

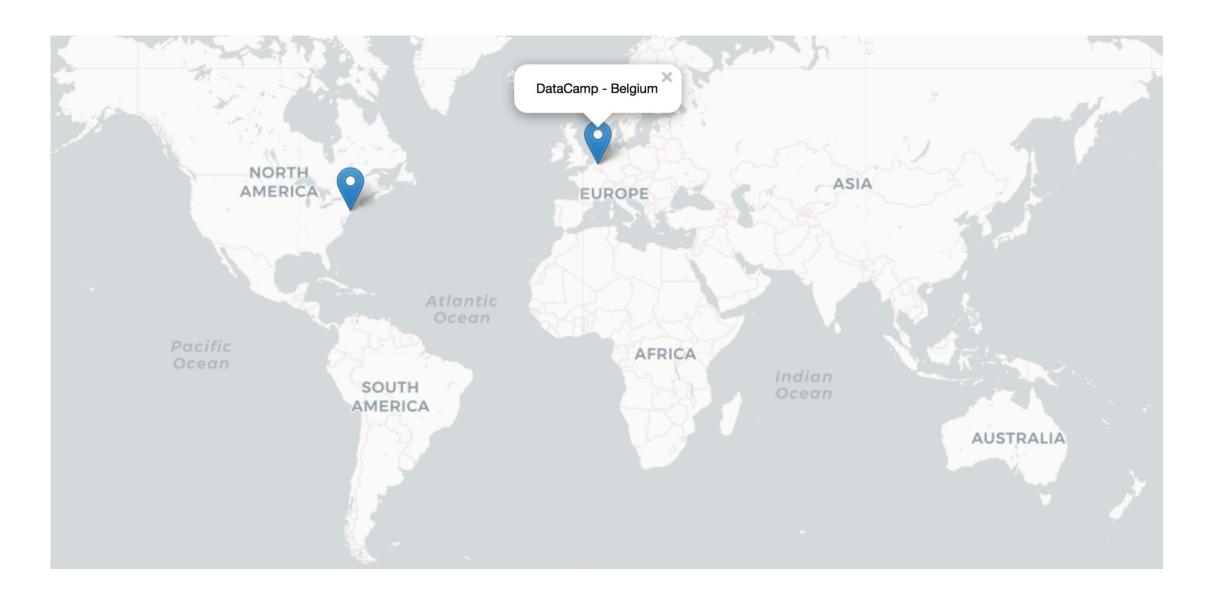


## **Chapter 2 Overview**

Rich Majerus Assistant Vice President, Colby College

#### Where We Left Off

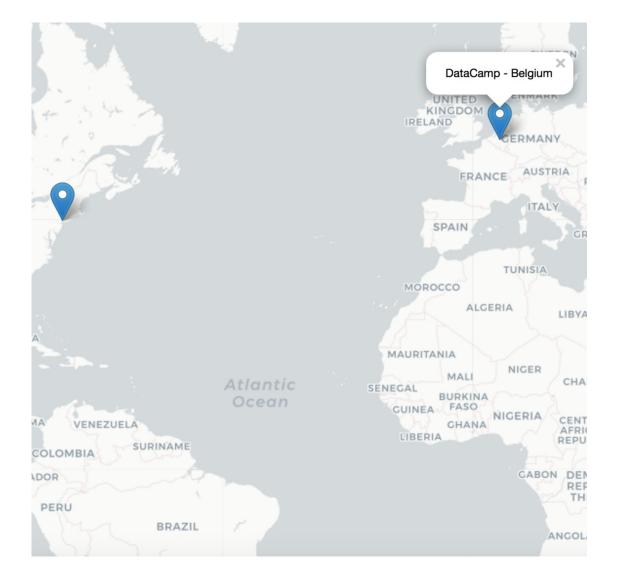
```
leaflet() %>%
   addProviderTiles("CartoDB") %>%
   addMarkers(lng = dc_hq$lon, lat = dc_hq$lat, popup = dc_hq$hq)
```



