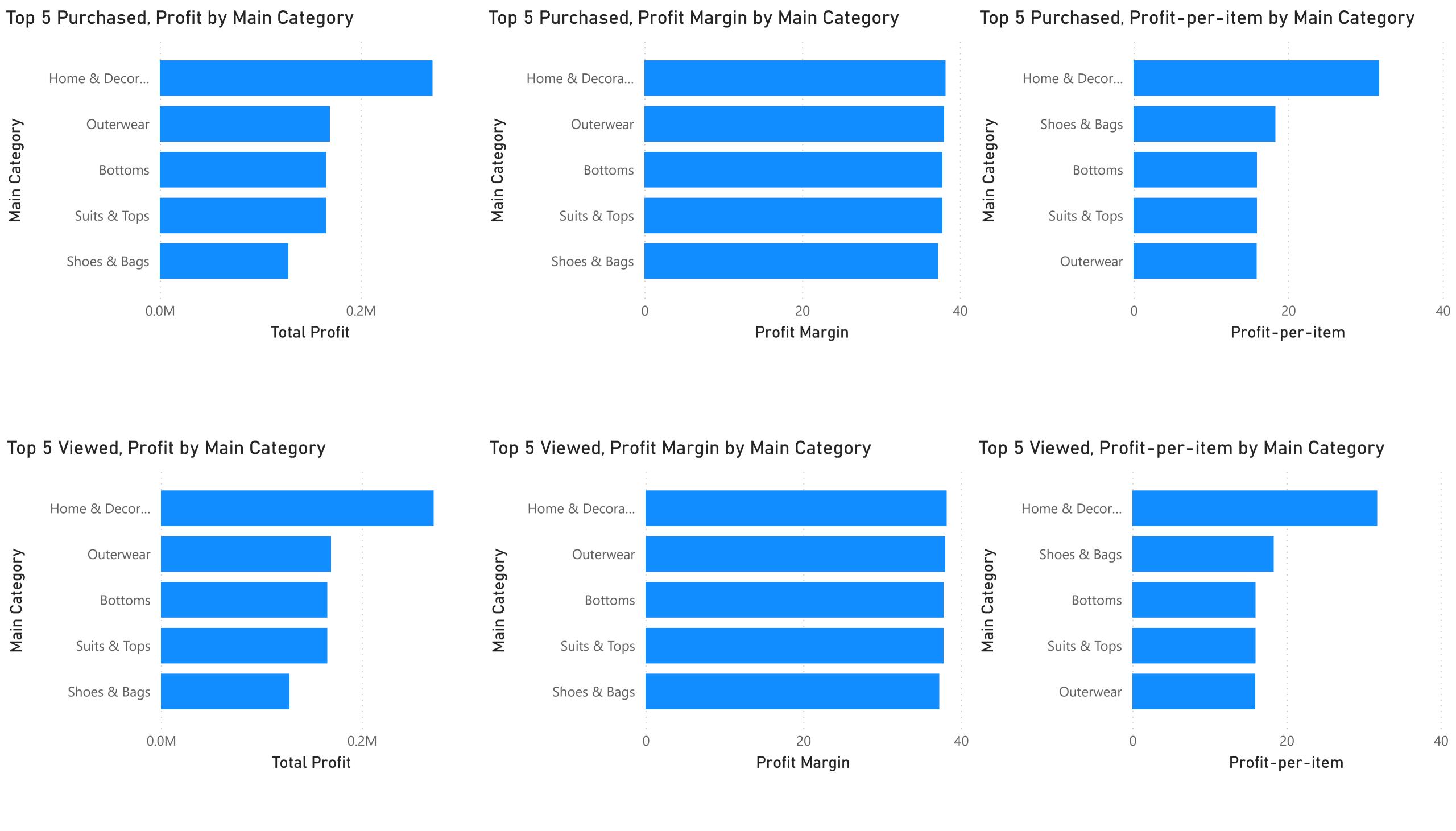
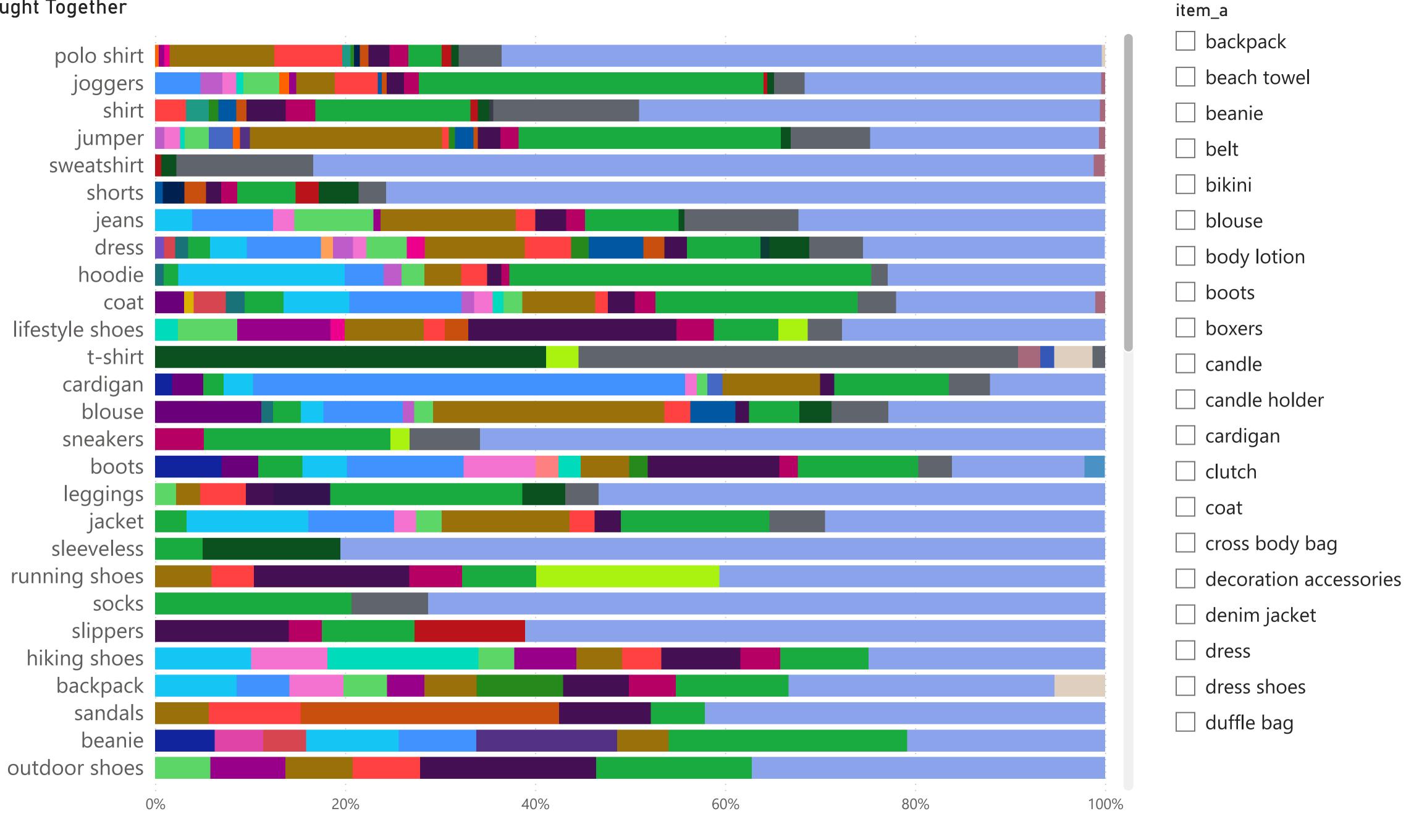
Top 5 Purchased, Profit by Brand Top 5 Purchased, Profit Margin by Brand Top 5 Purchased, Profit-per-item by Brand Prism Prism adidas Levis Prism adidas Brand Brand Brand U.S. Polo Assn. adidas Levis U.S. Polo Assn. U.S. Polo Assn. Levis National Geogr... National Geogr... National Geogr... 1M 2M 10 0M 50 **Total Profit** Profit Margin Profit-per-item Top 5 Viewed, Profit-per-item by Brand Top 5 Viewed, Profit Margin by Brand Top 5 Viewed, Profit-per-item by Brand Prism Prism Camper adidas Camper Ray-Ban Brand U.S. Polo Assn. adidas adidas Camper U.S. Polo Assn. Prism Ray-Ban U.S. Polo Assn. Ray-Ban 2M 20 0M 1M 40 0 0 Profit Margin **Total Profit** Profit-per-item

