



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Get apps
and use app
clips

Install and
manage
fonts

Manage
purchases,subscriptions
settings and restrictions



Increasing use of
smartphones,which
have improved
communication and
connected people

It is
revolutionized
many different
business

The main product
iphone capturing
markets around the
world,Apple's
Inc.has among the
top smartphone
markers



consumers using
advanced data
analytics
techniques and
analysing large
datasets

Its like market
penetration,customer
preferences, econimc
ramifications and
societal changes

Offer invaluable
insights into the
transformative