## Cleaning up the Base Map

```
Hamburg*
               DataCamp - Belgium
LONDON -
                                     GERMANY
                  BELGIUM
                      LUXEMBOURG
          PARIS.
                                       Munich =
          FRANCE
```

```
# Restore view based on
# data displayed on map
m %>%
    clearBounds()
```



#### Cleaning up the Base Map

```
# Restore view based on
# data displayed on map
m %>%
    clearBounds()
```

```
DataCamp - Belgium
                                                     SPAIN
                                                               TUNISIA
                                                 MOROCCO
                                                                       LIBYA
                                              MAURITANIA
                                                      BURKINA
                                               GUINEA FASO
                                                                       CENT
VENEZUELA
                                                       GHANA
                                                                       REPU
                                                                  GABON DEN
                                                                         REF
                                                                         TH
            BRAZIL
                                                                      ANGOL
```

```
# Remove markers
m %>%
    clearBounds() %>%
    clearMarkers()
```





#### **IPEDS**

- Integrated Postsecondary Education Data System (IPEDS)
- Administered by National Center for Education Statistics (NCES)
- Data from all institutions participating in federal student financial aid programs
  - colleges
  - universities
  - technical and vocational institutions

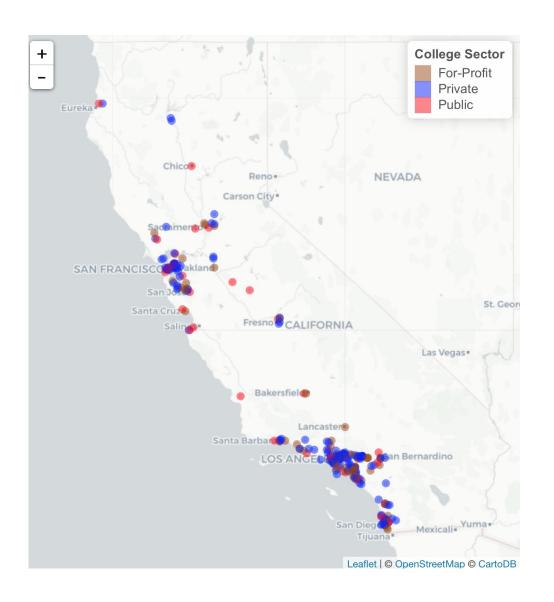


#### Our IPEDS Dataset

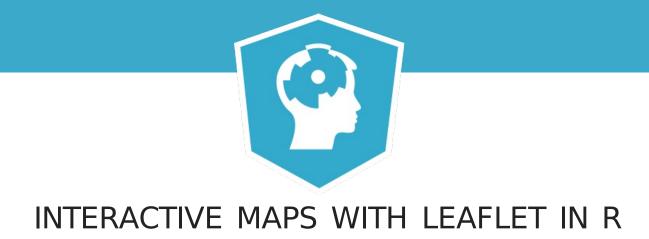
```
> glimpse(ipeds)
Observations: 3,146
Variables: 5
$ lat <dbl> 40.19365, 32.46915, 31.48189, 44.85621, 29.65008, ...
$ state <chr> "MO", "TX", "GA", "MN", "FL", "CA", "CA", "CA", ...
$ sector label <chr>> "Private", "Private", "Public", "For-Profit", ...
ipeds %>% group by(state) %>% count %>% arrange(desc(n))
# A tibble: 56 x 2
# Groups: state [56]
  state
  <chr> <int>
    CA
       286
   NY
       239
   PA 164
    FL
       160
    TX
        157
```

### Where We are Going in Chapter 2

- Filter the data to California colleges
- Map all of the colleges in California
- Use circle markers instead of pins
- Color our markers by sector







# Let's practice!





Rich Majerus Assistant Vice President, Colby College



#### How many 4-year colleges are there in Maine?

```
ipeds %>%
   filter(state == "ME")
# A tibble: 21 x 5
                                     lat state sector label
                              lng
                     name
                              <dbl> <dbl> <chr>
                    <chr>
                                                           <chr>
                                                    Private
Private
Private
            Bates College -70.20333 44.10530
          Bowdoin College -69.96524 43.90690
            Colby College -69.66337 44.56421
4 College of the Atlantic -68.22885 44.39958
                                                         Private
. . .
```



```
maine_colleges_map <-
   leaflet() %>%
   addProviderTiles("CartoDB") %>%
   addMarkers(data = maine_colleges)

Assuming 'lng' and 'lat' are longitude and latitude, respectively
```

