Machine Learning 0xJ1-A Introduction

Structure of the Course

• Part one

- Basic principles
- How to ask a question
- How to evaluate a response to the question
- How to analyse data
- Regression vs Classification
- SVM
- Clustering
- Neural networks
- If time, recommendation
- ... all with codelabs

• Part two

- Reinforcement of part 1
- More codelabs with more "realistic" problems. (They'll still be small.)
- Special topics
- Slides and notes in English (because ML is)
- Lectures in French (because we're in France)
- Short quiz at beginning of each half day
- Short evening projects
- Friday oral presentation (5 minutes)

Why ML?

- Playing with blocks vs doing maths
- Sometimes we know how to solve problems (e.g., sorting)
- Sometimes we don't (e.g., recognise a cat, read handwriting on envelopes)

• Not magic

What is ML?

- 1. Some algorithms we know how to write
 - (a) Sort numbers
 - (b) Fly a plane
- 2. Some algorithms we don't know how to write (example: drive a car)
 - (a) Drive a car
 - (b) Read addresses on envelopes
 - (c) Detect spam
- 3. Maybe we can write programs to write programs when we can't
- 4. Some terms we used to use for ML
 - Artificial intelligence
 - Expert systems

Disclaimers

- The literature is overwhelmingly in English
- Time is short
- You should plan to spend three hours working on your own per hour in class (at least, if this were a more classically structured course)

Types of ML

- 1. Supervised
 - (a) Training data: input and correct responses
 - (b) Regression (continuous) (example: home prices)
 - (c) Classification (discrete) (example: medical outcome (alive/dead))
- 2. Unsupervised
 - (a) Clustering
 - (b) Deep neural networks

- (c) Associative (example: human experience, e.g. from a career)
- (d) Dimensionality reduction

3. Reinforcement

- (a) Make a choice, get feedback
- (b) Online
- (c) Can be stochastic (example: predicting weather from local clues)

Talk about course structure

- In class: mostly theory, some code, some maths
- Group work, TD (also in class, but also outside)
- Between classes: coding assignments (python)
- Communication: email, github (ideally use similar names)
- Help each other via email, github issues, etc.
- Participative evaluation
- Don't copy. Learn.
- Final project (oral)

Curse of Dimensionality

- 1. Fléau (ou : malédiction) de la dimension
- 2. Volume of unit cube $\pm \epsilon$
- 3. Distance from (0, 0, ..., 0) to (1, 1, ..., 1)
- 4. Physics: $1/r^{d-1}$
- 5. It's easy to get lost...
- 6. Richard Ernest Bellman, Dynamic programming, Princeton University Press, 1957.

Probability

1. Event

- 2. Complement of an event
- 3. Disjoint (mutually exclusive)
- 4. Independent events knowing one outcome gives no information about other
- 5. Marginal probability
- 6. Joint probability

Addition rule: independent events

$$\Pr(A \cup B) = \Pr(A) + \Pr(B)$$

Addition rule: dependent events

$$Pr(A \cup B) = Pr(A) + Pr(B) - Pr(A \cap B)$$

Multiplication rule: independent events

$$Pr(A \cap B) = Pr(A) Pr(B)$$

Multiplication rule: dependent events

$$\Pr(A \cap B) = \Pr(A \mid B) \Pr(B)$$

Conditional probability

$$\Pr(A \mid B) = \frac{\Pr(A \cap B)}{\Pr(B)}$$

$$\cup_{i} A_{i} = A \quad \land \quad A_{i} \cap A_{i} = \emptyset \implies$$

$$P(A_1 \mid B) = \frac{\Pr(B \mid A_1) \Pr(A_1)}{\sum_{i} \Pr(B \mid A_1) \Pr(A_1) + \dots + \Pr(B \mid A_k) \Pr(A_k)}$$

Statistics

- 1. Goal for a bit: think like a statistician
- 2. Said differently: goal is to compare reality to a model
- 3. Or to find a model and then compare.
- 4. Good statistical models are often relatively simple.

What is statistics?

- 1. Identify a question or problem.
- 2. Collect relevant data on the topic.
- 3. Analyze the data.
- 4. Form a conclusion.

Sadly, sometimes people forget 1.

Statistics is about making 2–4 efficient, rigorous, and meaningful.

What is data science?

- 1. Define the question of interest
- 2. Get the data
- 3. Clean the data
- 4. Explore the data
- 5. Fit statistical models
- 6. Communicate the results
- 7. Make your analysis reproducible
- What does the public perceive?
- What takes the most time?
- What is most often forgotten?

Is this the same as what statistics is?

