# IMDB Movie Analysis Final Project-1

#### PROJECT DESCRIPTION

We can start by framing a problem with a series of questions such "What do you see happening?" and "What is the problem's impact on stakeholders?" This will help you in defining the issue and collecting the relevant information to address it. Once the issue has been identified, apply data analysis to investigate the information and provide conclusions. In addition, by continuously asking "Why?" and digging deeper into each response, apply the Five Whys Analysis to identify the problem's underlying causes.

To identify the root cause of a problem, apply the Five Whys technique, sometimes referred to as Root Cause Analysis. When employing this method, begin by asking "Why?" and keep doing so until you identify the fundamental source of the issue. To get to the root of the problem, each response should be carefully considered. You can discover that there are many responses to the same question as you inquire why.

#### **APPROACH**

First we have to open the Excel workbook and insert the dataset.

The dataset that is given contains information on applicants for a certain position in one of this organisation's departments. You must apply your statistical expertise, make use of various Excel formulas, and derive the appropriate business-related conclusions.

I have used all the rows to work on the problems after analysing these things having knowledge of data columns, examining missing data, combining columns that have several categories, looking for outliers, taking out null values, drawing data overview.

#### **TECH-STACK USED**

I have used Microsoft Excel to download the dataset and work on it and I have used One drive to save the file. I have Microsoft word to create the pdf file. I have used MySQL command line client to work on these problems too.

#### **INSIGHTS**

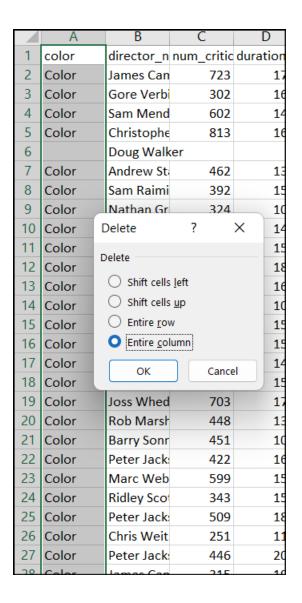
I have used required excel formulas and functions to solve the problems which I learnt from the learning session in Trainity Dashboard.

A. Cleaning the data:: This is one of the most important step to perform before moving forward with the analysis. Use your knowledge learned till now to do this. (Dropping columns, removing null values, etc.)

Your task: Clean the data

#### These are required steps to clean the data

- 1. Remove any columns that are not required for the analysis: Remove any columns that are not necessary. For instance, if the analysis only needs the title, director, genre, year of release, and box office receipts, you can omit columns for the names of the actors in the film, the production company, etc.
- 2. Delete any rows that have null or missing values: Find and delete any rows that have null or missing values. These might be deceptive and compromise the analysis's accuracy.
- 3. Eliminate duplicates: Inspect the dataset for any duplicate rows, and delete them if necessary. The analysis's conclusions may be skewed by duplicate rows.
- 4. Ensure that data is consistent and formatted correctly by standardising its format. For instance, you can standardise the format if the release year column contains both two- and four-digit years.



In MySQL we can use this method

ALTER TABLE tab

DROP COLUMN color;

```
mysql> alter table tab
-> drop column color;
Query OK, 0 rows affected (0.10 sec)
Records: 0 Duplicates: 0 Warnings: 0
```

DELETE FROM t1 WHERE director\_name IS NULL OR num\_critic\_for\_reviews IS NULL OR duration IS NULL OR director\_facebook\_likes IS NULL OR actor\_3\_facebook\_likes IS NULL OR actor\_2\_name IS NULL OR actor\_1\_facebook\_likes IS NULL OR gross IS NULL OR genres IS NULL OR actor\_1\_name IS NULL OR movie\_title IS NULL OR num\_voted\_users IS NULL OR cast\_total\_facebook\_likes IS NULL OR actor\_3\_name IS NULL OR facenumber\_in\_poster IS NULL OR plot\_keywords IS NULL OR movie\_imdb\_link IS NULL OR num\_user\_for\_reviews IS NULL OR language IS NULL OR country IS NULL OR content\_rating IS NULL OR budget IS NULL OR title\_year IS NULL OR actor\_2\_facebook\_likes IS NULL OR imdb\_score IS NULL OR aspect\_ratio IS NULL OR movie\_facebook\_likes is null;

