

## **PRIVACY POLICY OF XYMA.IN**

**Effective Date:** February 1, 2021

### **Introduction**

XYMA Analytics Private Limited ("we," "us," "our") recognizes the importance of maintaining your privacy. This Privacy Policy describes how we treat user information we collect on our website <https://www.xyma.in> and other offline sources. By visiting and/or using our website, you agree to this Privacy Policy.

### **Privacy Policy Compliance**

To rectify the identified lacunae and comply with the requirements of the SPDI (Sensitive Personal Data or Information) Rules, this Privacy Policy applies to xyma.in.

### **Information We Collect**

1. **Contact Information:** Name, email, mobile number, phone number, street, city, state, pin code, country, and IP address.
2. **Payment and Billing Information:** Billing name, billing address, and payment method. Note that credit card information is processed by our payment partner, CC Avenue, and not collected by us.
3. **Information You Post:** Information you post in public spaces on our website or on third-party social media sites belonging to xyma.in.
4. **Demographic Information:** Events you like or intend to participate in, tickets you buy, or any other information provided during the use of our website.
5. **Other Information:** Information about your IP address, browser, referring site, duration on our site, pages accessed, and subsequent site visits. We also collect information on the type of mobile device or the version of the operating system you are using.

### **How We Collect Information**

1. **Direct Collection:** Information collected when you register for an event, buy tickets, post a comment, or ask a question through phone or email.
2. **Passive Collection:** Information collected using tracking tools such as Google Analytics, Google Webmaster, browser cookies, and web beacons.
3. **Third-Party Collection:** Information collected from integrated social media features on our websites.

### **Use of Your Personal Information**

1. **To Contact You:** We may contact you for confirmation of a purchase or for promotional purposes.
2. **To Respond to Requests:** Confirm registrations for events or contests.
3. **To Improve Products and Services:** Customize your experience and display content based on your preferences.
4. **To Analyze Site Trends:** Improve our website and products.
5. **For Security Purposes:** Protect our company, customers, and websites.

6. **For Marketing Purposes:** Send you information about special promotions, offers, new features, or products.
7. **For Transactional Communications:** Send you emails or SMS about your account or ticket purchases.
8. **As Permitted by Law:** Use your information as otherwise permitted by law.

### Sharing of Information with Third-Parties

1. **Service Providers:** Share information with vendors who manage our online registration process, payment processors, or transactional message processors.
2. **Event Organizers:** Share information with event organizers and other parties responsible for fulfilling purchase obligations.
3. **Business Partners:** Share information with third parties who provide or sponsor events or operate venues where events are held.
4. **Legal Requirements:** Share information to comply with legal requirements, such as court orders or government requests.
5. **Business Transfers:** Share information with any successor to all or part of our business.
6. **Other Reasons:** Share your information for reasons not described in this policy with prior notification.

### Email Opt-Out

To opt-out of receiving our marketing emails, please email [info@xyma.in](mailto:info@xyma.in). Note that it may take about ten days to process your request. Transactional messages regarding your purchases will still be sent even if you opt out of marketing messages.

### Third-Party Sites

Our website contains links to third-party websites. This Privacy Policy does not apply to the privacy practices of those websites. We are not responsible for these third-party sites.

### Grievance Officer

In accordance with the Information Technology Act 2000 and related rules, the contact details for the Grievance Officer are provided below:

- **Address:** XYMA ANALYTICS PRIVATE LIMITED, B-Block, 4<sup>th</sup> Floor, IITM Research Park, Kanagam Road, Taramani, Chennai, Tamil Nadu-600113
- **Email:** [grievance@xyma.in](mailto:grievance@xyma.in)

For any questions about this policy or other privacy concerns, please email [info@xyma.in](mailto:info@xyma.in).

### Updates to This Policy

This Privacy Policy was last updated on July 1<sup>st</sup>, 2024. We may change our privacy practices from time to time. We will notify you of any material changes to this policy as required by law and post an updated copy on our website. Please check our site periodically for updates.

## **Jurisdiction**

If you visit our website, your visit and any dispute over privacy are subject to this Policy and the website's terms of use. Any disputes arising under this Policy shall be governed by the laws of India and subject to the jurisdiction of the courts in Chennai.