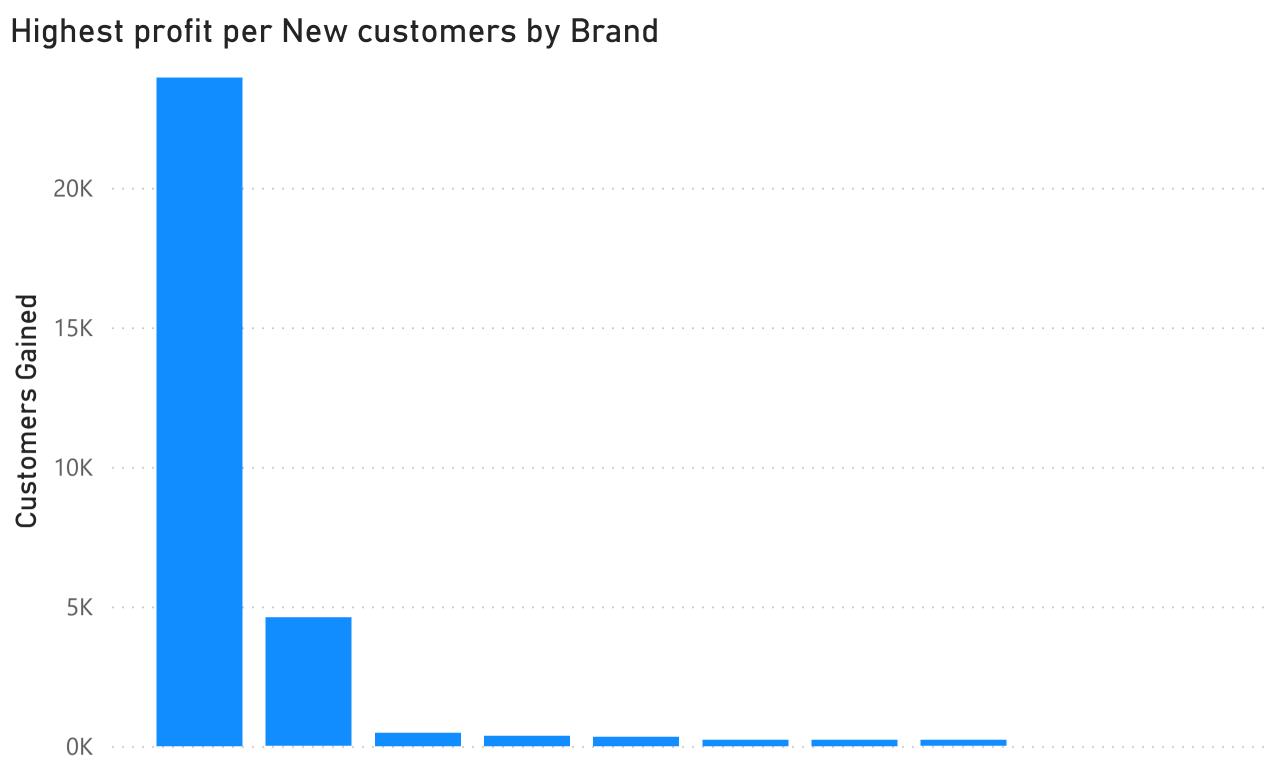


Top 5 Purchased, Profit-per-item by Sub Category Top 5 Purchased, Profit by Sub Category Top 5 Purchased, Profit Margin by Sub Category Flipflops & Slip... Suits Suits Shirts Dresses & Jum... Dresses & Jum... Main Category Main Category Main Category Jumpers Shirts Jumpers Shirts Flipflops & Slip... Jumpers Flipflops & Slip... Dresses & Jump... Suits 0.0M 0.5M 50 0M 5M **Total Profit** Profit Margin Profit-per-item Top 5 Viewed, Profit by Sub Category Top 5 Viewed, Profit Margin by Sub Category Top 5 Viewed, Profit-per-item by Sub Category Dresses & Jum... Bags Shoes Coats Coats Main Category T-shirts Main Category Main Category T-shirts T-shirts Bags Bags Dresses & Jump... Coats Shoes Shoes Dresses & Jum... 20 0.0M 0.2M 40 5M 0M **Total Profit Profit Margin** Profit-per-item

