

# Module 3: Protocols and Models

Introduction to Networks 7.0  
(ITN)





# Module Objectives

**Module Title:** Protocols and Models

**Module Objective:** Explain how network protocols enable devices to access local and remote network resources.

Topic Title	Topic Objective
The Rules	Describe the types of rules that are necessary to successfully communicate.
Protocols	Explain why protocols are necessary in network communication.
Protocol Suites	Explain the purpose of adhering to a protocol suite.
Standards Organizations	Explain the role of standards organizations in establishing protocols for network interoperability.
Reference Models	Explain how the TCP/IP model and the OSI model are used to facilitate standardization in the communication process.
Data Encapsulation	Explain how data encapsulation allows data to be transported across the network.
Data Access	Explain how local hosts access local resources on a network.



# 3.1 The Rules



# The Rules

## Video – Devices in a Bubble

This video will explain the protocols that devices use to see their place in the network and communicate with other devices.



# Communications Fundamentals

Networks can vary in size and complexity. It is not enough to have a connection, devices must **agree on “how” to communicate**.

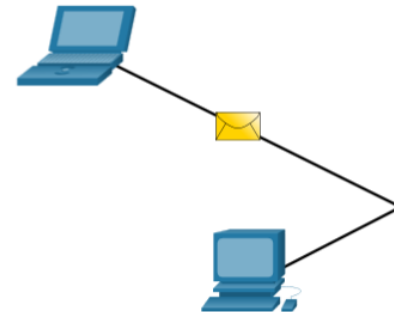
There are three elements to any communication:

- There will be a **source** (sender).
- There will be a **destination** (receiver).
- There will be a **channel (media)** that provides for the **path** of communications to occur.



# Communications Protocols

- All **communications are governed by protocols**.
- Protocols are the **rules** that communications will follow.
- These rules will **vary depending on the protocol**.





# Rule Establishment

- Individuals must use established **rules or agreements to govern the conversation.**
- The first **message** is difficult to read because it is not formatted properly. The second shows the message properly **formatted**

