

Jef Blocker
689 Rosalia St. SE, Atlanta, GA 30312
(404) 593-1370 | jef@jefblocker.com | www.jefblocker.com

ABOUT

Former project manager with client-focus turned UX designer who is passionate about contributing to a creative team with my diverse skills to produce a satisfying and effective experience that meets the needs of end users while exceeding their expectations.

SKILLS

User Experience | Information Architecture | Interactive Design | Project Management | Wireframing | Prototyping | Results & Feedback Analysis | Client Relations | Axure RP Pro | InVision | HTML 5 | CSS3 | JavaScript | Adobe Illustrator | Adobe Photoshop | Microsoft Office | Google Docs

UX DESIGN EXPERIENCE

Springboard – San Francisco, California September 2016 - November 2016

UX Design Workshop Student

I learned user centered design & design thinking, user research, lean UX, content strategy, designing for mobile, sketching, wireframing & prototyping; visual design; and research evaluation by completing real-life projects while working with an expert mentor who is working in the industry.

Projects

BookRapport - [Research](#) | [Digital Prototype](#)

Researched, designed, created, and tested digital prototype for social app for book clubs.

PROGRAMMING EXPERIENCE

The Iron Yard – Atlanta, Georgia September 2015 – December 2015

Front End Engineering with JavaScript & MVC Frameworks Student

Over the course of 12 weeks, learned the ins-and-outs of front end engineering using HTML, CSS, JavaScript and basic server-side tech to create beautiful, fully functional websites and web applications

Projects

Movie Sidekick - [Repo](#) | [Demo](#)

Created a social media app that allows users to search movies and post reviews using the Open Movie Database (OMDb) API. I contributed to the conceptual planning, naming, design, and coding using AngularJS

Classic Science Fiction Posters - [Repo](#) | [Demo](#)

Created an app with AngularJS that allows a user to add images to an online database. Users also have the ability to make a red heart appear when they click on an image to "like" it. A counter displays the number of likes for each image

MTV Classic Music Videos - [Repo](#) | [Demo](#)

Remember when MTV used to play music videos? I designed this app with ReactJS as a tribute to the golden age of MTV. The app gives users the ability to view, add, and edit images to a database.

Jef Blocker

689 Rosalia St. SE, Atlanta, GA 30312

(404) 593-1370 | jef@jefblocker.com | www.jefblocker.com

PROFESSIONAL EXPERIENCE

Easter Seals North Georgia, Inc. – Atlanta, Georgia May 2010 – September 2015

Human Resources / IT Specialist

Recruited staff and coordinated IT services for 13 locations on behalf of this organization serving children, many with disabilities and special needs

Bound To Be Read Books – Atlanta, Georgia September 2005 – May 2015

Store Manager

Hand-sold books, hired & trained staff, scheduled & promoted events, and designed & maintained website

Atlanta Intown Mortgage – Atlanta, Georgia March 2005 – May 2010

Lending Specialist

Originated and processed residential lending loans for Georgia residents

EDUCATION

Certificate of Completion in UX Design, Springboard, 2016

Certificate of Completion in Front End Engineering with JavaScript & MVC Frameworks, The Iron Yard, 2015

Associate of Arts in Multimedia & Web Design, The Art Institute of Atlanta, 2001

Bachelor of Arts in Communications, The University of Texas at Arlington, 1991