Items Bought Together

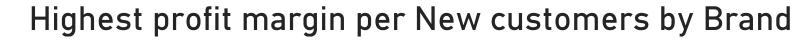


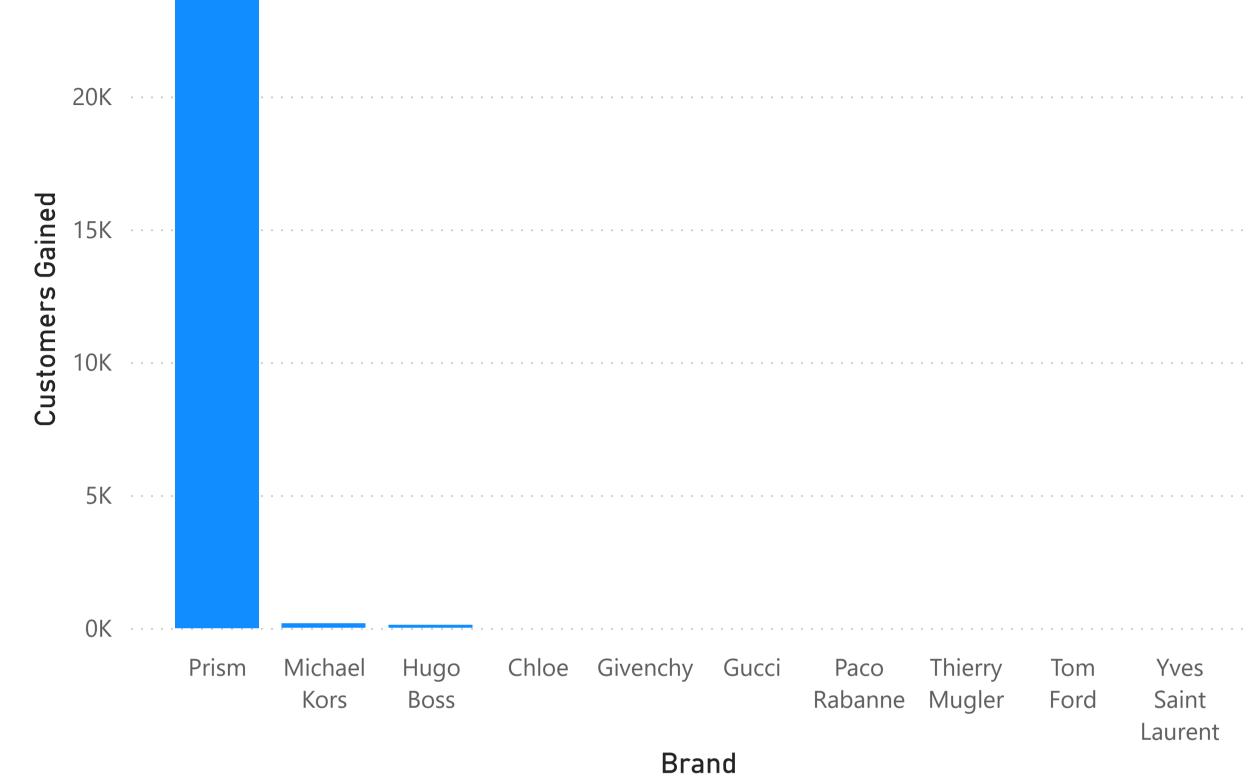
Item Bought With ● candle ... ● coat ● decorati... ● dress ● gaiter ● heele... ● hiking ... ● hoodie ● jacket ● jeans ● joggers ▶



