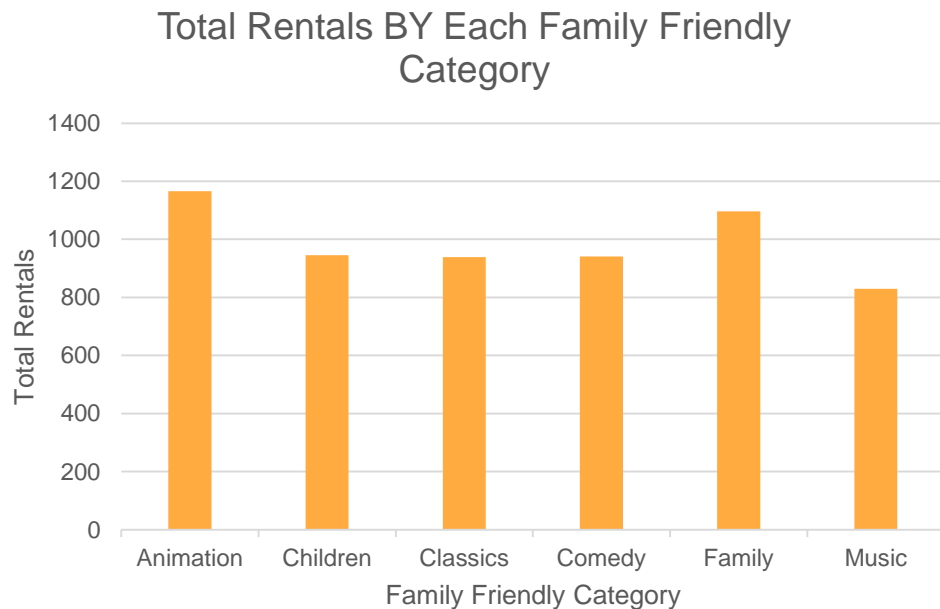
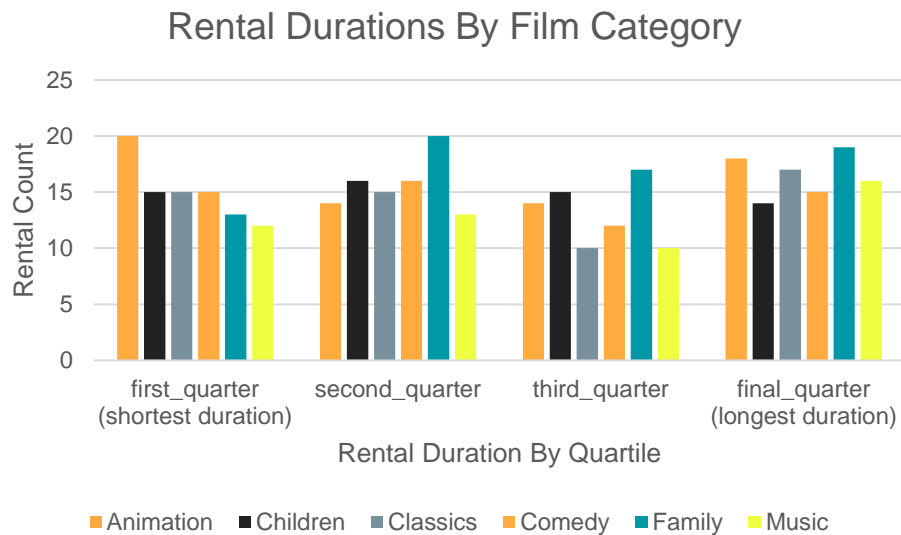


