

# Adrián Ivančák

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I'm a creative passionate about photography and visual storytelling, with a particular focus on cars and travel. I love capturing moments through my camera and bringing fresh, engaging content to life. Always eager to explore new opportunities and push my skills to the next level.

## Education

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**Private Vocational Secondary School Tatranská Akadémia, Poprad, Slovakia**  
Information and Communication Technology (ICT)

2019 – 2023

**Breda University of Applied Sciences, Breda, Netherlands**  
Bachelor of Arts, Creative Business

2023 – Present

## Experience

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**Freelance Photographer & Videographer**

2022 - Present

- Focused on automotive, travel, and street photography.
- Traveled to do a professional multiple building photoshoot for a construction company.
- Developed content for social media and personal branding.

**Supermarket Employee – Jumbo**

2023 – Present

- Employed since October 2023 while pursuing studies.
- Gained hands-on experience in customer service, teamwork, and time management.
- Managed inventory, stocking, and cash register operations in a fast-paced environment.

## Projects

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**Photography & Content Creation – Personal Brand**

2023 - Present

- Creating Instagram Reels focused on street photography and car content.
- Showcasing behind-the-scenes POV photography to engage audiences.
- Developing a personal brand through consistent visual storytelling.

**Director of Photography (DOP) – School Productions**

2023 - Present

- Worked as DOP on school films, documentaries, commercials, and TV concepts.
- Took on partial directing responsibilities in a film production.
- Shot a documentary, handling both cinematography and storytelling aspects.
- Currently involved in two starting TV show projects as the Director of Photography.

**E-Commerce Website Development – High School Graduation Project**

2023

- Designed, coded, and programmed a fully functional e-shop from scratch.
- Developed both the frontend and backend, ensuring a seamless user experience.
- Implemented product listings, a shopping cart system, and checkout functionality.
- Gained experience in web development, UX/UI design, and database management.

## Skills

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- Photography & Videography
- Content Creation & Social Media Management
- Creative Direction & Visual Storytelling
- Branding & Personal Branding
- Project Management & Time Management
- Basic Web Development & UX/UI Design