

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Overview of Methods:

- Collecting and preparing data
- Cleaning and organizing datasets
- Exploring data through visualizations
- Performing SQL-based data analysis
- Creating interactive maps with Folium
- Developing dashboards with Plotly Dash
- Building predictive models using classification techniques

Key Outcomes:

- nsights from exploratory data analysis
- Interactive analytics demonstrated through visuals
- Results of predictive modeling efforts

Introduction

Project Overview:

• SpaceX is a leader in the commercial space industry, revolutionizing space travel by making it more affordable. Their Falcon 9 rocket launches are listed at \$62 million, significantly less than the \$165 million charged by other providers. This cost advantage stems from SpaceX's ability to reuse the rocket's first stage. By predicting whether the first stage will successfully land, we can estimate the cost of a launch. Using publicly available data and machine learning models, this project aims to determine the likelihood of SpaceX reusing the first stage.

Key Questions:

- How do factors like payload mass, launch site, number of flights, and orbit type influence the success of first-stage landings?
- Is the rate of successful landings improving over time?
- Which binary classification algorithm performs best for this prediction?



Methodology

Executive Summary

Data Collection:

- Leveraged the SpaceX REST API
- · Extracted additional information using web scraping from Wikipedia

Data Wrangling:

- · Applied data filtering techniques
- Handled missing values effectively
- Used One-Hot Encoding to prepare data for binary classification

Exploratory Data Analysis (EDA):

Conducted EDA using visualizations and SQL

Interactive Visual Analytics:

Built interactive visualizations with Folium and Plotly Dash

Predictive Analysis:

• Developed, fine-tuned, and evaluated classification models to achieve optimal results

Data Collection

The data collection process utilized a combination of API requests from the SpaceX REST API and web scraping from a Wikipedia table about SpaceX launches. Both methods were essential to gather a comprehensive dataset for detailed analysis.

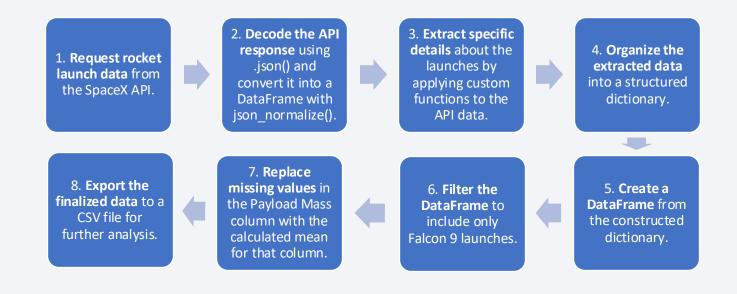
Data Columns Retrieved via SpaceX REST API:

- Flight Number, Date, Booster Version, Payload Mass, Orbit, Launch Site, Outcome
- Flights, Grid Fins, Reused, Legs, Landing Pad, Block, Reused Count, Serial, Longitude, Latitude

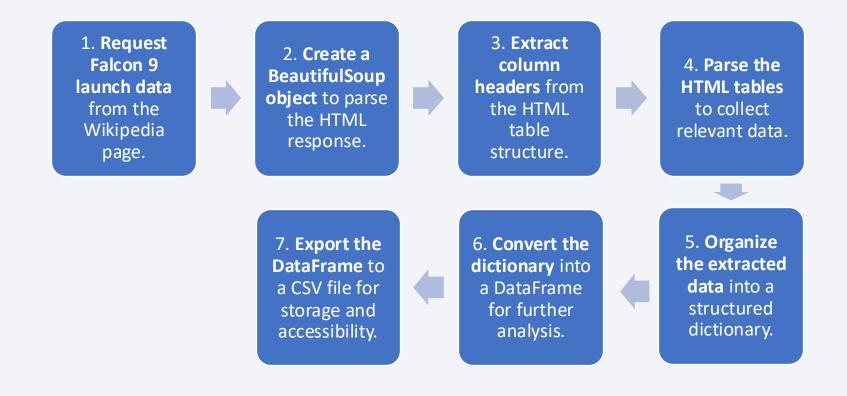
Data Columns Retrieved via Wikipedia Web Scraping:

- Flight Number, Launch Site, Payload, Payload Mass, Orbit, Customer, Launch Outcome
- Version Booster, Booster Landing, Date, Time

Data Collection – SpaceX API



Data Collection - Scraping



Data Wrangling

- The dataset includes various scenarios where the booster did not land successfully. For instance:
- **True Ocean:** The booster successfully landed in a specific ocean region.
- **False Ocean:** The booster attempted to land in the ocean but failed.
- True RTLS (Return to Launch Site): The booster successfully landed on a ground pad.
- False RTLS: The booster attempted to land on a ground pad but failed.
- True ASDS (Autonomous Spaceport Drone Ship): The booster successfully landed on a drone ship.
- False ASDS: The booster attempted to land on a drone ship but failed.
- These outcomes were converted into training labels:
- 1: Booster successfully landed.
- • 0: Booster landing was unsuccessful.

