Dear Minister

Thank you for your invitation. What I am going to propose today ist an opportunity for an sustainable development of the whole region to generate prosperity without any negative impacts and damages to this georgeous and beautiful landscape.

First of all. Yes we want to attract tourists, that’s for sure. But we don’t want to attract all kind of tourists , especially we don’t want to have the kind of mass tourism responsible for all the negative impacts as noise pollution, trash contamination, prostitution, reef destroying water sports, e.g.

We want to attract the mid and upper class tourists with a special tailored vacation offering, according to their needs and wishes. Or new Relaxing Golfer’s paradise will offer our guests what they are looking for

* Best greens of the region
* Silence to recover from stressful business world
* Fancy restaurants with local specialities

The focus to this almost non-pricing-affin customer segment will assure longterm stability without the whole volatility of the mass tourism. But we don’t want to offer only another Golf ressort, we want our guests feel as „good citizend“. We also give them a slice of social responsibility, to make them feel as an ambassador of „saving the world’s last untouched places“

* Each of our Guests needs to have a stake of ownership of our ressort and the islands and reefs around, in terms of „what you own you don’t want to destroy“
* In times, people buy a piece of the moon, this is a more than fair consideration
* By establishing an internal competition who’s going to be the most responsible guest in the ressort, we are going to set up a self controlling environment.

The advantages for our region are obvious

* economic growth by massive employment boost
  + For maintaining the ambitious infrastructure
  + to provide the necessary service stuff
  + to all the restaurants
  + and not to forget the endless charity parties to celebrate their citizendship and of course theirselves
* sustainable development without negative impact of mass tourism
  + long term lock-in for our guests due to personal investments
  + with maximum of proctection oft he nature

Let’s go for it ! This is going to make a unique selling proposition in the tourist industry