



885K

Total Sales

31.8M

Total Transactions

Black

Top Color

44K

No.of.Products

130

No.of. Product Types

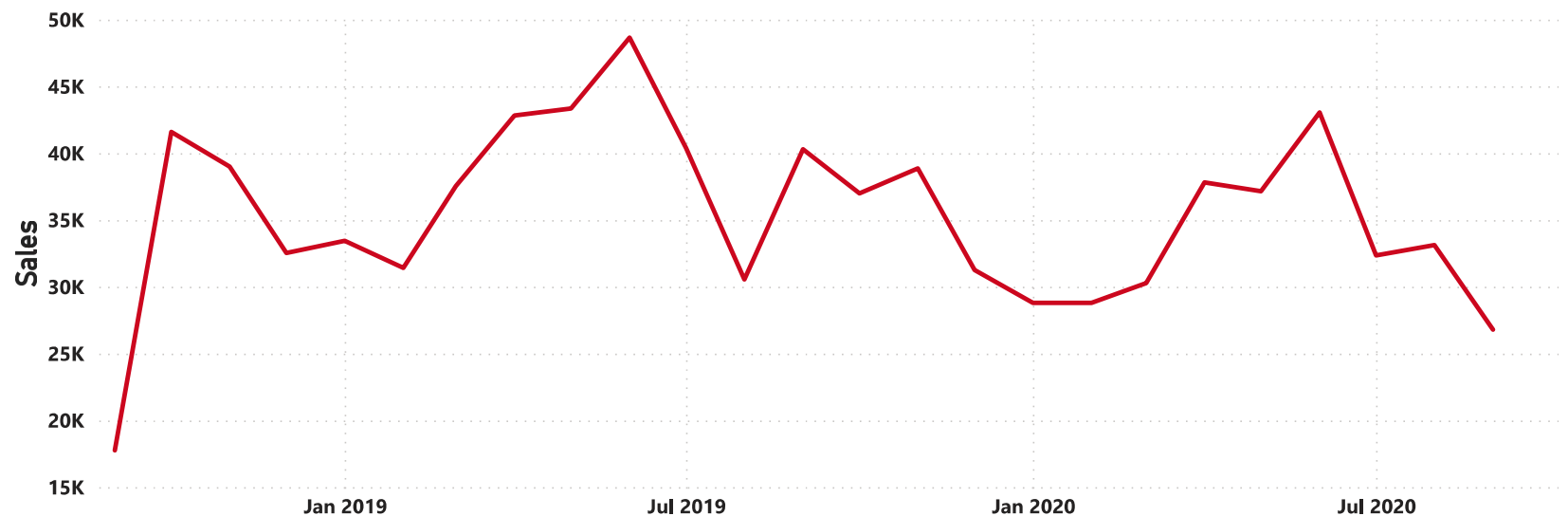
Top Selling Products

Product Name	Product Type	Colour	Quantity Sold
Jade HW Skinny Denim TRS	Trousers	Black	50287
Jade HW Skinny Denim TRS	Trousers	Light Blue	35043
7p Basic Shaftless	Socks	Black	31718
Tilly (1)	T-shirt	Black	30199
Tilda tank	Vest top	Black	26329
Greta Thong Mynta Low 3p	Underwear bottom	Black	25025
7p Basic Shaftless	Socks	White	24458
Tilly (1)	T-shirt	White	22451
Curvv Jeaainas HW Ankle	Trousers	Black	22236

Top Selling Months

Year	Month	Sales Value
2019	June	48,648.42
2019	May	43,357.50
2020	June	43,055.36
2019	April	42,824.99
2018	October	41,584.82
2019	July	40,387.13
2019	September	40,304.05
2018	November	39,000.00

Sales by Year





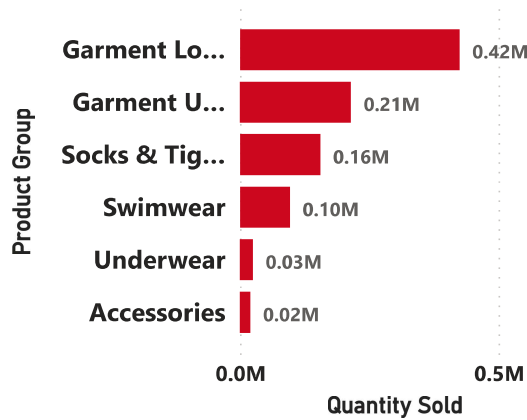
1.3M

No.of.Customers

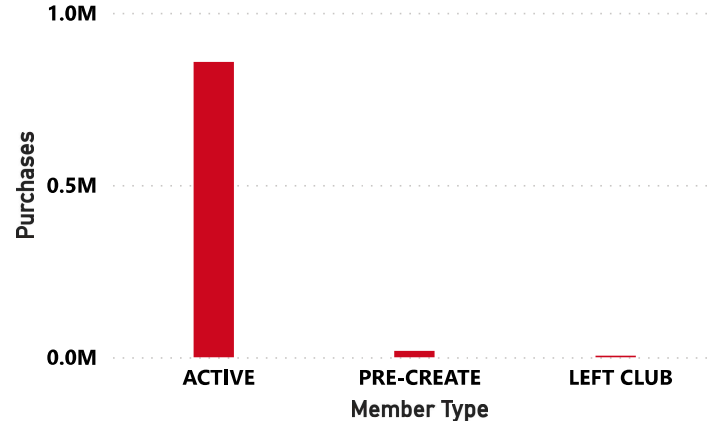
0.66

Average Purchase value

Quantity Sold by Product Group



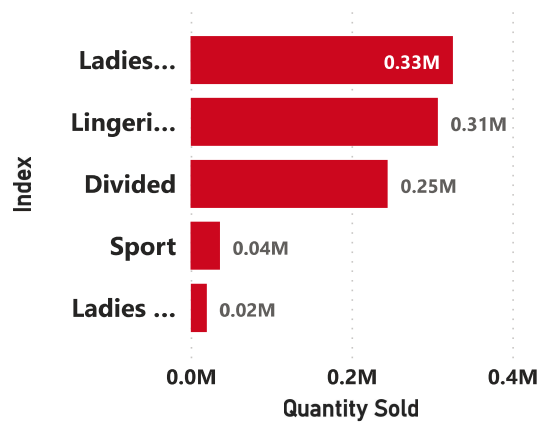
Purchases by Member Type



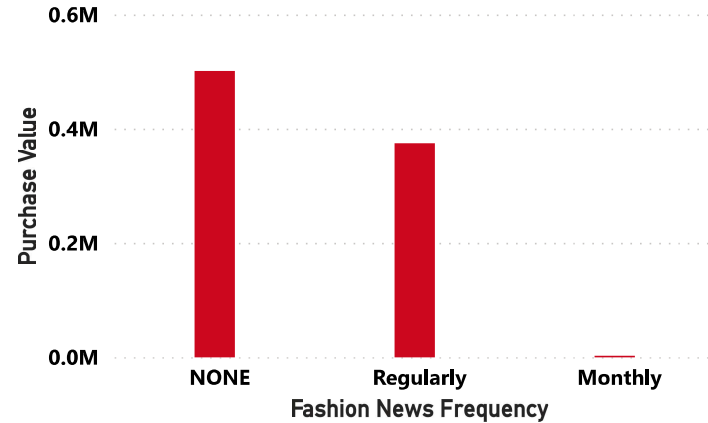
Purchasing Group by Age



Quantity Sold by Index



Purchase Value by Fashion News Frequency



Active members by Age