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humans communication between govern rules. It is verydifficult tounderstand messages that are not
correctly formatted and donot follow the established rules and protocols. A estrutura da
gramatica, da lingua, da pontuacao e do sentence faz a configuracao humana compreensivel por
muitos individuos diferentes.
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```
Rules govern communication between humans. It is very difficult to understand messages that are
not correctly formatted and do not follow the established rules and protocols. The structure of
the grammar, the language, the punctuation and the sentence make the configuration humanly
understandable for many different individuals.
```



## Rule Establishment (Cont.)

Protocols must account for the following requirements:

- An identified **sender and receiver**
- Common **language and grammar**
- **Speed and timing** of delivery
- **Confirmation or acknowledgment** requirements





# Network Protocol Requirements

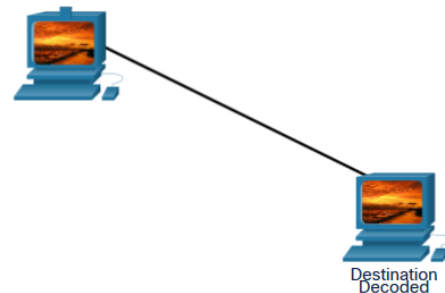
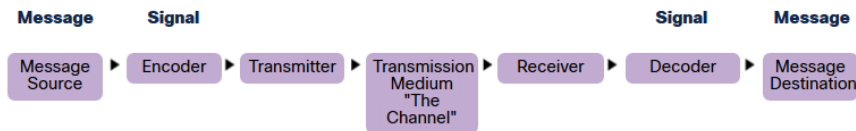
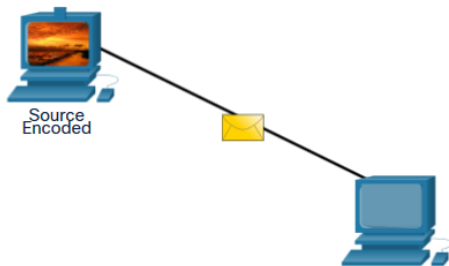
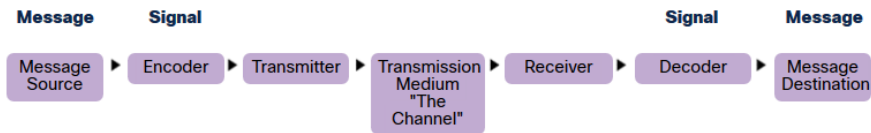
Common computer **protocols** must be in agreement and include the following requirements:

- **Message encoding**
- **Message formatting and encapsulation**
- **Message size**
- **Message timing**
- **Message delivery options**



# Message Encoding

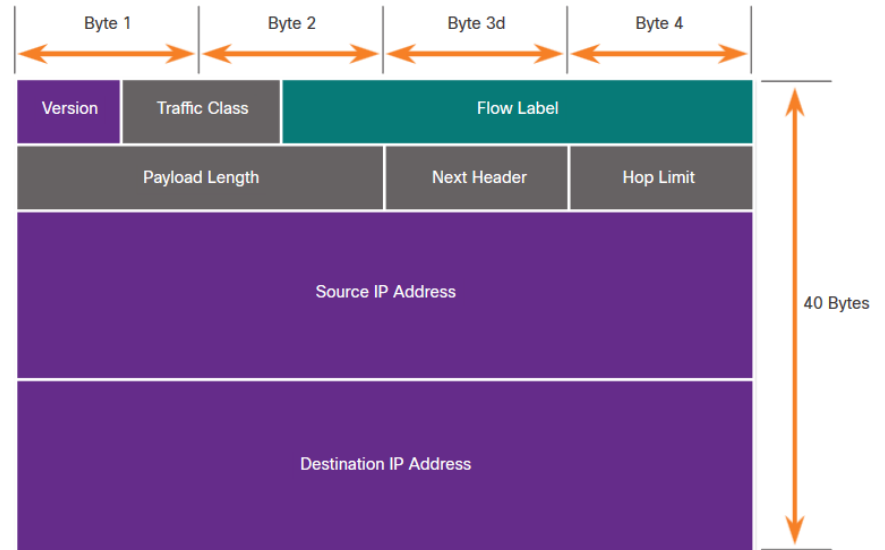
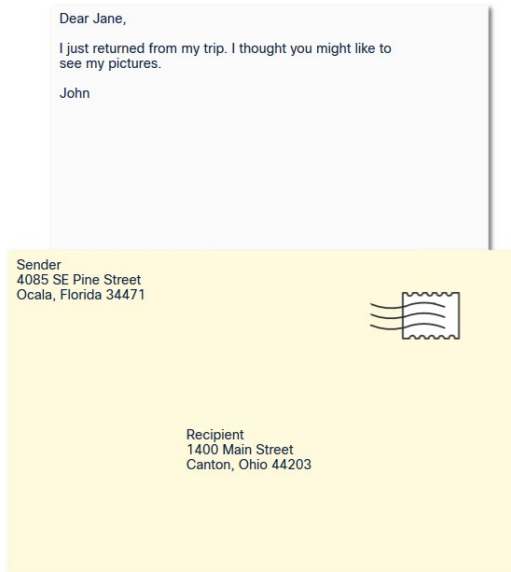
- Encoding is the **process of converting information** into another **acceptable form for transmission**.
- Decoding reverses this process to interpret the information.





# Message Formatting and Encapsulation

- When a message is sent, it must use a **specific format or structure**.
- Message formats depend on the **type of message and the channel** that is used to deliver the message.

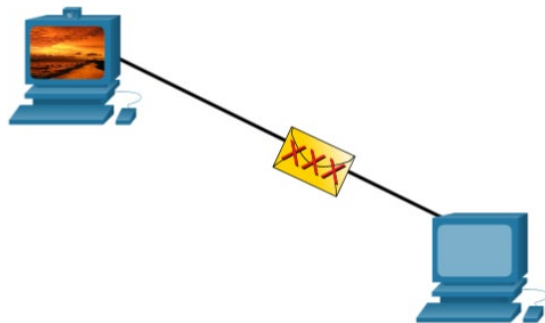




# Message Size

Encoding between hosts must be in an **appropriate format for the medium**.

- **Messages** sent across the network are **converted to bits**
- The bits are encoded into a **pattern of light, sound, or electrical impulses**.
- The destination host must **decode** the signals to interpret the message.





# Message Timing

Message timing includes the following:

**Flow Control** – Manages **the rate of data transmission** and defines how much information can be sent and the speed at which it can be delivered.

**Response Timeout** – Manages how long a device waits when it **does not hear a reply** from the destination.

**Access method** - **Determines** when someone **can send a message**.

- There may be various rules governing issues like “**collisions**”. This is when more than one device sends traffic at the same time and the messages become corrupt.
- Some protocols are proactive and attempt to **prevent** collisions; other protocols are reactive and establish a **recovery** method after the collision occurs.

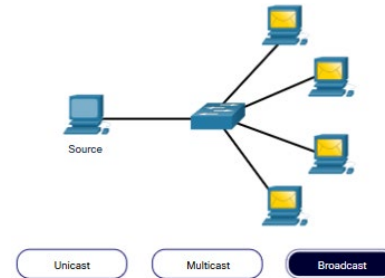
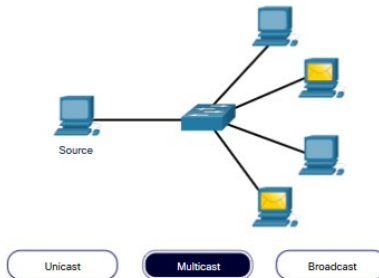
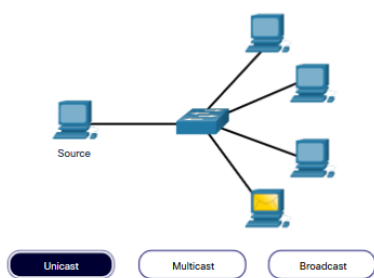


# Message Delivery Options

Message delivery may use one of the following methods:

- **Unicast** – one to one communication
- **Multicast** – one to many, typically not all
- **Broadcast** – one to all

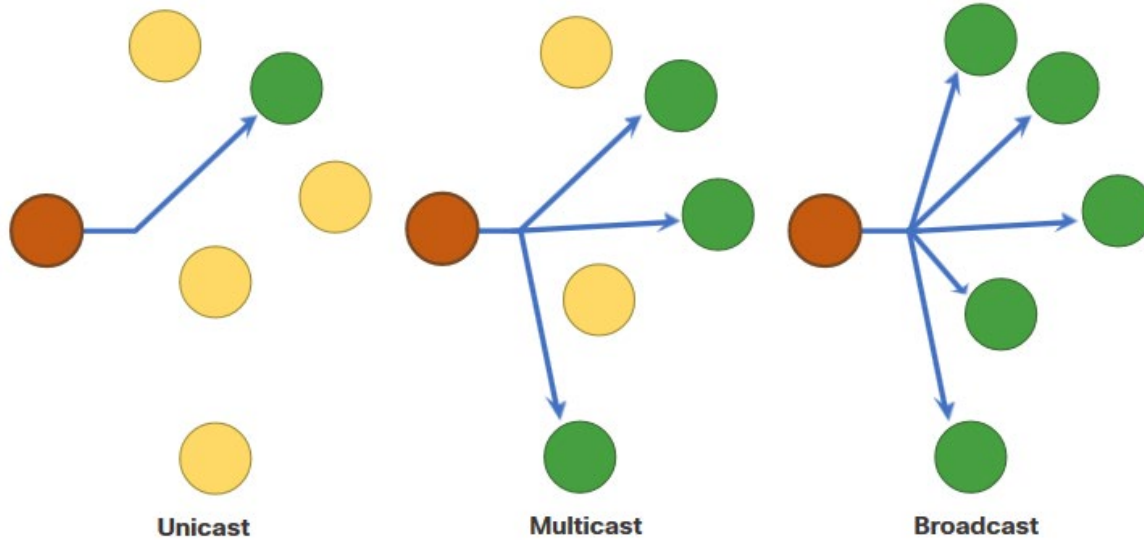
**Note:** Broadcasts are used in IPv4 networks, but are not an option for IPv6. Later we will also see “Anycast” as an additional delivery option for IPv6.





# A Note About the Node Icon

- Documents may use the node icon , typically a circle, to represent all devices.