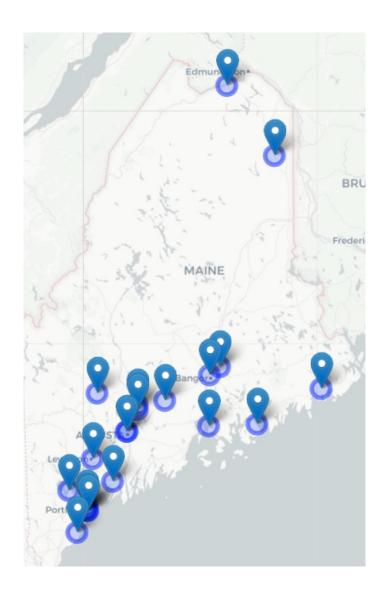


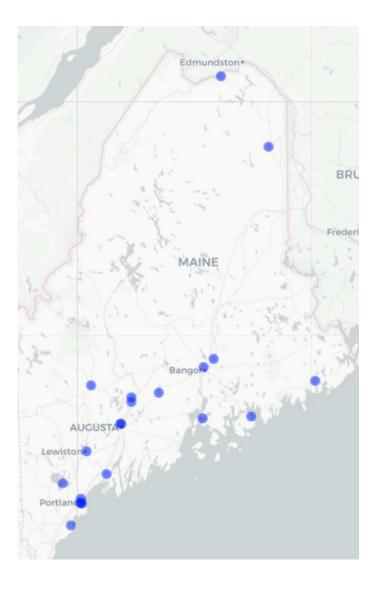
```
maine_colleges_map <-
    leaflet() %>%
    addProviderTiles("CartoDB")%>%
    addMarkers(data = maine)
```

```
# adding more markers will
# not remove existing markers
maine_colleges_map %>%
    addCircleMarkers(data = maine)
```



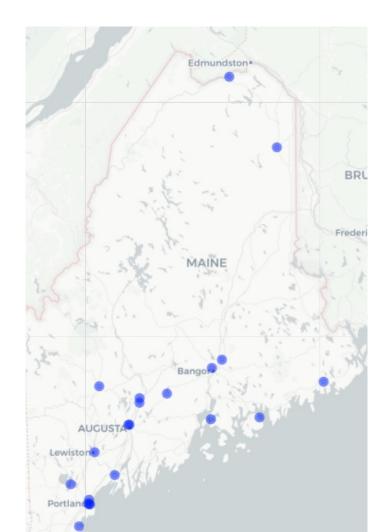
```
# adding more markers will
# not remove existing markers
maine_colleges_map %>%
   addCircleMarkers(data = maine)
```

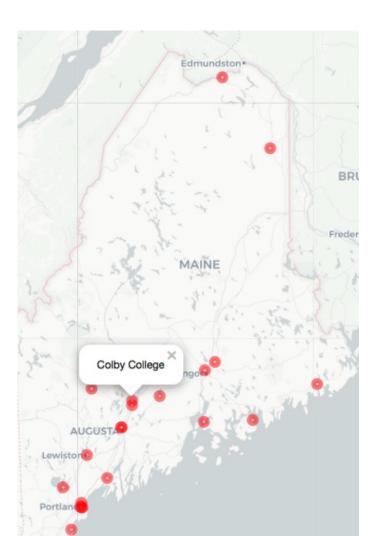




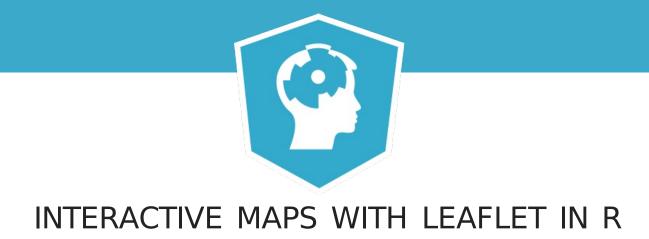


```
maine_colleges_map <-
   maine_colleges_map %>%
   clearMarkers %>%
   addCircleMarkers(
        data = maine_colleges,
        radius = 3)
```









