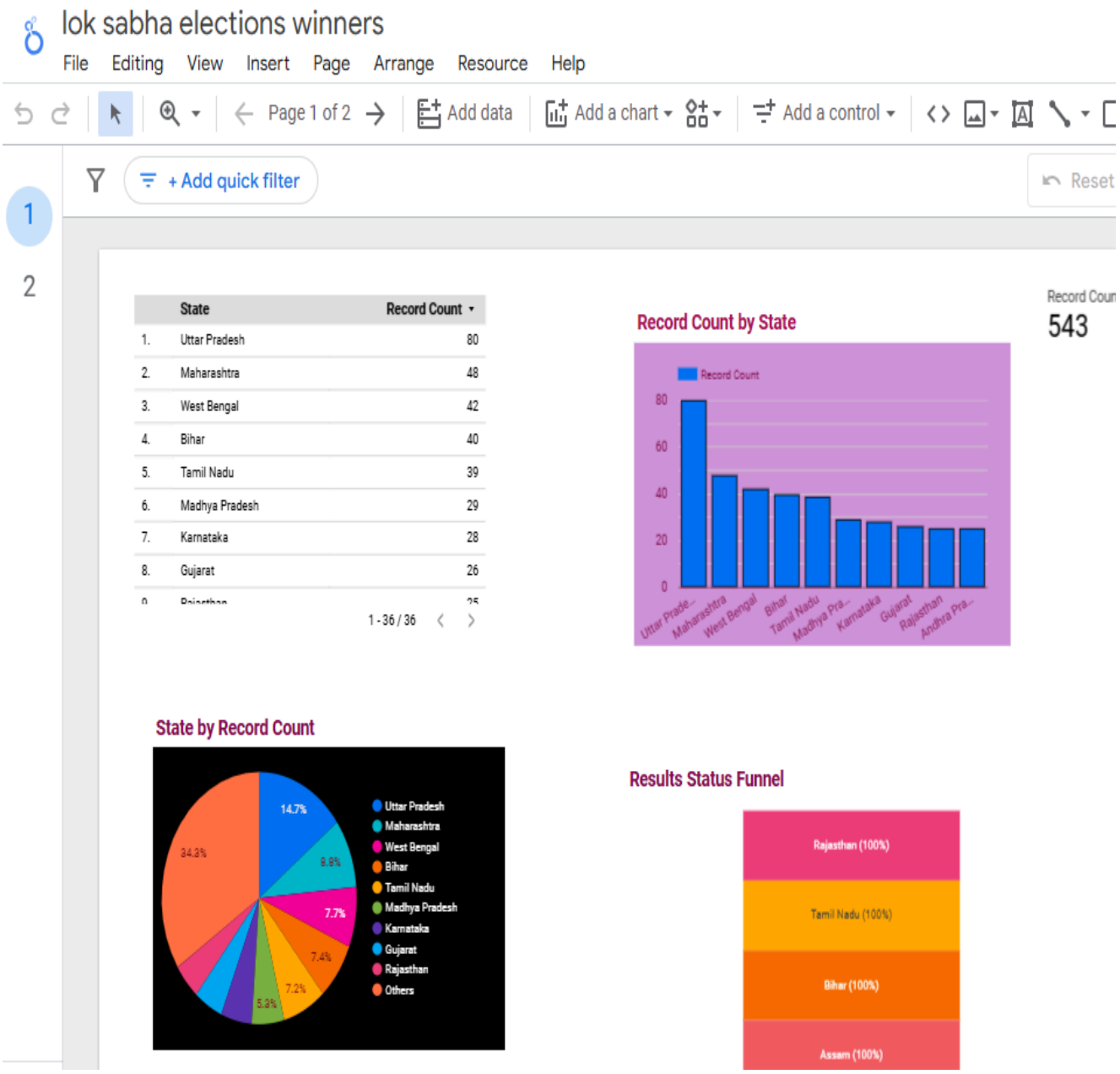
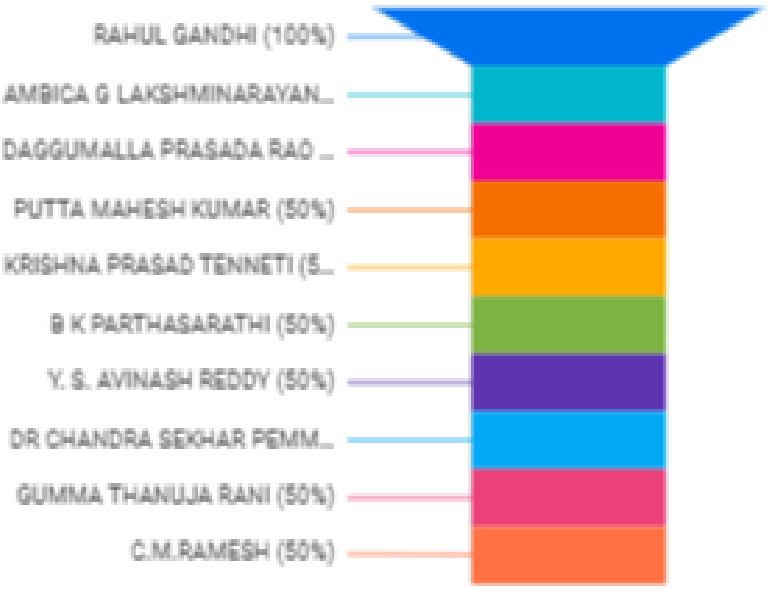
1

