



Lesson 1.1 Motivation

Eric Eager

Data Scientist at Pro Football Focus



Data - The Atom of Data Science

```
height weight forty vertical bench broad_jump three_cone shuttle
                                                     6.71
    71
          192
              4.38
                        35.0
                                 14
                                           127
                                                             3.98
          298
               5.34
                        26.5
                                27
                                                     7.81
                                                             4.71
                        31.0
          256
              4.67
                                17
                                           113
                                                     7.34
                                                             4.38
                        41.0
                                           131
                                                     6.56
                                                             4.03
         198
              4.34
                                16
    76
         257
              4.87
                        30.0
                                20
                                           118
                                                     7.12
                                                             4.23
    78
          262 4.60
                        38.5
                                18
                                           128
                                                     7.53
                                                             4.48
```



Vectors - Storing Univariate Data

$$\vec{x} = \begin{pmatrix} 1 \\ 5 \\ -2 \\ 4 \end{pmatrix}$$

$$\vec{y} = \begin{pmatrix} 11 & -7 & 12 & 14 & 21 \end{pmatrix}$$

$$\vec{x}^T = \begin{pmatrix} 1 & 5 & -2 & 4 \end{pmatrix}$$

$$\vec{y} = \begin{pmatrix} 11 & -7 & 12 & 14 & 21 \end{pmatrix} \qquad \qquad \vec{y}^T = \begin{pmatrix} 11 \\ -7 \\ 12 \\ 14 \\ 21 \end{pmatrix}$$



Vectors - Storing Univariate Data

```
> x <- rep(1, 4)
[1] 1 1 1 1
> y < - seq(2, 8, by = 2)
> y
[1] 2 4 6 8
> z < -c(1, 5, -2, 4)
[1] 1 5 -2 4
> z[3] <- 7
[1] 1 5 7 4
```



Matrices - Storing Tables of Data

$$A = \begin{pmatrix} -2 & -4 \\ -1 & -2 \\ 0 & 0 \\ 1 & 2 \\ 2 & 4 \end{pmatrix}$$



Matrices - Storing Tables of Data

Case	Variable 1	Variable 2
A	-2	-4
В	-1	-2
$^{\rm C}$	0	0
D	1	2
\mathbf{F}	2	4



Matrices - Storing Tables of Data

```
> matrix(2, 3, 2)
      [,1] [,2]

      [1,]
      2
      2

      [2,]
      2
      2

      [3,]
      2
      2

> matrix(c(1, -1, 2, 3, 2, -2), nrow = 2, ncol = 3, byrow = TRUE)
[1,] 1 -1 2
[2,] 3 2 -2
> matrix(c(1, -1, 2, 3, 2, -2), nrow = 2, ncol = 3, byrow = FALSE)
      [,1] [,2] [,3]
[1,] 1 2 2
[2,] -1 3 -2
```





Let's practice!





Lesson 1.2 Matrix-Vector Operations

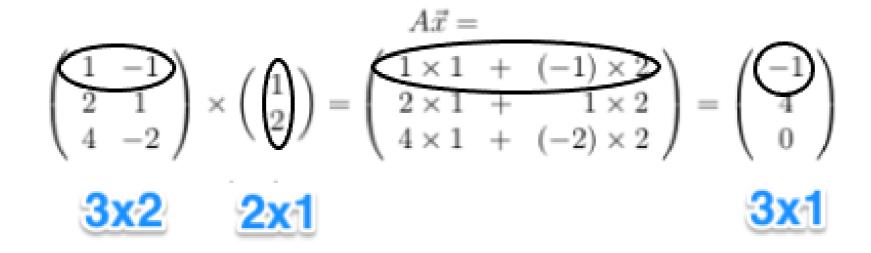
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$$A\vec{x} = \begin{pmatrix}
1 & -1 \\
2 & 1 \\
4 & -2
\end{pmatrix} \times \begin{pmatrix}
1 \\
2
\end{pmatrix} = \begin{pmatrix}
1 \times 1 & + & (-1) \times 2 \\
2 \times 1 & + & 1 \times 2 \\
4 \times 1 & + & (-2) \times 2
\end{pmatrix} = \begin{pmatrix}
-1 \\
4 \\
0
\end{pmatrix}$$
3x2
3x1



