Top 5 Purchased, Profit by Brand

Brand / Total Profit

- Prism
- adidas
- U.S. Polo Assn.
- Levis
- National Geogr...

Top 5 Purchased, Profit Margin by Brand

Brand / Profit Margin

- Prism
- Levis
- adidas
- U.S. Polo Assn.
- National Geogr...

Top 5 Purchased, Profit-per-item by Brand

Brand / Profit-per-item

- adidas
- Prism
- Levis
- U.S. Polo Assn.
- National Geogr...

Top 5 Viewed, Profit-per-item by Brand

Brand / Total Profit

- Prism
- adidas
- U.S. Polo Assn.
- Camper
- Ray-Ban

Top 5 Viewed, Profit Margin by Brand

Brand / Profit Margin

- Prism
- Camper
- adidas
- U.S. Polo Assn.
- Ray-Ban

Top 5 Viewed, Profit-per-item by Brand

Brand / Profit-per-item

- Camper
- Ray-Ban
- adidas
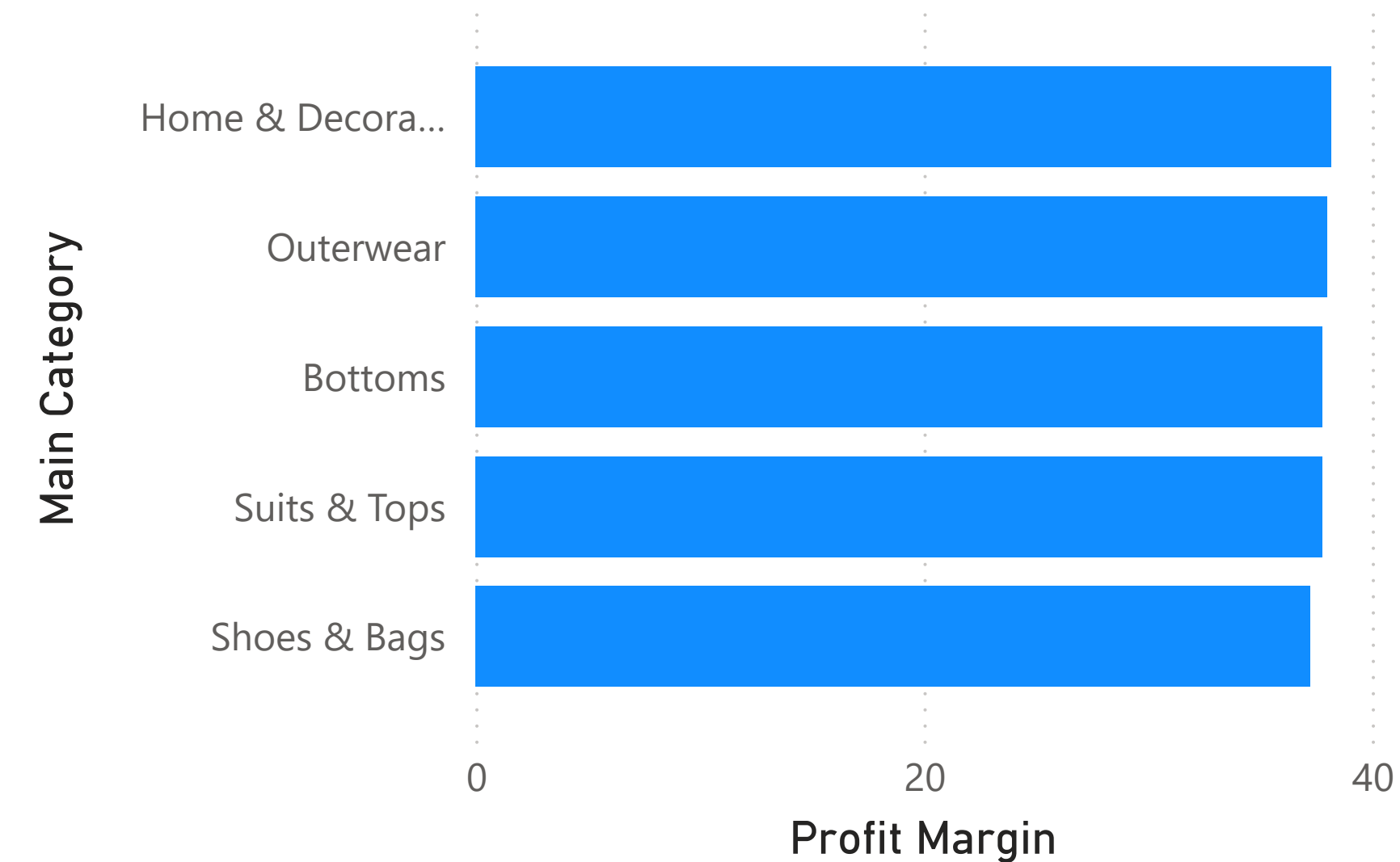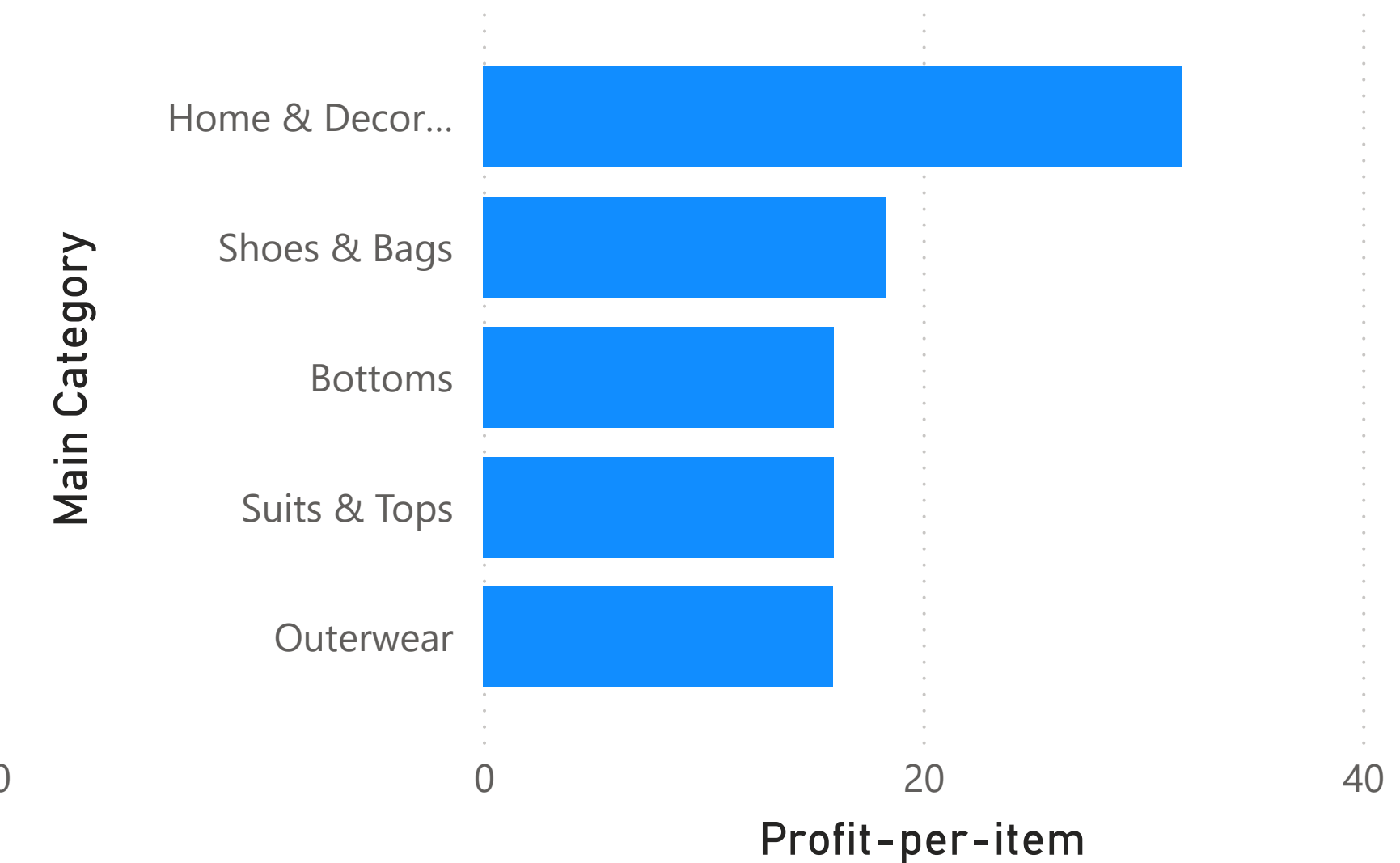- Prism
- U.S. Polo Assn.

