

INFO4444: Computing 4 Innovation - Course Information

Unit: INFO4444: Computing 4 Innovation (6 CP)

Mode: Normal-Day

On Offer: Yes

Level: Senior Advanced

Faculty/School: School of Computer Science

Unit Coordinator/s: [Prof Fekete, Alan](#)

Session options: Semester 1

Campus: Camperdown/Darlington

Pre-Requisites: [INFO3333](#).

Prohibitions: [INFO4990](#).

Brief Handbook Description: The computing field is changing very rapidly. Innovation is continual, with novel technology, novel processes, and novel business models. This unit prepares students for this aspect of their professional career, with a focus on understanding the complex relationships between innovation ideas and business value. The Business Canvas Model will be used to make systematic, the development of a case for business value. In particular, students will hear guest lectures from industry innovators, and they will learn about both successful and unsuccessful attempts to create business value from an innovative idea.

Assumed Knowledge: Students should have knowledge of several different aspects of computing at the 3000-level