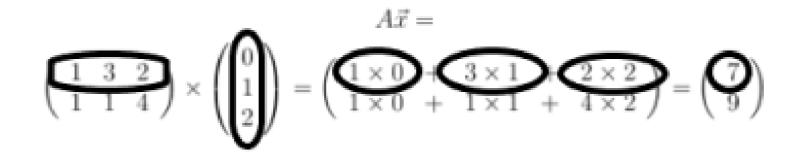




```
> A
      [,1] [,2]
[1,]      1      -1
[2,]      2      1
[3,]      4      -2
> b
[1] 1 2
```

```
> A%*%b
[,1]
[1,] -1
[2,] 4
[3,] 0
```









Matrix-Vector Multiplication Motivation

Teams	Johns Hopkins	F & M	Gettysburg	Dickinson	McDaniel
Johns Hopkins	_	Loss, 12 - 14	Win 49-35	Win 49-0	Win 49-7
F & M	Win, 14 - 12	-	Loss, 31-38	Win 36-28	Win 35-10
Gettsyburg	Loss 35-49	Win, 38-31	-	Loss 13-23	Win 35-3
Dickinson	Loss 0-49	Loss 28-36	Win 23-13	-	Win 38-31
McDaniel	Loss 7-49	Loss 10-35	Loss 3-35	Loss 31-38	-



Matrix-Vector Multiplication Motivation





Let's practice!



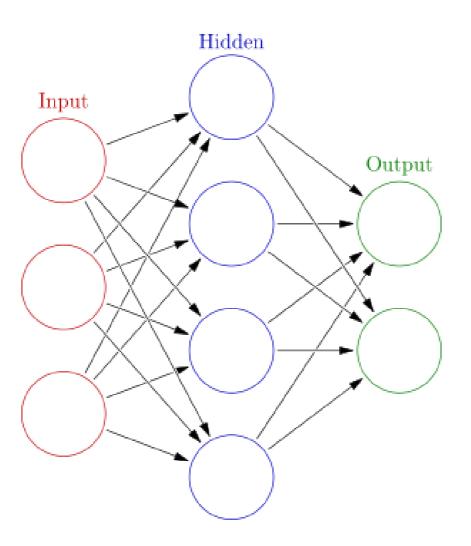


Lesson 1.3 Matrix-Matrix Calculations

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Instructor

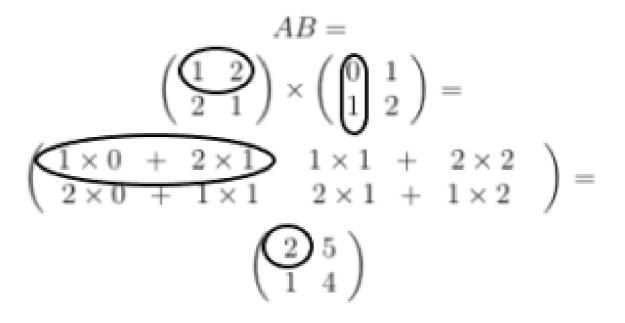


Matrix-Matrix Multiplication Motivations





How Matrix Multiplication Works





How Matrix Multiplication Works

```
> A%*%B
[,1] [,2]
[1,] 2 5
[2,] 1 4
```

```
> B%*%A

[,1] [,2]

[1,] 2 1

[2,] 5 4
```

```
> A*B
    [,1] [,2]
[1,]    0    2
[2,]    2    2
```



The Identity Matrix

$$I_3 = \left(\begin{array}{ccc} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{array}\right)$$



The Identity Matrix

```
[2,]
> I <- diag(2)
[2,]
> I%*%A
[2,]
> A%*%I
[1,]
[2,]
```



Additional Importance Concepts for Matrices

- 1. Square Matrices
- 2. The Matrix Inverse
- 3. Singular Matrices
- 4. Diagonal and Triangular Matrices





Let's practice!