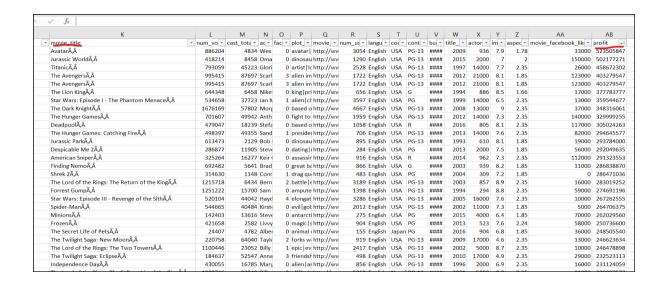
mysql> delete from tab where duration is null or director facebook likes is null or actor 3 facebook likes is null or actor 2 name is null or actor 1 facebook likes is null or gross is null or gross is null or actor 1 name is null or movie title is null or num voted users is null or cast total facebook likes is null or actor 3 name is null or facenumber in poster is null or plot keywords is null or movie imbd link is null or num user for reviews is null or language is null or country is null or content rating is null or budget is null or title year is null or actor 2 facebook likes is null or imbd score is null or aspect rat io is null or movie facebook likes;

Query OK, 219 rows affected (0.09 sec)

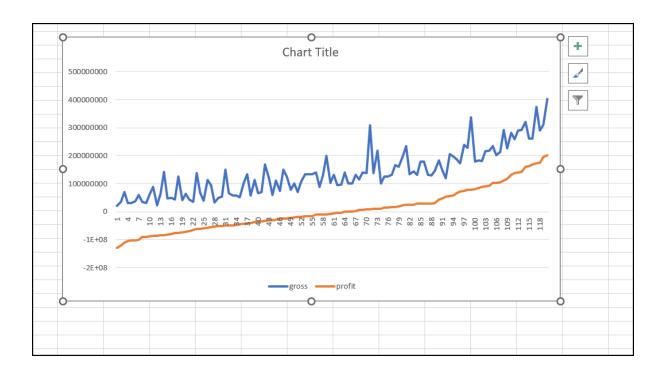
B. **Movies with highest profit:** Create a new column called profit which contains the difference of the two columns: gross and budget. Sort the column using the profit column as reference. Plot profit (y-axis) vs budget (x- axis) and observe the outliers using the appropriate chart type.

**Your task:** Find the movies with the highest profit?

We can find the movies with profit by profit column . These are the movies with highest profit.



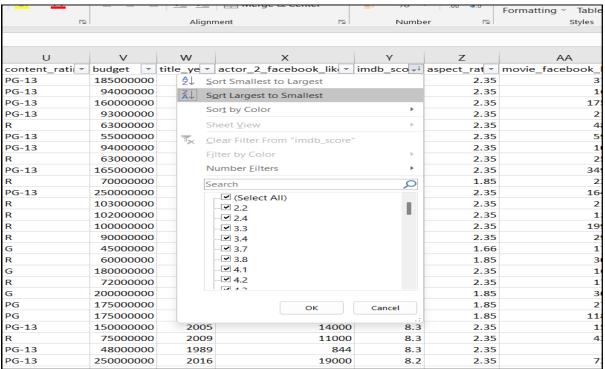
### This is the plot of profit (y-axis) vs budget (x-axis)



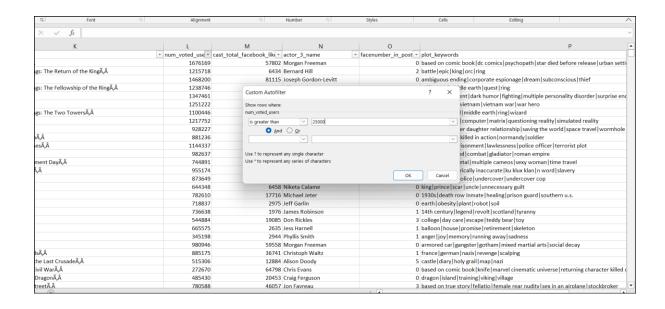
C. **Top 250:** Create a new column IMDb\_Top\_250 and store the top 250 movies with the highest IMDb Rating (corresponding to the column: imdb\_score). Also make sure that for all of these movies, the num\_voted\_users is greater than 25,000. Also add a Rank column containing the values 1 to 250 indicating the ranks of the corresponding films.