Brand

adidas Skechers Reebok





1 M
Sum of new_customers_gained

Prism

34.19K
Sum of profit_margin

Calvin National

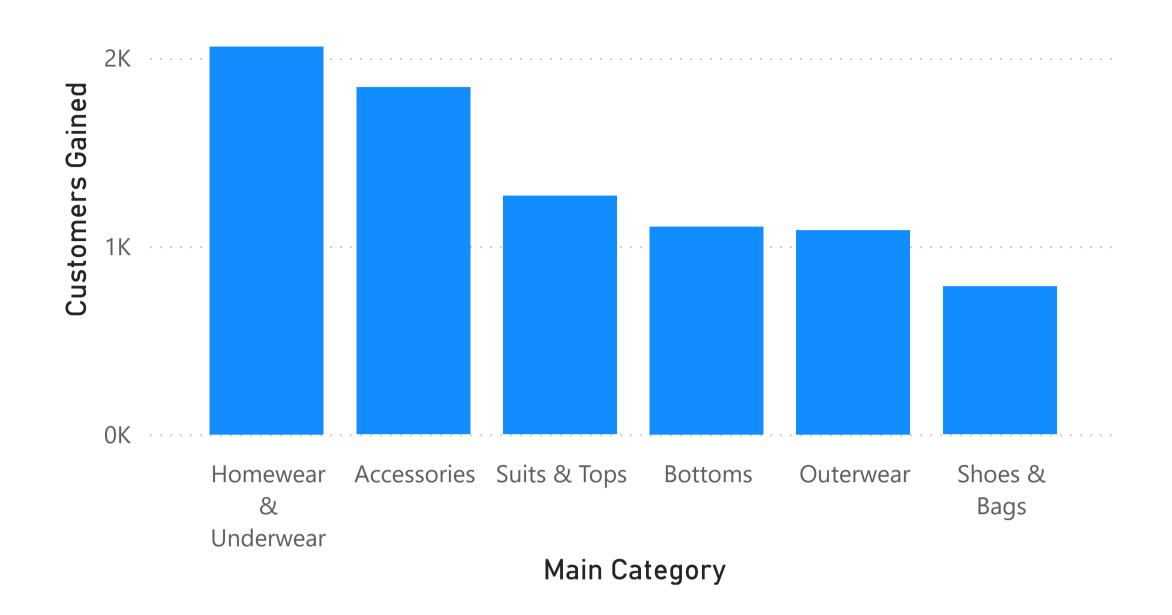
Klein Geogra...

Hilfiger

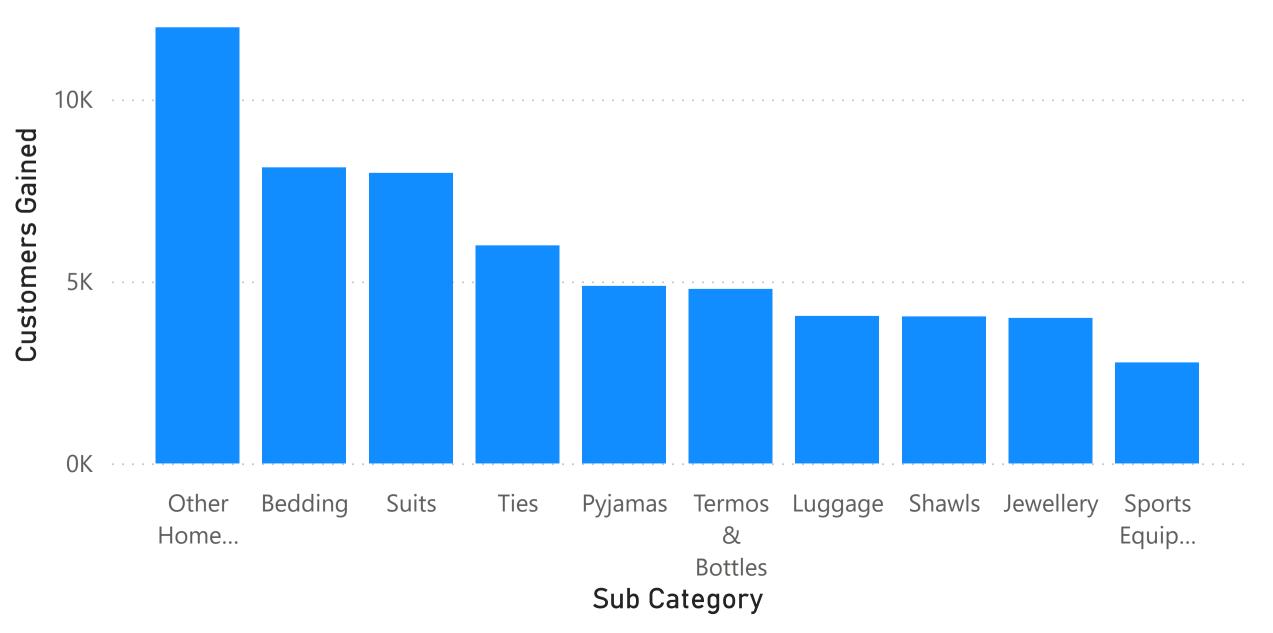
Highest profit per New customers by Main Category

OK Homewear Accessories Suits & Tops Bottoms Outerwear Shoes & Bags Underwear Main Category

Highest profit per New customers by Main Category



Highest profit per New customers by Sub-Category



Highest profit margin per New customers by Sub-Category