# Let's practice!





## Labels and Pop-ups

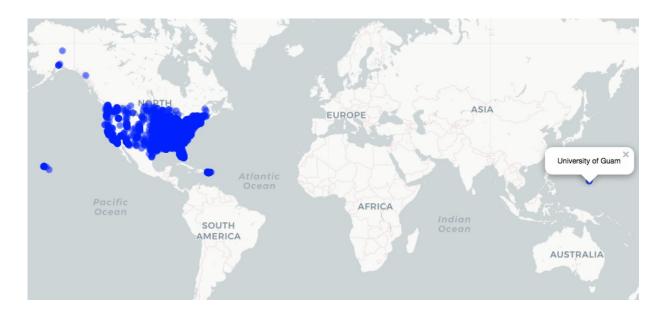
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#### Piping and the ~ Operator

```
ipeds %>%
  leaflet() %>%
  addProviderTiles("CartoDB") %>%
  addCircleMarkers(
  lng = ~lng, lat = ~lat,
  popup = ~name, color = "#FF0000")
```

```
# ipeds is specified 3 times
leaflet() %>%
addProviderTiles("CartoDB") %>%
addCircleMarkers(
  lng = ipeds$lng, lat = ipeds$lat,
  popup = ipeds$name, color = "red")
```







#### All the Colors

| Hex | Decimal | RGB Color     |
|-----|---------|---------------|
| FF  | 255     | Red           |
| 00  | 0       | <b>G</b> reen |
| 00  | 0       | <b>B</b> lue  |



