JEFFREY **SPANG**

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Aspiring UX/UI Designer

OBJECTIVE

Seeking a UX/UI research and/or design co-op. Available December 2025 - August 2026. Located in Glastonbury, CT and Rochester, NY

EDUCATION

Rochester Institute of Technology (RIT),

Rochester, NY

Bachelor of Science, Human-Centered Computing (HCC) Concentrations: Accessibility & Design Expected May 2027

GPA: 3.5

CERTIFICATIONS

- The Global Career Accelerator: JavaScript Specialist
- The Global Career Accelerator: HTML & CSS Specialist
- The Global Career Accelerator: Intercultural Skills

SKILLS

User Research, Wireframing, User Persona Development, HTML5, CSS, JavaScript, Python, Heuristics, Data Analysis, Card Sorting

LEADERSHIP EXPERIENCE

User Experience Club

EBoard Member: Content Creator

- Created/designed Instagram posts to inform our club members
- Assisted in discussions about future club activities as well as helping lead discussions during meetings

Global Career Accelerator

Dev Team Leader

- Directed groups of 4-6 individuals efficiently through various design and programming tasks related to web
- Effectively summarized/shared group findings/ solutions with a larger audience usually on a bi-weekly basis

Software: Figma, WordPress, Adobe Photoshop & Illustrator, Excel, Visual Studio Code, Replit, CSV, Notion, Filezilla

EXPERIENCE

RIT Athletics Department

Graphic Designer | May 2025 - Present, Rochester, NY

- Working as an independent designer within a team of other designers and photographers
- Designing various graphics ranging from flyers to digital adverts for the Athletics Department

RIT School of Information

Research Assistant | September 2024 - Present, Rochester, NY

- Working alongside Dr. Roshan Peiris and Zimming Li to assist in the development of a research study focusing on digital role-playing and language learning
- Writing the initial parts of the research paper (literature review, etc.)
- Designing a workshop to teach subjects how to utilize the language learning software

HCC Research and Dev, Human-Centered Computing

- Created a prototype of an app to help students with their initial onboarding to the university and the HCC program.
- ·Utilized user interviews, surveys, personas, Heuristics, and user journey maps with my team to help converge toward our final design solution that answered our population's most pressing needs/goals/

Publicis Sapient Capstone Project, Global Career Accelerator

- Developed a UX summary of user pain points and potential website improvements for Homes & Villas by Marriott Bonvoy after utilizing data extracted by Publicis Sapient and personal research
- Used data.csv on a mock of Homes & Villas by Marriott Bonvoy's website to modify and develop different features through JavaScript that were decided on through the UX summary
- Solved original user pain points through the newly developed features

Yolickity Website Redesign, UX Club

- Designing/rebranding a local ice cream shop website with a team of 5
- Utilized a competitive analysis to get a feel for the strengths and weaknesses of 6 similar businesses' pages
- Creating individual inspiration boards and wireframes to narrow down design options by comparing them and utilizing a MoSCoW Chart
- Will start prototyping once the design options are narrowed down