Elections winners



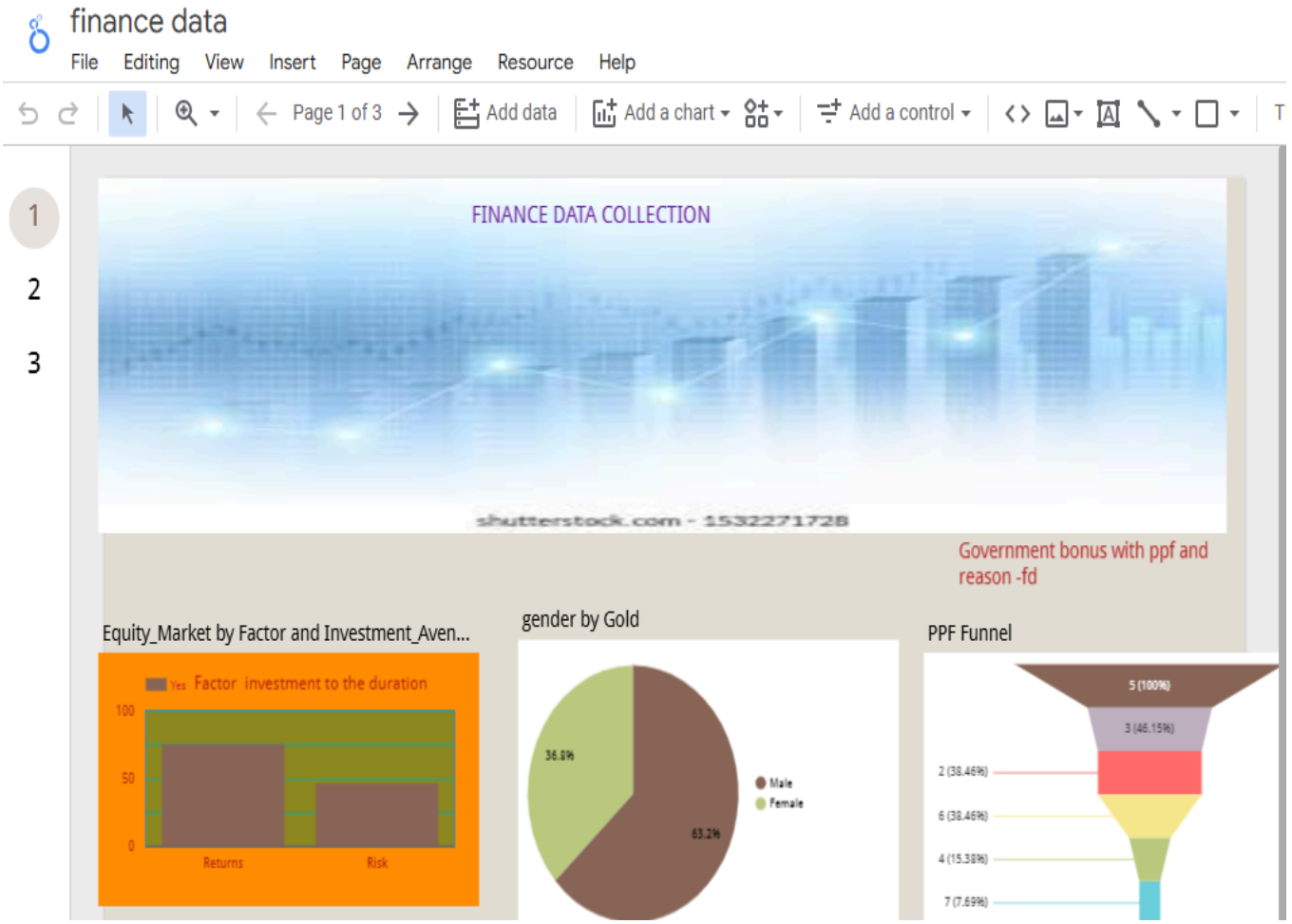
2

State Funnel



3

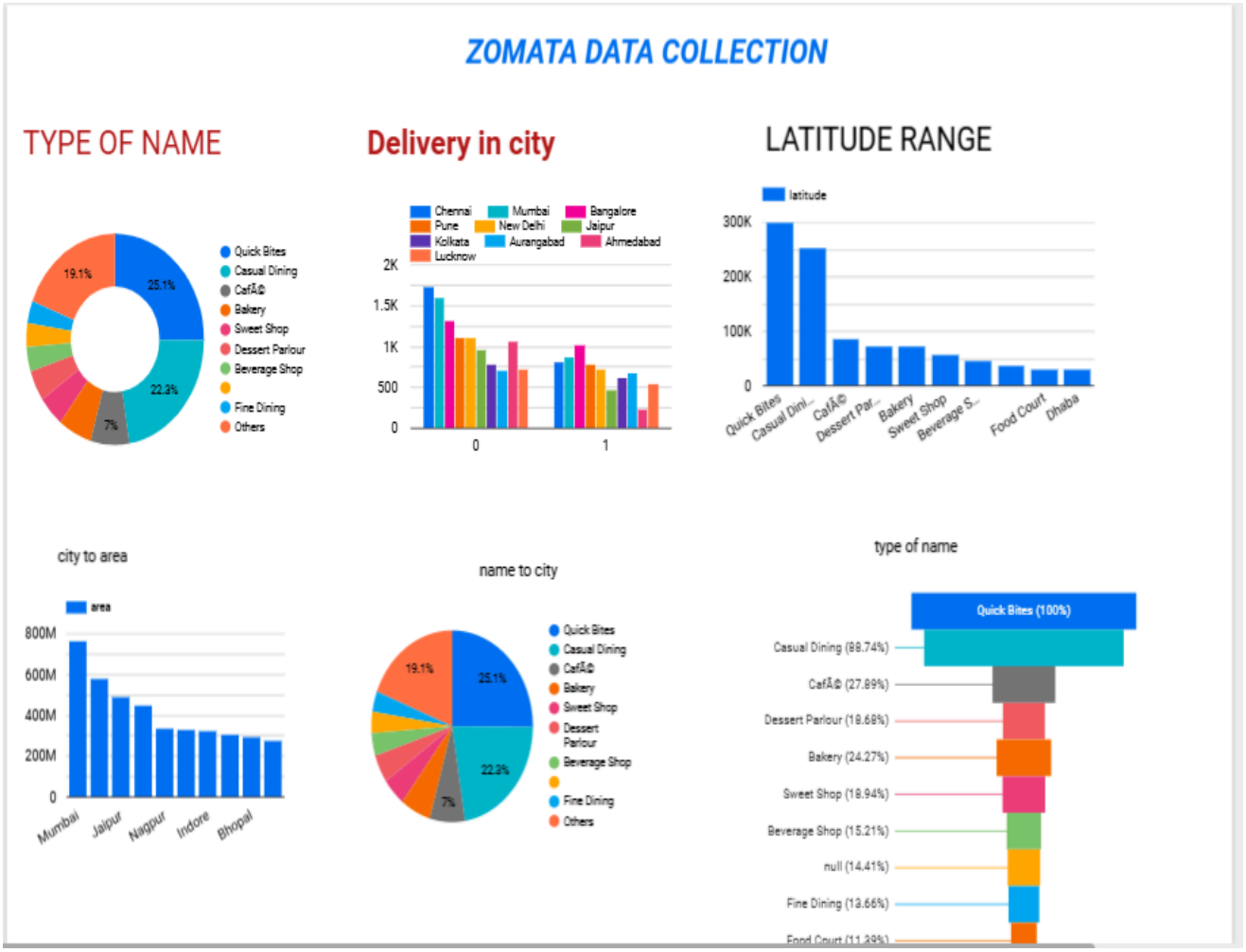
Finance data



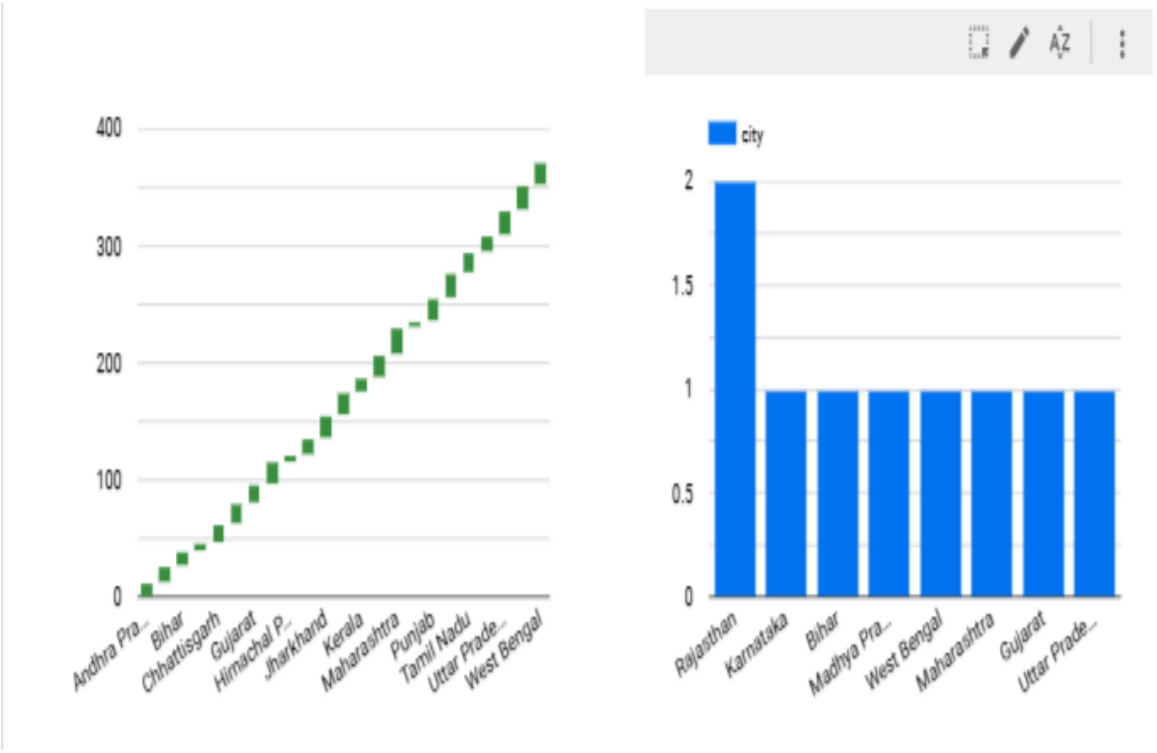
4

BANK
Source by Gold and Investment_Avenues
Yes
No
gold source with expect
100%
75%
50%
25%
0%
100%
100%
100%
2
6
3
Equity_Market and Source by Factor
Equity_Market
Source
4
3
2
1
0
Risk
Distribution of Equity_Market by Stock_Marktet
What are your savings objectives?
Stock_Marktet
Equity_Market
0
25
50
75
100
equity_market with source of objective in growth