$$= 16^1*15 + 16^0*15$$

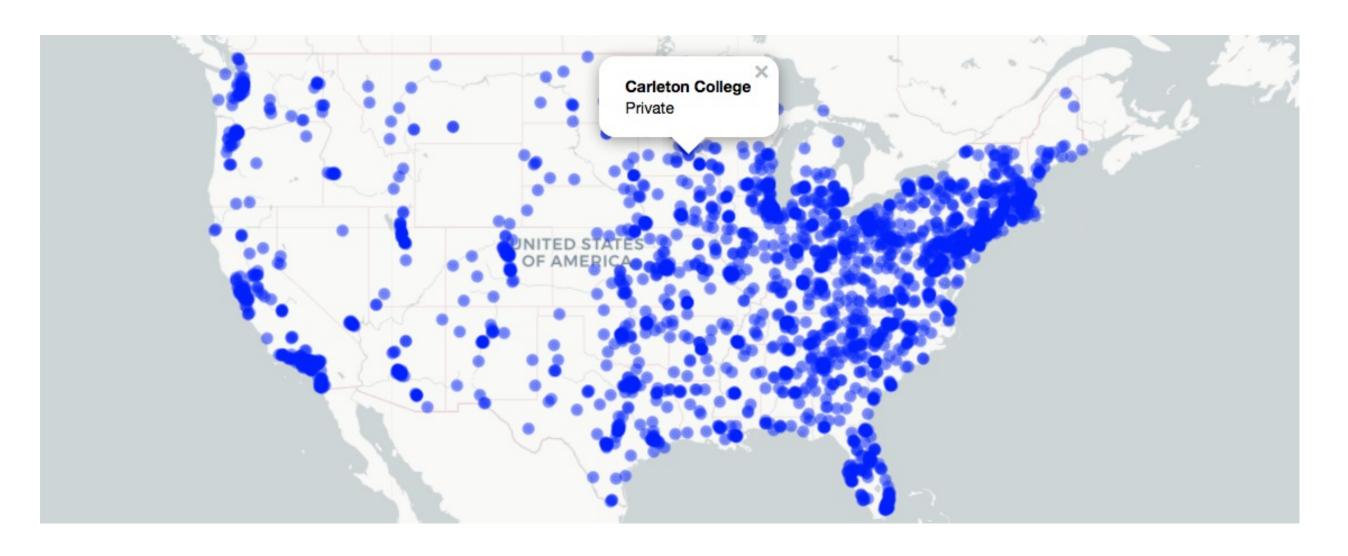
$$= 16*15 + 1*15$$

$$= 240 + 15$$

$$= 255$$

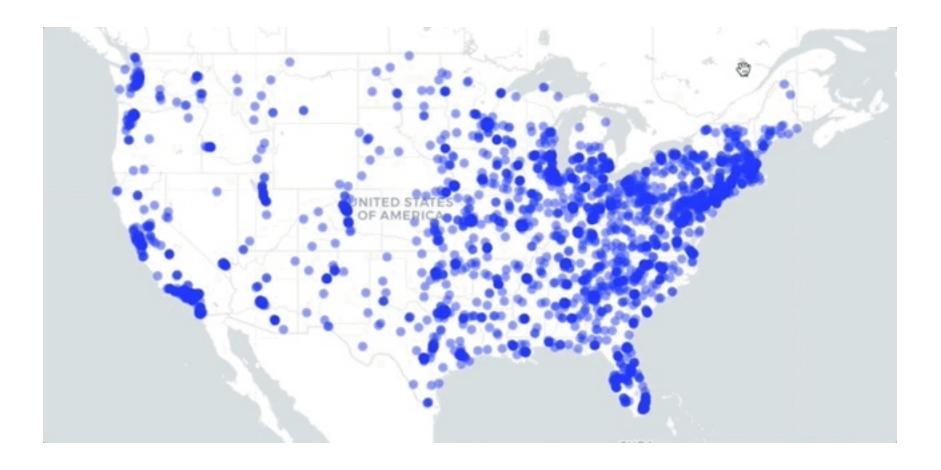
## Building a Better Pop-up

```
addCircleMarkers(popup = ~name)
addCircleMarkers(popup = ~paste0(name, "-", sector_label)
addCircleMarkers(popup = ~paste0("<b>",name,"</b>","<br/>br/>",sector_label))
```

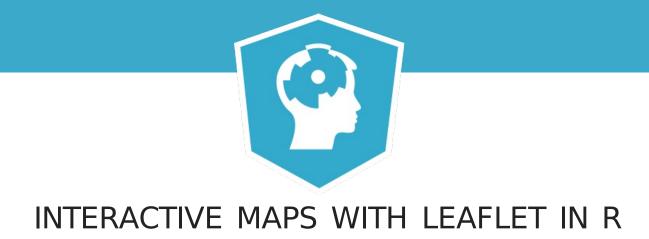


## Labels

```
ipeds %>%
   leaflet() %>%
   addProviderTiles("CartoDB") %>%
   addCircleMarkers(label = ~name, radius = 2)
```