- The figure illustrates the use of the node icon for delivery options.





# 3.2 Protocols



# Network Protocol Overview

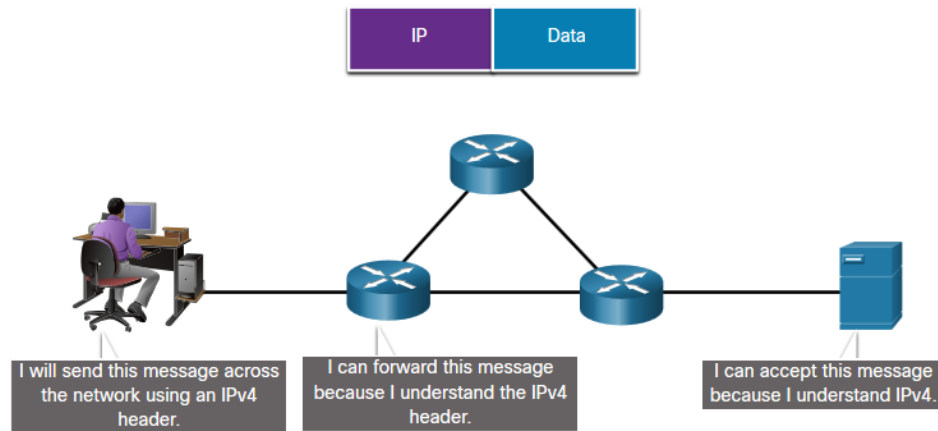
Network protocols define a **common set of rules**.

- Can be implemented on devices in:
  - Software
  - Hardware
  - Both
- Protocols have their own:
  - **Function**
  - **Format**
  - **Rules**

Protocol Type	Description
Network Communications	enable two or more devices to communicate over one or more networks
Network Security	secure data to provide authentication, data integrity, and data encryption
Routing	enable routers to exchange route information, compare path information, and select best path
Service Discovery	used for the automatic detection of devices or services

# Network Protocol Functions

- Devices use **agreed-upon** protocols to communicate .
- Protocols may have **one or more functions**.

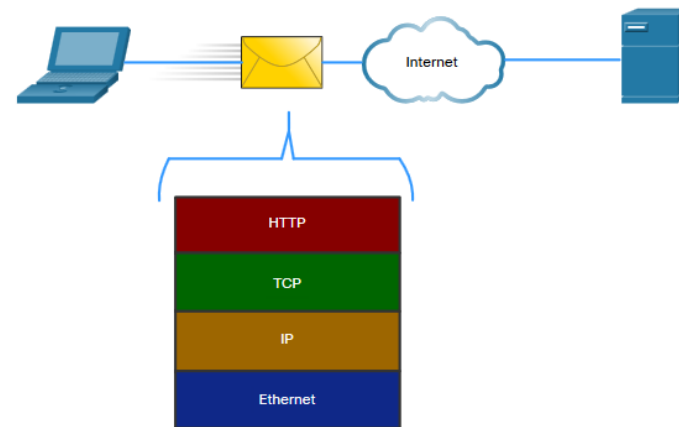


Function	Description
Addressing	Identifies sender and receiver
Reliability	Provides guaranteed delivery
Flow Control	Ensures data flows at an efficient rate
Sequencing	Uniquely labels each transmitted segment of data
Error Detection	Determines if data became corrupted during transmission
Application Interface	Process-to-process communications between network applications



# Protocol Interaction

- Networks require the use of several protocols.
- Each protocol has its own function and format.



Protocol	Function
<b>Hypertext Transfer Protocol (HTTP)</b>	<ul style="list-style-type: none"><li>▪ Governs the way a web server and a web client interact</li><li>▪ Defines content and format</li></ul>
<b>Transmission Control Protocol (TCP)</b>	<ul style="list-style-type: none"><li>▪ Manages the individual conversations</li><li>▪ Provides guaranteed delivery</li><li>▪ Manages flow control</li></ul>
<b>Internet Protocol (IP)</b>	Delivers messages globally from the sender to the receiver
<b>Ethernet</b>	Delivers messages from one NIC to another NIC on the same Ethernet Local Area Network (LAN)



# 3.3 Protocol Suites

# Network Protocol Suites

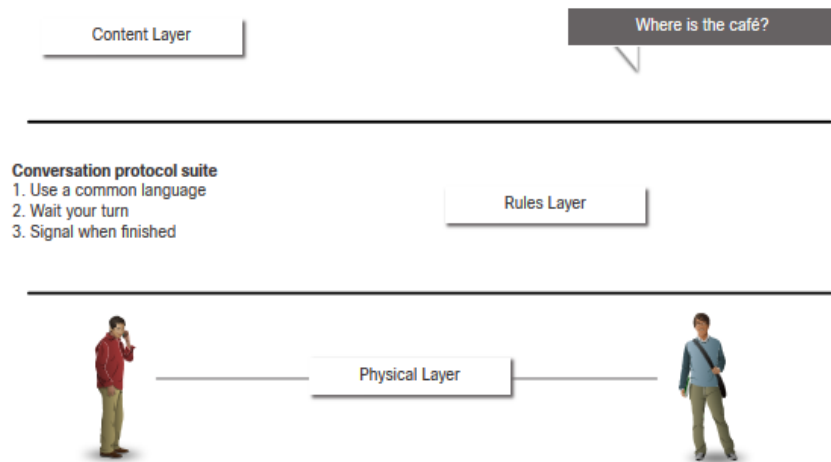
Protocols must be able to work with other protocols.

Protocol suite:

- A **group of inter-related protocols** necessary to perform a communication function
- Sets of **rules that work together to help solve a problem**

The protocols are viewed in terms of **layers**:

- Higher Layers
- Lower Layers- concerned with moving data and provide services to upper layers



Protocol suites are sets of rules that work together to help solve a problem.

# Evolution of Protocol Suites

There are **several protocol suites**.

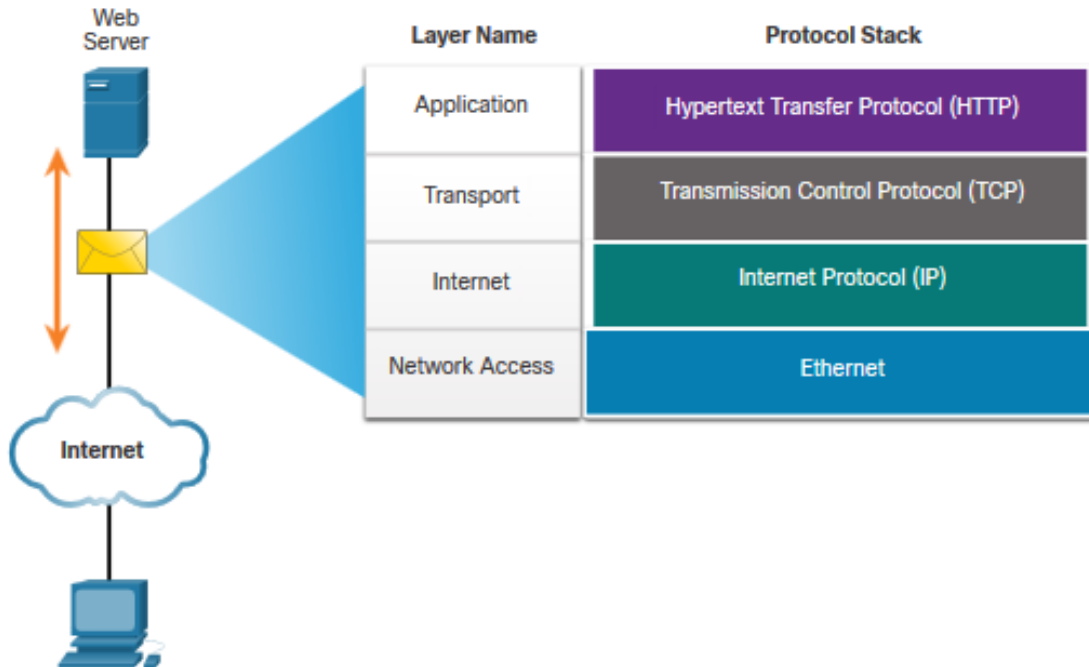
- **Internet Protocol Suite or TCP/IP**- The most common protocol suite and maintained by the Internet Engineering Task Force (IETF)
- **Open Systems Interconnection (OSI) protocols**- Developed by the International Organization for Standardization (ISO) and the International Telecommunications Union (ITU)
- **AppleTalk**- Proprietary suite release by Apple Inc.
- **Novell NetWare**- Proprietary suite developed by Novell Inc.

TCP/IP Layer Name	TCP/IP	ISO	AppleTalk	Novell Netware
Application	HTTP DNS DHCP FTP	ACSE ROSE TRSE SESE	AFP	NDS
Transport	TCP UDP	TP0 TP1 TP2 TP3 TP4	ATP AEP NBP RTMP	SPX
Internet	IPv4 IPv6 ICMPv4 ICMPv6	CONP/CMNS CLNP/CLNS	AARP	IPX
Network Access	Ethernet ARP WLAN			



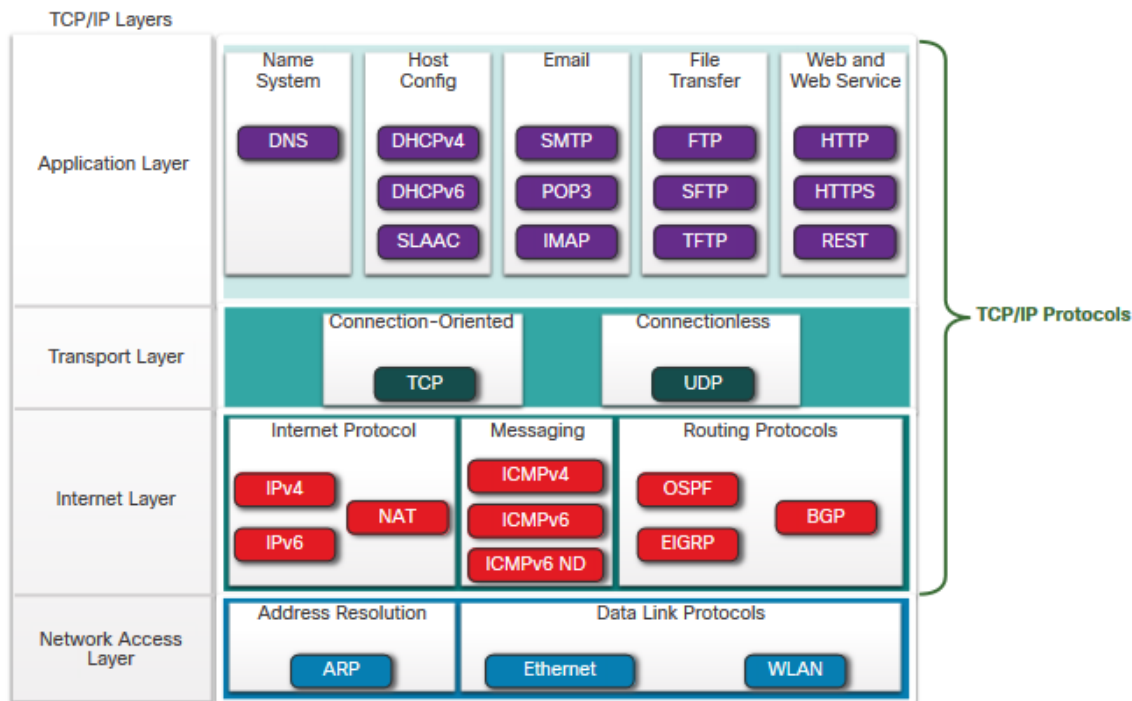