Study design

1. Anecdote

Some properties of anecdote:

- is data
- haphazardly collected
- is generally not representative
- sometimes result of selective retention
- does not accumulate to be representative
- might be true (by chance)
- is ok to use as hypothesis, but be clear that hypothesis is anecdote

2. Study types

- Observational
- Experimental

What can go wrong?

- Forgetting that association ≠ causation
- Not random
- Confounding variables
- 3. Observational studies can't conclude causality
- 4. Observational studies can be
 - prospective: identify individuals, collect information
 - retrospective
 - we can combine them

5. Experimental studies

- We do stuff
- Can conclude causation if properly designed
 - controlling: hold other variables constant (e.g., drink pill with full glass of water even if we don't care)
 - randomization: cancel out effects we can't control
 - replication: enough participants
- 6. Study types example
 - Sunscreen use correlated to skin cancer rates.

- Confounding variable
- 7. Random sampling hazards
 - Not actually random
 - Convenience sample
 - Non-response bias

Variable types

- all = numerical + categorical
- numerical = continuous + discrete
- categorical = regular + ordinal

bias vs variance

Illustrate with bullet holes on a round target.

Statistical concepts

Variable types

- Input: Features
- Input variables measure: Explanatory variable
- Output: Response variable
- Training set
- Test set (tune parameters) (compare model parameters)
- Validation set (tune hyperparameters) (measure performance of model)
- Cross validation
- Bias same errors regardless of input (inflexible)
- Variance different errors with same input (too flexible)

Population statistics

• **Deviation** is distance from mean

- Variance is mean square of deviations
- Standard deviation is square root of variance

$$s^{2} = \frac{(\overline{x} - x_{1})^{2} + \cdots (\overline{x} - x_{n})^{2}}{n - 1}$$
$$\sigma^{2} = \frac{(\overline{x} - x_{1})^{2} + \cdots (\overline{x} - x_{n})^{2}}{n}$$

$$Var(X) = \sigma^2 = (\overline{x} - x_1)^2 \Pr(X = x_1) + \dots + (\overline{x} - x_n)^2 \Pr(X = x_n)$$

Mean

- sample mean vs population
- Sample standard deviation and variance: divide by n-1
- Illustrate with balance beam
- Illustrate with weights hanging off a balanced beam
- Illustrate with distribution and balanced on pivot at centre of mass

$$\mu = E(X) = \sum w_i x_i = \mathbf{w} \cdot \mathbf{x}$$

$$\mu = E(X) = \sum \Pr(X = x_i)x_i$$

$$\mu = E(X) = \int x f(x) \, \mathrm{d}x$$

boxplot-vs-pdf.png

- 1. Distributions
 - Important: pdf (pmf), cdf
 - pdf = densité de probabilité
 - pmf = fonction de masse
 - cdf = fonction de répartition
 - There are many others, we won't use them here, but they are often useful.

2. Normal distributions

- Sample mean vs population mean
- How close are they?
- Point estimate: if you have to guess, this is it
- Correction: if I want to be on average weighted right as much possible

3. Sampling distributions

- Sampling mean is unimodal and approximately symmetric
- It is centred at population mean.
- The standard deviation of the sample mean tells us how far a point sample's mean is likely to be from the population mean. In other words, how much error we are likely to have in the point estimate's mean. **Standard error.**
- TODO: Generate uniform population, sample, and plot sampling distribution
- TODO Generate highly skewed population, sample, and plot sampling distribution
- In real life, we don't have access to the population parameters. We have to *estimate* them from samples. So we can't *know* the standard error (erreur type).

4. Confidence intervals

- Sampling is usually expensive.
- Reminder: Independent random samples!
- Correct language: "We are 95% confident that the population parameter is between..."
- Incorrect language: describe the confidence interval as capturing the population parameter with a certain probability.
- This is one of the most common errors: while it might be useful to think of it as a probability, the confidence level only quantifies how plausible it is that the parameter is in the interval.
- Another especially important consideration of confidence intervals is that they only try to capture the population parameter. Our intervals say *nothing* about the confidence of
 - capturing individual observations
 - a proportion of the observations
 - about capturing point estimates

Confidence intervals only attempt to capture population parameters.

Sample n points, choose an interval around the sample mean.

A 95% confidence interval means if we sample repeatedly, about 95% of the samples will contain the population mean.

boxplot illustrations (.png) $\times 2$

Linear Algebra

 ${\cal B}$ is a basis for ${\cal V}$ iff any of these conditions are met:

- ullet B is a minimal generating set of V
- \bullet B is a maximal set of linearly independent vectors
- Every vector $v \in V$ can be expressed in a unique way as a sum of $b_i \in B$

The conditions are equivalent.

Eigenvectors, eigenvalues

$$Av = \lambda v$$

$$Av = \lambda 1v \iff (A - \lambda 1)v = 0$$

Eigenvector video