

Unit 7 Critique

Step 1: Reflection

Create a document answering the following:

Which existing websites out there most inspired your web site design thus far?

I can't name any site specifically that inspired me, but I can think of a couple that I'd like to of designed myself such as Mark Seliger's, Eden Creative's work Ndoto, Capital & Centric plc. Photographer & Graphic Designer sites in general help inspire. Also, sites that create communities for people such as NationBuilder.com are useful for research.

Which parts of the design are you most proud of?

I have to say that the coding aspects are the most time consuming and difficult to learn so it does seem to feel like an accomplishment. But creating logos, or the word marks can be the most exciting along with the thumbnail sketches since I'm more of a philosophical/ idea person.

What struggles did you encounter in your design process?

The biggest struggles were ideas that seem great, but when you create them in live code seem to take a life of their own and don't really function online until you have designed them properly.

Which struggles did you encounter during page development?

Developing pages really requires much attention to detail.

What did you learn from making your project responsive?

I learned that you really have to think about the design in a layout before you begin the process because it can save a lot of work.

Step 2: Reviews

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

Group 1

<https://medium.com/>

At first glimpse I wasn't really interested in this site because I'm not really interested in the daily news. Then I looked through it and really thought it has a very nice simplistic layout with only 2 columns. The left column being the main content, but just displaying enough for the viewer to scroll down to choose among the many stories. The use of white space is nice because it creates a good flow between each article. When you actually are reading the article the photography is beautifully displayed either in full with of close to it. The articles very easy to read

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since they're in the middle of the page and bold, italic and increase font size for emphases used well.

Group 2

<http://mimarch.net/>

First I have to say this is a very busy site, so many things going on it and happening really fast. The layout is just showing too much information for the viewer to comprehend. I think there are too many choices in the navigation and they seem to have so many navigations on the page, I think there are three to choose from. I don't really see any flow on their pages because there is too much clutter and information.