# TCP/IP Protocol Example

- TCP/IP protocols operate at the application, transport, and internet layers.
- The most common network access layer LAN protocols are Ethernet and WLAN (wireless LAN).



# TCP/IP Protocol Suite

- TCP/IP is the protocol suite used by the internet and includes **many protocols**.
- TCP/IP is:
  - An **open standard protocol suite** that is freely available to the public and can be used by any vendor
  - A standards-based protocol suite that is **endorsed** by the networking **industry** and **approved** by a **standards organization** to ensure interoperability

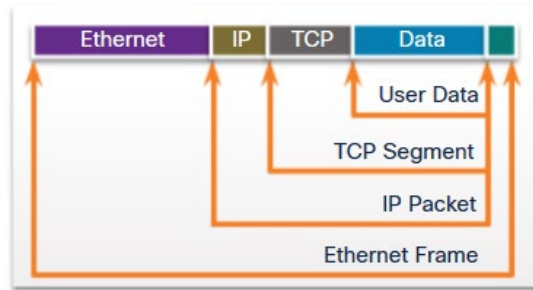




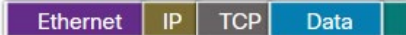


# TCP/IP Communication Process

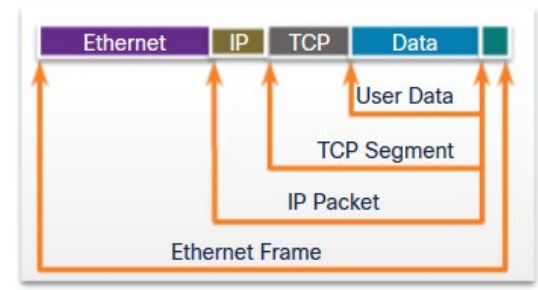
- A web server encapsulating and sending a web page to a client.
- A client de-encapsulating the web page for the web browser



Web Server



Web Client





# 3.4 Standards Organizations

# Standards Organizations

## Open Standards



Open standards encourage:

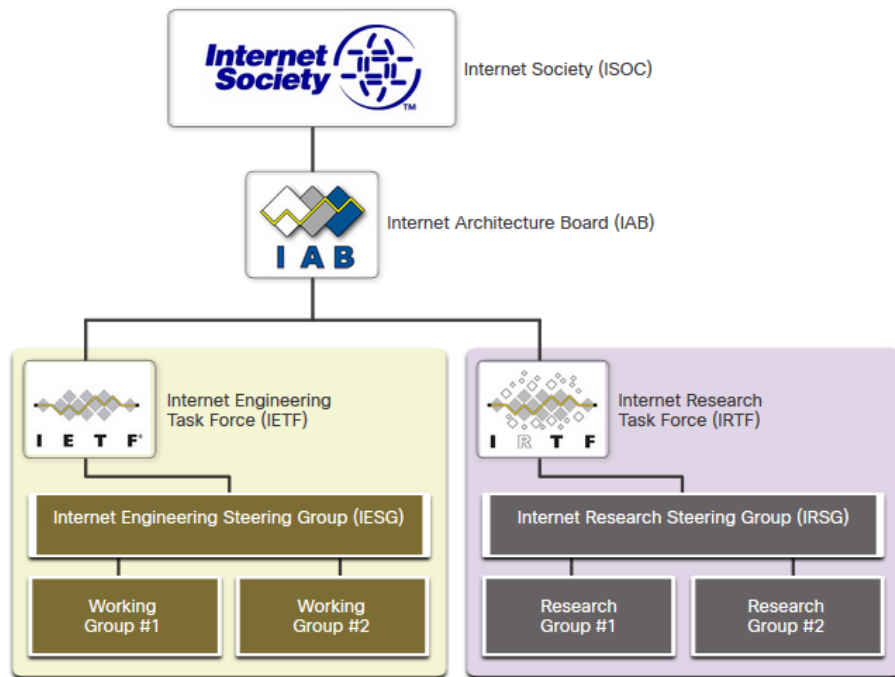
- interoperability
- competition
- innovation

Standards organizations are:

- vendor-neutral
- non-profit organizations
- established to develop and promote the concept of open standards.

# Standards Organizations

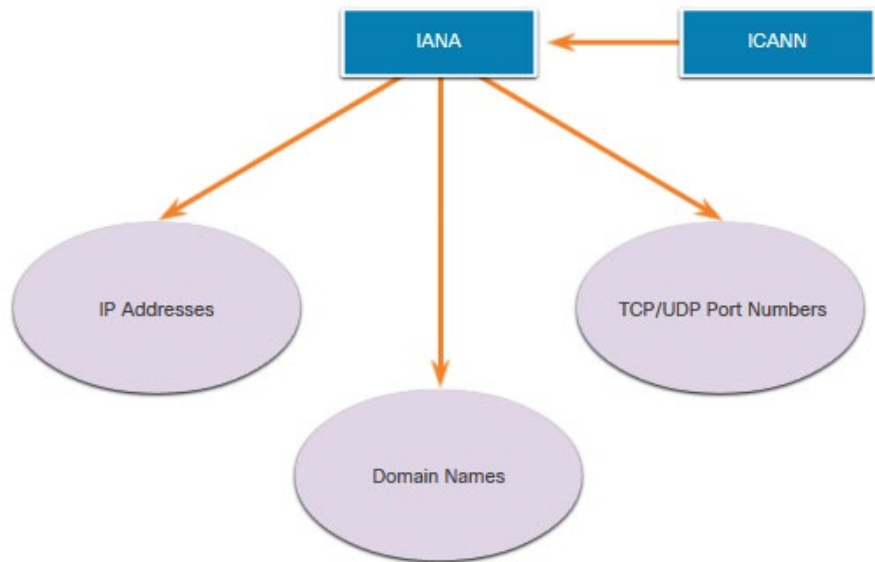
## Internet Standards



- **Internet Society (ISOC)** - Promotes the open development and evolution of internet
- **Internet Architecture Board (IAB)** - Responsible for management and development of internet standards
- **Internet Engineering Task Force (IETF)** - Develops, updates, and maintains internet and TCP/IP technologies
- **Internet Research Task Force (IRTF)** - Focused on long-term research related to internet and TCP/IP protocols

## Standards Organizations

# Internet Standards (Cont.)



Standards organizations involved with the development and support of TCP/IP

- **Internet Corporation for Assigned Names and Numbers (ICANN)** - Coordinates IP address allocation, the management of domain names, and assignment of other information
- **Internet Assigned Numbers Authority (IANA)** - Oversees and manages IP address allocation, domain name management, and protocol identifiers for ICANN

# Electronic and Communications Standards

- **Institute of Electrical and Electronics Engineers (IEEE, pronounced “I-triple-E”)**  
- dedicated to creating standards in power and energy, healthcare, telecommunications, and networking
- **Electronic Industries Alliance (EIA)** - develops standards relating to electrical wiring, connectors, and the 19-inch racks used to mount networking equipment
- **Telecommunications Industry Association (TIA)** - develops communication standards in radio equipment, cellular towers, Voice over IP (VoIP) devices, satellite communications, and more
- **International Telecommunications Union-Telecommunication Standardization Sector (ITU-T)** - defines standards for video compression, Internet Protocol Television (IPTV), and broadband communications, such as a digital subscriber line (DSL)

# Lab – Researching Networking Standards

In this lab, you will do the following:

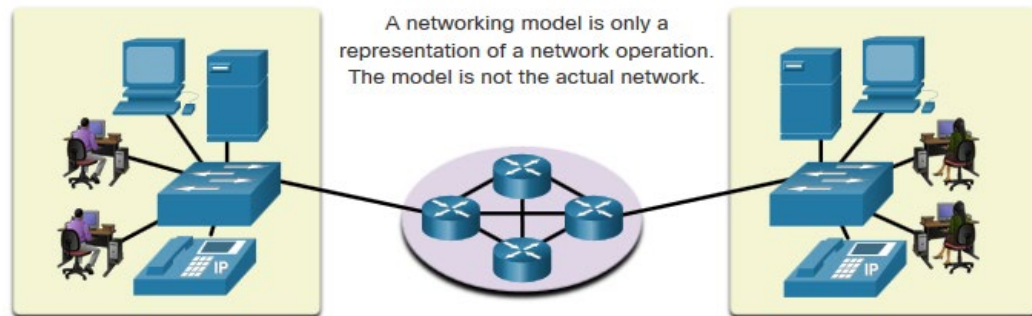
- Part 1: Research Networking Standards Organizations
- Part 2: Reflect on Internet and Computer Networking Experience



# 3.5 Reference Models



## The Benefits of Using a Layered Model



OSI Model

TCP/IP Protocol Suite

TCP/IP Model

Application	HTTP, DNS, DHCP, FTP	Application
Presentation		
Session		
Transport	TCP, UDP	Transport
Network	IPv4, IPv6, ICMPv4, ICMPv6	Internet
