

Nelson Alexander Jayakar

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Academics

University of Connecticut, School of Business, Storrs, CT

Bachelor of Science: Business

Major: Finance

GPA: 3.25/4

University of Connecticut Honors Program

Anticipated Graduation: May 2017

Professional Experience

Tour Guide: Lodewick Visitors Center – Storrs, CT

(August 2014 – Current)

- Retain excellent knowledge of University programs, majors, organizations, and other activities.
- Great communication skills to present information in friendly and enthusiastic manner.
- Use time management skills, as well as flexibility when interacting and answering questions from guests.

Camp Counselor: Town of Greenwich – Old Greenwich, CT

(May – August: 2010 – 2015)

- Full-time camp counselor accountable for the safety and well-being of groups of children ages 4 – 10.
- Directed and implemented activities into a daily schedule designed to promote health and enjoyment.

Marketing Intern: CieTrade – Stamford, CT

(December 2014 – January 2015)

- Worked with a team to revamp and completely re-design the website layout.
- Mined through data to construct lists of potential clients for mass marketing campaign.
- Created content to attract and engage readers in an email marketing campaign sent to prospective clients.

Intern/Analyst: Bloomberg Sports – New York, NY

(May 2013 - June 2013)

- Completed write-ups of meetings and conferences.
- Summarized large, composite market research documents into concise reports.
- Used PowerPoint and Photoshop to work on the layout and graphic design of their SmartTV app.
- Developed awareness in the online approach and with their statistical analysis software utilized for game film used by MLB teams.
- Assisted in organizing the Leaders in Performance conference held at Bloomberg headquarters.

Writer: Inside Outside Magazine – Mumbai, India

(December 2011)

- Wrote and published an article for an architectural magazine based out of India on the design and structure of the Boca Raton Resort in Boca Raton, Florida.

Community Service and Other Activities

- **Zeta Beta Tau Fraternity** (2014 – Present)
- **UConn Ultimate Frisbee** (2013 – Present)
- **HuskyThon Volunteer Dancer** (2015)
- **Flag Football Referee: Town of Greenwich** (2011 – 2013)
- **Greenwich High School Finance Club/Stock Market Challenge** (2012 – 2013)
- **Junior League of Greenwich** (2011) - Volunteered to help build the recreational area, as well as plant, fertilize, and fence the surrounding garden area
- **Town of Greenwich Community Center** (2010) - Volunteered at the town recreational center, led and organized sports related activities