Extract all the movies in the IMDb\_Top\_250 column which are not in the English language and store them in a new column named Top\_Foreign\_Lang\_Film. You can use your own imagination also! **Your task:** Find IMDB Top 250

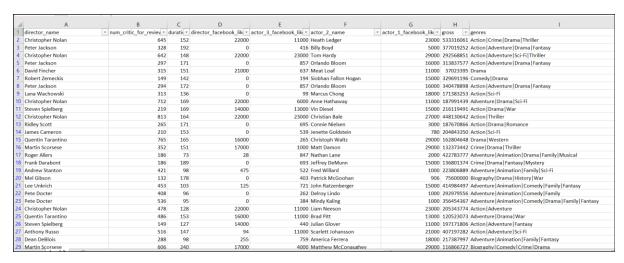
Step 1: Sort the imdb\_score from largest to smallest



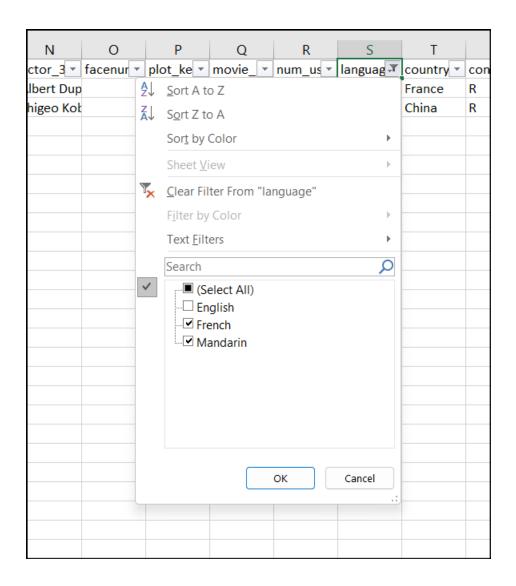
Step 2: Custom filter of num\_voted\_users column to be above



Step 3: Observe the top 250 directors



Step 4: Select all languages except English which lies in top 250 rows after applying all the filters



Step 5: these are the movies which are in top 250 other than English language.

12:	)	Jx							
4	A	В	С	D	E	F	G	Н	1
1	director_name	num_critic_for_reviews -	duration *	director_facebook_likes 💌			actor_1_facebook_likes -		genres
	Jean-Pierre Jeunet	186				AndrÃf© Dussollier	226		Drama Mystery Romance War
	Yimou Zhang	136	146	611	28	Ni Ni	23000	9213	Drama History Romance War
250									
250 251 252 253 254 255 256 257									
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In MySQL I tried to create a new column and got this output using these queries.

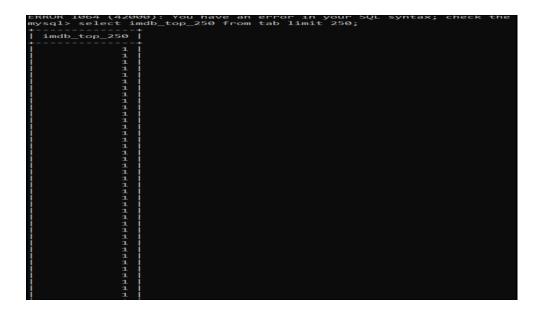
1. ALTER TABLE tab

ADD COLUMN imdb\_Top\_250 int(100);

2. ALTER TABLE tab

ADD COLUMN movie\_rank int(100);

- UPDATE tab SET IMDb\_Top\_250 = 1
   WHERE num\_voted\_users > 25000
   order by imdb\_score;
- 4. SET @row\_number = 0;
   UPDATE tab SET movie\_rank = (@row\_number:=@row\_number+1)
   WHERE IMDb\_Top\_250 = 1;
- 5. SELECT IMDb\_Top\_250 FROM tab;
- SELECT movie\_rank FROM tab;



D. **Best Directors:** TGroup the column using the director\_name column.

Find out the top 10 directors for whom the mean of imdb\_score is the highest and store them in a new column top10director. In case of a tie in IMDb score between two directors, sort them alphabetically.