- 1. Perform exploratory data analysis to define training labels.
- 2. Calculate the number of launches for each site.
- 3. Determine the count and frequency of each orbit type.
- 4. Analyze mission outcomes by orbit type.
- 5. Create a landing outcome label from the "Outcome" column.
- 6. Export the processed data to a CSV file.

EDA with Data Visualization

Visualizations Created:

- Flight Number vs. Payload Mass
- Flight Number vs. Launch Site
- Payload Mass vs. Launch Site
- Orbit Type vs. Success Rate
- Flight Number vs. Orbit Type
- Payload Mass vs. Orbit Type
- Success Rate Yearly Trends

Chart Types and Their Purpose:

- Scatter Plots: Highlight relationships between variables, which can be leveraged in machine learning models.
- Bar Charts: Compare discrete categories, illustrating the relationships between specific groups and their values.
- Line Charts: Showcase trends over time (time series data).

EDA with SQL

SQL Queries Performed:

- Retrieve the unique launch site names from the dataset.
- Display five records where the launch site starts with "CCA".
- Calculate the total payload mass carried by boosters launched by NASA (CRS).
- Find the average payload mass carried by booster version F9 v1.1.
- Identify the date of the first successful landing on a ground pad.
- List boosters that successfully landed on a drone ship with payload mass between 4000 and 6000.
- Count the total number of successful and failed mission outcomes.
- Find the booster versions that carried the maximum payload mass.
- List failed landing outcomes on drone ships, including booster versions and launch sites, for 2015.
- Rank landing outcomes (e.g., failures on drone ships or successes on ground pads) between 2010-06-04 and 2017-03-20 in descending order.

Build an Interactive Map with Folium

Launch Site Markers:

- Added a marker with a circle, popup label, and text label for NASA's Johnson Space Center, using its latitude and longitude as a starting point.
- Plotted markers with circles, popup labels, and text labels for all launch sites to visualize their geographical locations and proximity to the equator and coastlines.

Colored Markers for Launch Outcomes:

• Included green markers for successful launches and red markers for failed launches using Marker Clusters to highlight sites with high success rates.

Distance from Launch Sites to Proximities:

 Added colored lines to illustrate distances between launch sites (e.g., KSC LC-39A) and nearby landmarks such as railways, highways, coastlines, and cities.

Build a Dashboard with Plotly Dash

Launch Sites Dropdown List:

• Implemented a dropdown menu to allow users to select specific launch sites.

Pie Chart for Launch Success Rates (All Sites/Selected Site):

• Added a pie chart to display the total number of successful launches across all sites, along with success vs. failure counts for a selected launch site.

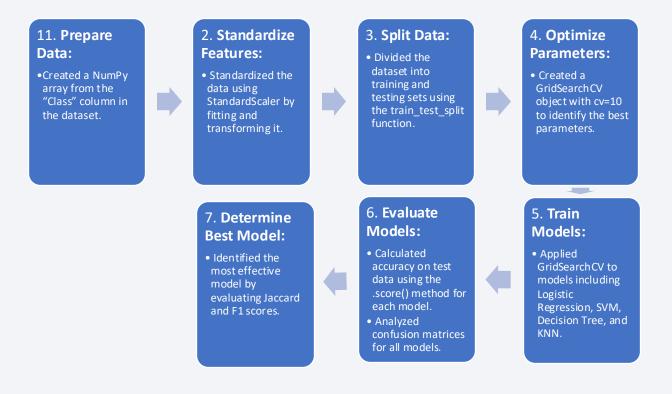
Payload Mass Range Slider:

Included a slider to let users filter data based on a selected payload mass range.

Scatter Plot: Payload Mass vs. Success Rate by Booster Versions:

 Designed a scatter plot to visualize the correlation between payload mass and launch success rates across different booster versions.