# Which categories of family friendly movies are rented out most often?



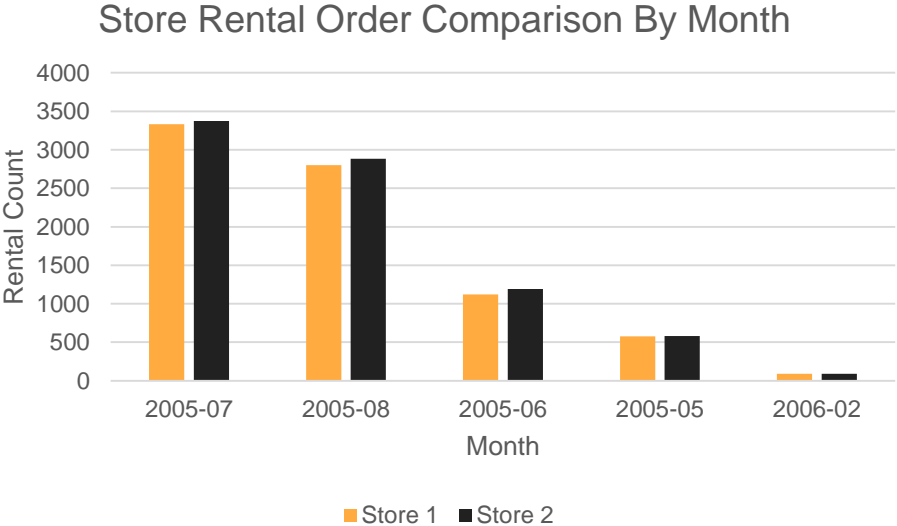
As illustrated by the bar chart, Animation and family movies were rented out the most, both over 1000 times, while Music movies were rented out the least, at just over 800 times.

## How do rental durations compare across the five family friendly film categories?



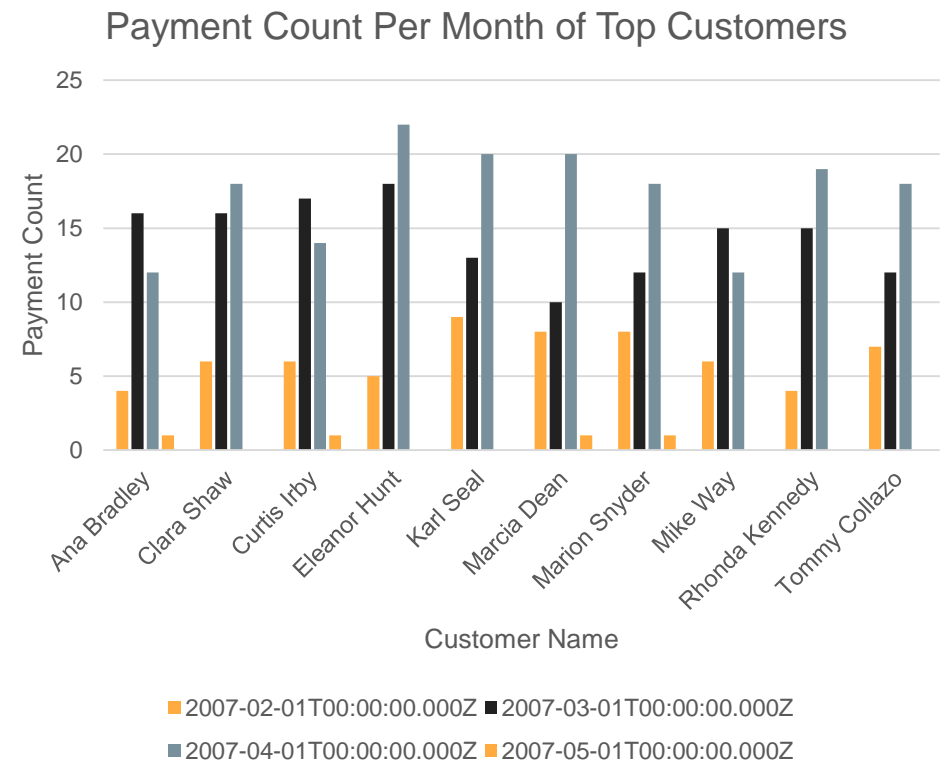
As illustrated in the bar chart, rental durations are not significantly impacted by film category. However, it is of note that animation movies have a higher count of shortest duration rentals and that family movies have a higher count of second\_quarter duration rentals.

# How do the rental order totals on record compare by each of the two stores?



As illustrated by the data, each of the two stores have similar rental order quantities when compared by month; however, the counts are much higher in July and August than in May or February.

# How did payments compare for each of the top 10 paying customers make in each month of 2007



As illustrated by the clustered bar chart, each customer made a similar amount of payments, however they were more concentrated in March and April than February and May.