Top 5 Purchased, Profit by Main Category
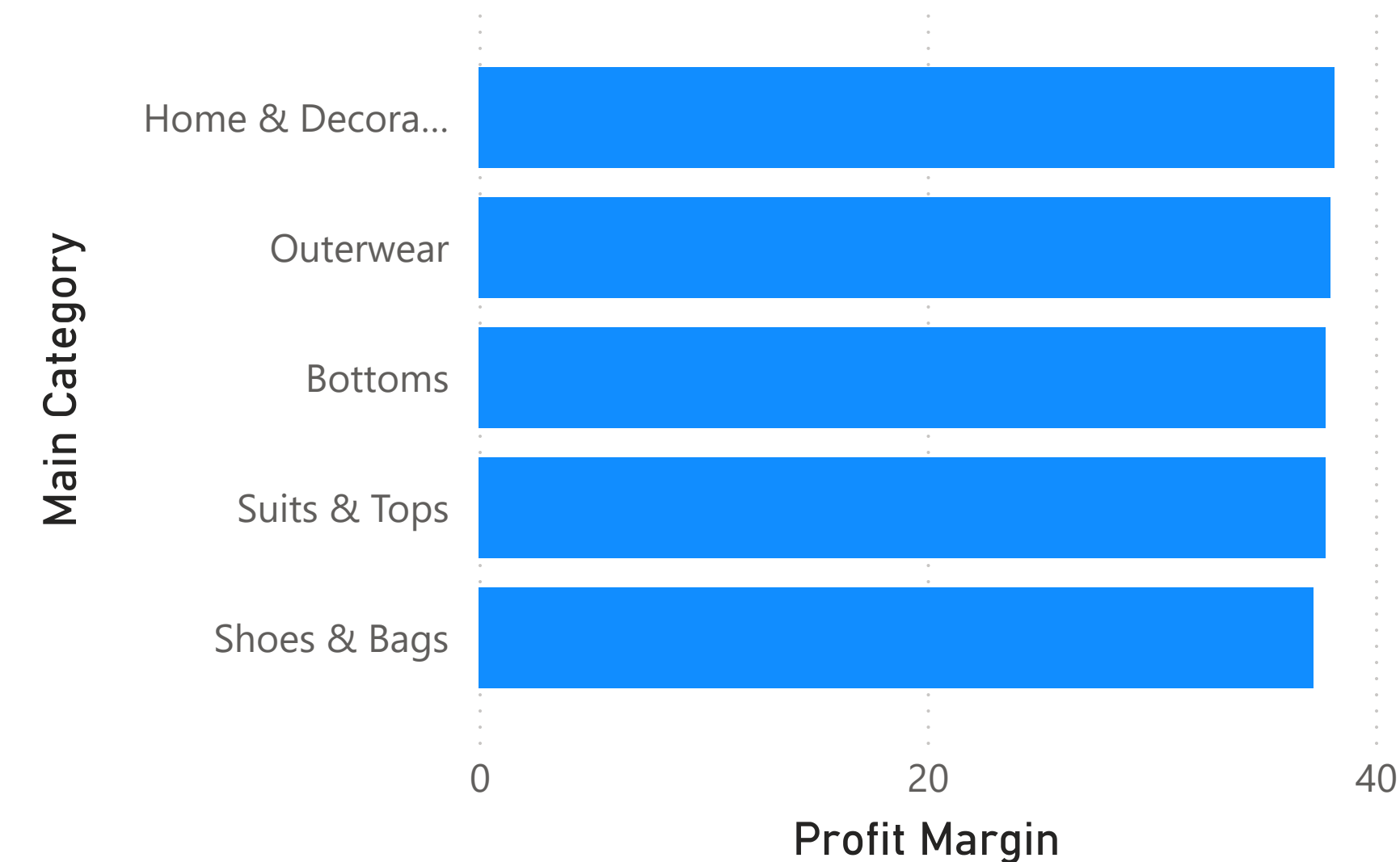

Top 5 Purchased, Profit Margin by Main Category

Top 5 Purchased, Profit-per-item by Main Category
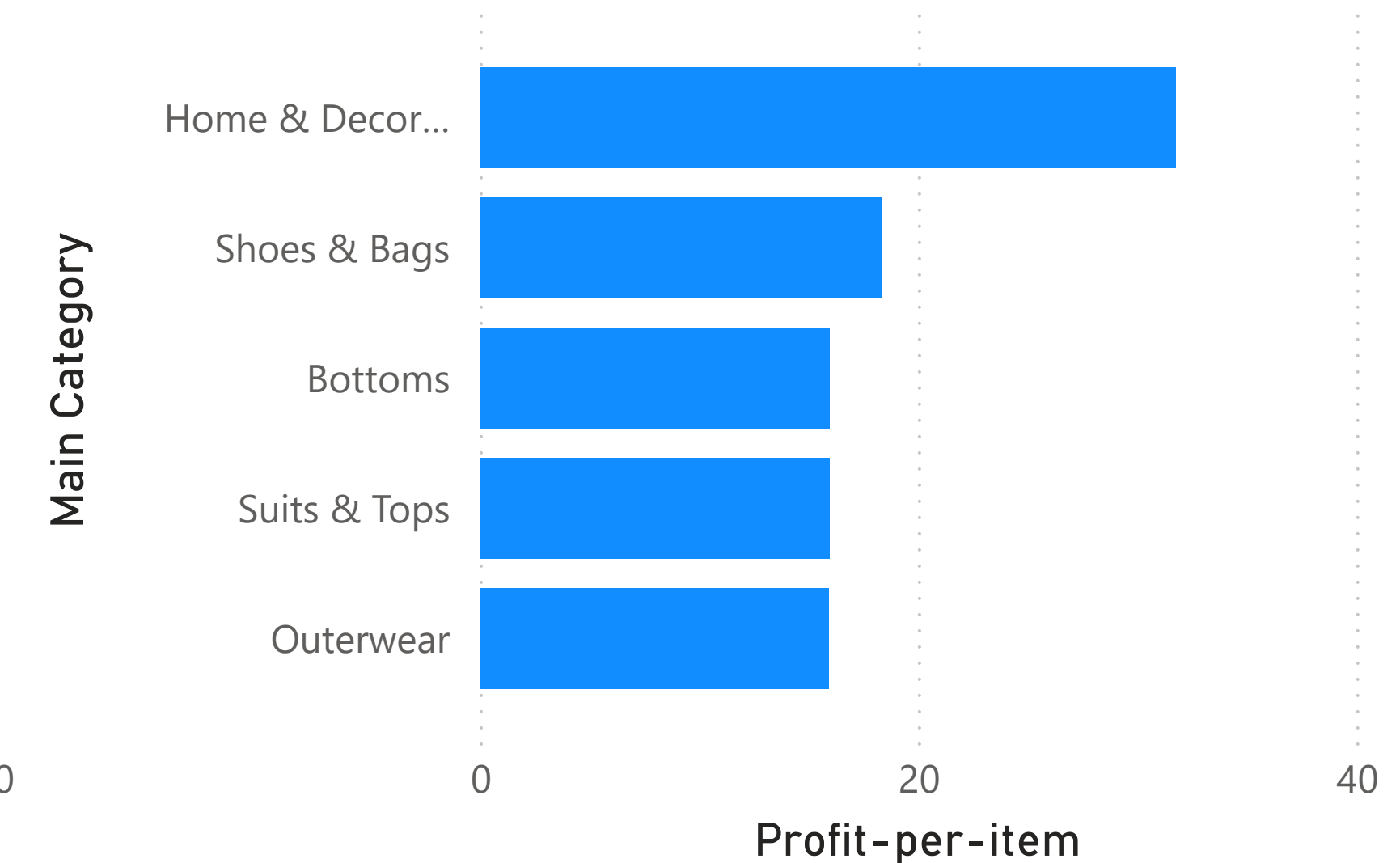