Predictive Analysis (Classification)

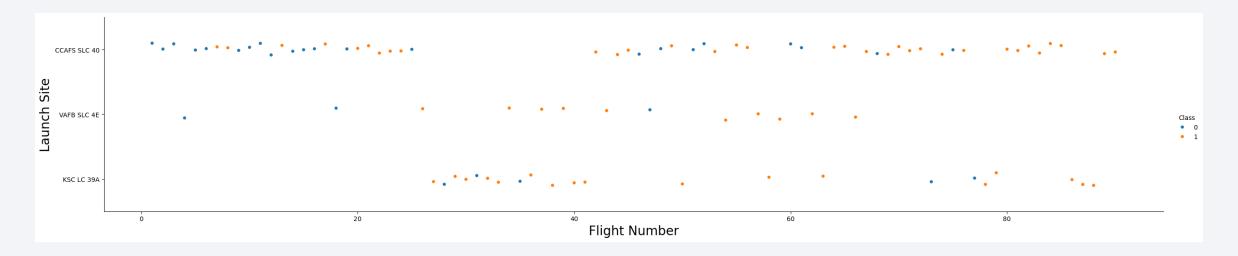


Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

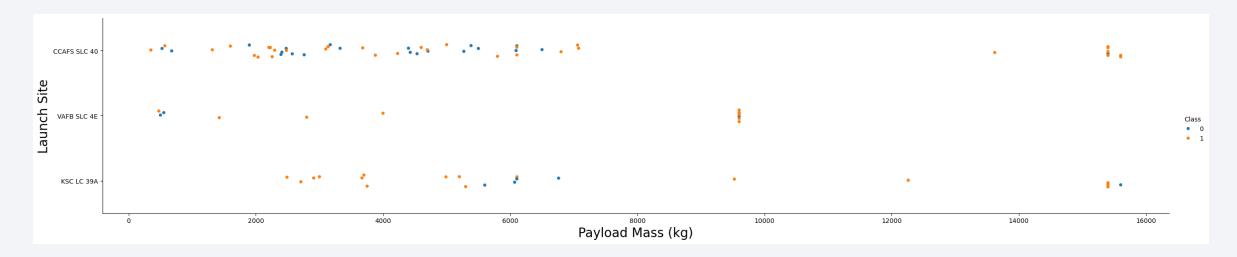


Flight Number vs. Launch Site



- The chart showcases a clear trajectory of improvement in launch success over time, underscoring the iterative development and increasing reliability of the booster versions and operational practices.
- Failures (Class 0) are concentrated in earlier flight numbers and primarily at high-use sites like CCAFS LC-40, which were likely used for testing and development phases.
- Later flights, especially at VAFB SLC-4E, exhibit strong reliability, potentially due to the use of more mature technology or focused mission planning.

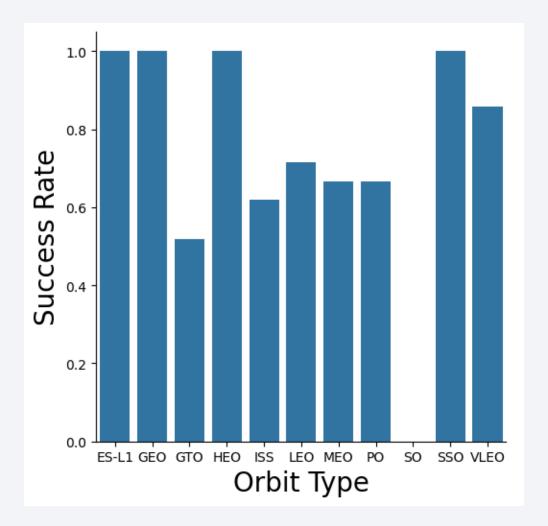
Payload vs. Launch Site



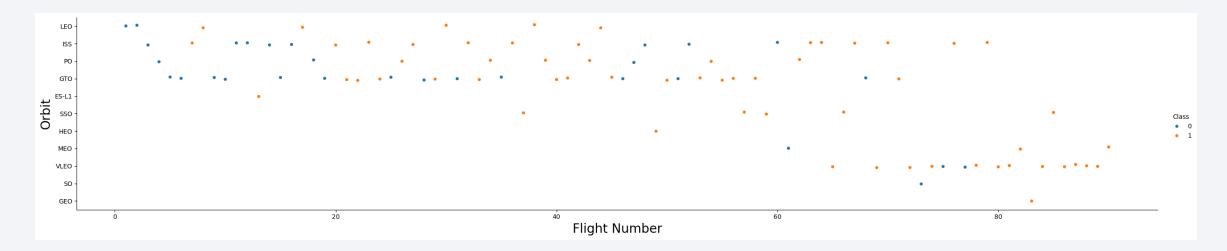
- Payload and Success Trends: Heavier payloads (above ~10,000 kg) tend to correlate with a higher proportion of successful flights (Class 1), indicating robust capability for large payloads.
- Launch Site Utilization: CCAFS LC-40 and KSC LC-39A handle a broader range of payload masses, with successes across varying weights, while VAFB SLC-4E primarily manages lighter payloads, likely due to specialized mission profiles.
- Failure Patterns: Failures (Class 0) are more prevalent for payloads under ~6,000 kg, possibly reflecting testing or higher risk associated with smaller-scale missions.
- Operational Excellence: The successful handling of both light and heavy payloads at key sites reflects growing reliability and versatility in the launch program over time.