5

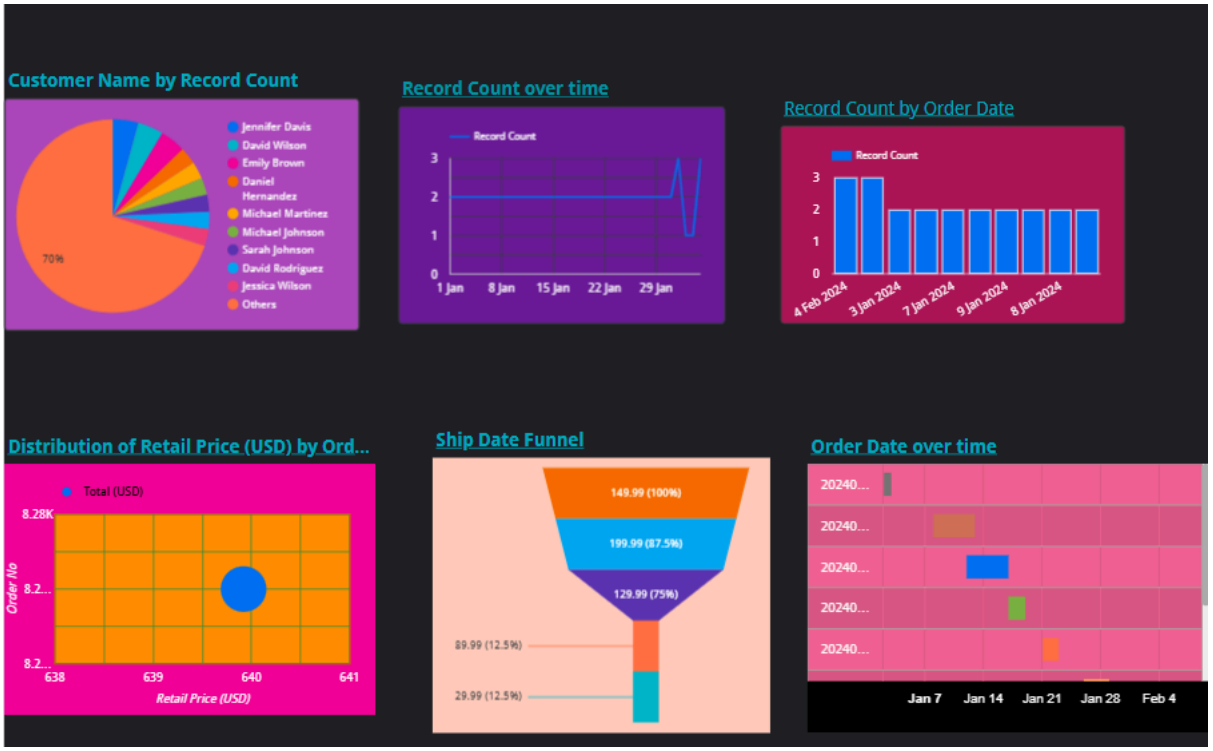

ZOMATA DATA COLLECTION
TYPE OF NAME
Quick Bites
Casual Dining
CafÃ©
Bakery
Sweet Shop
Dessert Parlour
Beverage Shop
Fine Dining
Others
25.1%
22.3%
19.1%
7%
Delivery in city
Chennai
Mumbai
Bangalore
Pune
New Delhi
Jaipur
Kolkata
Aurangabad
Ahmedabad
Lucknow
2K
1.5K
1K
500
0
0
1
LATITUDE RANGE
latitude
300K
200K
100K
0
Quick Bites
Casual Dini...
CafÃ©
Dessert Par...
Bakery
Sweet Shop
Beverage S...
Food Court
Dhaba
city to area
area
800M
600M
400M
200M
0
Mumbai
Jaipur
Nagpur
Indore
Bhopal
name to city
Quick Bites
Casual Dining
CafÃ©
Bakery
Sweet Shop
Dessert Parlour
Beverage Shop
Fine Dining
Others
25.1%
22.3%
19.1%
7%
type of name
Quick Bites (100%)
Casual Dining (88.74%)
CafÃ© (27.89%)
Dessert Parlour (18.68%)
Bakery (24.27%)
Sweet Shop (18.94%)
Beverage Shop (15.21%)
null (14.41%)
Fine Dining (13.66%)
Food Court (11.39%)