Your task: Find the best directors

In excel I have used filter to sort the table using imdb\_score in descending order which gives the highest imdb\_score on the top along with the director name. These are the top directors name.

1	director_name -	num_critic_for_reviev v d
2	Christopher Nolan	645
3	Peter Jackson	328
4	Christopher Nolan	642
5	David Fincher	315
6	Peter Jackson	297
7	Robert Zemeckis	149
8	Lana Wachowski	313
9	Peter Jackson	294
10	Christopher Nolan	712
11	Steven Spielberg	219
12	Christopher Nolan	813
13	Frank Darabont	186
14	James Cameron	210
15	Martin Scorsese	352
16	Quentin Tarantino	765
17	Ridley Scott	265
18	Roger Allers	186
19	Andrew Stanton	421
20	Mel Gibson	132
21	Christopher Nolan	478
22	Lee Unkrich	453
23	Pete Docter	408
24	Pete Docter	536
25	Quentin Tarantino	486
26	Steven Spielberg	149

These are the top directors name in MySQL using this command.

SELECT director\_name, imdb\_score FROM t1 ORDER BY imdb\_score DESC LIMIT 10;

```
10 rows in set (0.00 sec)
mysql> select director_name, imdb_score from t1 order by imdb_score desc limit 10;
+----+
| director_name | imdb_score |
| Christopher Nolan | 9 |
| Peter Jackson | 8.9 |
| Christopher Nolan | 8.8 |
| Peter Jackson | 8.8 |
  David Fincher
                               8.8
  Robert Zemeckis
                               8.8
  Peter Jackson
                               8.7
  Lana Wachowski
                               8.7
                               8.6
  Steven Spielberg
  Christopher Nolan
                               8.6
10 rows in set (0.00 sec)
```

E. **Popular Genres:** Perform this step using the knowledge gained while performing previous steps.

Your task: Find popular genres

In excel I have used filter to sort the table using imdb\_score in descending order which gives the highest imdb\_score on the top along with the genres. These are the top genres.

G	Н	I	J
▼ actor_1_facebook_lik		genres	actor_1_name
23000	533316061	Action Crime Drama Thriller	Christian Bale
5000	377019252	Action   Adventure   Drama   Fantasy	Orlando Bloom
29000	292568851	Action   Adventure   Sci-Fi   Thriller	Leonardo DiCaprio
11000	37023395	Drama	Brad Pitt
16000	313837577	Action   Adventure   Drama   Fantasy	Christopher Lee
15000	329691196	Comedy Drama	Tom Hanks
18000	171383253	Action Sci-Fi	Keanu Reeves
16000	340478898	Action   Adventure   Drama   Fantasy	Christopher Lee
11000	187991439	Adventure   Drama   Sci-Fi	Matthew McConaughey
15000	216119491	Action Drama War	Tom Hanks
27000	448130642	Action Thriller	Tom Hardy
15000	136801374	Crime   Drama   Fantasy   Mystery	Tom Hanks
780	204843350	Action Sci-Fi	Joe Morton
29000	132373442	Crime   Drama   Thriller	Leonardo DiCaprio
29000	162804648	Drama   Western	Leonardo DiCaprio
3000	187670866	Action   Drama   Romance	Djimon Hounsou
2000	422783777	Adventure   Animation   Drama   Family   Musical	Matthew Broderick
1000	223806889	Adventure   Animation   Family   Sci-Fi	John Ratzenberger
906	75600000	Biography Drama History War	Mhairi Calvey
23000	205343774	Action   Adventure	Christian Bale
15000	414984497	Adventure   Animation   Comedy   Family   Fantasy	Tom Hanks
1000	292979556	Adventure   Animation   Comedy   Family	John Ratzenberger
1000	356454367	Adventure   Animation   Comedy   Drama   Family   Fantasy	Amy Poehler
13000	120523073	Adventure   Drama   War	Michael Fassbender
11000	197171806	Action   Adventure   Fantasy	Harrison Ford
1000	380838870	Adventure   Animation   Comedy   Family	Alexander Gould
21000	407197282	Action Adventure Sci-Fi	Robert Downey Jr.
18000	217387997	Adventure   Animation   Family   Fantasy	Gerard Butler

These are the top genres in MySQL using this command.