Success Rate vs. Orbit Type

- **High Success Rates**: ES-L1, GEO, and SSO orbits exhibit a 100% success rate, indicating strong reliability for these mission types.
- Moderate Reliability: LEO, MEO, and VLEO show success rates around 70%, suggesting these orbits may involve more challenging or experimental missions.
- Lowest Success Rate: GTO has the lowest success rate, possibly reflecting higher complexity or risks associated with geostationary transfer missions.
- **Mission Trends**: The consistently high success for certain orbits highlights operational strengths, while areas with lower rates may indicate opportunities for improvement in mission planning or technology.

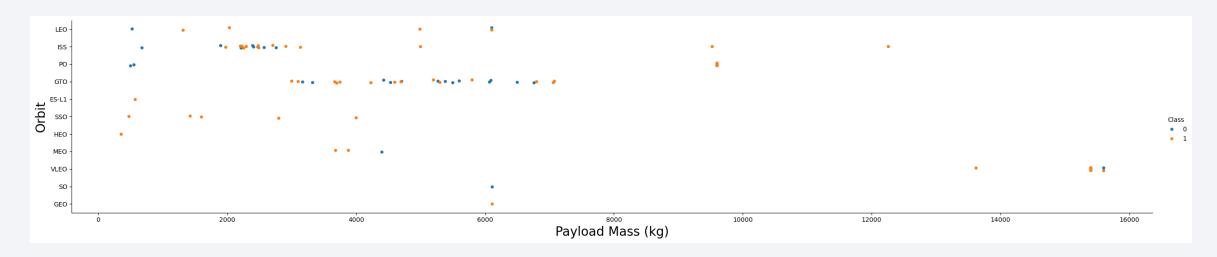


Flight Number vs. Orbit Type



- Flight Success Over Time: As flight numbers increase, successful launches (Class 1) become more frequent, reflecting improvements in operational reliability and technology.
- **Orbit Distribution Trends**: Early missions primarily targeted lower orbits (LEO), while later flights diversified into higher orbits (e.g., GEO, SSO).
- Failure Patterns: Failures (Class 0) are more common in early flights and lower orbits, suggesting developmental challenges during initial phases.
- Mature Operations: The consistent success in higher flight numbers and diverse orbit types indicates the program's growth and adaptability to various mission profiles.

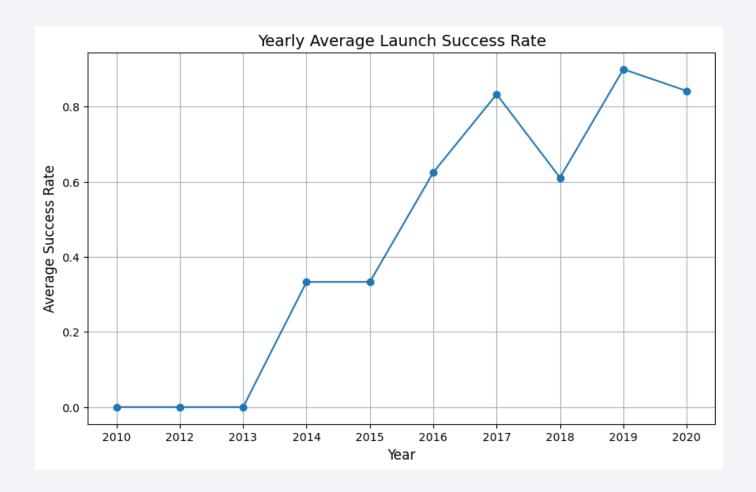
Payload vs. Orbit Type



- Payload Mass and Orbit Trends: Lighter payloads (<6,000 kg) dominate lower orbits (LEO), while heavier payloads (>10,000 kg) are almost exclusively placed into higher orbits (GTO, SSO).
- Success Patterns: Successful launches (Class 1) are more frequent across all payload masses, with failures (Class 0) more common in lighter payloads and lower orbits.
- Mission Specialization: Heavier payloads are successfully deployed into higher orbits, showcasing the program's capability for complex, high-stakes missions.
- **Reliability Growth**: Consistent successes across varying payload masses suggest technological advancements and refined operational procedures over time.

Launch Success Yearly Trend

- Consistent Improvement: The average launch success rate shows significant growth from 2013 onward, reflecting advancements in technology and operational expertise.
- **Stabilization**: After 2018, the success rate consistently remains above 80%, indicating a mature and reliable launch program.
- Early Challenges: The low success rates before 2013 highlight initial developmental hurdles that were effectively overcome in later years.
- **Peak Performance**: The peak in 2018 demonstrates the culmination of iterative improvements and optimization efforts.



