399999857);}.LBrwzc .tCHXDc{color: rgba(0,0,0,0.6399999857);}.LBrwzc .iWs3gf.chg4Jd:focus{background-color: rgba(0,0,0,0.1199999973);}.LBrwzc .wgxiMe{background-color: rgba(255,255,255,1);}.LBrwzc .qV4dlc{color: rgba(0,0,0,0.6399999857);}.LBrwzc .M9vuGd{color: rgba(0,0,0,0.8000000119); font-weight: bold;}.LBrwzc .Zjiec{color: rgba(0,0,0,0.8000000119);}.LBrwzc .IKA38e{color: rgba(0,0,0,0.6399999857);}.LBrwzc .lhZOrc.IKA38e{color: rgba(0,0,0,0.8000000119); font-weight: bold;}.LBrwzc .j10yRb:hover{color: rgba(0,0,0,0.8000000119);}.LBrwzc .eBSUbc{color: rgba(0,0,0,0.8000000119);}.LBrwzc .hDrhEe:hover{color: rgba(0,0,0,0.8000000119);}.LBrwzc .jgXgSe:hover{color: rgba(0,0,0,0.8000000119);}.LBrwzc .M9vuGd:hover{color: rgba(0,0,0,0.8000000119);}.LBrwzc .zDUgLc{border-bottom-color: rgba(204,204,204,1); border-bottom-width: 1px; border-bottom-style: solid;}.fOU46b .LBrwzc .M9vuGd{color: rgba(0,0,0,0.8000000119);}.fOU46b .LBrwzc .jgXgSe:hover{color: rgba(0,0,0,0.8000000119);}.fOU46b .LBrwzc .zDUgLc{opacity: 1; border-bottom-style: none;}.fOU46b .LBrwzc .tCHXDc{color: rgba(0,0,0,0.6399999857);}.fOU46b .LBrwzc .iWs3gf.chg4Jd:focus{background-color: rgba(0,0,0,0.1199999973);}.fOU46b .GBy4H .M9vuGd{color: rgba(255,255,255,1);}.fOU46b .GBy4H .jgXgSe:hover{color:

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rgba(255,255,255,1);.fOU46b .GBy4H .zDUgLc{opacity: 1;}.fOU46b .GBy4H .tCHXDc{color:
rgba(255,255,255,0.8700000048);}.fOU46b .GBy4H .iWs3gf.chg4Jd:focus{background-color:
rgba(255,255,255,0.1199999973);}.XeSM4.G9Qloe.fOU46b .LBrwzc .tCHXDc{color:
rgba(0,0,0,0.6399999857);}.XeSM4.G9Qloe.fOU46b .LBrwzc .iWs3gf.chg4Jd:focus{background-
color: rgba(0,0,0,0.1199999973);}.GBy4H .lhZOrc.IKA38e{color: rgba(255,255,255,1);}.GBy4H
.eBSUbc{color: rgba(255,255,255,0.8700000048);}.GBy4H .hDrhEe:hover{color:
rgba(255,255,255,1);}.GBy4H .j10yRb:hover{color: rgba(255,255,255,1);}.GBy4H
.YTv4We{color: rgba(255,255,255,1);}.GBy4H .YTv4We.chg4Jd:focus:before{border-color:
rgba(255,255,255,1); display: block;}.GBy4H .tCHXDc{color:
rgba(255,255,255,0.8700000048);}.GBy4H .iWs3gf.chg4Jd:focus{background-color:
rgba(255,255,255,0.1199999973);}.GBy4H .jgXgSe:hover{color: rgba(255,255,255,1);}.GBy4H
.jgXgSe:hover{color: rgba(255,255,255,1);}.GBy4H .M9vuGd{color:
rgba(255,255,255,1);}.GBy4H .M9vuGd:hover{color: rgba(255,255,255,1);}.QcmuFb{padding-
left: 20px;}.vDPrib{padding-left: 40px;}.TBDXjd{padding-left: 60px;}.bYeK8e{padding-left:
80px;}.CuqSDe{padding-left: 100px;}.Havqpe{padding-left: 120px;}.JvDrRe{padding-left:
140px;}.o5lrIf{padding-left: 160px;}.yOJW7c{padding-left: 180px;}.rB8cye{padding-left:
200px;}.RuayVd{padding-right: 20px;}.YzcKX{padding-right: 40px;}.reTV0b{padding-right:
60px;}.vSYeUc{padding-right: 80px;}.PxtZle{padding-right: 100px;}.ahQMed{padding-right:
120px;}.rzhcXb{padding-right: 140px;}.PBhj0b{padding-right: 160px;}.TLN46c{padding-right:
180px;}.GEdNnc{padding-right: 200px;}.TMjjoe{font-family: Lora, serif; font-size: 9pt; line-
height: 1.2; margin-top: 0px;}@media only screen and (min-width: 1280px){.yxgWrb{margin-
left: 250px;}}@media only screen and (max-width: 479px){.Zjiec{font-size: 15pt;}}@media only
screen and (min-width: 480px) and (max-width: 767px){.Zjiec{font-size: 17pt;}}@media only
screen and (max-width: 479px){.TlfmSc{font-size: 13pt;}}@media only screen and (min-width:
480px) and (max-width: 767px){.TlfmSc{font-size: 14pt;}}@media only screen and (max-width:
479px){.PsKE7e{font-size: 12pt;}}@media only screen and (min-width: 480px) and (max-width:
767px){.PsKE7e{font-size: 12pt;}}@media only screen and (max-width: 479px){.duRjpb{font-
size: 24pt;}}@media only screen and (min-width: 480px) and (max-width: 767px){.duRjpb{font-
size: 29pt;}}@media only screen and (max-width: 479px){.JYVBee{font-size: 15pt;}}@media
only screen and (min-width: 480px) and (max-width: 767px){.JYVBee{font-size: 17pt;}}@media
only screen and (max-width: 479px){.OmQG5e{font-size: 13pt;}}@media only screen and (min-
width: 480px) and (max-width: 767px){.OmQG5e{font-size: 14pt;}}@media only screen and
(max-width: 479px){.TlfmSc{font-size: 13pt;}}@media only screen and (min-width: 480px) and
(max-width: 767px){.TlfmSc{font-size: 14pt;}}@media only screen and (max-width:
479px){.PsKE7e{font-size: 12pt;}}@media only screen and (min-width: 480px) and (max-width:
767px){.PsKE7e{font-size: 12pt;}}@media only screen and (max-width: 479px){.TMjjoe{font-
size: 9pt;}}@media only screen and (min-width: 480px) and (max-width: 767px){.TMjjoe{font-
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function bgImgLoaded() {
  if (!globals.headerBgImgLoaded) {
    globals.headerBgImgLoaded = new Date().getTime();
  } else {
    globals.headerBgImgLoaded();
  }
}

if (imageUrl) {
  const img = new Image();
  img.src = imageUrl;
  img.onload = bgImgLoaded;
  globals.headerBgImgExists = true;
} else {
  globals.headerBgImgExists = false;
}

