



# Jennifer Jansson

Web Developer & Digital Analyst

## CONTACT

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## TECHNICAL SKILLS (in progress)

### Frontend

- HTML / CSS - Intermediate
- JavaScript - Developing
- React - Beginner
- TypeScript - Beginner

### Backend

- APIs - Developing
- WCAG, EAA - Developing
- Node.js / Express - Beginner
- MySQL - Beginner

### Analytics Data

- Excel - Intermediate
- Looker Studio - Intermediate
- GTM - Intermediate
- GA4 - Intermediate
- R Studio - Intermediate
- BigQuery - Beginner

### Tools

- VS code - Developing
- GitHub - Developing
- Postman - Developing

## Portfolio

- <https://jeffies-portfolio.netlify.app/>

## Languages

- Swedish - Native
- English - Advanced

## PROFILE

I've always been drawn to creativity and structure - two forces that shaped me both as a singer and a martial artist. Performing taught me expression and presence, while training in martial arts taught me focus, discipline and the power of persistence.

For years, I worked in roles that revolved around communication, service and later, an education in digital analytics. I loved understanding user behavior and finding insights in data, but something was missing. I realized I didn't just want to analyze digital experiences, I wanted to build them. That realization pushed me out of my comfort zone and into the world of tech.

My goal is to keep growing, learning, and building meaningful products - applying the same focus and persistence I once had on the dojo floor, now in the world of tech.

## EDUCATION

**Technigo – JavaScript Development Bootcamp**  
*Graduation: April 2026*

**IHM Business School – Digital Analytics Specialist**  
*Graduated: 2025*

**Rytmus Gymnasium – SAM/Estet, Stockholm**  
*Graduated: 2012*

## WORK EXPERIENCE

**Customer Service Representative - Recruitive AB, Stockholm**  
**2017-2023**

Provided professional customer support through multiple channels. Developed strong problem-solving and communication skills, working efficiently in a fast-paced, CRM-driven environment.

**Terminal Worker - Schenker AB, Stockholm**  
**2012-2017**

Handled logistics operations, teamwork coordination, and process optimization under time pressure.