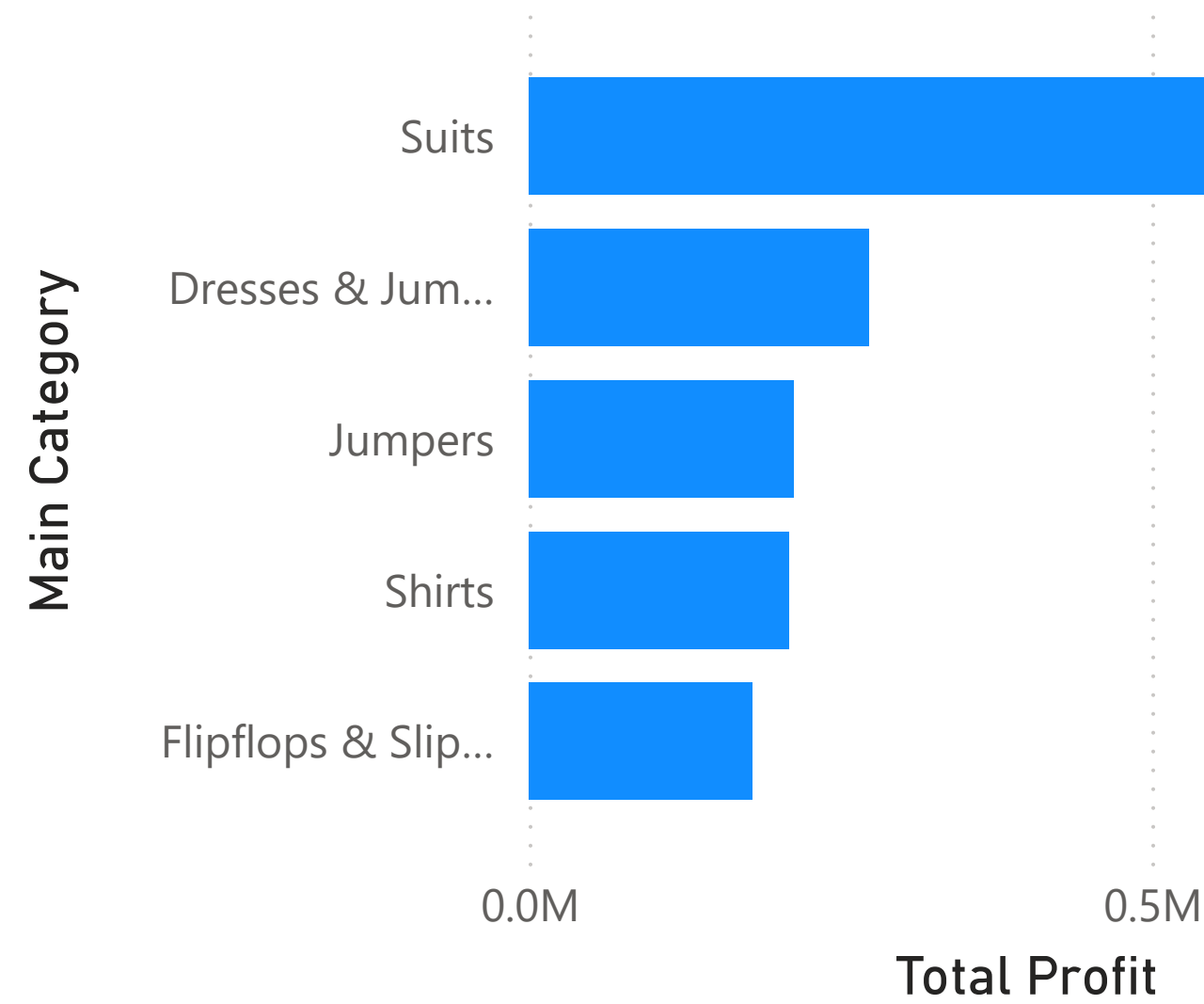# Top 5 Viewed, Profit by Main Category

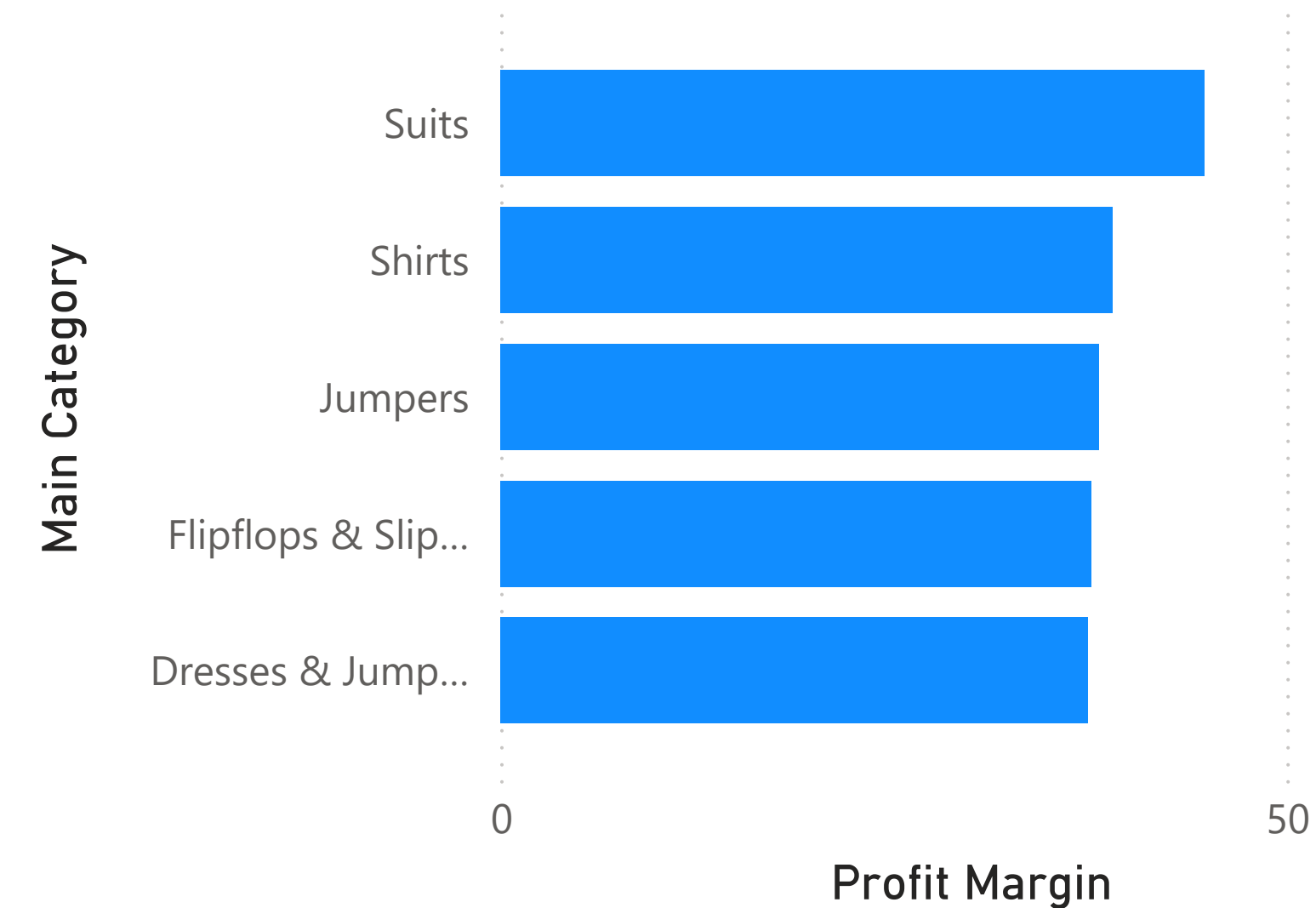# Top 5 Viewed, Profit Margin by Main Category