All Launch Site Names

```
Task 1

Display the names of the unique launch sites in the space mission

[11]: *sql select distinct launch_site from SPACEXTBL;

* sqlite:///my_data1.db

Done.

[11]: Launch_Site

CCAFS LC-40

VAFB SLC-4E

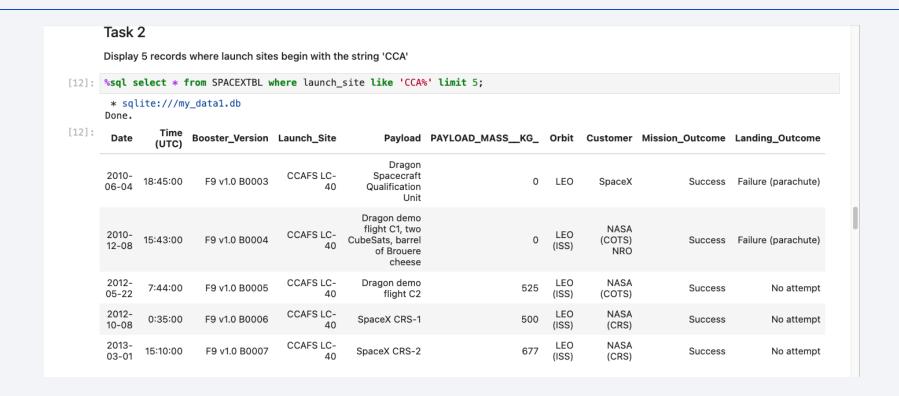
KSC LC-39A

CCAFS SLC-40
```

Explanation:

• The query successfully identifies four unique launch sites: CCAFS LC-40, VAFB SLC-4E, CCAFS SLC-40 and KSC LC-39A.

Launch Site Names Begin with 'CCA'



Explanation:

• The query retrieves five launches from **CCAFS LC-40**, showcasing a mix of payloads for SpaceX and NASA customers, including ISS missions.

Total Payload Mass

```
Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

[13]: *sql select sum(payload_mass__kg_) as total_payload_mass from SPACEXTBL where customer = 'NASA (CRS)';

* sqlite://my_data1.db
Done.

[13]: total_payload_mass

45596
```

- The query shows the total payload mass carried by boosters for NASA's CRS missions is **45,696 kg**.
- This demonstrates a significant contribution to NASA's resupply efforts, emphasizing SpaceX's role in supporting ISS logistics.

Average Payload Mass by F9 v1.1

```
Task 4

Display average payload mass carried by booster version F9 v1.1

[14]: *sql select avg(payload_mass_kg_) as average_payload_mass from SPACEXTBL where booster_version like '%F9 v1.1%';

* sqlite:///my_data1.db
Done.

[14]: average_payload_mass

2534.66666666666665
```

- The query shows the **average payload mass** carried by the F9 v1.1 booster version is approximately **2,534.67 kg**.
- This reflects the typical capacity of the F9 v1.1 for medium payload missions, highlighting its role in versatile launch operations.

First Successful Ground Landing Date

```
Task 5

List the date when the first successful landing outcome in ground pad was acheived.

Hint:Use min function

[16]: *sql select min(date) as first_successful_landing from SPACEXTBL where Landing_Outcome = 'Success (ground pad)';

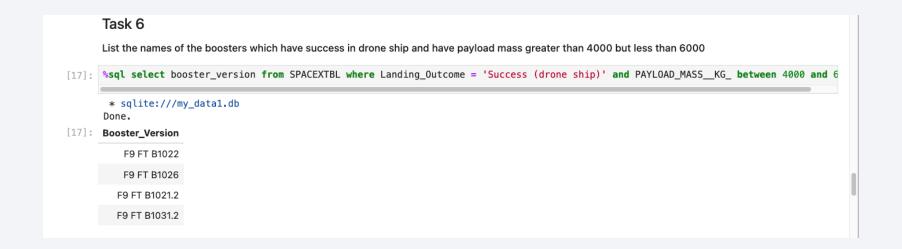
* sqlite:///my_datal.db
Done.

[16]: first_successful_landing

2015-12-22
```

- The query shows the first successful ground pad landing occurred on 2015-12-22.
- This milestone marked a significant achievement in reusable rocket technology, demonstrating SpaceX's advancements in landing precision and recovery.

Successful Drone Ship Landing with Payload between 4000 and 6000



- The query shows the boosters **F9 FT B1022**, **B1026**, **B1021.2**, **and B1031.2** successfully landed on a drone ship while carrying payloads between **4,000** and **6,000** kg.
- These missions demonstrate the Falcon 9's reliability in handling medium payloads with precision landings at sea.

