

Jeffrey Pach

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SUMMARY

Curious Front-end Developer with 3 years of experience using HTML, CSS and JavaScript to build websites, custom applications and landing pages. Passionate for implementing clean, effective designs to enhance user experience.

EXPERIENCE

Pen Publishing Interactive, Inc., Wichita, KS

May 2017 – Current

Front-End Developer

- Built websites, custom applications, landing pages and email templates from concept through deployment
- Developed, maintained and optimized websites for cross-browser compatibility and ADA compliance
- Incorporated responsive, mobile-first designs in all projects
- Worked with designers to ensure UX and UI designs were technically feasible
- Collaborated with project managers and software developers to implement new features for proprietary content management system

The Dieringer Researcher Group (The DRG), Brookfield, WI

Feb 2014 – Feb 2017

Marketing and Business Development Specialist

- Prepared 25 custom proposals each month that had an average win rate of 60%
- Helped design current website, as well as managed all content and website edits
- Designed and managed search engine optimization program
- Curated and posted social media content on LinkedIn and Twitter, which resulted in a 230% increase in followers
- Wrote a bi-monthly, company-wide newsletter that informed 75 employees
- Handled all account and project related material for Microsoft Outlook customer relationship management program

EDUCATION

MARQUETTE UNIVERSITY

Aug 2009 – Dec 2013

Bachelor of Science in Business Administration

SKILLS

PROFESSIONAL

- HTML
- CSS (Bootstrap, Sass)
- JavaScript (jQuery)
- WordPress
- Responsive Design and Mobile-First Websites
- Adobe Photoshop, Illustrator and Lightroom

SOFT and INTERPERSONAL

- Time Management
- Adaptability
- Creative Problem Solving
- Teamwork
- Communication
- Time Management