# Let's practice!



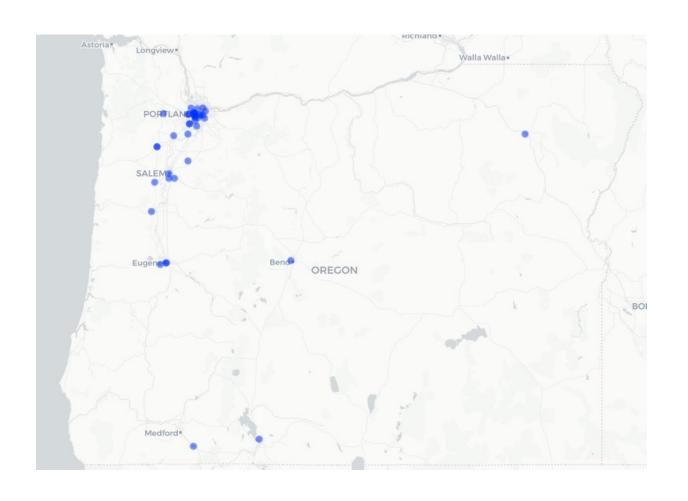


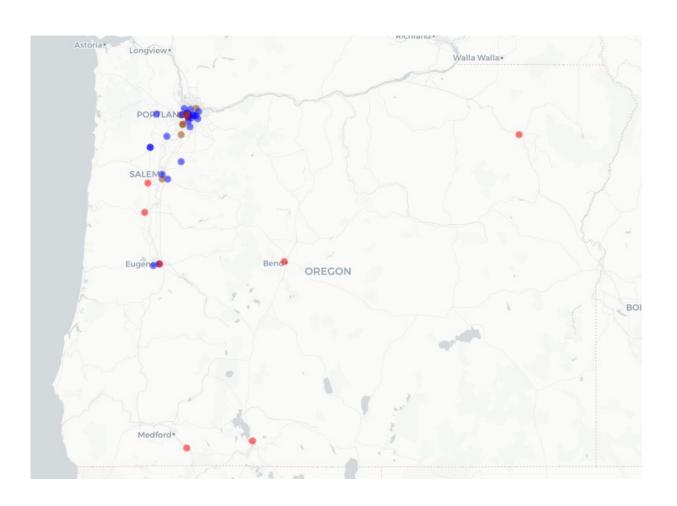
## **Color Coding Colleges**

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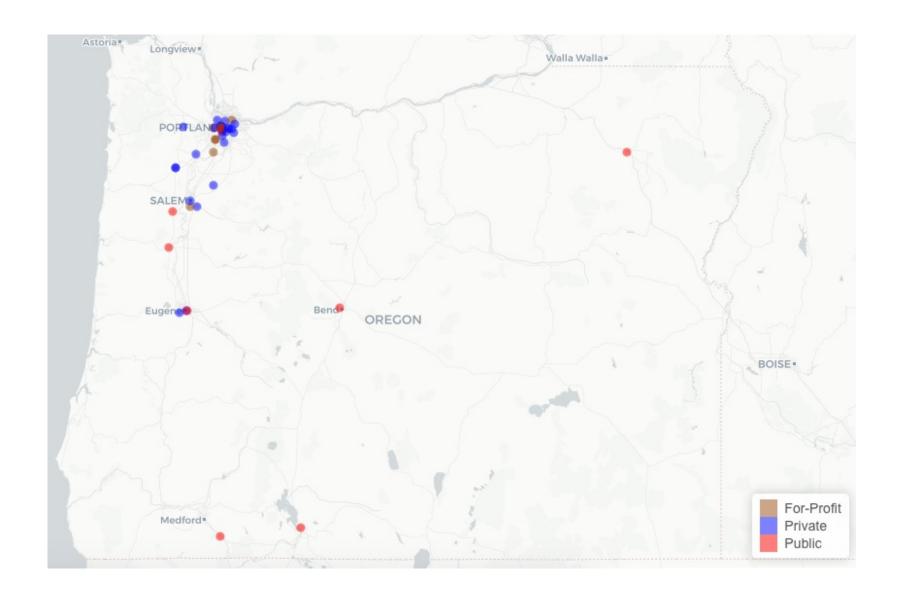
## Adding Color (and Information)