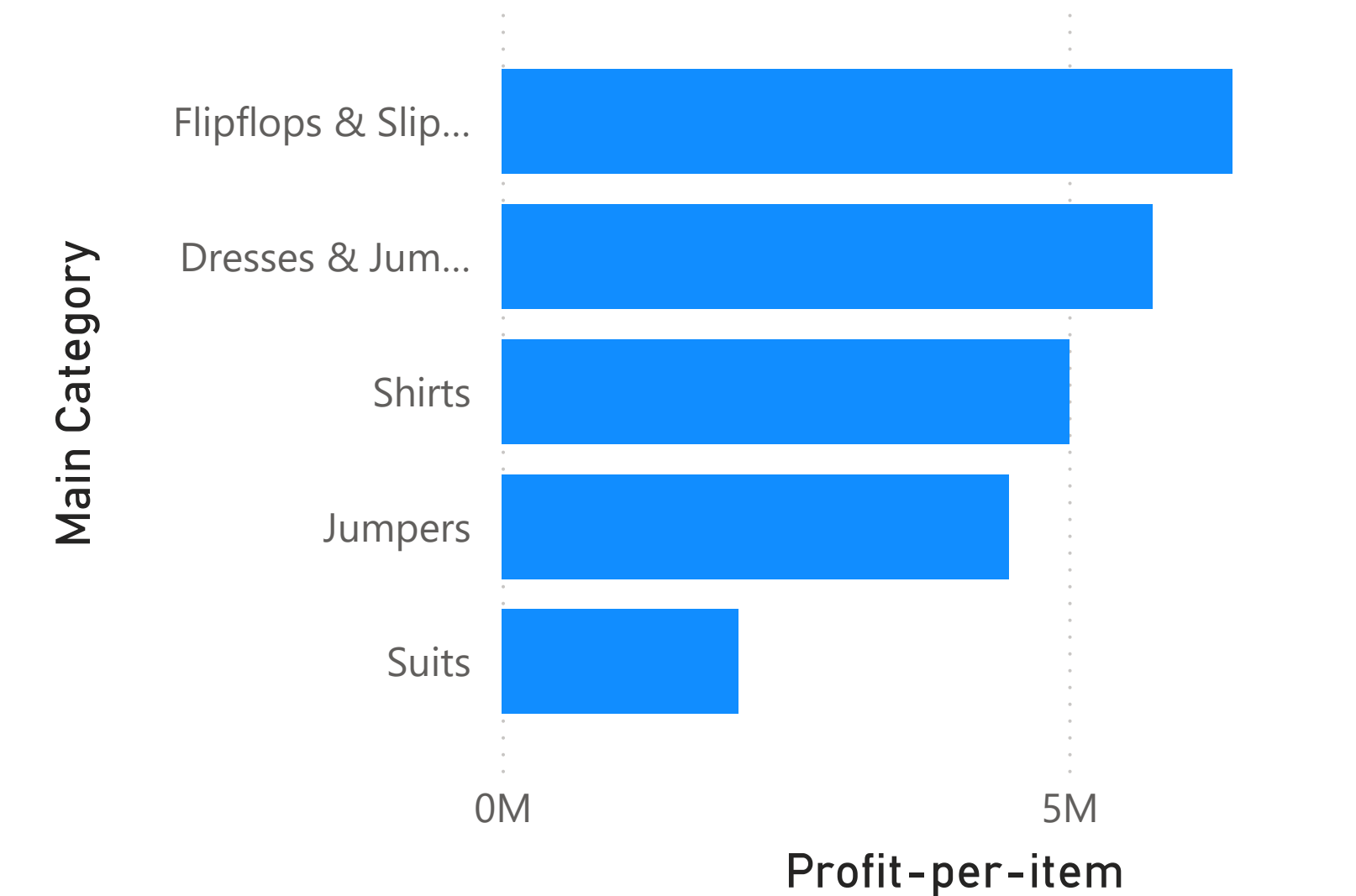# Top 5 Viewed, Profit-per-item by Main Category