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class="LXRPh"><div jsname="ty6ygf" class="ovnfwe Is7Fhb"></div></div></div></div></div></div><div jsname="tiN4bf"><style nonce="sK\_Pcvvr7QejjrR0YuV8rA">.rrJNTc{opacity: 0;}.bKy5e{pointer-events: none; position: absolute; top: 0;}</style><div class="bKy5e"><div class="rrJNTc" tabindex="-1"><div class="VfPpkd-dgl2Hf-ppHlrf-sM5MNB" data-is-touch-wrapper="true"><button class="VfPpkd-LgbsSe VfPpkd-LgbsSe-OWXEXe-dgl2Hf LjDxcd XhPA0b LQeN7 WsSulf jz7fPb" jscontroller="soHxf" jsaction="click:cOuCgd; mousedown:UX7yZ; mouseup:lbsD7e; mouseenter:tf01Yc; mouseleave:JywGue; touchstart:p6p2H; touchmove:FwuNnf; touchend:yfqBxc; touchcancel:JMtRjd; focus:AHmuwe; blur:O22p3e; contextmenu:mg9Pef;mlnRjb:flPiPd;" data-idom-class="LjDxcd XhPA0b LQeN7 WsSulf jz7fPb" jsname="z2EeY" tabindex="0"><div class="VfPpkd-Jh9IGc"></div><div class="VfPpkd-J1Ukfc-LhBDec"></div><div class="VfPpkd-RLmnJb"></div><span jsname="V67aGc" class="VfPpkd-vQzf8d">Skip to main content</span></button></div><div class="VfPpkd-dgl2Hf-ppHlrf-sM5MNB" data-is-touch-wrapper="true"><button class="VfPpkd-LgbsSe VfPpkd-LgbsSe-OWXEXe-dgl2Hf LjDxcd XhPA0b LQeN7 WsSulf br90J" jscontroller="soHxf" jsaction="click:cOuCgd; mousedown:UX7yZ; mouseup:lbsD7e; mouseenter:tf01Yc; mouseleave:JywGue; touchstart:p6p2H; touchmove:FwuNnf; touchend:yfqBxc; touchcancel:JMtRjd; focus:AHmuwe; blur:O22p3e; contextmenu:mg9Pef;mlnRjb:flPiPd;" data-idom-class="LjDxcd XhPA0b LQeN7 WsSulf br90J" jsname="ilzYPe" tabindex="0"><div class="VfPpkd-Jh9IGc"></div><div class="VfPpkd-J1Ukfc-LhBDec"></div><div class="VfPpkd-RLmnJb"></div><span jsname="V67aGc" class="VfPpkd-vQzf8d">Skip to navigation</span></button></div></div></div><div class="M63kCb N63NQ"></div><div class="QZ3zWd"><div class="fktJzd AKpWA vS6Uxe fOU46b yMcSQd Ly6Unf G9Qloe XeSM4 XxIgdb" jsname="UzWXSb" data-uses-custom-theme="false" data-legacy-theme-name="QualityBasics" data-legacy-theme-font-kit="Classic" data-legacy-theme-color-kit="Dark" jscontroller="Md9ENb" jsaction="gsiSmd:Ffcznf;yj5fUd:cpPetb;HNXL3:q0Vyke;e2SXXd:IPDu5e;BdXpgd:nhk7K;rcuQ6b:WYd;"><header id="atIdViewHeader"><div class="BbxBP LBrwzc K5Zlne" jsname="WA9qLc" jscontroller="RQOkef" jsaction="rcuQ6b:JdcaS;MxH79b:JdcaS;VbOIFf:ywL4Jf;FaOgy:ywL4Jf;keydown:Hq2uPe; wheel:Ut4Ahc;" data-top-navigation="true" data-is-preview="false"><div class="DXsoRd YTv4We oNsfjf" style="background-color:rgb(255, 255, 255);" role="button" tabindex="0" jsaction="click:LUvzV" jsname="z4Tpl" id="s9iPrd" aria-haspopup="true" aria-controls="yuynLe" aria-expanded="false"><svg class="wFCWne" viewBox="0 0 24 24" stroke="currentColor" jsname="B1n9ub" focusable="false"><g transform="translate(12,12)"><path class="hlJH0" d="M-9 -5 L9 -5" fill="none" stroke-width="2"/><path class="HBu6N" d="M-9 0 L9 0" fill="none" stroke-width="2"/><path class="cLAGQe" d="M-9 5 L9 5" fill="none" stroke-width="2"/></g></svg></div><nav class="Jz00Vc" style="background-color:rgb(255, 255, 255);" jsname="ihoMLd" role="navigation" tabindex="-1" id="yuynLe" jsaction="transitionend:UD2r5"><a class="XMyrgf" href="/view/www-thebrickstore-in/brick-store"></a><a class="Zjiec oNsfjf" href="/view/www-thebrickstore-in/brick-store"><span>www.thebrickstore.in</span></a><ul class="jYxBte Fpy8Db" tabindex="-1"><li jsname="ibnC6b" data-nav-level="1"><div class="PsKE7e r8s4j-R6PoUb IKA38e baH5ib oNsfjf lhZOrC" aria-current="true"><div class="I35ICb" jsaction="keydown:mPuKz(QwLHlb); click:vHQTA(QwLHlb);"><a class="aJHbb dk90Ob hDrhEe HlqNPb" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" aria-selected="true" href="/view/www-thebrickstore-in/brick-store" data-url="/view/www-thebrickstore-in/brick-store" data-type="1" data-level="1">Brick Store</a></div></div></li><li jsname="ibnC6b" data-nav-level="1"><div class="PsKE7e r8s4j-R6PoUb IKA38e baH5ib oNsfjf"><div class="I35ICb" jsaction="keydown:mPuKz(QwLHlb); click:vHQTA(QwLHlb);"><a class="aJHbb dk90Ob hDrhEe HlqNPb" jsname="QwLHlb" role="link" tabindex="0" data-navtype="2">

href="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcollections%2Fall&sa=D&sz=1&usg=AOvVaw2nz74Hsm8a-3PBjJ69QV9" data-url="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcollections%2Fall&sa=D&sz=1&usg=AOvVaw2nz74Hsm8a-3PBjJ69QV9" data-type="2" target="\_blank" data-level="1">Product</a></div></div></li><li jsname="ibnC6b" data-nav-level="1"><div class="PsKE7e r8s4j-R6PoUb IKA38e baH5ib oNsfj"><div class="I35ICb" jsaction="keydown:mPuKz(QwLHlb); click:vHqTA(QwLHlb);"><a class="aJHbb dk900b hDrhEe HlqNPb" jsname="QwLHlb" role="link" tabindex="0" data-navtype="2" href="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcart&sa=D&sz=1&usg=AOvVaw0k2uSXNVBMVRXpZIQve2Lh" data-url="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcart&sa=D&sz=1&usg=AOvVaw0k2uSXNVBMVRXpZIQve2Lh" data-type="2" target="\_blank" data-level="1">My Cart</a></div></div></li><li jsname="ibnC6b" data-nav-level="1"><div class="PsKE7e r8s4j-R6PoUb IKA38e baH5ib oNsfj"><div class="I35ICb" jsaction="keydown:mPuKz(QwLHlb); click:vHqTA(QwLHlb);"><a class="aJHbb dk900b hDrhEe HlqNPb" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" href="/view/www-thebricksstore-in/contact-us" data-url="/view/www-thebricksstore-in/contact-us" data-type="1" data-level="1">Contact us</a></div></div></li></ul></nav><div class="VLoccc K5Zlne QDWEj U8eYrb" style="background-color:rgb(255, 255, 255);" jsname="rtFGi"><div class="Pvc6xe"><div jsname="I8J07e" class="TlfmSc YSH9J"><a class="GAuSPc" jsname="jluja" href="/view/www-thebricksstore-in/brick-store"><span class="QTKDff p46B7e">www.thebricksstore.in</span></a></div><nav class="plFg0c" jscontroller="HX01uc" jsaction="rcuQ6b:rcuQ6b;MxH79b:CfS0pe;" id="WDxLfe" data-is-preview="false" style="visibility: hidden;" role="navigation" tabindex="-1"><ul jsname="waIgnc" class="K1Ci7d oXBWEc jYxBte"><li jsname="ibnC6b" data-nav-level="1" class="VsJjtf"><div class="PsKE7e qV4dlc Qrrb5 YSH9J M9vuGd" aria-current="true"><div class="I35ICb" jsaction="click:vHqTA(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb dk900b jgXgSe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" aria-selected="true" href="/view/www-thebricksstore-in/brick-store" data-url="/view/www-thebricksstore-in/brick-store" data-type="1" data-level="1">Brick Store</a></div></div><div class="rgLkl"></div></li><li jsname="ibnC6b" data-nav-level="1" class="VsJjtf"><div class="PsKE7e qV4dlc Qrrb5 YSH9J"><div class="I35ICb" jsaction="click:vHqTA(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb dk900b jgXgSe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="2" href="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcollections%2Fall&sa=D&sz=1&usg=AOvVaw2nz74Hsm8a-3PBjJ69QV9" data-url="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcollections%2Fall&sa=D&sz=1&usg=AOvVaw2nz74Hsm8a-3PBjJ69QV9" data-type="2" target="\_blank" data-level="1">Product</a></div></div><div class="rgLkl"></div></li><li jsname="ibnC6b" data-nav-level="1" class="VsJjtf"><div class="PsKE7e qV4dlc Qrrb5 YSH9J"><div class="I35ICb" jsaction="click:vHqTA(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb dk900b jgXgSe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="2" href="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcart&sa=D&sz=1&usg=AOvVaw0k2uSXNVBMVRXpZIQve2Lh" data-url="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcart&sa=D&sz=1&usg=AOvVaw0k2uSXNVBMVRXpZIQve2Lh" data-type="2" target="\_blank" data-level="1">My Cart</a></div></div><div class="rgLkl"></div></li><li jsname="ibnC6b" data-nav-level="1" class="VsJjtf"><div class="PsKE7e qV4dlc Qrrb5 YSH9J"><div class="I35ICb" jsaction="click:vHqTA(QwLHlb); keydown:mPuKz(QwLHlb);"><a

