

Nicola R. Matero

64 Lake George Road
Brookfield, CT 06804
(203) 947-0518

nicola.matero@uconn.edu

linkedin.com/in/nicolamatero

EDUCATION **University of Connecticut**, Storrs, Connecticut **Anticipated Graduation:** May 2016
Bachelor of Arts: Economics **Major GPA:** 3.58/4.0
Minor: Business Fundamentals: Finance **Dean's List:** Fall 2012, Spring 2013
Relevant Coursework: Financial Accounting, Public Finance, Economic Development, International Trade, International Business, Money and Banking, Business Information Systems, Micro & Macro Economics

SKILLS Microsoft Office, Access, Excel, SAP Software, Stata

EXPENIENCE

Nine West Group Financial Analyst and Sales Intern, New York, New York

June 2015-August 2015 (Summer)

- Responsible for reviewing sale to stock ratios and creating financial models to highlight relevant trends and communicating changing sales trends to maximize sales and profitability
- Developed and maintained financial reports to clearly communicate actual results, forecasted performance and variances to plan, forecast and budget
- Consistently monitor KPI's (key performance indicators) for the business, traffic, conversion and average transaction size to ensure pricing strategy and promotions are effective in driving business to meet budgeted guidelines
- Compile and maintain on order log and shipping information for accounts; have thorough knowledge of SAP Software to track information
- Work with the Vice President of Sales, CFO, Account Executives and Production to organize and edit the current assortment.
- Construct pricing and buying worksheets of the purchases of major customers.
- Attend major customer sales meetings with Macys, Macys.com, and Lord and Taylor to analyze wholesale/retail relationships and buying process

Gillette Razors Student Ambassador, University of Connecticut

September 2014-February 2015

- Collaborating with MRY, a creative technology company dedicated to marketing brands, and Gillette to bring awareness to campus of their new products
 - Coordinated a large on campus event through effective organization in order to market new Gillette products.
 - Analyzed budgets by allocating funds to certain aspects of the event in order to insure the event stayed within budget.
 - Advertised the event through social media as well as verbal communication to ensure a large presence of students at the event.
 - Regulated inventory in order to monitor outgoing products.
-

ACTIVITIES

Delta Gamma Fraternity, University of Connecticut

Member, August 2013-Present

- Director of Merchandise for the Epsilon Pi Chapter of University of Connecticut
- Liaison responsible for managing budgets and design between merchandising/printing companies and the chapter.

Women in Business, University of Connecticut

Member, Spring 2014-Present

- Assist in promoting undergraduate students with personal and professional development through networking opportunities and exposure to corporate leaders.