Data Link	Ethernet, WLAN, SONET, SDH	Network Access
Physical		

Complex concepts such as **how a network operates** can be **difficult** to explain and understand. For this reason, a **layered model** is used.

Two layered models describe network operations:

- **Open System Interconnection (OSI) Reference Model**
- **TCP/IP Reference Model**



## The Benefits of Using a Layered Model (Cont.)

These are the benefits of using a layered model:

- Assist in **protocol** design because protocols that operate at **a specific layer** have defined information that they act upon and a defined interface to the layers above and below
- **Foster competition** because products from different vendors can work together
- Prevent technology or capability **changes in one layer from affecting other layers** above and below
- Provide a **common language** to describe networking functions and capabilities



# The OSI Reference Model

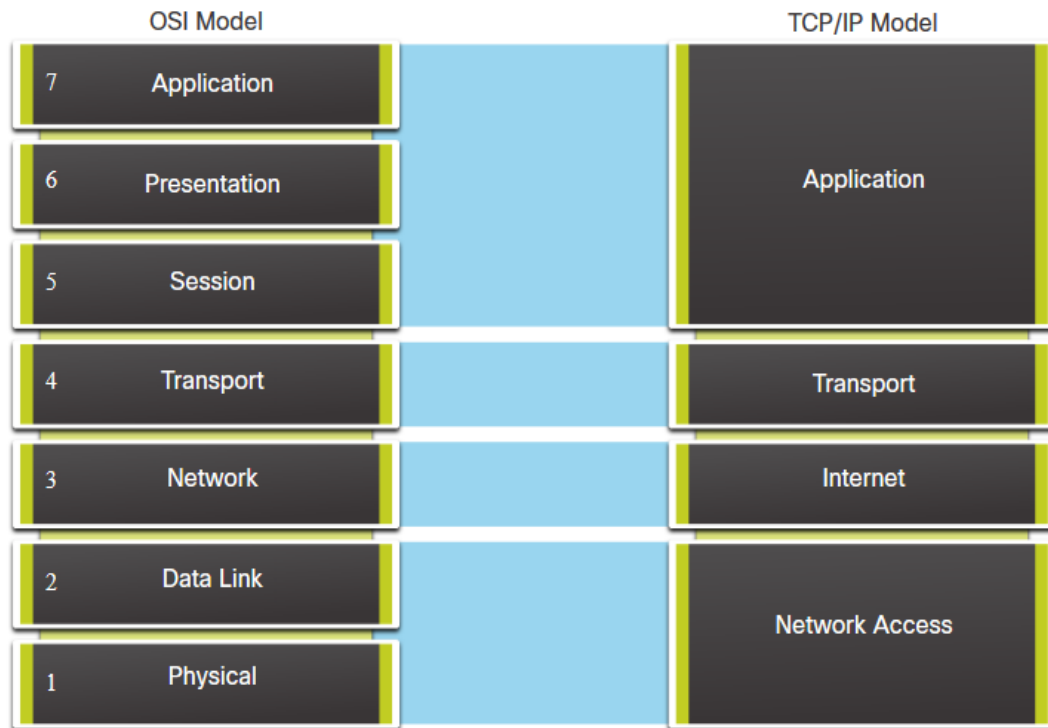
OSI Model Layer	Description
7 - Application	Contains protocols used for process-to-process communications. <b>Software application</b>
6 - Presentation	Provides for common <b>representation of the data</b> transferred between application layer services. For example encryption, compression, data conversion...
5 - Session	Provides services to the presentation layer and to manage data exchange. <b>Opening, closing and managing a session</b>
4 - Transport	Defines services to <b>segment, transfer</b> , and <b>reassemble</b> the data for individual communications.
3 - Network	Provides services to exchange the individual pieces of data over the network. <b>Packet forwarding</b>
2 - Data Link	Describes methods for exchanging <b>data frames</b> over a <b>common media</b> . <b>Detect</b> and possibly correct <b>errors</b> at the <b>physical layer</b> .
1 - Physical	Describes the means to activate, maintain, and de-activate <b>physical</b> connections.



# The TCP/IP Reference Model

TCP/IP Model Layer	Description
Application	Represents data to the user, plus encoding and dialog control.
Transport	Supports communication between various devices across diverse networks.
Internet	Determines the best path through the network.
Network Access	Controls the hardware devices and media that make up the network.

# OSI and TCP/IP Model Comparison



- The **OSI model** divides the network access layer and the application layer of the TCP/IP model into **multiple layers**.
- The **TCP/IP protocol** suite does **not specify which protocols** to use when transmitting over a physical medium.
- **OSI Layers 1 and 2** discuss the necessary **procedures to access the media** and the physical means to **send data** over a network.



# Packet Tracer – Investigate the TCP/IP and OSI Models in Action

This simulation activity is intended to provide a foundation for understanding the TCP/IP protocol suite and the relationship to the OSI model. Simulation mode allows you to view the data contents being sent across the network at each layer.

In this Packet Tracer, you will:

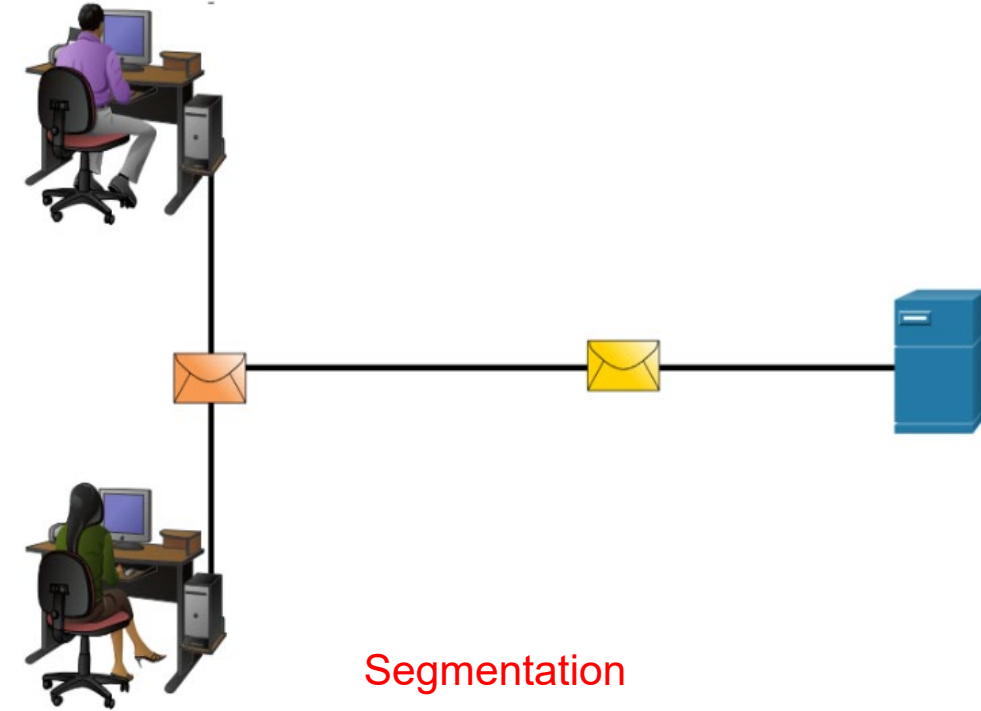
- Part 1: Examine HTTP Web Traffic
- Part 2: Display Elements of the TCP/IP Protocol Suite



# 3.6 Data Encapsulation

## Data Encapsulation

# Segmenting Messages



Segmentation

LAYER 4 : transport layer

Sending large amount of data in one block over a network will avoid that other messages can reach their destination. Therefore it is smart to **split the data into smaller pieces** which are transported one by one over the network..

This process is called **segmentation**