class="aJHbb dk90Ob jgXgSe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" href="/view/www-thebricksstore-in/contact-us" data-url="/view/www-thebricksstore-in/contact-us" data-type="1" data-level="1">Contact us</a></div></div><div class="rgLkl"></div></li><li jsname="ibnC6b" data-nav-level="1" class="VsJjtf ZmrVpf oXBWEc" more-menu-item jsaction="mouseenter:Vx8Jlb; mouseleave:ysDRUd"><div class="PsKE7e qV4dlc Qrrb5 YSH9J"><div class="I35ICb" jsaction="click:vHQTa(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb dk90Ob jgXgSe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" aria-expanded="false" aria-haspopup="true" data-level="1">More</a><div class="mBHtvb u5fiyc" role="presentation" title="Expand/Collapse" jsaction="click:oESVTe" jsname="ix0Hvc"><svg class="dvmRw" viewBox="0 0 24 24" stroke="currentColor" jsname="HIH2V" focusable="false"><g transform="translate(9.7,12) rotate(45)"><path class="K4B8Y" d="M-4.2 0 L4.2 0" stroke-width="2"/></g><g transform="translate(14.3,12) rotate(-45)"><path class="MrYMx" d="M-4.2 0 L4.2 0" stroke-width="2"/></g></svg></div></div></div><div class="oGuwee eWDLjc RPRy1e Mkt3Tc" style="background-color:rgb(255, 255, 255); display:none;" jsname="QXE97" jsaction="transitionend:SJBdh" role="group"><ul class="VcS63b"><li jsname="ibnC6b" data-nav-level="2" class="ijMPi ZmrVpf" in-more-item><div class="PsKE7e IKA38e oNsff lhZorc" aria-current="true"><div class="I35ICb" jsaction="click:vHQTa(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb hDrhEe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" aria-selected="true" href="/view/www-thebricksstore-in/brick-store" data-url="/view/www-thebricksstore-in/brick-store" data-type="1" data-in-more-submenu="true" data-level="2">Brick Store</a></div></div></li><li jsname="ibnC6b" data-nav-level="2" class="ijMPi ZmrVpf" in-more-item><div class="PsKE7e IKA38e oNsff"><div class="I35ICb" jsaction="click:vHQTa(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb hDrhEe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="2" href="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcollections%2Fall&sa=D&usg=AOvVaw2nz74Hsm8a-3PBjJ69QV9" data-url="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcollections%2Fall&sa=D&usg=AOvVaw2nz74Hsm8a-3PBjJ69QV9" data-type="2" target="\_blank" data-in-more-submenu="true" data-level="2">Product</a></div></li><li jsname="ibnC6b" data-nav-level="2" class="ijMPi ZmrVpf" in-more-item><div class="PsKE7e IKA38e oNsff"><div class="I35ICb" jsaction="click:vHQTa(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb hDrhEe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="2" href="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcart&sa=D&usg=AOvVaw0k2uSXNVBMVRXpZiQve2Lh" data-url="https://www.google.com/url?q=https%3A%2F%2Fonlinebricksstore.myshopify.com%2Fcart&sa=D&usg=AOvVaw0k2uSXNVBMVRXpZiQve2Lh" data-type="2" target="\_blank" data-in-more-submenu="true" data-level="2">My Cart</a></div></li><li jsname="ibnC6b" data-nav-level="2" class="ijMPi ZmrVpf" in-more-item><div class="PsKE7e IKA38e oNsff"><div class="I35ICb" jsaction="click:vHQTa(QwLHlb); keydown:mPuKz(QwLHlb);"><a class="aJHbb hDrhEe HlqNPb" jscontroller="yUHiM" jsaction="rcuQ6b:WYd;" jsname="QwLHlb" role="link" tabindex="0" data-navtype="1" href="/view/www-thebricksstore-in/contact-us" data-url="/view/www-thebricksstore-in/contact-us" data-type="1" data-in-more-submenu="true" data-level="2">Contact us</a></div></li></ul></div></li></ul></nav><div jscontroller="gK4msf" class="RBEWZc" jsname="h04Zod" jsaction="rcuQ6b:WYd;IbuQc:AT95Ub;VbOIfc:HgE5D;FaOgy:HgE5D;MxH79b:JdcaS;" data-side-navigation="false"><div role="button" class="U26fgb mUbCce fKz70d iW3sgf Wdnjke M9Bg4d" jscontroller="VXdfxd" jsaction="click:cOuCgd; mousedown:UX7yZ; mouseup:lbsD7e;





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3.1-3.1zM8 13h8v-2H8v2zm9-6h-4v1.9h4c1.71 0 3.1 1.39 3.1 3.1s-1.39 3.1-3.1 3.1h-4V17h4c2.76 0 5-2.24 5-5s-2.24-5-5-5z"/></svg></span></span></a></div></div><span class="C9DxTc" style="">Birla Aerocon AAC Block</span></div></h2></div></div></div></div><div class="oKdM2c ZZyype"><div id="h.23563fe22840ad4\_104" class="hJDwNd-AhqUyc-qWD73c Ft7HRd-AhqUyc-qWD73c jXK9ad D2fZ2 zu5uec wHaque g5GTcb"><div class="jXK9ad-SmKAyb"><div class="tyJCtd OWlOyc baZpAe"><div jscontroller="VYKRW" jsaction="rcuQ6b:rcuQ6b;"><div class="WldY2d M1aSXe"><div jsname="WXxJxd" style="padding-top: 26.8456375839%"></div><div class="YMEQtF"><div jsname="jkaScf" jscontroller="szRU7e" class="w536ob" data-enable-interaction="true" data-url="https://1981949122-atari-embeds.googleusercontent.com/embeds/16cb204cf3a9d4d223a0a3fd8b0eec5d/inner-frame-minified.html" data-code="