Top 5 Purchased, Profit by Sub Category

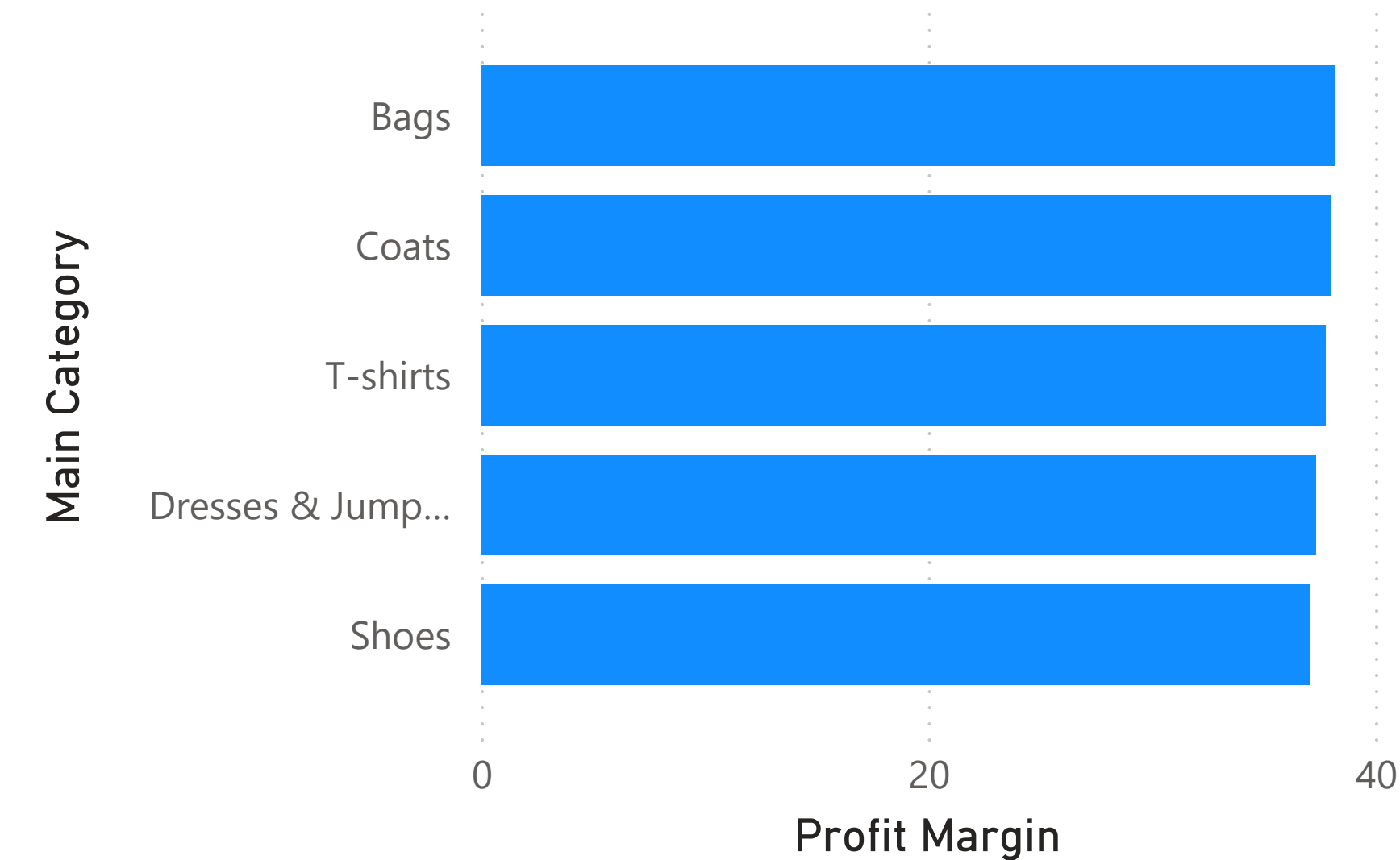## Top 5 Purchased, Profit Margin by Sub Category

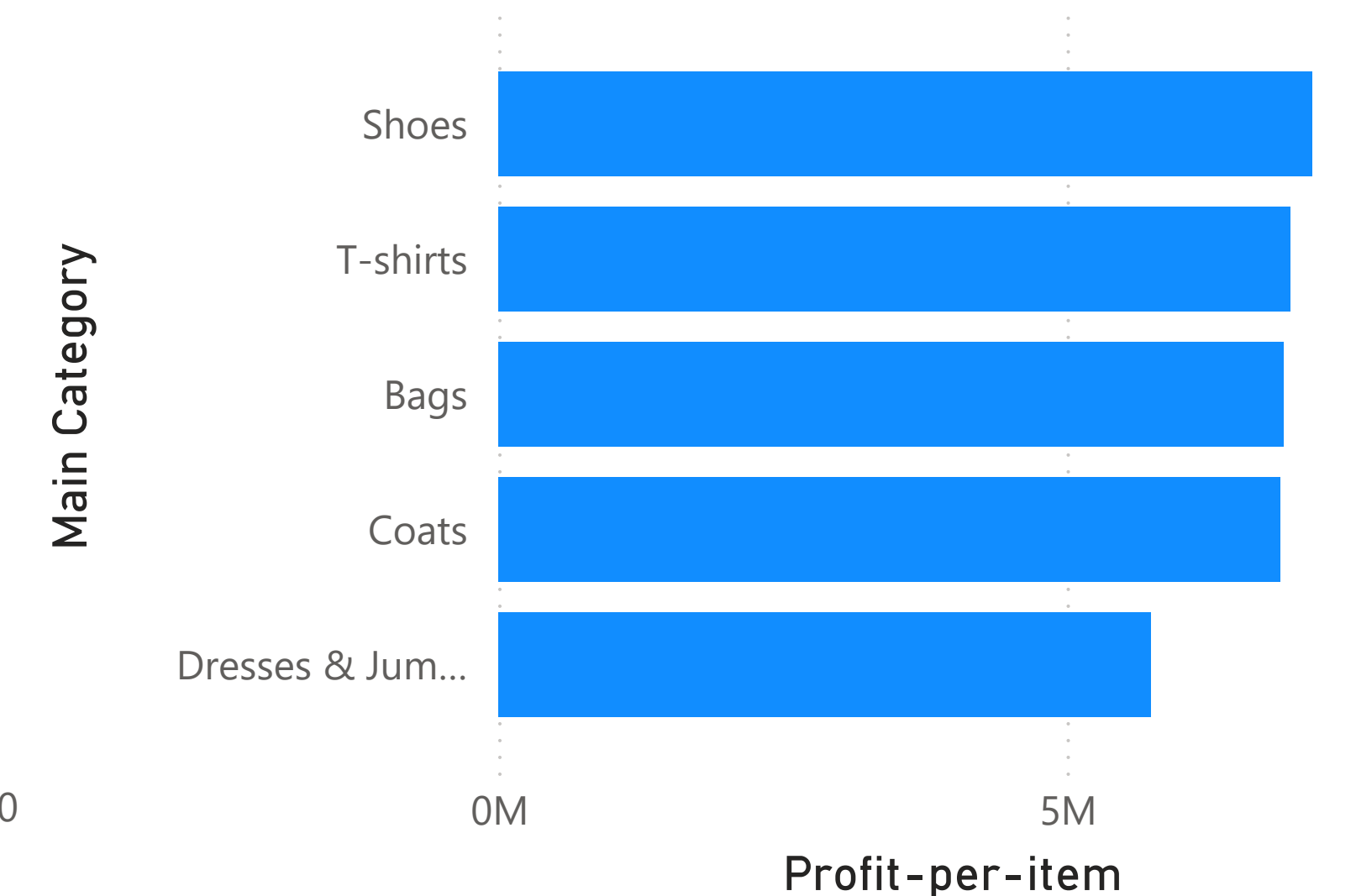## Top 5 Purchased, Profit-per-item by Sub Category
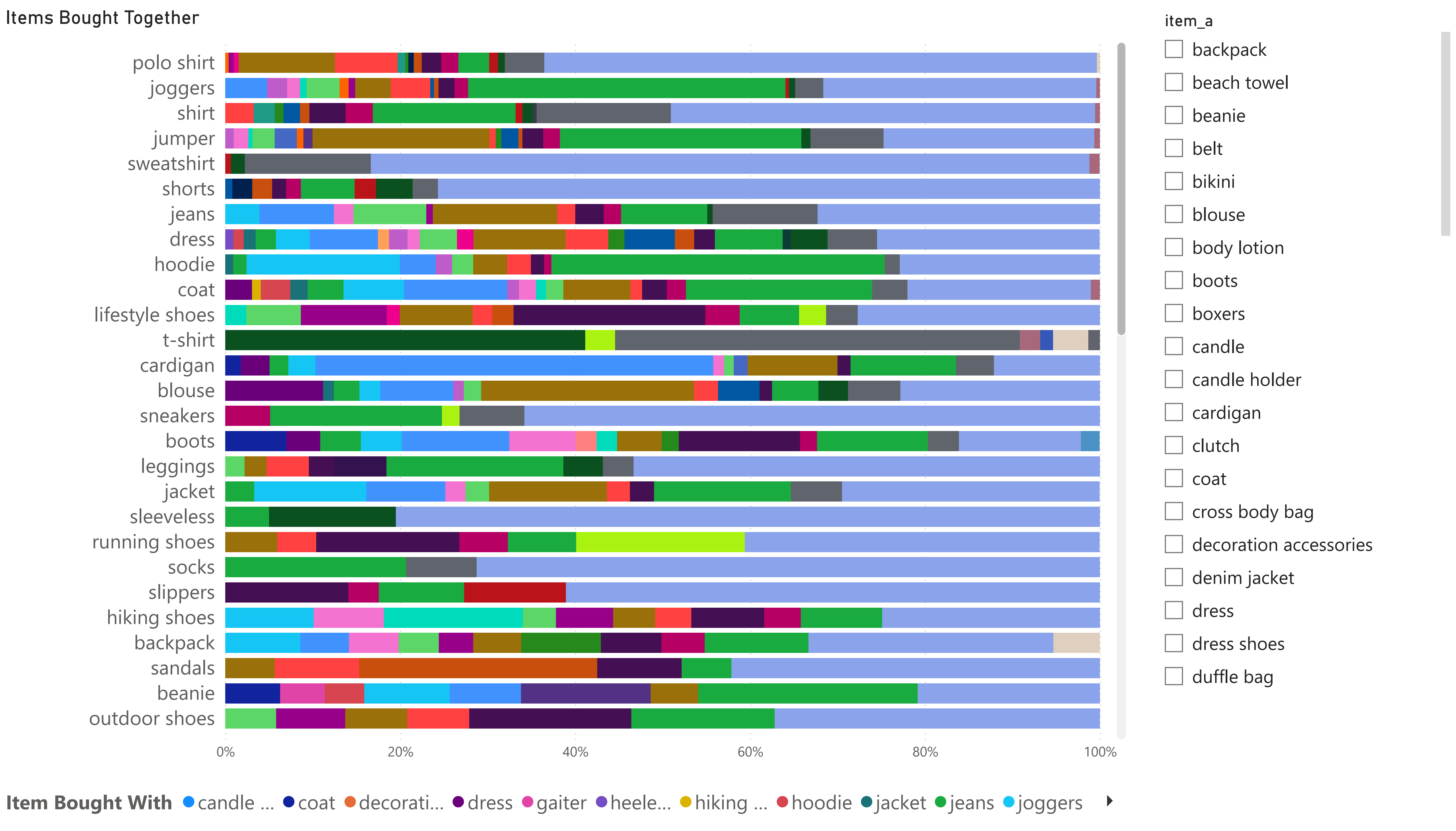