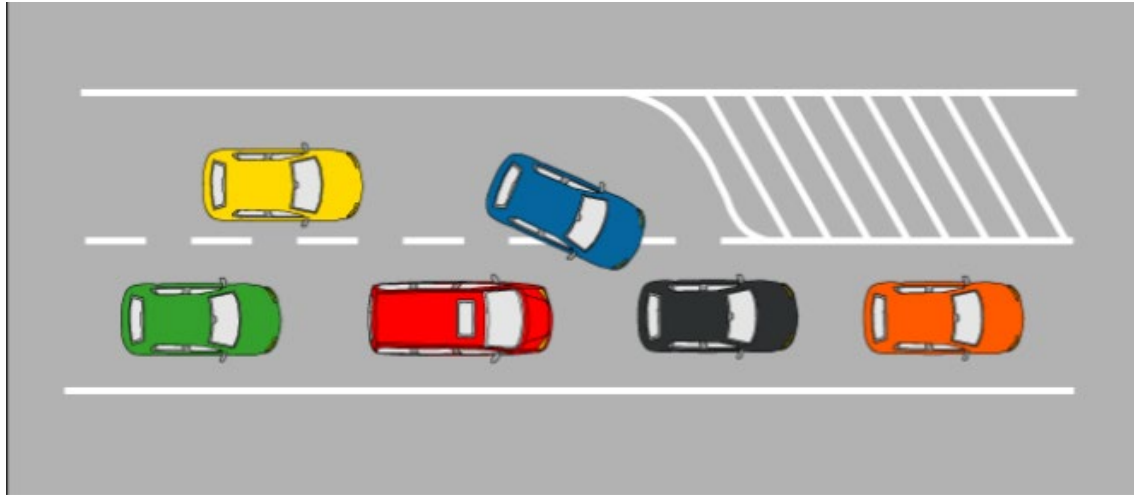
Segmenting messages has two primary benefits:

- **Increases speed** - Large amounts of data can be sent over the network without tying up a communications link.  
**Multiplexing**
- **Increases efficiency** - Only segments which **fail** to reach the destination need to be **retransmitted**, not the entire data stream.



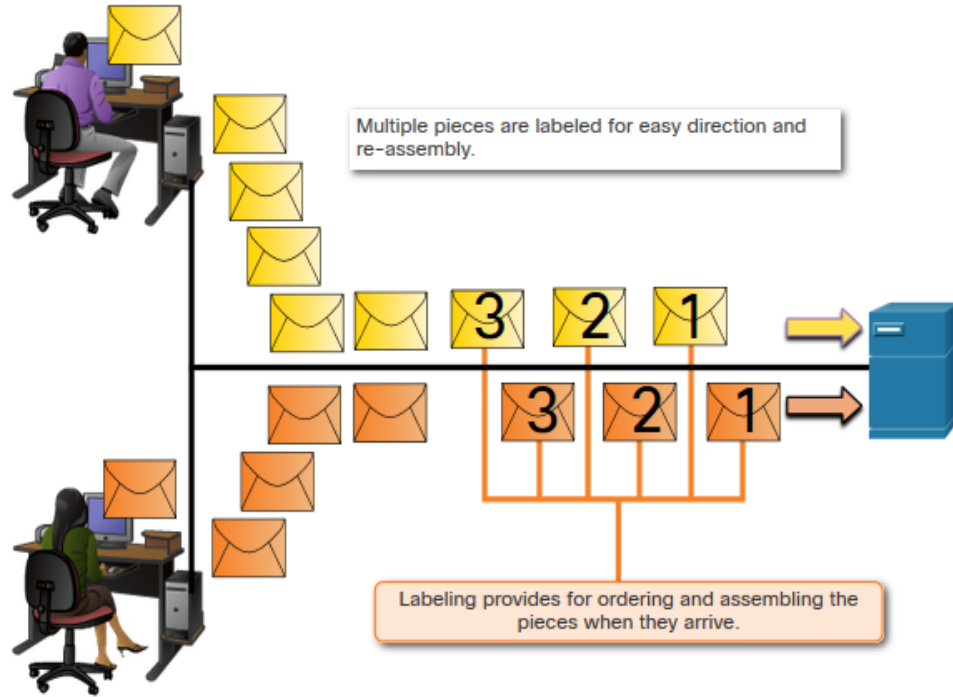
# Data Encapsulation Multiplexing

**Multiplexing** occurs when data **pieces of different senders alternatively use the same communication line**. This is comparable to the zipper method in the traffic management.



# Data Encapsulation

## Sequencing

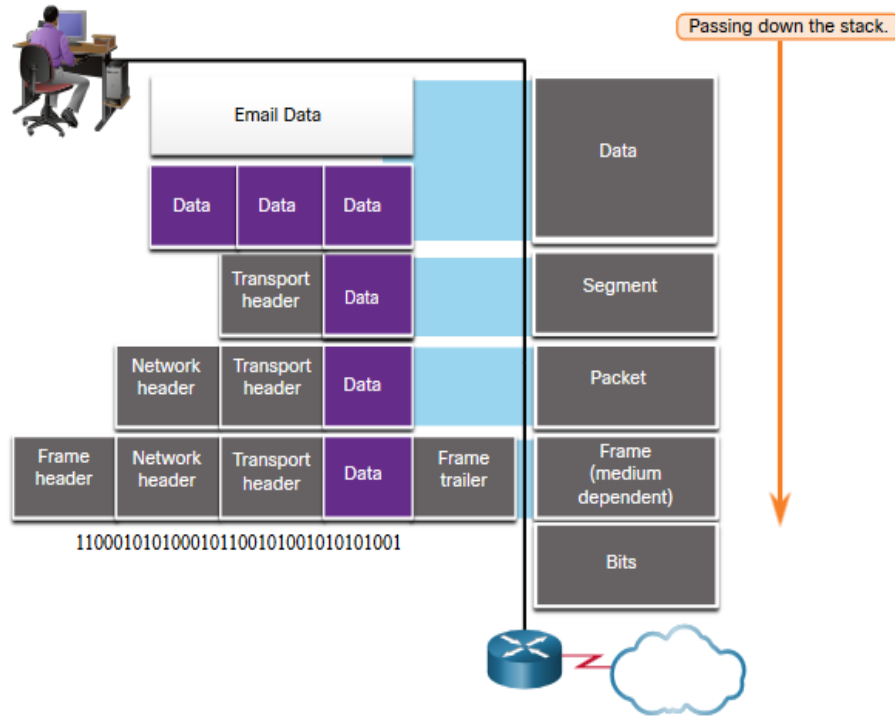


**Sequencing messages** is the process of numbering the segments so that the message may be **reassembled** at the destination.

**TCP** is responsible for sequencing the individual segments.

# Data Encapsulation

## Protocol Data Units



**Encapsulation** is the process where protocols add their **information to the data**.

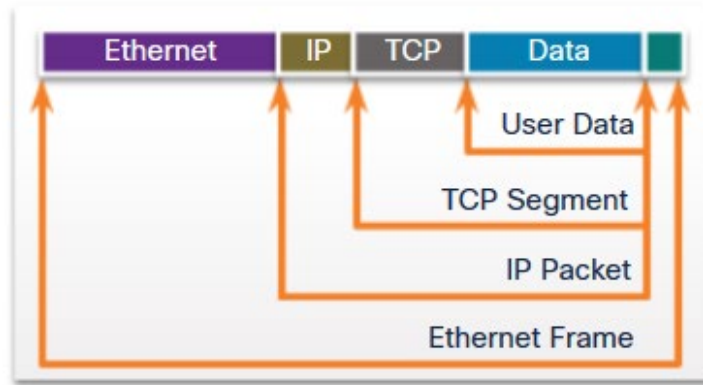
- At each stage of the process, a **PDU** has a different name to reflect its **new functions**.
- There is no universal naming convention for PDUs, in this course, the PDUs are named according to the protocols of the TCP/IP suite.
- **PDUs passing down the stack** are as follows:

1. **Data (Data Stream)**
2. **Segment**
3. **Packet**
4. **Frame**
5. **Bits (Bit Stream)**

# Data Encapsulation

## Encapsulation Example

- Encapsulation is a **top down** process.
- The **level** above does its **process** and then **passes it down** to the next level of the model. This process is repeated by each layer until it is sent out as a **bit stream**.



Web Server

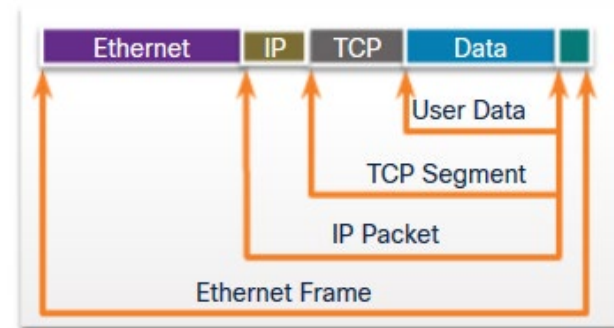


Web Client



# De-encapsulation Example

- Data is **de-encapsulated** as it **moves up the stack**.
  - When a layer completes its process, that layer **strips off its header** and passes it up to the **next level** to be processed. This is repeated at each layer until it is a data stream that the application can process.
1. **Received as Bits (Bit Stream)**
  2. **Frame**
  3. **Packet**
  4. **Segment**
  5. **Data (Data Stream)**





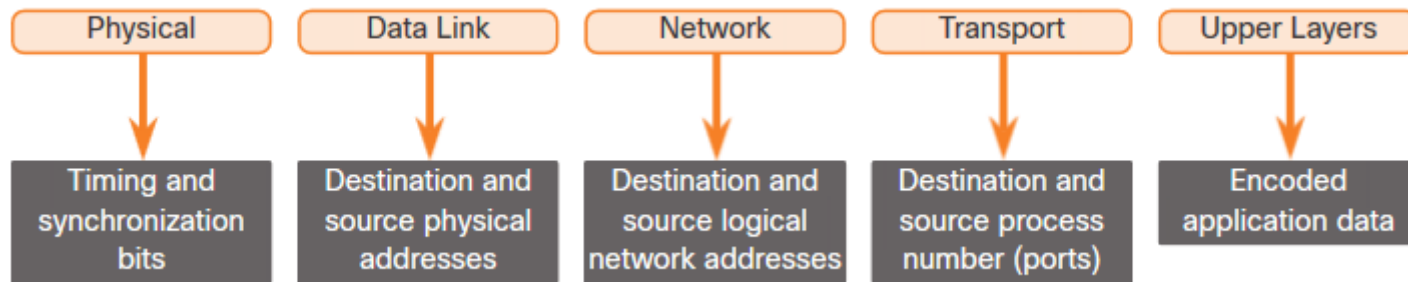
# 3.7 Data Access

# Addresses

Both the **data link and network layers use addressing** to deliver data from source to destination.

**Network layer source and destination addresses** - Responsible for delivering the **IP packet** from original source to the final destination.

**Data link layer source and destination addresses** – Responsible for delivering the data link **frame** from one **network interface card (NIC)** to another NIC on the same network.



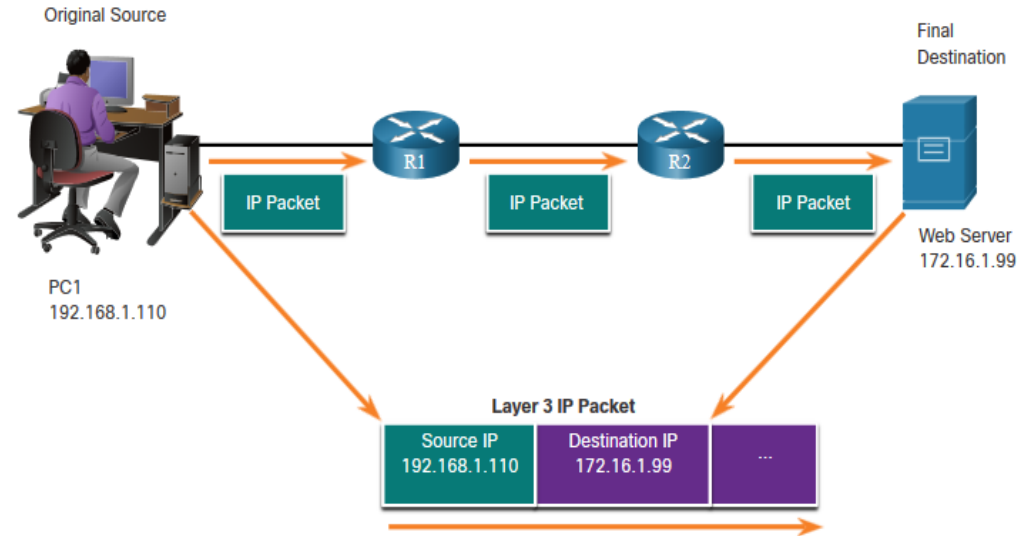
## Data Access

# Layer 3 Logical Address

The **IP packet** contains two IP addresses:

- **Source IP address** - The IP address of the **sending** device, original source of the packet.
- **Destination IP address** - The IP address of the **receiving** device, final destination of the packet.

These addresses may be on the same link or remote.

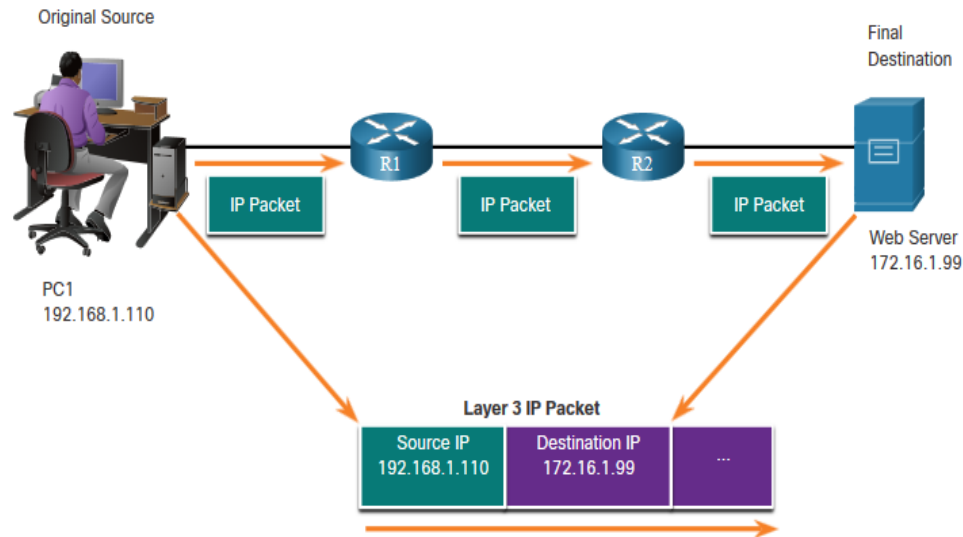




# Layer 3 Logical Address (Cont.)

An **IP address** contains **two parts**:

- **Network portion (IPv4) or Prefix (IPv6)**
  - The **left-most** part of the address indicates the **network group** which the IP address is a member.
  - Each LAN or WAN will have the same network portion.
- **Host portion (IPv4) or Interface ID (IPv6)**
  - The remaining part of the address **identifies a specific device within the group**.