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<title>About Us - Online Bricks Store</title>
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  }
  .container {
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  }
</style>
</head>
<body>

<div class="container">
  <h1>About Us</h1>

  <p>Welcome to Online Bricks Store, your source for high-quality bricks and construction materials. We are dedicated to providing top-notch products and excellent customer service to builders, contractors, and DIY enthusiasts.</p>

  <h2>Our Mission</h2>

  <p>At Online Bricks Store, our mission is to supply the best bricks and construction materials while ensuring customer satisfaction. We aim to be your trusted partner in all your building projects.</p>

  <h2>Our Products</h2>

  <p>We offer a wide range of bricks in various sizes, styles, and colors. Our products are carefully selected to meet the highest standards of quality and durability. Whether you're working on a small home improvement project or a large-scale construction venture, we have the bricks you need.</p>

  <h2>Contact Us</h2>

  <p>If you have any questions, feedback, or inquiries, please don't hesitate to contact us. Our customer support team is here to assist you.</p>

  <p>Email: <a href="mailto:info@onlinebricksstore.com">info@onlinebricksstore.com</a></p>

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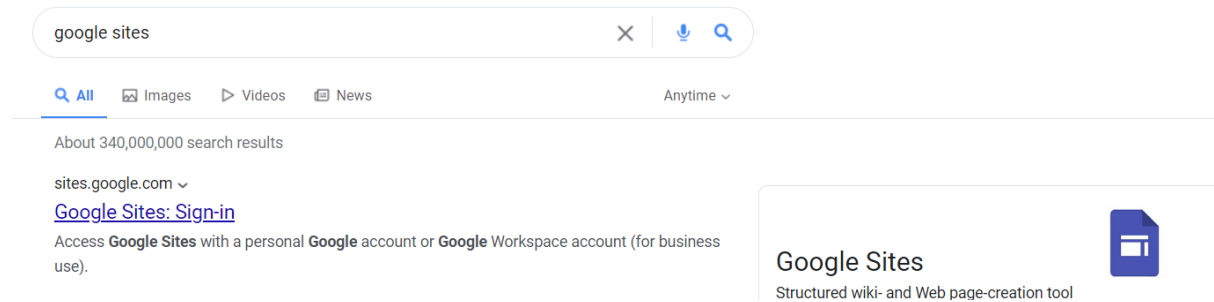


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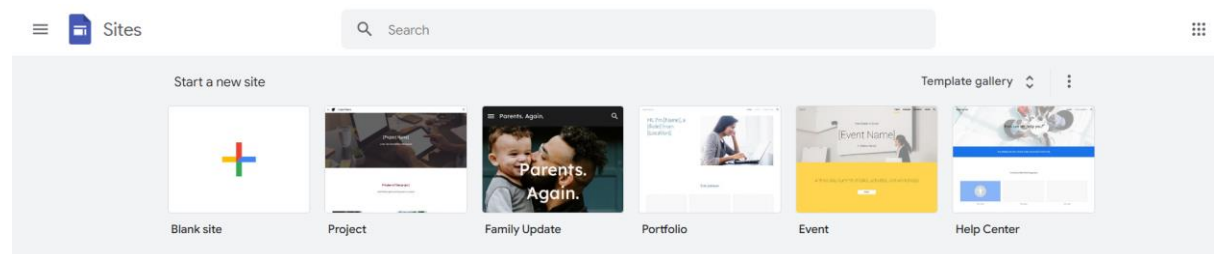
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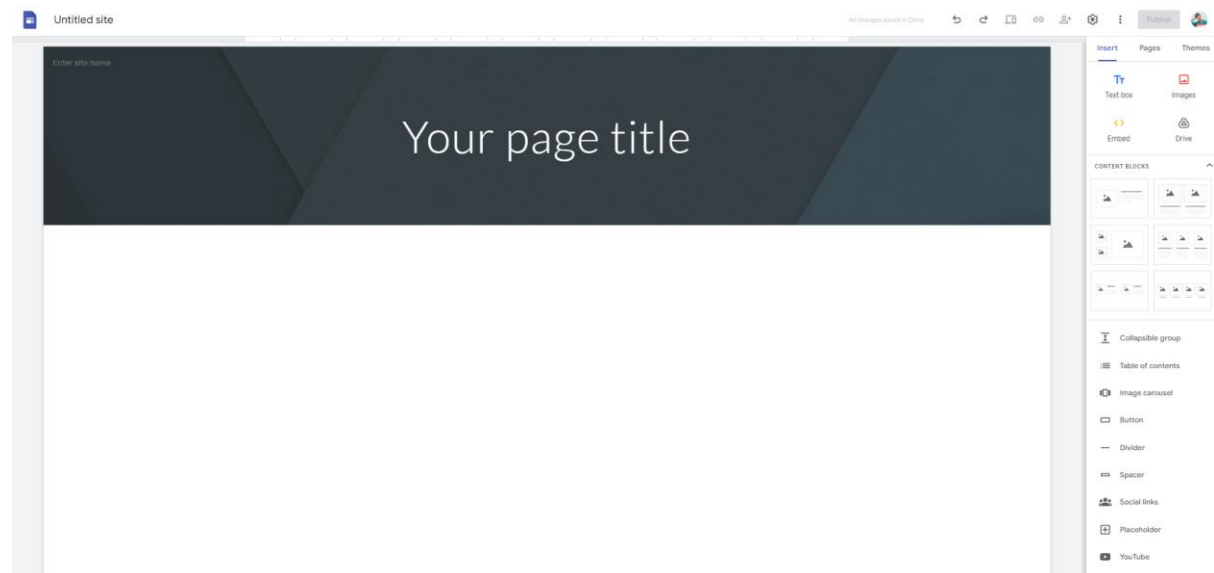
**Step 1: Accessing Google Sites** To begin the website creation process, log in to your Google account. Once logged in, navigate to Google Sites by either searching for it or visiting the URL: [sites.google.com](https://sites.google.com).



**Step 2: Initiating a New Site** Upon accessing Google Sites, click on the "+ Create" button. Select the type of site you want to create - in this case, we'll choose a "Blank" template to have more control over the design and structure.

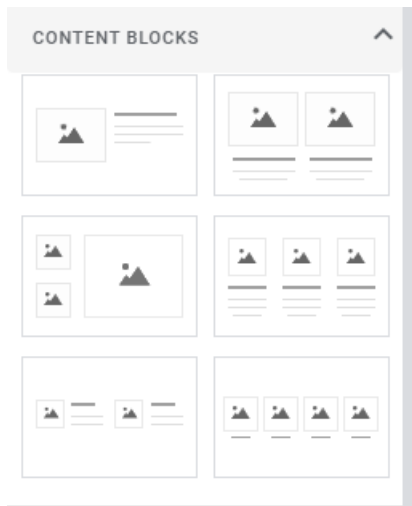


**Step 3: Setting up Site Details** Before delving into the design, it's essential to define the basic details of your site. Click on the untitled document at the top left and provide a name for your site, such as "Online The Bricks store." Additionally, add a brief description to inform visitors about the purpose of the site.

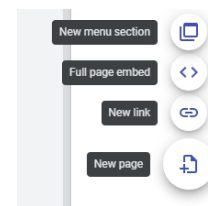


**Step 4: Designing the Layout** Google Sites offers a user-friendly drag-and-drop interface for designing your website. Begin by selecting a layout that aligns with the structure you envision for ". Experiment with different sections and layouts to create a visually appealing and intuitive design.