SELECT director\_name, genres, imdb\_score FROM t1 ORDER BY imdb\_score DESC LIMIT 10;

```
nysql> select director_name,genres, imdb_score from t1 order by imdb_score desc limit 10;
                                                                imdb score
 director name
                      genres
 Christopher Nolan | Action|Crime|Drama|Thriller
 Peter Jackson | Action|Adventure|Drama|Fantasy
Christopher Nolan | Action|Adventure|Sci-Fi|Thriller
                                                                          8.9
                                                                          8.8
                        Action|Adventure|Drama|Fantasy
 Peter Jackson
                                                                          8.8
 David Fincher
                        Drama
                                                                          8.8
 Robert Zemeckis
                      | Comedy | Drama
                                                                          8.8
                        Action | Adventure | Drama | Fantasy
 Peter Jackson
                                                                          8.7
 Lana Wachowski | Action|Sci-Fi
Steven Spielberg | Action|Drama|War
                                                                          8.7
                                                                          8.6
 Christopher Nolan | Adventure | Drama | Sci-Fi
```

F. **Charts:** Create three new columns namely, Meryl\_Streep, Leo\_Caprio, and Brad\_Pitt which contain the movies in which the actors: 'Meryl Streep', 'Leonardo DiCaprio', and 'Brad Pitt' are the lead actors. Use only the actor\_1\_name column for extraction. Also, make sure that you use the names 'Meryl Streep', 'Leonardo DiCaprio', and 'Brad Pitt' for the said extraction.

Append the rows of all these columns and store them in a new column named Combined.

Group the combined column using the actor 1 name column.

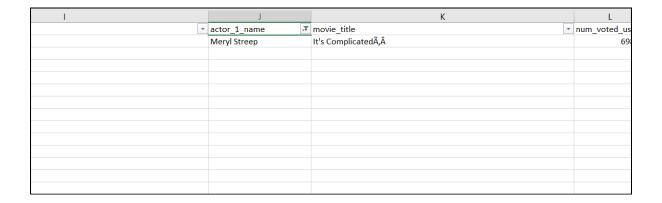
Find the mean of

the num\_critic\_for\_reviews and num\_users\_for\_review and identify the actors which have the highest mean.

Observe the change in number of voted users over decades using a bar chart. Create a column called decade which represents the decade to which every movie belongs to. For example, the title\_year year 1923, 1925 should be stored as 1920s. Sort the column based on the column decade, group it by decade and find the sum of users voted in each decade. Store this in a new data frame called df by decade.

**Your task:** Find the critic-favorite and audience-favorite actors

These are the movies in Meryl Streep is the lead actor.



## These are the movies in Leonardo DiCaprio is the lead actor.

J	К
actor_1_name	movie_title
Leonardo DiCaprio	InceptionÃ,Â
Leonardo DiCaprio	The DepartedÃ,Â
Leonardo DiCaprio	Django UnchainedÃ,Â
Leonardo DiCaprio	The Wolf of Wall StreetÃ,Â
Leonardo DiCaprio	The RevenantÃ,Â
Leonardo DiCaprio	Shutter IslandÃ,Â
Leonardo DiCaprio	Blood DiamondÃ,Â
Leonardo DiCaprio	Catch Me If You CanÃ,Â
Leonardo DiCaprio	TitanicÃ,Â
Leonardo DiCaprio	The AviatorÃ,Â
Leonardo DiCaprio	Gangs of New YorkÃ,Â
Leonardo DiCaprio	The Great GatsbyÃ,Â
Leonardo DiCaprio	Body of LiesÃ,Â
Leonardo DiCaprio	The BeachÃ,Â