Total Number of Successful and Failure Mission Outcomes



- The query shows the dataset records **98 successful missions** and **1 in-flight failure**, indicating a high success rate for launches.
- An additional **1 mission** succeeded with an unclear payload status, reflecting minor data discrepancies.
- These results highlight the overall reliability and effectiveness of the launch program.

Boosters Carried Maximum Payload



- The query shows multiple booster versions, including **F9 B5 B1048.4**, **F9 B5 B1049.4**, and others, have carried the **maximum payload mass**.
- These boosters highlight the Falcon 9 Block 5's capability to handle the heaviest payloads, showcasing its advanced engineering and reliability.

2015 Launch Records

- The query shows in **2015**, there were **two failures on drone ships**: one in **January** (F9 v1.1 B1012) and another in **April** (F9 v1.1 B1013).
- Both launches occurred from CCAFS LC-40, reflecting early challenges in achieving successful drone ship landings during this period.

```
Task 9
      List the records which will display the month names, failure landing_outcomes in drone ship ,booster versions, launch_site for the months in year 2015.
       Note: SQLLite does not support monthnames. So you need to use substr(Date, 6,2) as month to get the months and substr(Date, 0,5)='2015' for year.
[25]: %sql
       SELECT
           CASE substr(Date, 6, 2)
               WHEN '01' THEN 'January'
               WHEN '02' THEN 'February'
               WHEN '09' THEN 'September'
               WHEN '10' THEN 'October'
               WHEN '11' THEN 'November'
           END AS month.
           Date,
           booster_version,
           launch_site,
          Landing_Outcome
       FROM SPACEXTBL
       WHERE Landing Outcome = 'Failure (drone ship)'
        AND substr(Date, 0, 5) = '2015';
       * sqlite:///my_data1.db
[25]: month