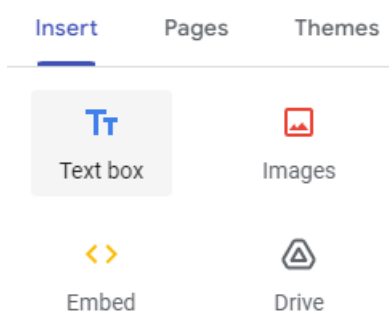




**Step 5: Adding Pages** Organize your content by adding pages to your site. For an eCommerce website like "Online The Bricks store," consider creating pages like "Home," "Products," "About Us," "Contact," and any other relevant sections. Click on the Pages tab, then the "+," and add your desired pages.



**Step 6: Customizing Content** Tailor each page to suit your brand and purpose. Add text, images, and other multimedia elements to make your site visually engaging. Utilize the "Insert" menu to add sections, text boxes, images, and buttons. Google Sites also allows for the integration of Google Drive files, YouTube videos, and other Google services.



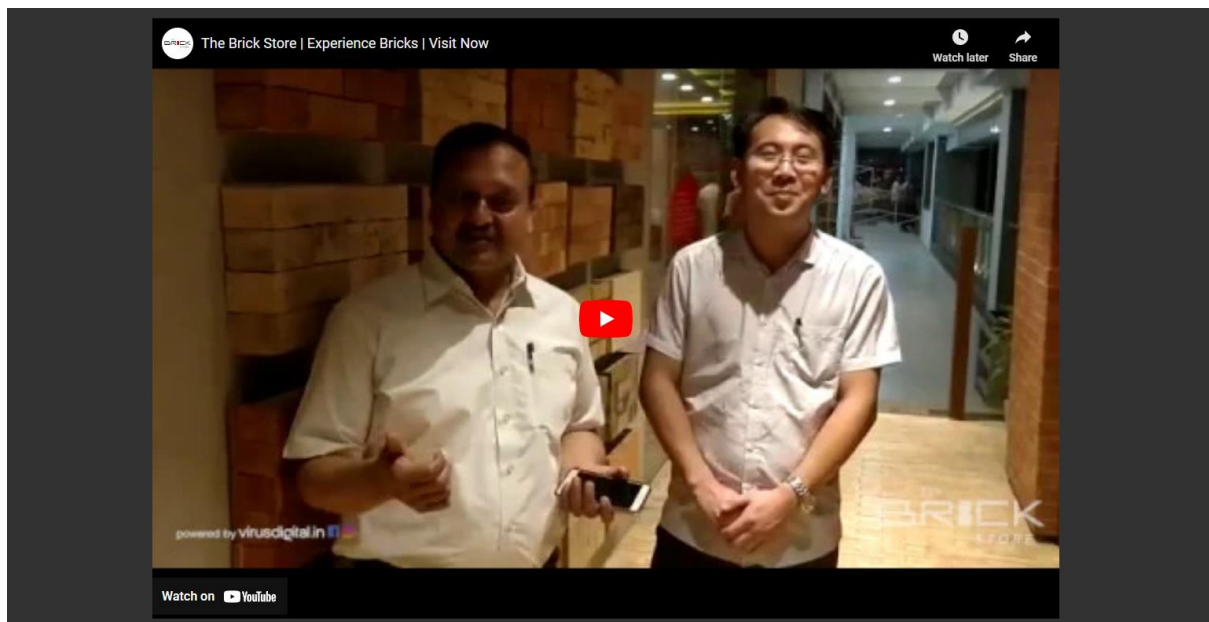
**Step 7: Implementing eCommerce Features** Since "Online The Bricks store" is an eCommerce site, it's crucial to incorporate features that facilitate online transactions. Google Sites integrates seamlessly with Google Forms, allowing you to create order forms for products. Embed these forms into your "Products" page to enable users to make purchases directly from your site.

**Step 8: Styling and Theming** Enhance the aesthetic appeal of your website by exploring the styling and theming options available in Google Sites. Customize colors, fonts, and backgrounds to align with the branding of "Online The Bricks store." Consistency in design elements contributes to a professional and cohesive look.



**Step 9: Ensuring Mobile Responsiveness** With an increasing number of users accessing websites from mobile devices, it's crucial to ensure that your Google Site is mobile-responsive. Google Sites automatically adjusts the layout for different screen sizes, but it's essential to preview and fine-tune the mobile view to guarantee a seamless user experience.

**Step 10: Adding Navigation** Create a user-friendly navigation structure by adding a menu to your site. Google Sites allows you to customize the navigation bar to include links to different pages. Ensure that the navigation is intuitive and facilitates easy exploration of "Online The Bricks store."



**Step 11: Collaborating with Team Members** If you're working on the website with a team, Google Sites simplifies collaboration. Share your site with team members and assign appropriate permissions to ensure a smooth workflow. Collaboration features include real-time editing, commenting, and version history.

**Step 12: Testing and Debugging** Before making your site live, thoroughly test each page's functionality. Check the order forms, navigation links, and multimedia elements to ensure everything works seamlessly. Debug any issues to provide a polished and error-free experience for visitors.

**Step 13: Search Engine Optimization (SEO)** Optimize your Google Site for search engines to enhance its visibility. Customize page titles, meta descriptions, and URL slugs with relevant keywords related to "Online The Bricks store." This step is crucial for attracting organic traffic to your site.

**Step 14: Integrating Analytics** Gain insights into the performance of your website by integrating Google Analytics. Track user behavior, monitor traffic sources, and analyze other relevant metrics. This data will inform future decisions and optimizations for "Online The Bricks store."

**Step 15:** Publishing Your Site Once you are satisfied with the design, functionality, and content of your Google Site, it's time to publish it. Click on the "Publish" button, and your site will be accessible to the public. Share the URL with your audience and begin promoting "Online The Bricks store" online