## These are the movies in Brad Pitt is the lead actor.

	,	10
~	actor_1_name	movie_title   The state of the
	Brad Pitt	Fight ClubÃ,Â
	Brad Pitt	The Curious Case of Benjamin ButtonÃ,Â
	Brad Pitt	Ocean's ElevenÃ,Â
	Brad Pitt	FuryÃ,Â
	Brad Pitt	Interview with the Vampire: The Vampire ChroniclesÃ,Â
	Brad Pitt	TroyÃ,Â
	Brad Pitt	Seven Years in TibetÃ,Â
	Brad Pitt	Spy GameÃ,Â
	Brad Pitt	Sinbad: Legend of the Seven SeasÃ,Â
	Brad Pitt	Mr. & Mrs. SmithÃ,Â
	Brad Pitt	Ocean's TwelveÃ,Â

These are the combined movies in which Meryl Streep, Leonardo DiCaprio and Brad Pitt are the lead actors in the movies

	,,	•					
	actor_1_name	movie_title					
	Meryl Streep	It's ComplicatedÃ,Â					
	Leonardo DiCaprio	InceptionÃ,Â					
	Leonardo DiCaprio	The DepartedÃ,Â					
	Leonardo DiCaprio	Django UnchainedÃ,Â					
	Leonardo DiCaprio	The Wolf of Wall StreetÃ,Â					
•	Leonardo DiCaprio	The RevenantÃ,Â					
	Leonardo DiCaprio	Shutter IslandÃ,Â					
	Leonardo DiCaprio	Blood DiamondÃ,Â					
þ	Leonardo DiCaprio	Catch Me If You CanÃ,Â					
1	Leonardo DiCaprio	TitanicÃ,Â					
2	Leonardo DiCaprio	The AviatorÃ,Â					
В	Leonardo DiCaprio	Gangs of New YorkÃ,Â					
4	Leonardo DiCaprio	The Great GatsbyÃ,Â					
5	Leonardo DiCaprio	Body of LiesÃ,Â					
5	Leonardo DiCaprio	The BeachÃ,Â					
7	Brad Pitt	Fight ClubÃ,Â					
В	Brad Pitt	The Curious Case of Benjamin ButtonÃ,Â					
Э	Brad Pitt	Ocean's ElevenÃ,Â					
þ	Brad Pitt	FuryÃ,Â					
1	Brad Pitt	Interview with the Vampire: The Vampire ChroniclesÃ,Â					
2	Brad Pitt	TroyÃ,Â					
В	Brad Pitt	Seven Years in TibetÃ,Â					
4	Brad Pitt	Spy GameÃ,Â					
5	Brad Pitt	Sinbad: Legend of the Seven SeasÃ,Â					
5	Brad Pitt	Mr. & Mrs. SmithÃ,Â					
7	Brad Pitt	Ocean's TwelveÃ,Â					
В							

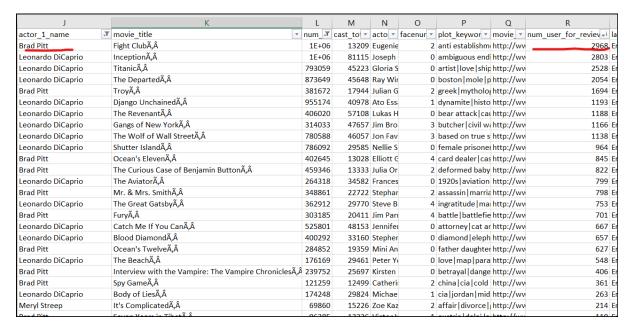
After applying filter for num\_critic\_for\_reviews column in descending order.

These are the actors in lead who are critic-favorite actors. In top Leonardo DiCaprio is there.