Top 5 Viewed, Profit by Sub Category
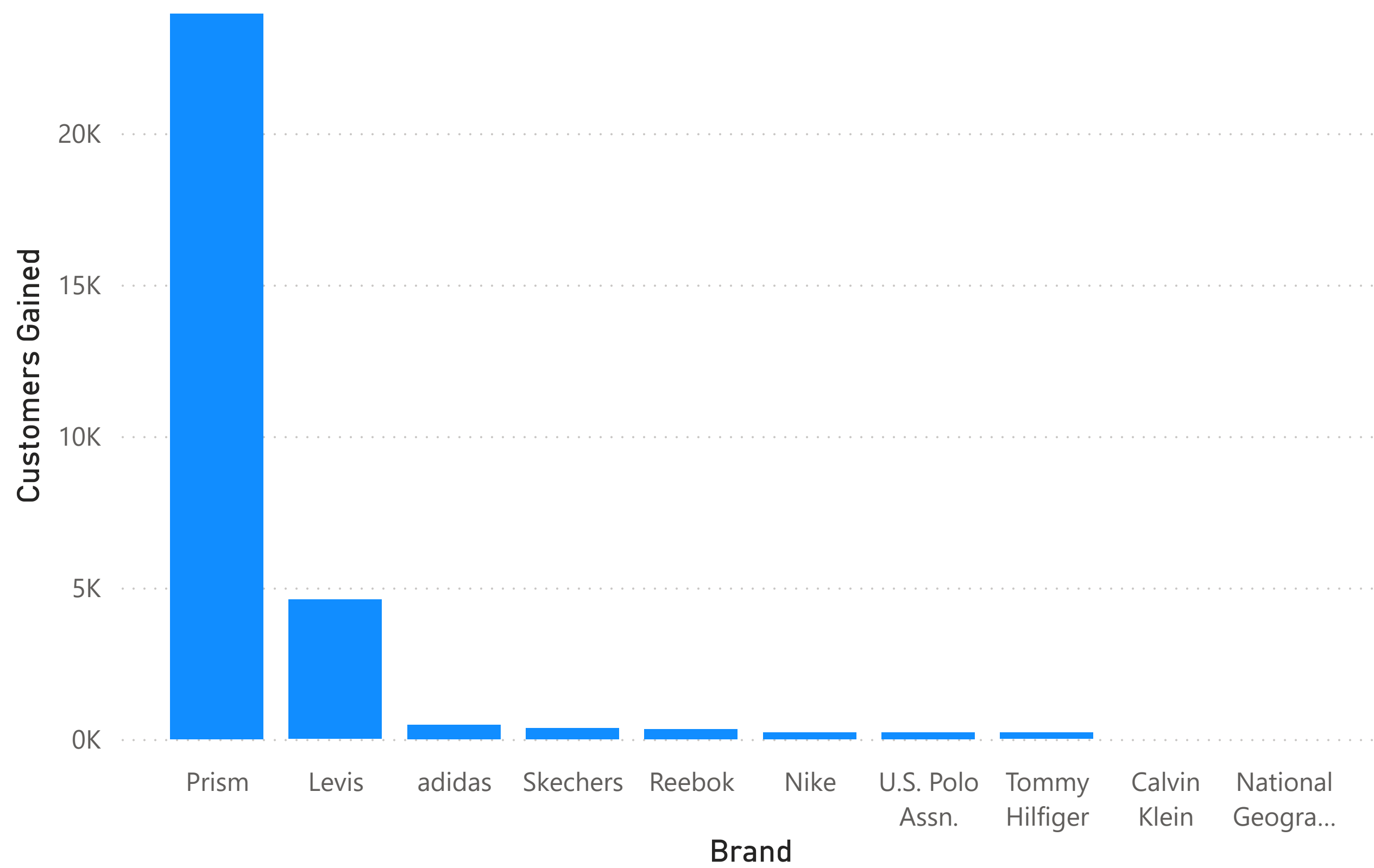

Top 5 Viewed, Profit Margin by Sub Category

Top 5 Viewed, Profit-per-item by Sub Category

Items Bought Together

item_a
☐ backpack
☐ beach towel
☐ beanie
☐ belt
☐ bikini
☐ blouse
☐ body lotion
☐ boots
☐ boxers
☐ candle
☐ candle holder
☐ cardigan
☐ clutch
☐ coat
☐ cross body bag
☐ decoration accessories
☐ denim jacket
☐ dress
☐ dress shoes
☐ duffle bag