## Remembering your Colors





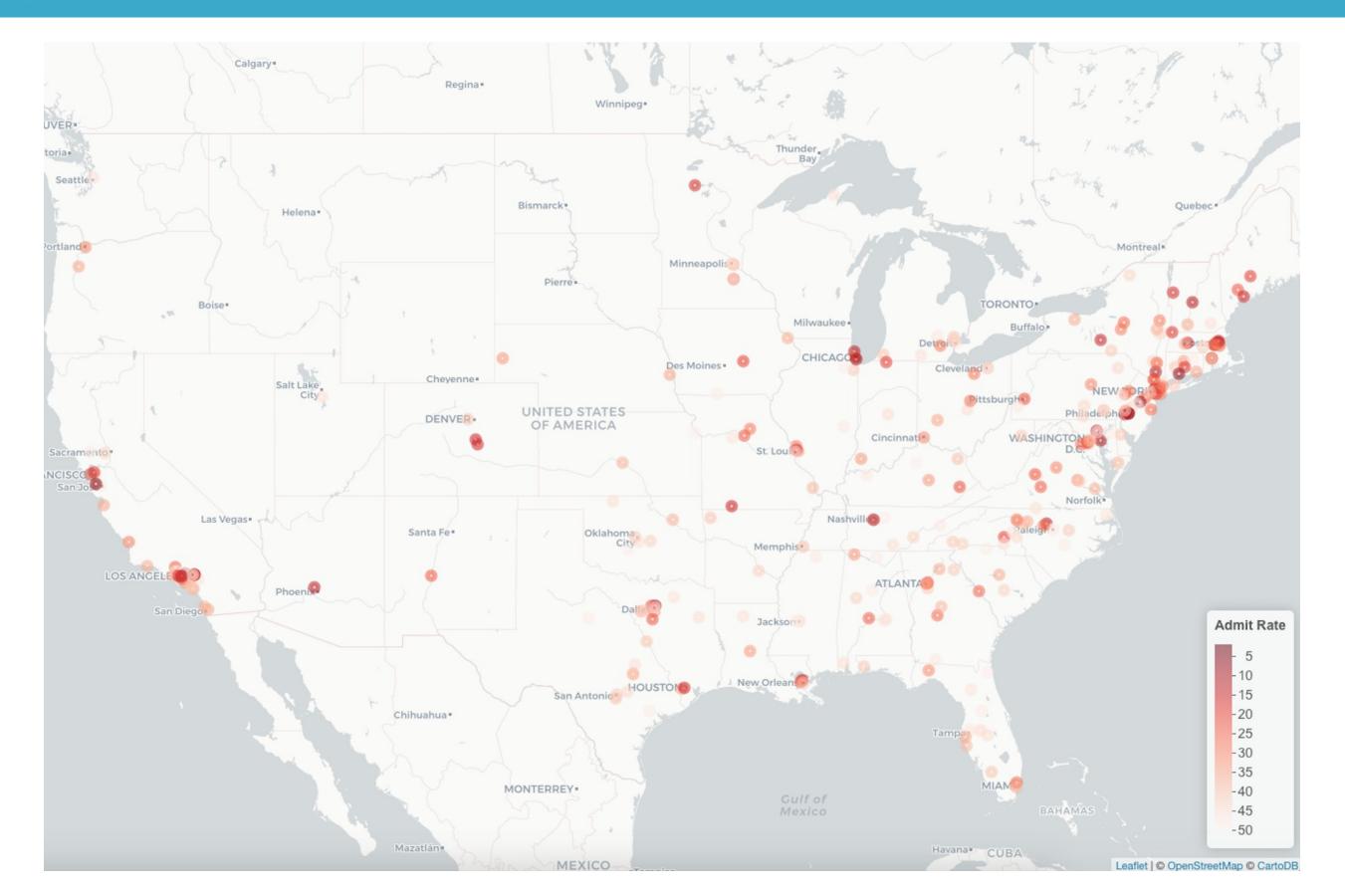
#### colorFactor()

```
OR <- ipeds %>%
        filter(state == "OR")
pal <- colorFactor(palette = c("red", "blue", "#9b4a11"),</pre>
                    levels = c("Public", "Private", "For-Profit"))
oregon colleges <-
    OR %>%
      leaflet() %>%
        addProviderTiles("CartoDB") %>%
        addCircleMarkers(radius = 2,
                          color = ~pal(sector label),
                          label = \sim name)
oregon colleges %>%
    addLegend(position = "bottomright",
              pal = pal,
              values = c("Public", "Private", "For-Profit"))
```



#### colorNumeric()





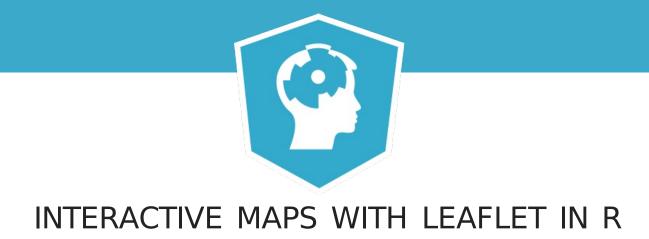


## Picking a Color Palette

```
# see http://colorbrewer2.org/ for interactive examples
library(RColorBrewer)
display.brewer.all()
```







# Let's practice!