                     Date Booster_Version Launch_Site Landing_Outcome
       January 2015-01-10
                             F9 v1.1 B1012 CCAFS LC-40 Failure (drone ship)
         April 2015-04-14 F9 v1.1 B1015 CCAFS LC-40 Failure (drone ship)
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



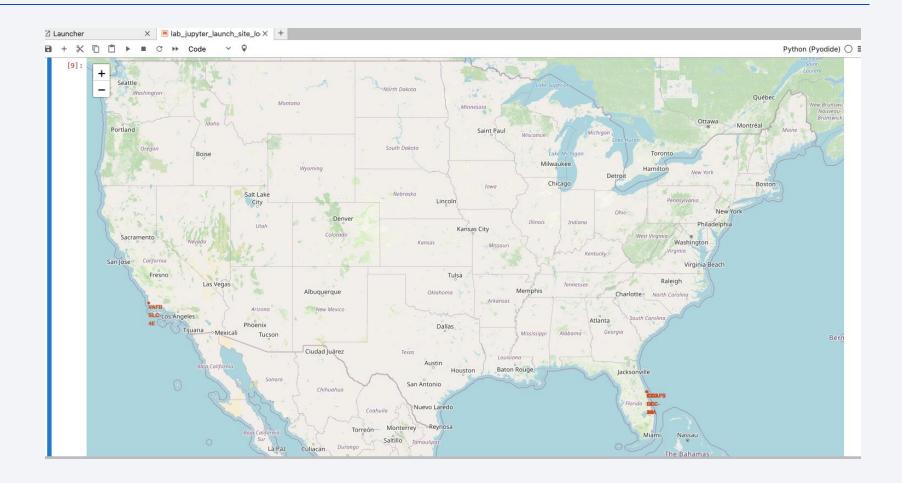
- The query shows between **2010-06-04** and **2017-03-28**, the most frequent landing outcome was **No attempt** (15), followed by **Success (ground pad)** (10).
- Failures on drone ships (5) highlight early challenges in sea landings, whereas controlled recoveries and parachute landings occurred less frequently (2 each).
- The data reflects SpaceX's gradual improvement in landing precision and technology over this period.



Folium Launch Sites

Explanation:

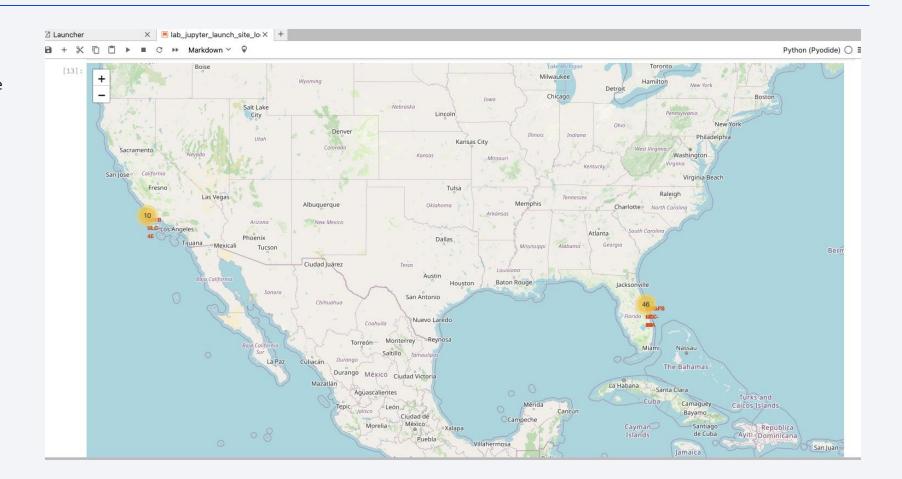
• The map shows all launch sites on



Folium Launch Results

Explanation:

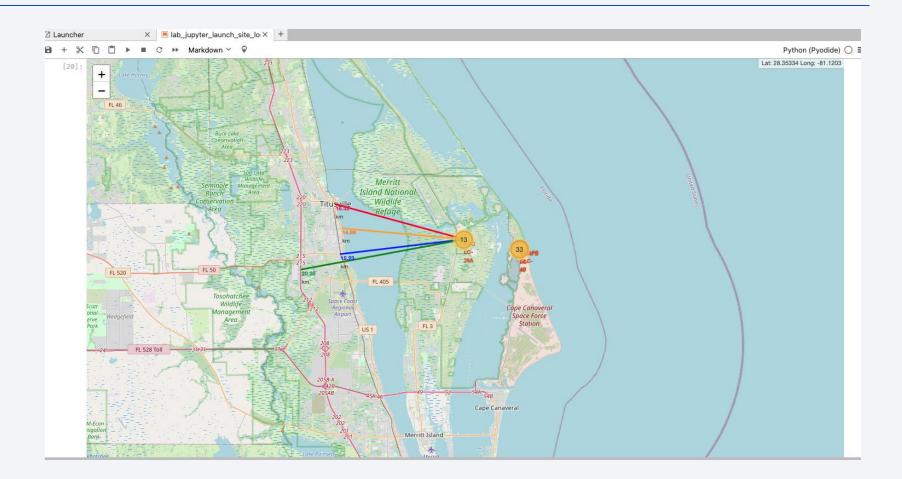
• The map shows marks for the success/failed launches for each site as well as the amount



Folium Proximity Map

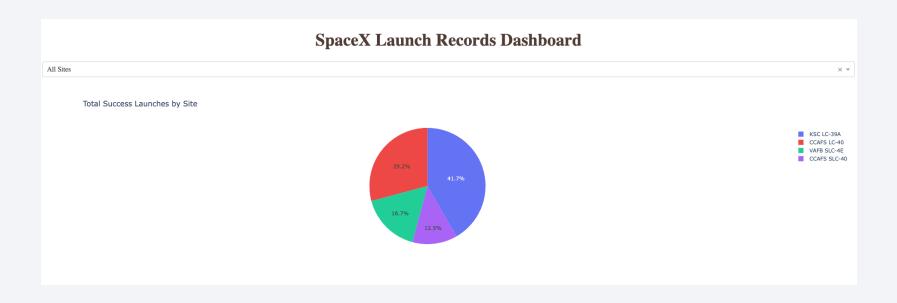
Explanation:

• The map shows the distances between a launch site to its proximities including railways, highways, and coastlines.



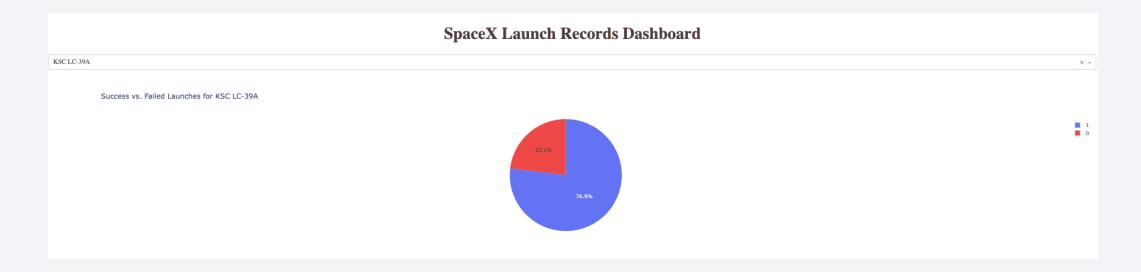


Total Successful Launches by Site



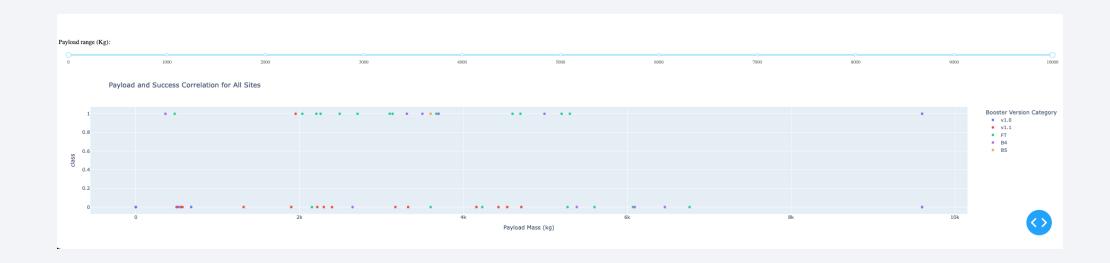
- KSC LC-39A leads with 42% of successful launches, highlighting its critical role in SpaceX operations.
- CCAFS LC-40 and VAFB SLC-4E closely follow at 29% and 17%, reflecting balanced utilization across sites.
- SpaceX demonstrates strategic site distribution, optimizing launch capabilities across multiple locations.

KSC LC-39A Launches



- KSC LC-39A demonstrates a strong success rate of **76.9%**, reinforcing its reliability as a launch site.
- The 23.1% failure rate highlights opportunities for further analysis and optimization.