Published site link

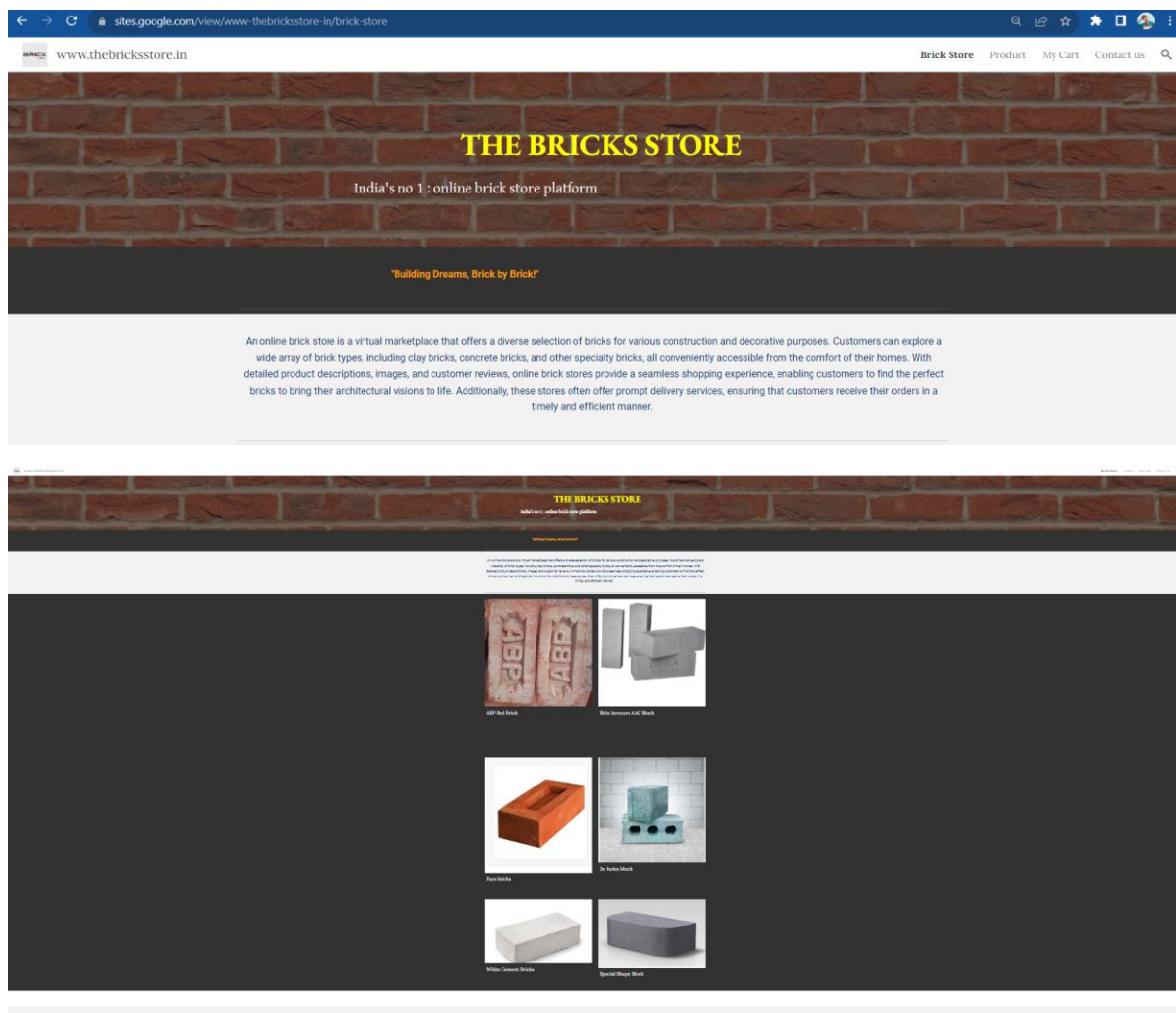


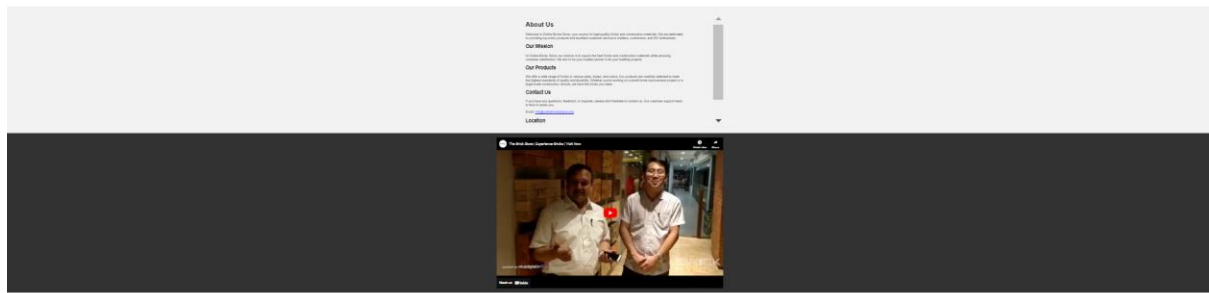
<https://sites.google.com/view/www-thebricksstore-in/brick-...>

Copy link

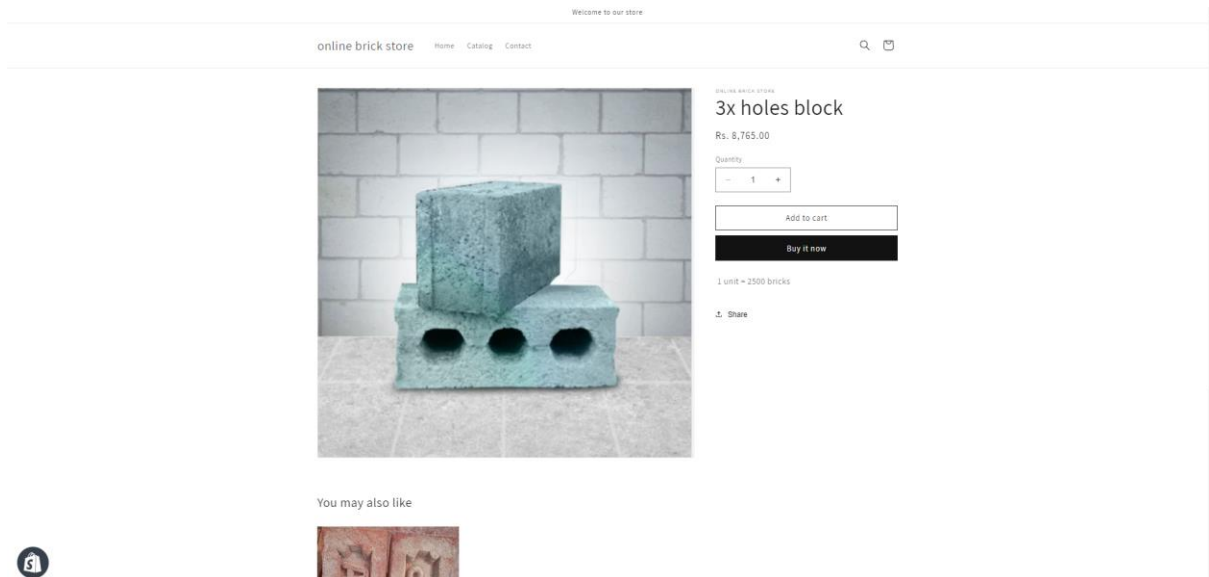
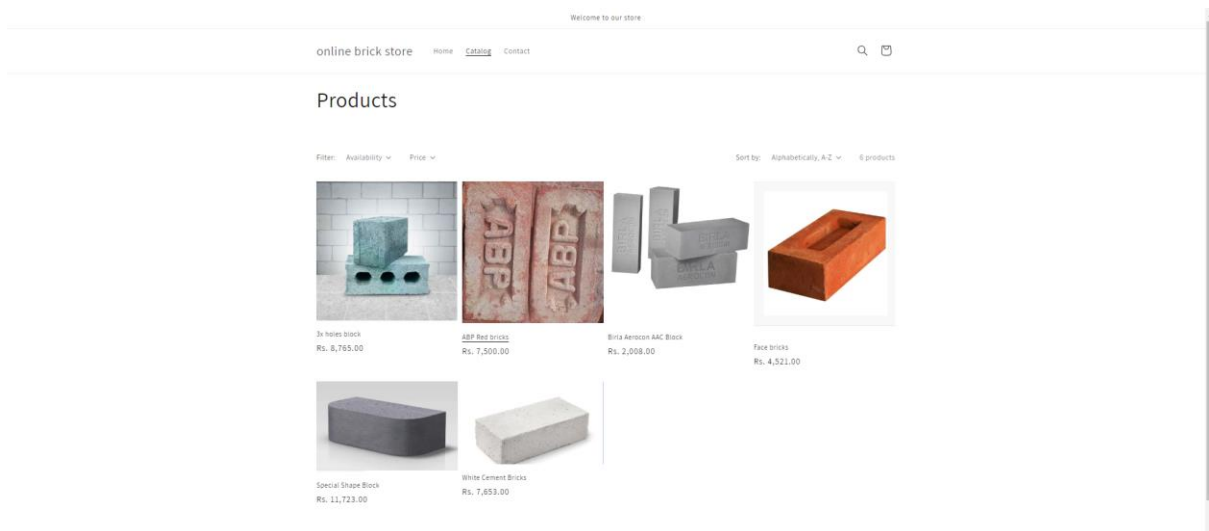
## 5.RESULT

### HOMEPAGE





## PRODUCT PAGE



## ADDING TO MY CART

✓ Item added to your cart



3x holes block

[View cart \(1\)](#)

[Check out](#)

[Continue shopping](#)

## MY CART


Welcome to our store

[online brick store](#) [Home](#) [Catalog](#) [Contact](#)



### Your cart

[Continue shopping](#)

PRODUCT	QUANTITY	TOTAL
 3x holes block Rs. 8,765.00	<a href="#">-</a> 1 <a href="#">+</a> 0	Rs. 8,765.00

Estimated total Rs. 8,765.00

Taxes, discounts and shipping calculated at checkout

[Check out](#)

## CHECKOUT

## Contact

☐ Email me with news and offers

## Delivery

Country/Region  
India

+ Add apartment, suite, etc.