  - This portion is **unique** for each device on the network.

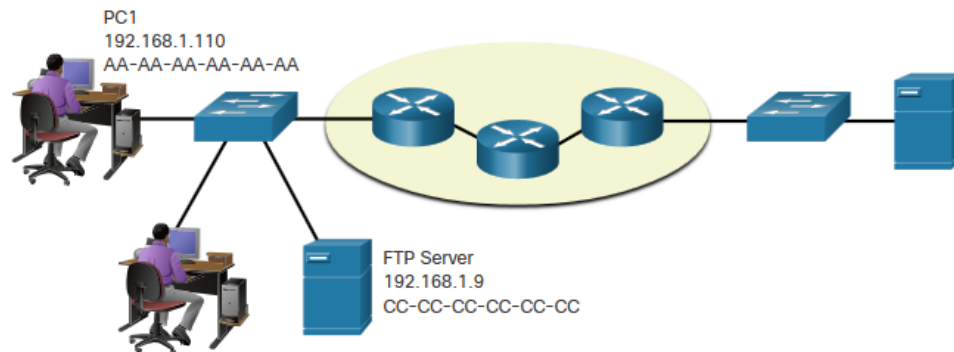
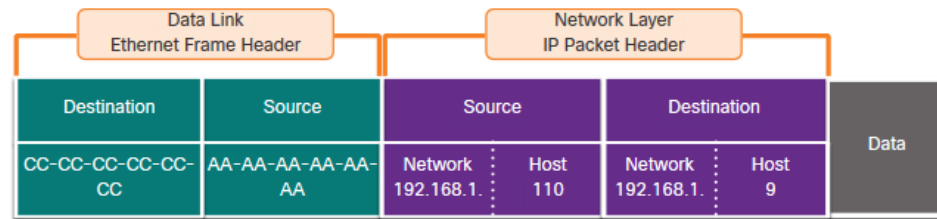




# Devices on the Same Network

When devices are on the same network the source and destination will have the **same number in network portion** of the address.

- PC1 – 192.168.1.110  
AA-AA-AA-AA-AA-AA
- FTP Server – 192.168.1.9  
CC-CC-CC-CC-CC-CC



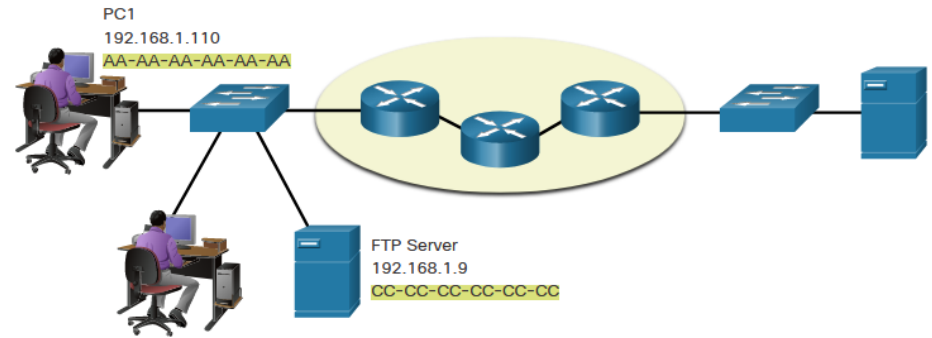
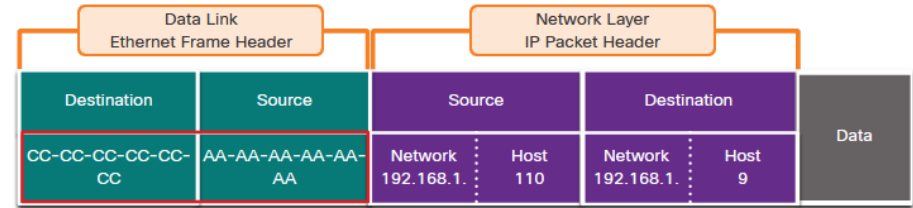


# Role of the Data Link Layer Addresses: Same IP Network

When devices are on the **same Ethernet network** the data link frame will use the actual **MAC address** of the destination NIC.

MAC addresses are physically embedded into the **Ethernet NIC** and are local addressing.

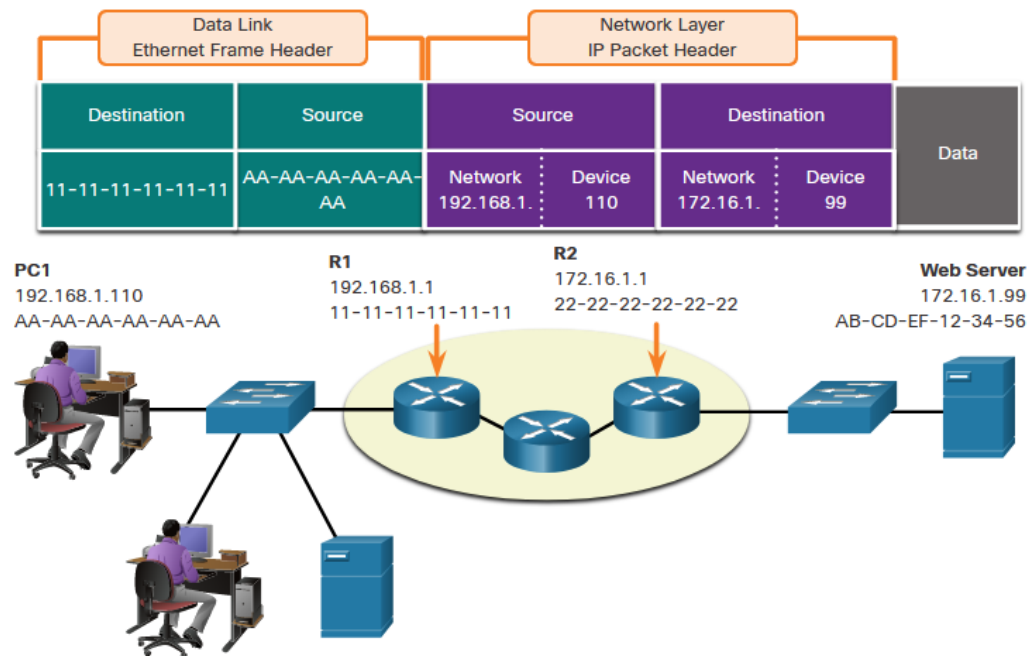
- The Source MAC address will be that of the **originator** on the link.
- The **Destination MAC address** will always be on the **same link** as the source, even if the ultimate destination is remote.





# Devices on a Remote Network

- What happens when the actual (ultimate) destination is not on the same LAN and is remote?
- What happens when PC1 tries to reach the Web Server?
- Does this impact the network and data link layers?

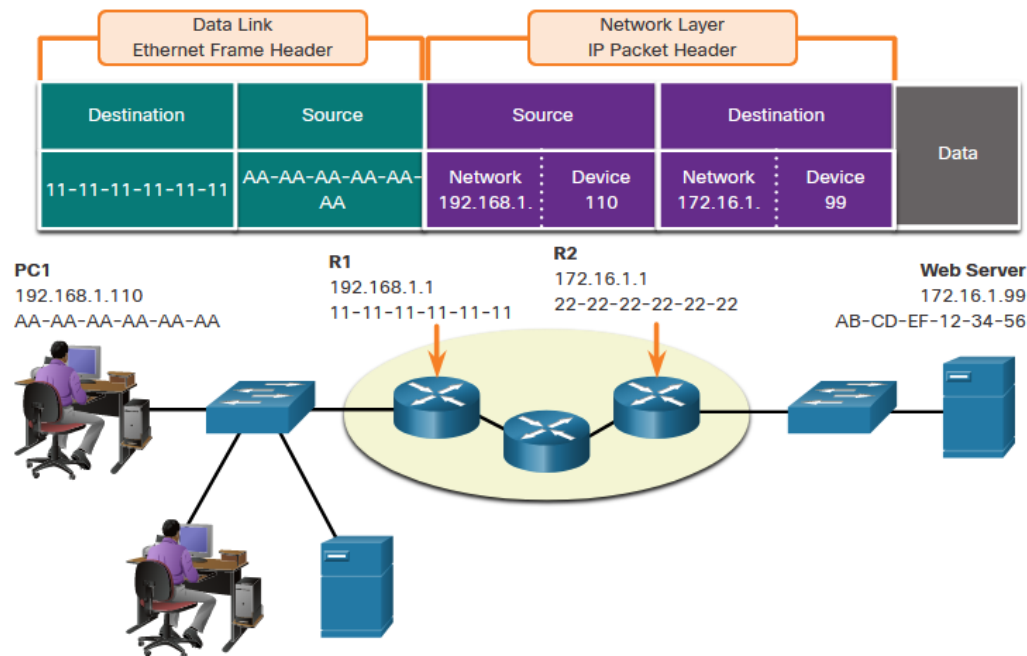




# Role of the Network Layer Addresses

When the **source and destination** have a **different network portion**, this means they are on **different networks**.

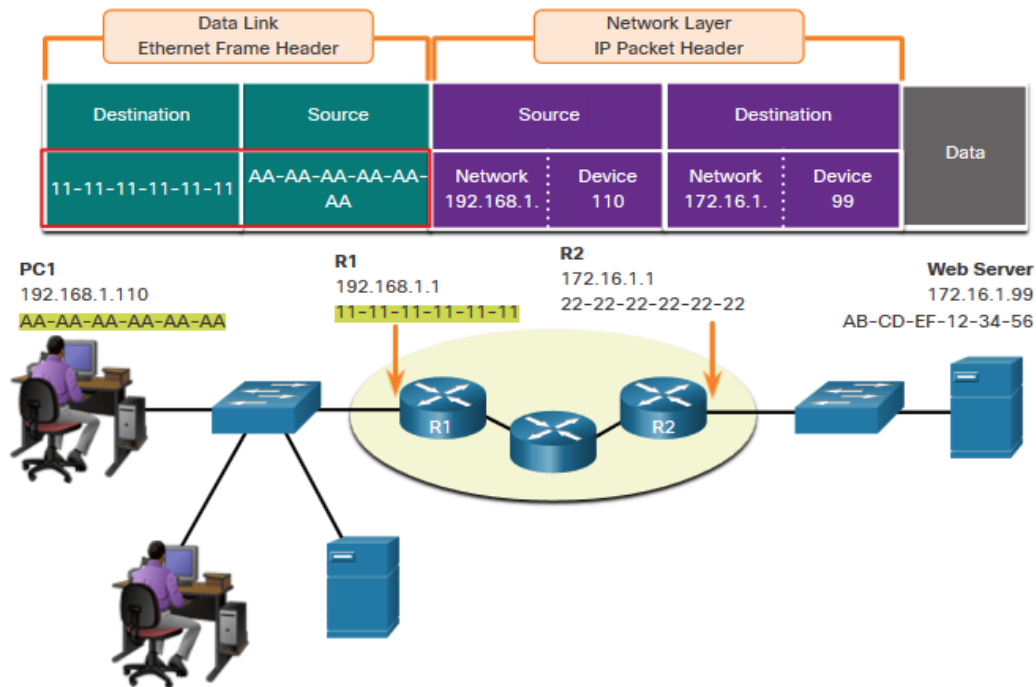
- PC1 – 192.168.1
- Web Server – 172.16.1



# Role of the Data Link Layer Addresses: Different IP Networks

When the final **destination is remote**, Layer 3 will provide Layer 2 with the local **default gateway IP address**, also known as the router address.

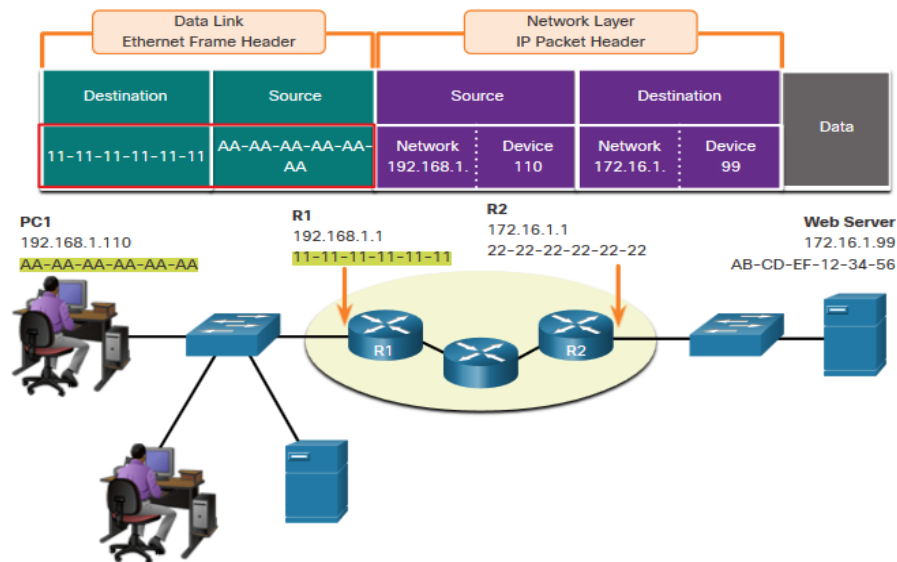
- The default gateway (**DGW**) is the **router interface IP address** that is part of this LAN and will be the “door” or “gateway” to all other remote locations.
- **All devices** on the LAN must be told about this address or their traffic will be confined to the LAN only.
- Once Layer 2 on PC1 forwards to the default gateway (Router), the router then can start the **routing process** of getting the information to actual destination.



# Role of the Data Link Layer Addresses: Different IP Networks (Cont.)

- The **data link addressing is local addressing** so it will have a source and destination for each link.
- The MAC addressing for the first segment is :
  - Source – AA-AA-AA-AA-AA-AA (PC1) Sends the frame.
  - Destination – 11-11-11-11-11-11 (R1- Default Gateway MAC) Receives the frame.

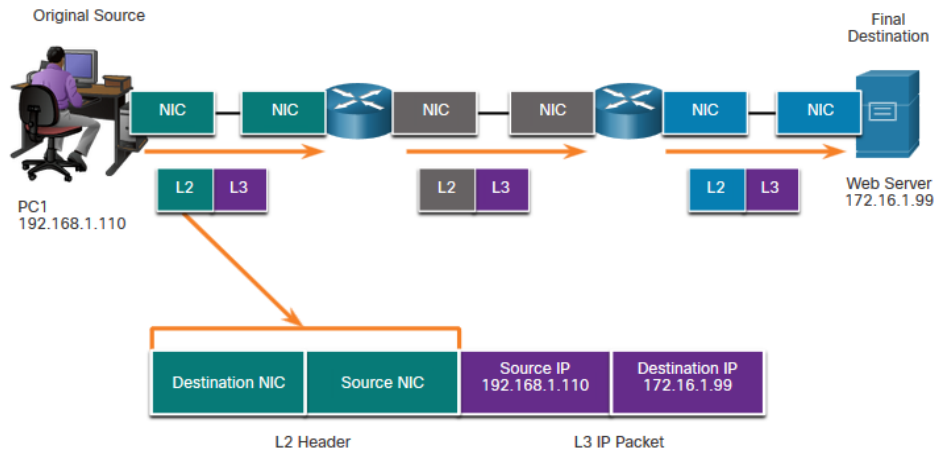
**Note:** While the **L2 local addressing will change from link to link** or hop to hop, the **L3 addressing remains the same**.



## Data Access

# Data Link Addresses

- Since **data link addressing is local addressing**, it will have a source and destination for each segment or hop of the journey to the destination.
- The MAC addressing for the **first segment** is:
  - Source – (PC1 NIC) sends frame
  - Destination – (First Router- DGW interface) receives frame



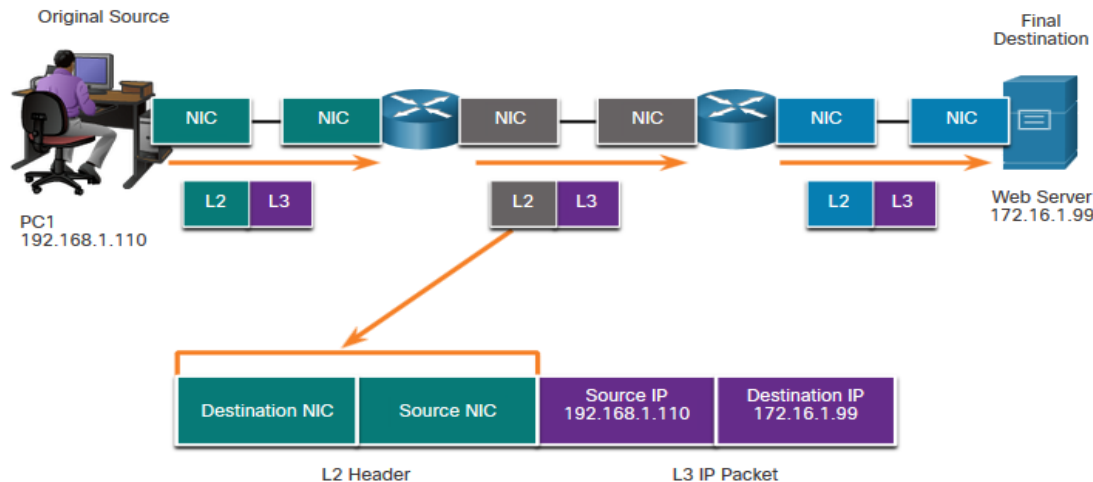




## Data Link Addresses (Cont.)

The MAC addressing for the **second hop** is:

- Source – (First Router- exit interface) sends frame
- Destination – (Second Router) receives frame

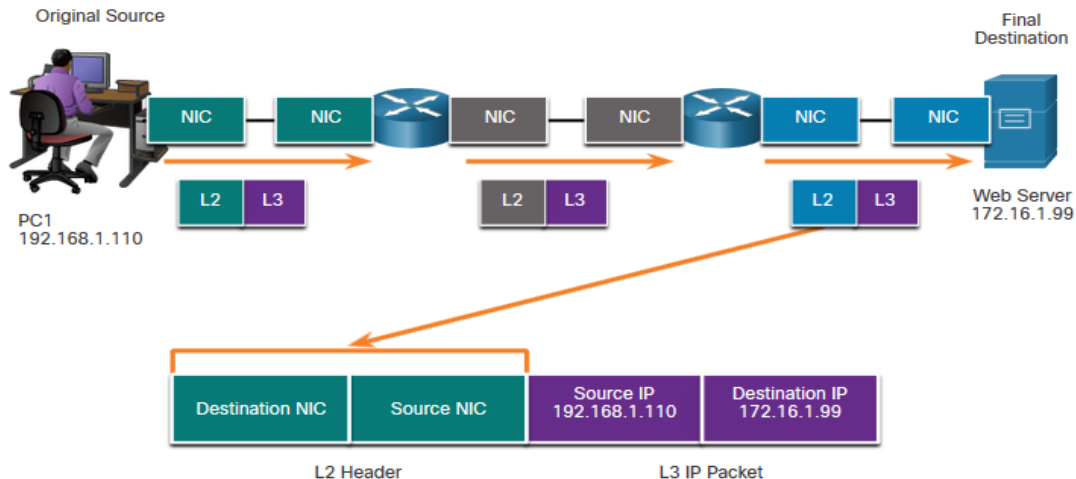




## Data Link Addresses (Cont.)

The MAC addressing for the **last segment** is:

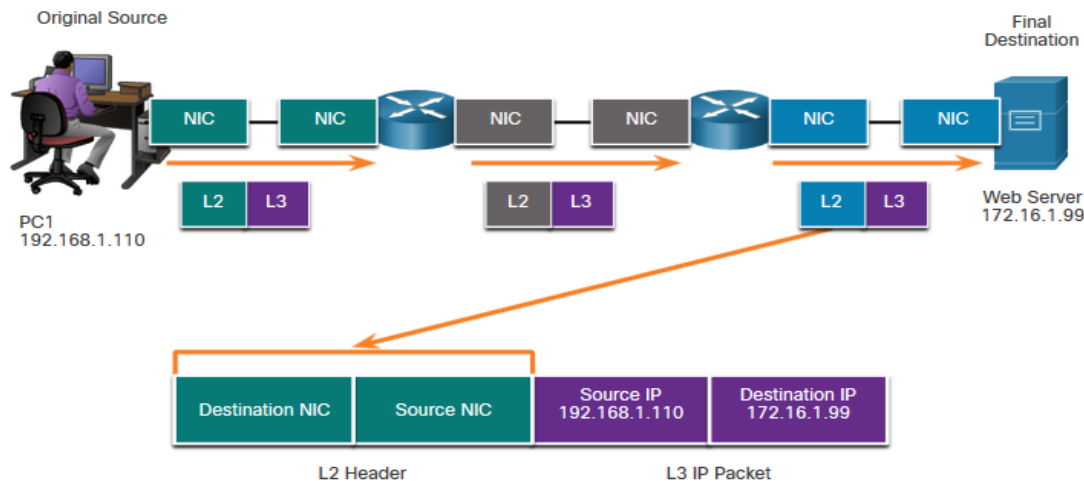
- Source – (Second Router- exit interface) sends frame