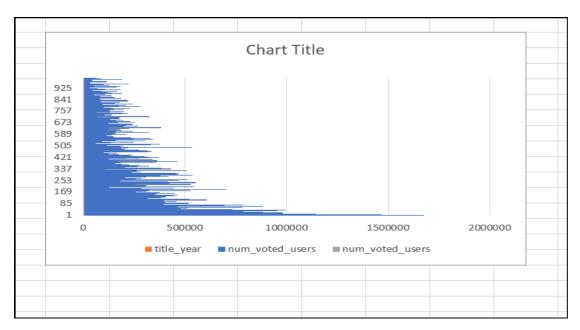
um_critic_for_reviev 📲 d	uratic di	rector_facebook_lik 💌	actor_3_facebook_lik 💌	actor_2_name	→ actor_1_facebook_like →	gross *	genres	actor_1_name
765	165	16000	265	Christoph Waltz	29000	162804648	Drama Western	Leonardo DiCapri
642	148	22000	23000	Tom Hardy	29000	292568851	Action Adventure Sci-Fi Thriller	Leonardo DiCapri
606	240	17000	4000	Matthew McConaughey	29000	116866727	Biography   Comedy   Crime   Drama	Leonardo DiCapri
556	156	0	733	Tom Hardy	29000	183635922	Adventure   Drama   Thriller   Western	Leonardo DiCapri
490	138	17000	163	Joseph Sikora	29000	127968405	Mystery Thriller	Leonardo DiCapr
490	143	1000	77	Elizabeth Debicki	29000	144812796	Drama Romance	Leonardo DiCapri
406	134	452	697	Logan Lerman	11000	85707116	Action Drama War	Brad Pitt
362	166	21000	919	Jason Flemyng	11000	127490802	Drama Fantasy Romance	Brad Pitt
352	151	17000	1000	Matt Damon	29000	132373442	Crime   Drama   Thriller	Leonardo DiCapr
315	151	21000	637	Meat Loaf	11000	37023395	Drama	Brad Pitt
315	194	0	794	Kate Winslet	29000	658672302	Drama Romance	Leonardo DiCapi
267	170	17000	827	Adam Scott	29000	102608827	Biography Drama	Leonardo DiCapi
238	128	0	135	Simon McBurney	29000	39380442	Action Drama Thriller	Leonardo DiCapi
233	216	17000	1000	Liam Neeson	29000	77679638	Crime   Drama	Leonardo DiCapi
233	126	218	322	Angelina Jolie Pitt	11000	186336103	Action Comedy Crime Romance Thriller	Brad Pitt
220	196	249	844	Orlando Bloom	11000	133228348	Adventure	Brad Pitt
198	125	0	350	Julia Roberts	11000	125531634	Crime   Thriller	Brad Pitt
194	141	14000	3000	Tom Hanks	29000	164435221	Biography Crime Drama	Leonardo DiCap
187	120	278	963	Hunter Parrish	11000	112703470	Comedy   Drama   Romance	Meryl Streep
186	116	0	471	Bernie Mac	11000	183405771	Crime   Thriller	Brad Pitt
166	143	380	452	Djimon Hounsou	29000	57366262	Adventure   Drama   Thriller	Leonardo DiCap
142	114	12000	307	Stephen Dillane	11000	26871	Action Crime Thriller	Brad Pitt
120	123	277	4000	Tom Cruise	11000	105264608	Drama Fantasy Horror	Brad Pitt
118	119	0	39	Virginie Ledoyen	29000	39778599	Adventure   Drama   Thriller	Leonardo DiCapi
98	85	0	82	Adriano Giannini	11000	26288320	Adventure   Animation   Comedy   Drama   Family   Fantasy   Romance	Brad Pitt
76	136	218	400	Mako	11000	37901509	Adventure   Biography   Drama   History   War	Brad Pitt

After applying filter for num\_users\_for\_review column in descending order.

These are the actors in lead who are audience-favorite actors. In top Brad Pitt is there.



This the bar chart used to observe the change in number of voted users over decades.



This is based on the column decade, which I have grouped it by decade and counted the users votes and found the sum of users voted in each decade.

			_
decade	count of voted_users	sum of voted_users	
1970s	1	126357	
1980s	7	1016161	
1990s	185	28704737	
2000s	474	84247831	
2010s	333	12087154	

#### **RESULT**

This project helped me to learn the methods on how to solve the problems in Excel. I have learnt some new ways to solve the problems. It was fun to do this project, I totally enjoyed it.

**THANK YOU** 

DONE BY
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