State

☐ Save this information for next time

## Shipping method

Enter your shipping address to view available shipping methods.

## Payment

All transactions are secure and encrypted.

Cash on Delivery (COD)

## Billing address

☒ Same as shipping address

☐ Use a different billing address

Complete order



3x holes block

₹8,765.00

Apply

Subtotal ₹8,765.00

Shipping Enter shipping address

Estimated taxes ⓘ ₹788.85

**Total** INR ₹9,553.85

**FILL THE DETAILS AND COMPLETE THE ORDER**



Confirmation #KC3G0M8H4

**Thank you, jeeva!**

**Your order is confirmed**

You'll receive a confirmation email with your order number shortly.

☐ Email me with news and offers

**Order details**

**Contact information**

jeevask2005@gmail.com

**Shipping address**

jeeva s  
3/963f main road,ranipet  
632404 vellore TN  
India

**Shipping method**

Standard

**Payment method**

Cash on Delivery (COD) - ₹10,342.70

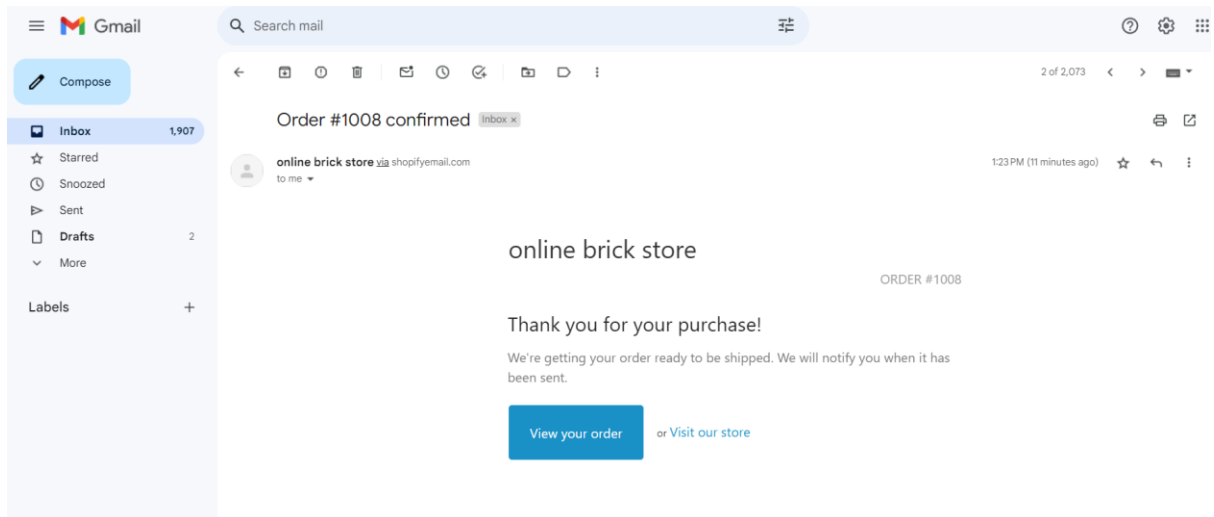
**Billing address**

jeeva s  
3/963f main road,ranipet  
632404 vellore TN  
India

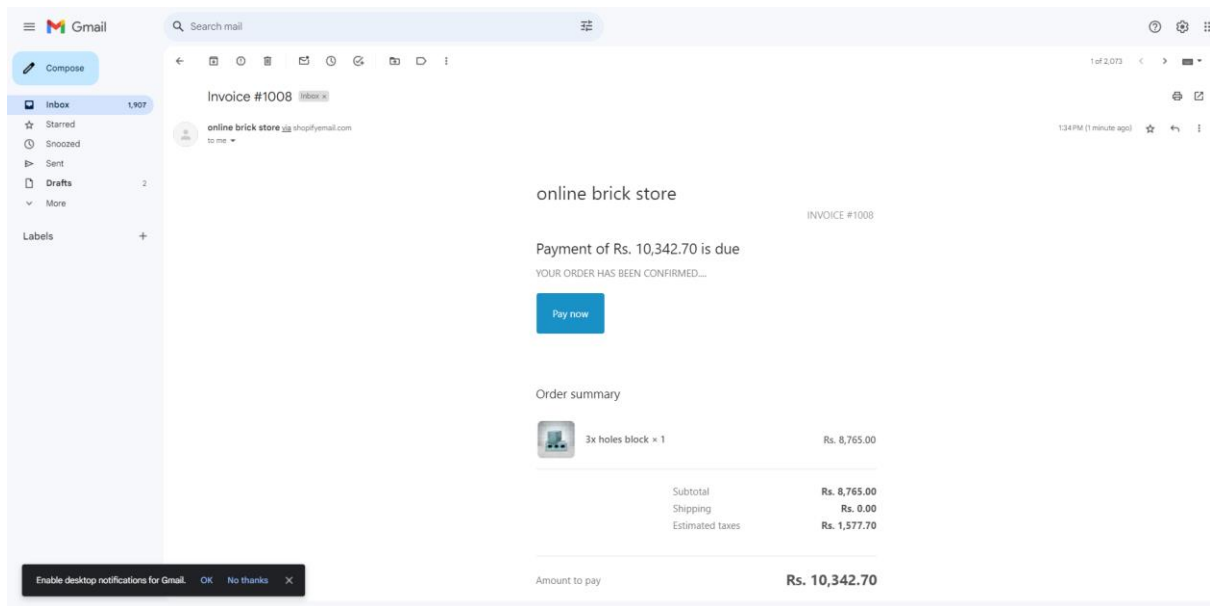
Need help? [Contact us](#)

[Continue shopping](#)

**MAIL HAS BEEN RECEIVED**



**ORDER HAS BEEN CONFIRMED AND INVOICE RECEIVED**



## COMPANY

### COMPANY SIDE RECEIVED A PRODUCT REQUEST

Orders										Export	Create order
7 days	Orders 4	Ordered items 17	Returned items 1	Fulfilled orders 0	Delivered orders 0	Time to fulfill 0 min					
All	Unfulfilled	Unpaid	Open	Closed					Cancel	Save	
Order	Flags	Date	Customer	Channel	Total	Payment status	Fulfillment status	Items	Delivery st		
#1008		Today at 1:23 pm	jeeva sk	Online Store	Rs.10,342.70	Payment pending	Unfulfilled	1 item			

### VIEWING THE CUSTOMER PROFILE

#1008

Payment pending

Unfulfilled

November 25, 2023 at 1:23 pm from Online Store

Restock Edit More actions

Unfulfilled (1)

3x holes block

₹8,765.00 x 1 ₹8,765.00

Fulfill item

Pending

Subtotal 1 item ₹8,765.00

Shipping Standard (98.0 kg) ₹0.00

Tax IGST 18% ₹1,577.70

**Total ₹10,342.70**

Paid by customer ₹0.00

No payment due date

Send invoice

Collect payment

Notes

No notes from customer

Customer

jeeva sk

2 orders

Contact information

jeevask2005@gmail.com

No phone number

Shipping address

jeeva s

3/963f main road,ranipet

632404 vellore TN

India

Billing address

Same as shipping address

## FULFILL ITEM



← Fulfill item

Print packing slip

Unfulfilled

#1008

3/963f main road,ranipet

jeeva sk

3x holes block

98 kg

1 of 1

Tracking information

ⓘ

Add tracking to improve customer satisfaction

×

Orders with tracking let customers receive delivery updates and reduce support requests.