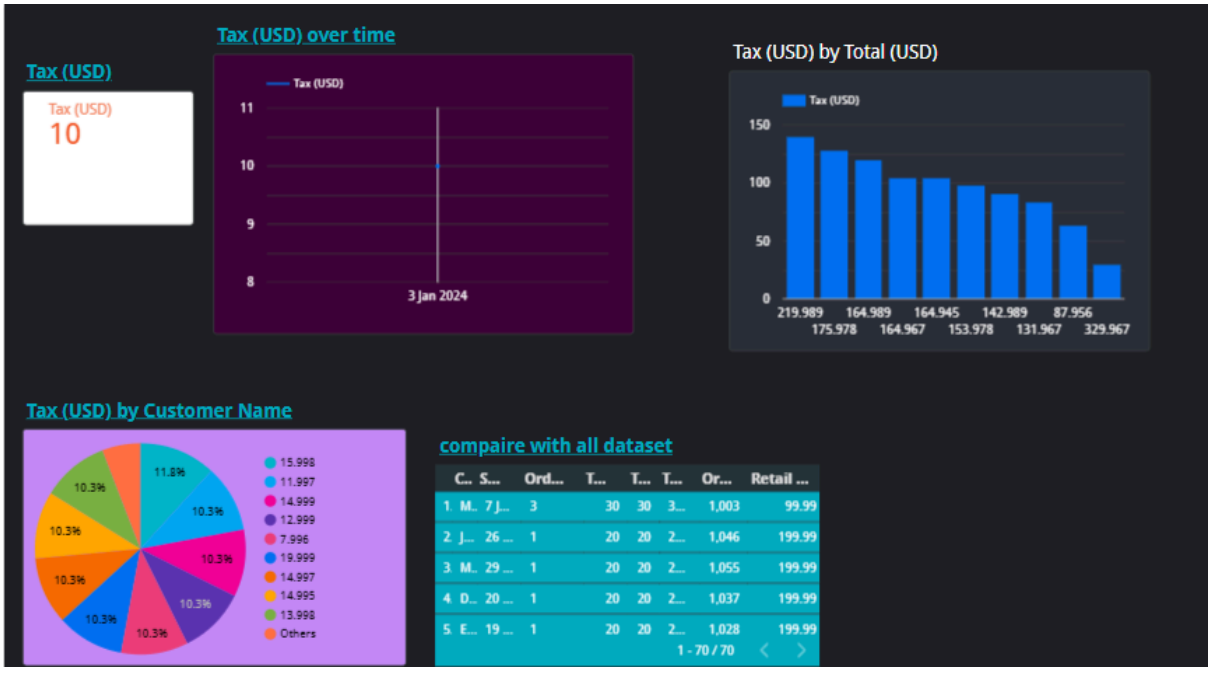
6



Super marketing

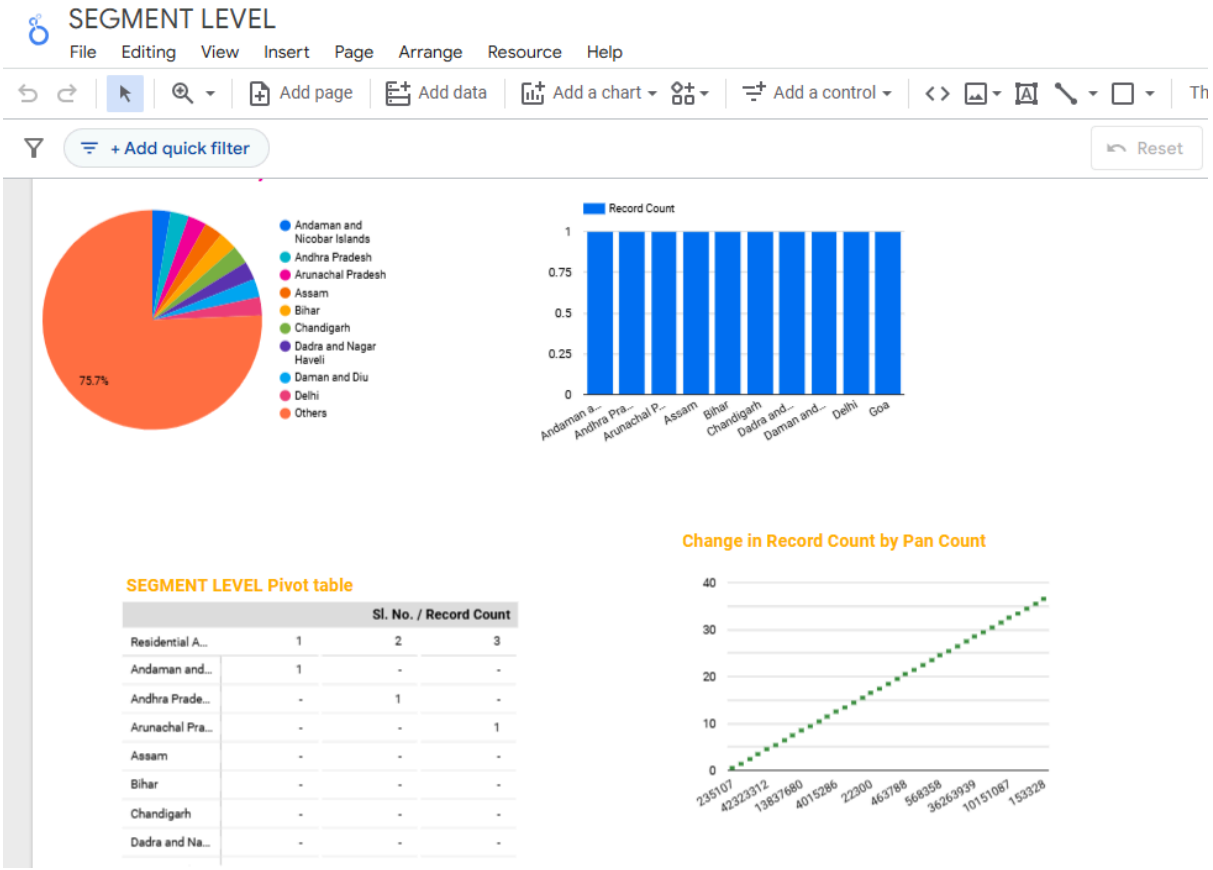
7





Segment level

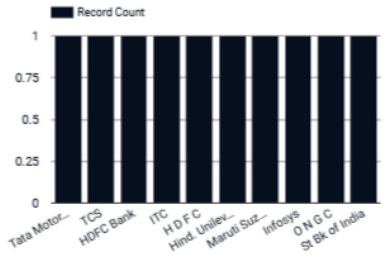
8



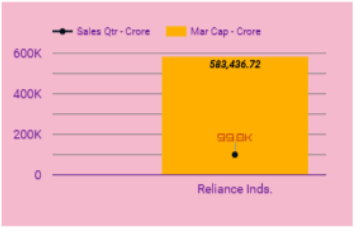
Financial datasets

9

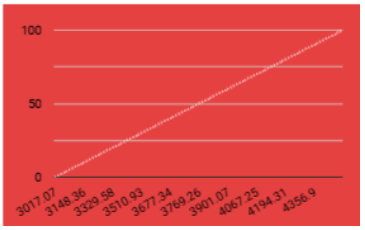
Record Count by Name



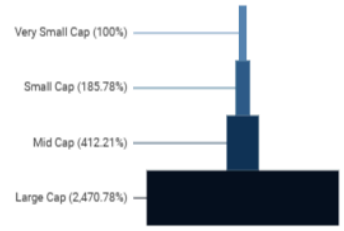
Sales Qtr - Crore and Mar Cap - Crore b...



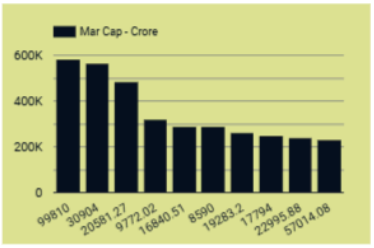
Change in Market_Cap_Category by Mar ...



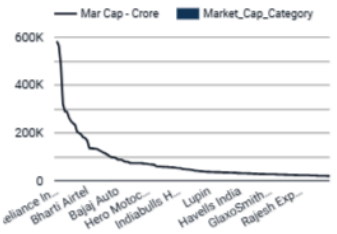
Mar Cap - Crore Funnel



Mar Cap - Crore by Sales Qtr - Crore



Mar Cap - Crore and Market_Cap_Categ...



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