

ISAAC STALZER
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OBJECTIVE: Seeking full-time employment utilizing an entrepreneurial focus, project management and the ability to drive change.

EDUCATION

University of Connecticut, Storrs, Connecticut
Bachelor of Science; Major: Finance GPA **3.57**

Graduation: December 2012

Irvine Valley College, Irvine CA
Irvine Valley College Basketball Team

June 2008 – December 2010
July 2009 – March 2010

TECHNICAL SKILLS: GIS - MapInfo Professional, C++ Programing, PowerPoint, Word, Excel, CoStar, LoopNet, ARGUS

BUSINESS EXPERIENCE

KZ DevCo LP, Real Estate Manager Trainee, Irvine, CA

May 2011 – Present

- Research potential target areas for current and prospective clients
- Assist in financial analysis of targeted property
- Create GIS maps for competition analysis

Producer of “Johnny Mac Trick Shot Quarterback” Storrs, CT

February 2011

<http://www.youtube.com/watch?v=s0WMD0Y6hIw> (Over 6.5 Million Views)

- Manage requests for interviews, appearances and media responses
- Filmed and produced the video, providing direction and organization
- Assisted in creative direction and editing of the video
- Marketed the video to news outlets, television stations, websites and other media

OCEAN Group, Social Media Marketing Intern, Tustin, CA

May 2011 – August 2011

- Researched potential affinity marketing partners, prepared and presented findings to team
- Developed potential customer base for future business deals

Burger Parlor, Server, Fullerton, CA

May 2011 – August 2011

- Insured accuracy and quality of orders; Provided excellent customer service

Advanced Parking, Assistant Manager/Valet, Anaheim, CA

March 2010 - January 2011

- Assisted managers with duties, provided direction to other valets
- Managed the order and flow of the hotel driveway

ENTREPRENEURIAL EXPERIENCE

PayDivvy, Start-up Assistant, Online Banking Service, Storrs, CT

August 2011 – January 2012

- Strategized with company founders for UConn customer base
- Developed and increased customer base directed at student organizations utilizing guerilla marketing tactics

Ice Cream Bikes, Santa Barbara, CA

June 2010 – December 2010

- Developed business plan to offer high-end customized fixed-gear bicycles
- Imported parts from China for assembly and resale in the United States

Craigslist Online Retailer, Private Business, Brea, CA

May 2009 – December 2010

- Researched potential goods for resale; Negotiated sales and terms of delivery
- Succeeded at obtaining goods at a low cost, restoring and reselling for a profit
- Utilized business revenue to finance college education

INTERESTS: Producing videos, Entrepreneurial Ventures, Sports, Movies