Tracking number

Shipping carrier

+ Add another tracking number

Notify customer of shipment

☐ Send shipment details to your customer now

Shipping address

jeeva s

3/963f main road,ranipet

632404 vellore TN

India

[Edit unverified shipping address](#)

The customer selected **Standard (₹0.00)** at checkout.

Summary

Fulfilling from 3/963f main road,ranipet

1 of 1 item

Fulfill item

## PACKING SLIP

## ONLINE BRICK STORE

Order #1008  
25 November 2023

### SHIP TO

jeeva s  
3/963f main road,ranipet  
632404 vellore TN  
India

### BILL TO

jeeva s  
3/963f main road,ranipet  
632404 vellore TN  
India

### ITEMS



3x holes block

### QUANTITY

1 of 1

Thank you for shopping with us!

### online brick store

3/963f main road,ranipet, 632404 vellore TN, India  
jeevask2005@gmail.com  
onlinebricksstore.myshopify.com

## SENDING INVOICE TO THE CUSTOMER

Send invoice

To

jeevask2005@gmail.com

From

"online brick store" <jeevask2005@g...>

Cc and Bcc recipients

Subject

Invoice {{name}}

Custom message (optional)

This template can be edited in [notifications](#)

Cancel

Review invoice

## TIMELINE

Timeline

js

Leave a comment...

😊 @ # 🔗

Post

Only you and other staff can see comments

Today

Order confirmation email was sent to you (jeevask2005@gmail.com). 9 minutes ago

Resend email

A ₹10,342.70 INR payment is pending on Cash on Delivery (COD). > 9 minutes ago

Confirmation #KC3G0M8H4 was generated for this order. 9 minutes ago

jeeva sk placed this order on Online Store (checkout #23557024415804). 9 minutes ago

Taxes are calculated by

42

**ORDER HAS BEEN DELIVERED AND PAYMENT RECEIVED**

 Paid

Subtotal	1 item	₹8,765.00
Shipping	Standard (98.0 kg)	₹0.00
Tax	IGST 18%	₹1,577.70
<b>Total</b>		<b>₹10,342.70</b>

---

Paid by customer	₹10,342.70
------------------	------------

**ORDER PLACED TO THE PLACE**



## RATING AND REVIEWS FROM THE CUSTOMER

### Ratings and Reviews

**4.4** out of 5

303 Ratings



Hiajqjahqj, 04/01/2018

**Great experience with customer service te...**  
I had a great experience with parabo. I've [more](#)

**Developer Response,**  
Thanks so much for ordering with us mul [more](#)



K.Kerrigan, 04/19/2018

**10/10 customer service is top notch**  
Eliana, customer helper reached out to le [more](#)

**Developer Response,**  
We're so glad we were able to help you c [more](#)

## CONTACT US



www.thebrickstore.in

### Contact Us

Name:

Email:

Message:

**contact number : 044-996959493**

**E-mail : onlinebrickstores@gmail.com**

## 6.CONCLUSION

In the realm of construction materials, "The Online Bricks Store" stands as a beacon of reliability, diversity, and a profound comprehension of the nuanced requirements within the construction industry. As we draw the curtain on the journey of crafting this online platform catering to construction needs, several pivotal aspects illuminate the triumphs and promise of "The Online Bricks Store."

### 1.Comprehensive Construction Material Hub:

"The Online Bricks Store" transcends being a mere digital marketplace; it stands tall as a comprehensive platform meeting the varied demands of construction professionals. Offering an extensive array of products, from traditional red bricks to specialized AAC blocks, this platform serves as a one-stop destination for construction enthusiasts.

## **2.User-Centric Interface:**

The adoption of intuitive website design principles has facilitated the creation of a user-centric and visually engaging interface. From clear categorization showcasing diverse products to streamlined checkout processes, this project places paramount importance on a seamless and satisfying experience for every user.

## **3.Fusion of Digital and Physical Presence:**

The integration of mapping tools for locating offline brick stores epitomizes a forward-looking strategy. By amalgamating the online platform with physical store locations, "The Online Bricks Store" endeavors to bridge the gap between virtual and in-person construction material procurement, offering convenience and accessibility to a wider clientele.

## **4.Dynamic Multimedia Integration:**

Embracing multimedia avenues such as YouTube for promotional purposes adds depth and dynamism to the platform. Beyond product listings, "The Online Bricks Store" aspires to serve as a knowledge repository for construction professionals, offering instructional content, product demonstrations, and establishing a vibrant brand identity.

## **5.Community Engagement and Connectivity:**

The incorporation of social media links and initiatives like "Joining Construction Enthusiasts" underscores a dedication to community building. By encouraging user interaction, sharing experiences, and fostering a sense of community, "The Online Bricks Store" transcends mere transactions, aiming to forge enduring connections.

## **6.Customization and Communication Channels:**

The "Custom Brick Request" feature and the emphasis on user accounts lay the groundwork for personalized communication. By keeping customers updated about new products, promotions, and pertinent content, "The Online Bricks Store" strives to cultivate a loyal clientele through consistent and thoughtful engagement.

In conclusion, "The Online Bricks Store" symbolizes more than a digital platform for construction materials; it embodies a vision of facilitating seamless construction projects and empowering construction professionals. Through a comprehensive approach to supplying construction materials, an unwavering commitment to user satisfaction, and innovative features, this platform endeavors to be a trusted ally in every construction endeavor. As the platform continues its evolution, the core focus on customer contentment, community involvement, and the enhancement of construction endeavors will persist as the cornerstone of "The Online Bricks Store."

## **7. REFERENCES**

### **1. E-commerce Platforms and Technology:**

- "Shopify" or "Magento" documentation: For insights into setting up and managing an online store.
- "WooCommerce" guides: If considering a WordPress-based online store.

- Tech blogs like "TechCrunch," "Mashable," or "TechRadar" often have articles on emerging e-commerce technologies.
2. **E-commerce Strategies and Best Practices:**
    - Books: "E-commerce Evolved" by Tanner Larsson or "E-commerce for Dummies" by Don Jones and Mark D. Scott.
    - Online publications: Harvard Business Review, Forbes, or Entrepreneur often cover e-commerce trends and strategies.
    - Industry Reports: Reports from Statista, eMarketer, or Deloitte on e-commerce trends and consumer behavior.
  3. **Augmented Reality (AR) and Virtual Reality (VR):**
    - "Augmented Reality for Developers" by Jonathan Linowes and Krystian Babilinski.
    - Articles and research papers from academic sources or technology-focused journals about AR/VR in e-commerce.
  4. **User Experience (UX) and Design:**
    - "Don't Make Me Think" by Steve Krug: A classic book on website usability.
    - Blogs and resources like Nielsen Norman Group or Smashing Magazine for UX/UI best practices.
  5. **Security and Data Protection:**
    - GDPR guidelines (if applicable): The EU's General Data Protection Regulation's official website provides comprehensive information on data protection.
    - Security-focused blogs or websites like OWASP for web security best practices.
  6. **Industry Reports and Case Studies:**
    - Reports from market research firms like Gartner or McKinsey on the e-commerce industry.
    - Case studies from successful e-commerce businesses or articles showcasing innovative approaches in the industry.

THANK YOU