- Overall, the site's performance reflects its critical role in SpaceX's operational strategy

Payload/Success Correlation All Sites



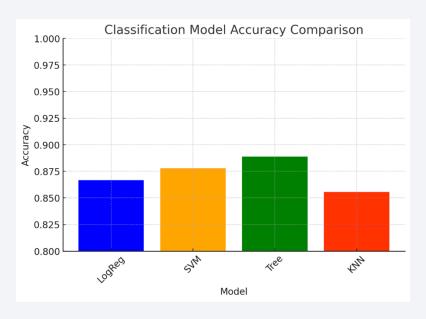
- No clear correlation is observed between payload weight and mission success across all launch sites.
- Success appears consistent across a range of payload weights, suggesting other factors (e.g., rocket type, mission complexity) play a larger role.



Classification Accuracy

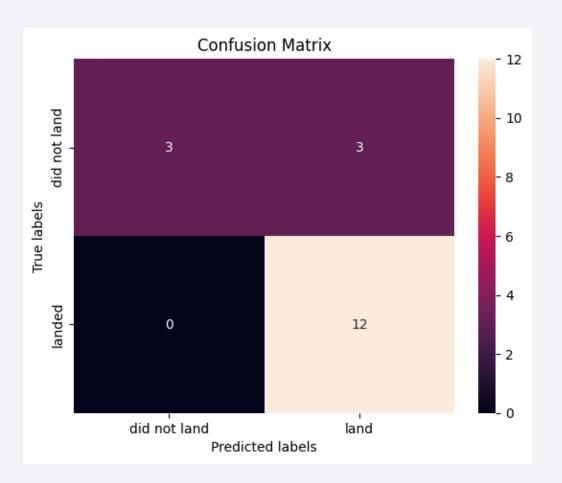
The bar chart visualizes the accuracy of all classification models. Among the models, the **Decision Tree (Tree)** has the highest classification accuracy at **88.89%**, indicating it performs best in this comparison.

[33]:		LogReg	SVM	Tree	KNN
	Jaccard_Score	0.833333	0.845070	0.857143	0.819444
	F1_Score	0.909091	0.916031	0.923077	0.900763
	Accuracy	0.866667	0.877778	0.888889	0.855556



Confusion Matrix

- The **Decision Tree** model correctly classified **12 landed cases** and **3 non-landed cases**, demonstrating strong performance for positive predictions.
- However, it misclassified **3 non-landed cases as landed**, indicating room for improvement in distinguishing failed landings.
- Overall, the model exhibits high precision for successful landings, supporting its utility in predicting mission outcomes.



Conclusions

- The **Decision Tree model** performed best for this dataset, making it the most effective algorithm.
- Launches with lighter payloads tend to have higher success rates compared to those with heavier payloads.
- Most launch sites are located near the Equator and the coast, optimizing launch efficiency and logistics.
- The success rate of launches has steadily improved over time, showing progress in reliability.
- KSC LC-39A stands out with the highest success rate among all launch sites.
- Orbits like **ES-L1**, **GEO**, **HEO**, and **SSO** have achieved a **100% success rate**, showcasing their reliability.

Appendix

• Github Main