Item Bought With ● candle ... ● coat ● decorati... ● dress ● gaiter ● heele... ● hiking ... ● hoodie ● jacket ● jeans ● joggers ▶
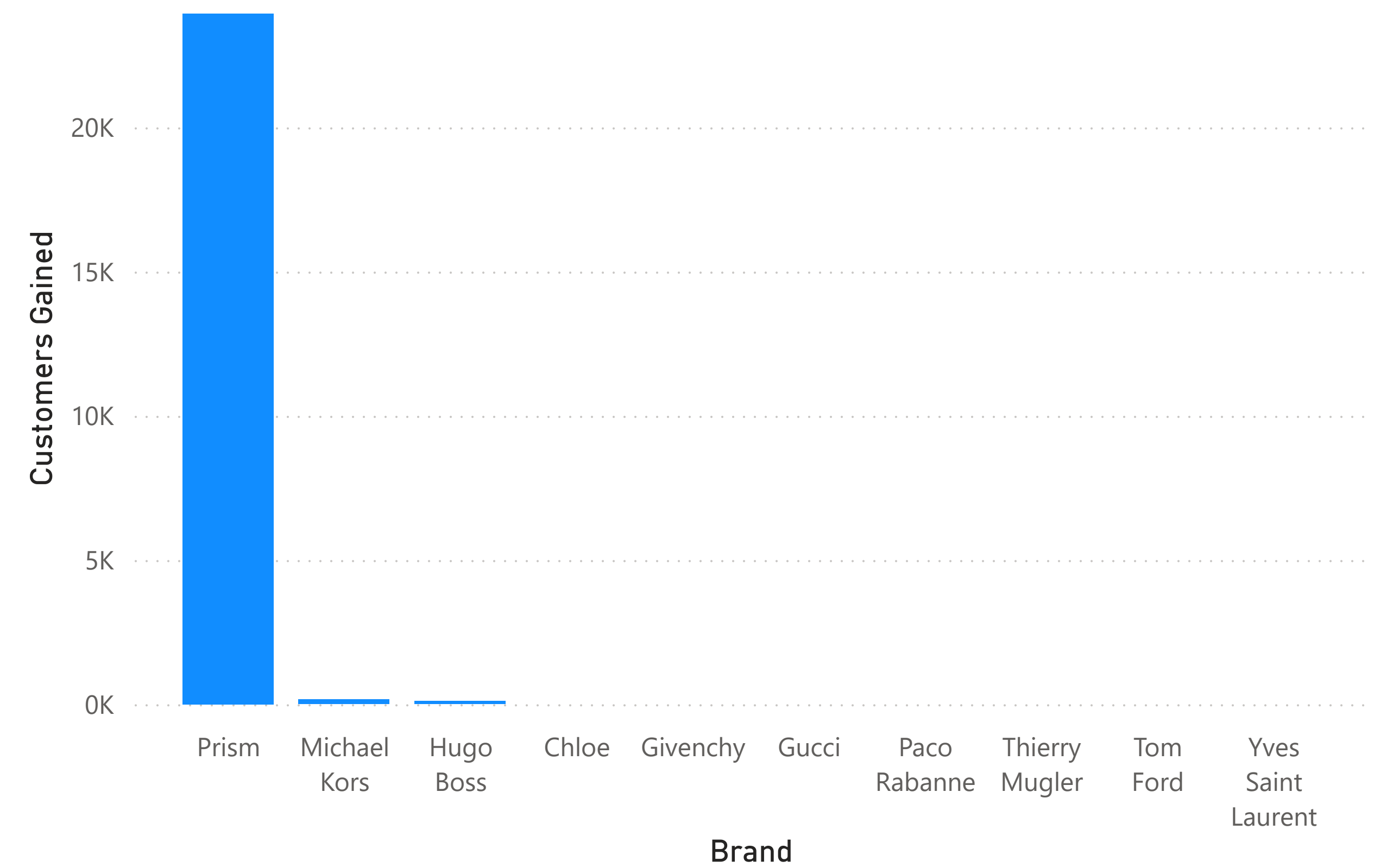
Highest profit per New customers by Brand

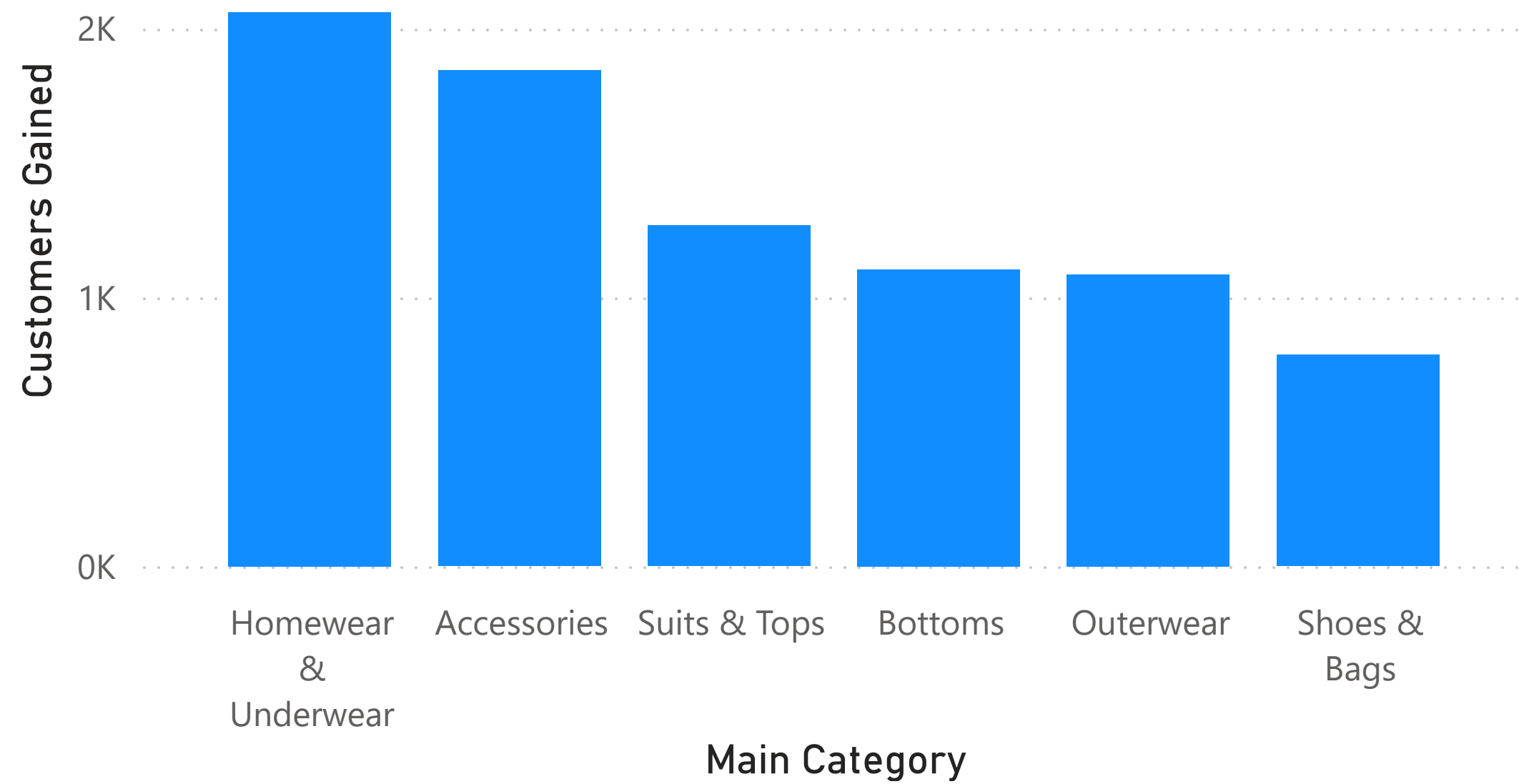# Highest profit margin per New customers by Brand