- Destination – (Web Server NIC) receives frame





# Data Link Addresses (Cont.)

- Notice that the **packet is not modified**, but the **frame is changed**, therefore the **L3 IP addressing does not change** from segment to segment like the L2 MAC addressing.
- The **L3 addressing remains** the same since it is global and the ultimate destination is still the Web Server.





# Lab – Install Wireshark

In this lab you will do the following:

- Download and Install Wireshark



# Lab – Use Wireshark to View Network Traffic

In this lab, you will do the following:

- Part 1: Capture and Analyze Local ICMP Data in Wireshark
- Part 2: Capture and Analyze Remote ICMP Data in Wireshark



# 3.8 Module Practice and Quiz



# What did I learn in this module?

## The Rules

- **Protocols** must have a **sender and a receiver**.
- Common computer protocols include these requirements: **message encoding, formatting and encapsulation, size, timing, and delivery options**.

## Protocols

- To **send a message across the network** requires the use of several protocols.
- **Each** network protocol has its **own function, format, and rules** for communications.

## Protocol Suites

- A protocol suite is a group of **inter-related protocols**.
- **TCP/IP protocol suite** are the protocols used today.

## Standards Organizations

- **Open standards** encourage interoperability, competition, and innovation.



# What did I learn in this module? (Cont.)

## Reference Models

- The two models used in networking are the **TCP/IP and the OSI model**.
- The TCP/IP model has **4 layers** and the OSI model has **7 layers**.

## Data Encapsulation

- The form that a piece of data takes at any layer is called a *protocol data unit (PDU)*.
- There are five different PDUs used in the data encapsulation process: **data, segment, packet, frame, and bits**

## Data Access

- The **Network and Data Link** layers are going to provide **addressing to move data** through the network.
- **Layer 3** will provide **IP addressing** and **layer 2** will provide **MAC addressing**.
- The way these layers handle addressing will depend on whether the source and the destination are on the **same network** or if the destination is on a **different network** from the source.





# New Terms and Commands

- encoding
- protocol
- channel
- flow control
- response timeout
- acknowledgement
- unicast
- multicast
- broadcast
- protocol suite
- Ethernet
- standard
- proprietary protocol

- 802.3 (Ethernet)
- 802.11 (wireless Ethernet)
- segmentation
- default gateway
- Hypertext Transfer Protocol (HTTP)
- Simple Mail Transfer Protocol (SMTP)
- Post Office Protocol (POP)
- Transmission Control Protocol (TCP)
- transport
- data link
- network access
- Advanced Research Projects Agency Network (ARPANET)



# New Terms and Commands (Cont.)

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>• Internet Message Access Protocol (IMAP)</li><li>• File Transfer Protocol (FTP)</li><li>• Trivial File Transfer Protocol (TFTP)</li><li>• User Datagram Protocol (UDP)</li><li>• Network Address Translation (NAT)</li><li>• Internet Control Messaging Protocol (ICMP)</li><li>• Open Shortest Path First (OSPF)</li><li>• Enhanced Interior Gateway Routing Protocol (EIGRP)</li><li>• Address Resolution Protocol (ARP)</li><li>• Dynamic Host Configuration (DHCP)</li></ul> | <ul style="list-style-type: none"><li>• encapsulation</li><li>• de-encapsulation</li><li>• protocol data unit (PDU)</li><li>• segment</li><li>• packet</li><li>• frame</li></ul> |
|---|--|