1M
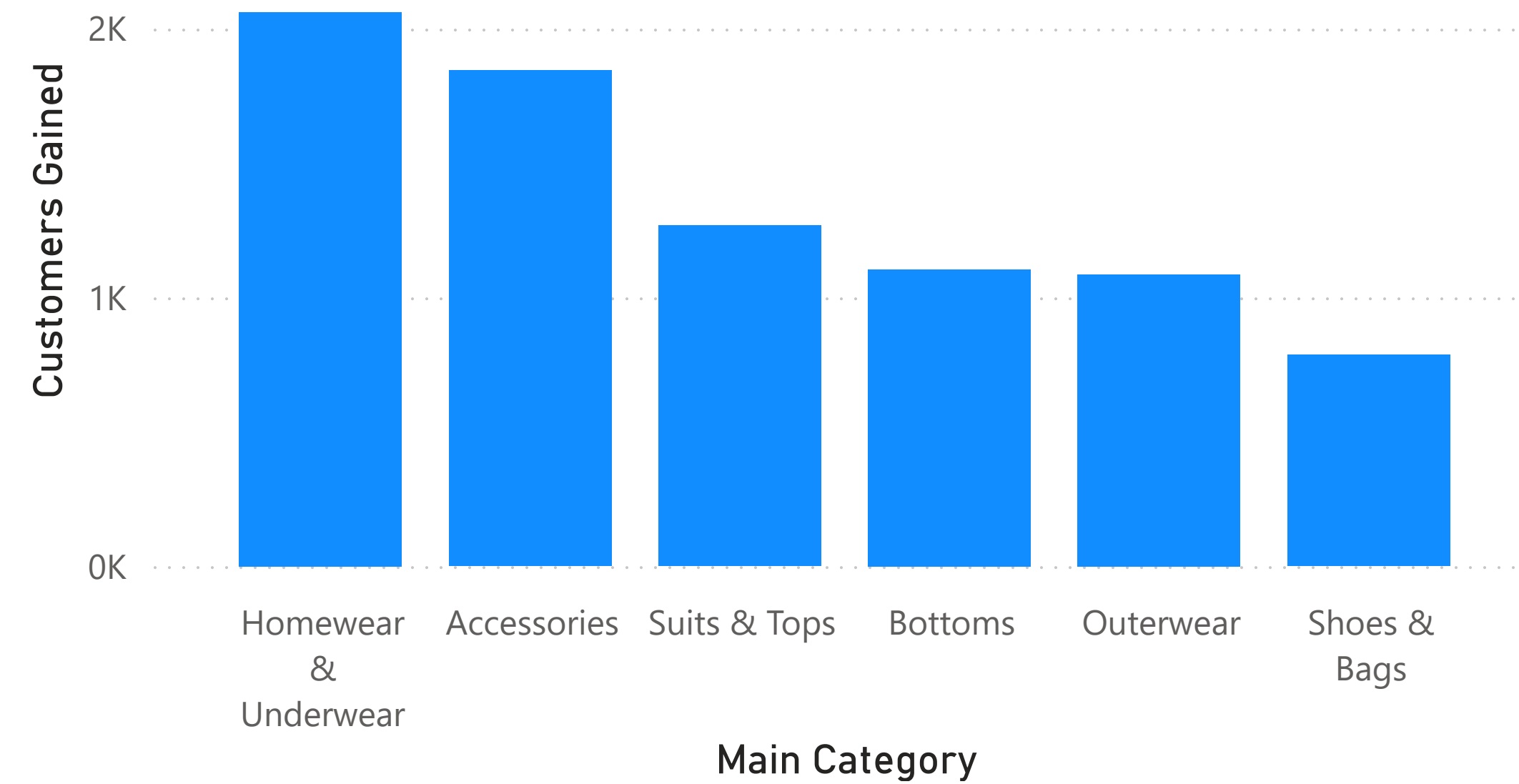Sum of new_customers_gained

34.19K
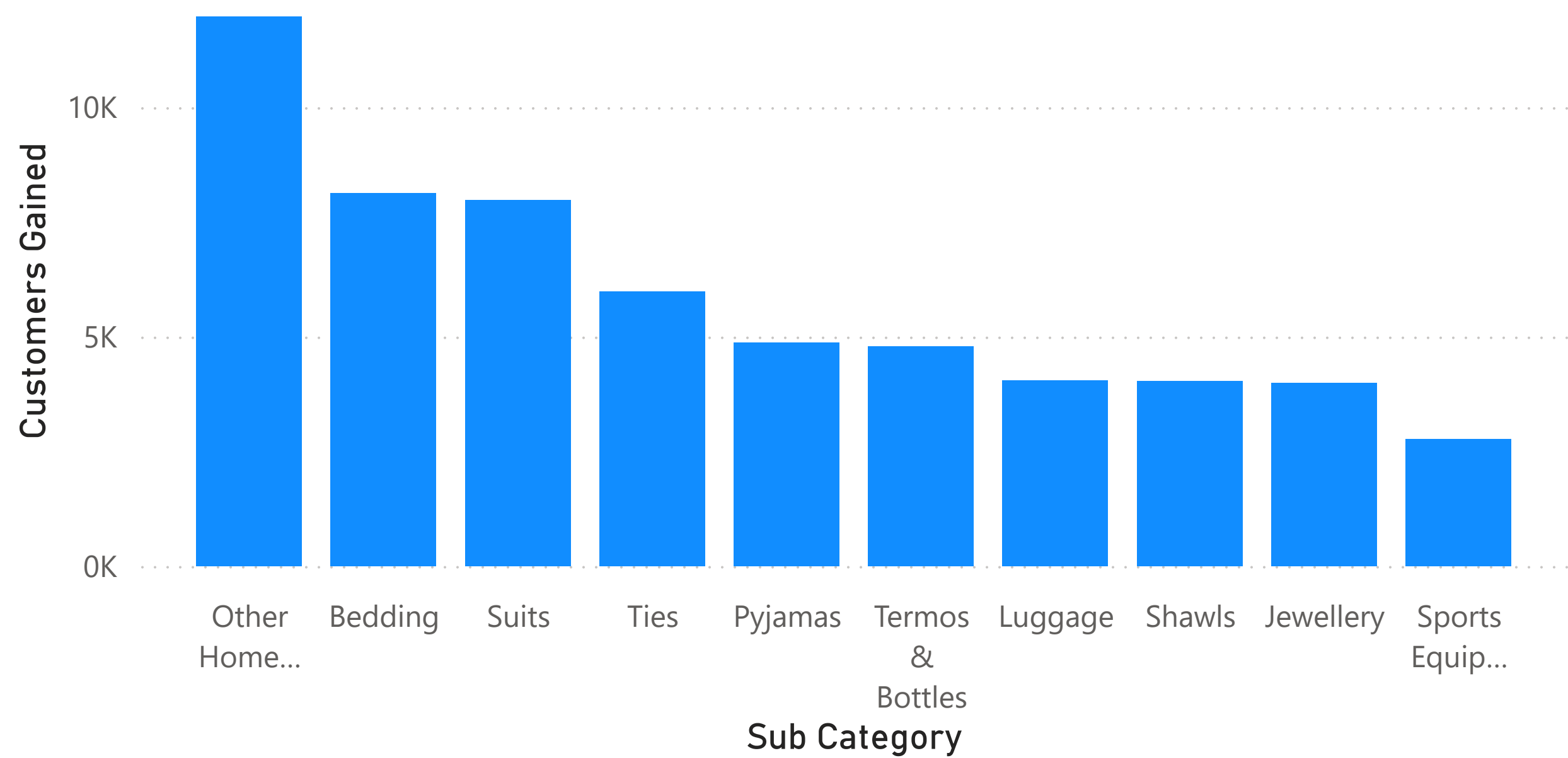Sum of profit_margin

Highest profit per New customers by Main Category

Highest profit per New customers by Main Category

Highest profit per New customers by Sub-Category

Highest profit margin per New customers by Sub-Category