SNEAKS

Sneaks Of Nature is a sneaker inspired franchise created by renowned pop culture artist Jeff Cole.

Sneaks Of Nature will launch as a 3,333 collectible NFTs that are created in Jeff's iconic sneaker art style.

SNEAKS CHARACTERS

Sneaks Of Nature is launching with 23 mysterious characters inspired by the most iconic sneakers in the world.

Every Sneak is "Amorphic".

Amorphic
(Adj):The ability to change their shape and appearance.

SNEAKS FORMS

There are 5 known Forms of Sneaks.

Forms
(noun): Current condition of a Sneak.
Each Sneak starts in sneaker boxes as a shell.
They morph themselves into the sneakers to use as their host.

BOXES

The Sneaks experience different stages of hibernation. It's unknown why some subjects take longer than others to exit their "shell."

SNEAKS

Sneaks use sneakers and transform themselves into unique symbolic identities that humans relate to. This psychological strategy makes humans more comfortable interacting with them.

CONES

Sneaks survive in cold temperatures. They migrate into cold containers such as freezers and fridges. They camouflage into ice cream cones to try and blend in and keep themselves hidden.

BLACK MATTER

Black Matter is a highly agressive, more organic form of Sneaks. It's a rare and mysterious from. The functionality of Black Matter is still unknown.

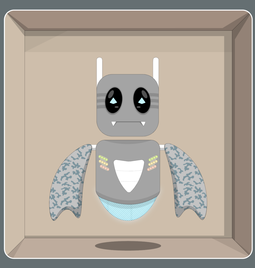
ORIGINS

Unique interpretations of each Sneak. These include original drawings and journals of personal stories and lessons throughout Jeff's life that tie into each Sneaks identity.

FREAK FIND A WAY

Whether hiding indoors or stuck in captivity, the Sneaks mission is to find their way home. During their journey on earth, the sneaks will learn how to adapt and survive in their new environment. Many questions remain about what they are and how they got here. The only thing we're sure of is their power is stronger than anything we've seen before.

Charging
(verb): State of telepathic communication. The frequency levels surpass any known meditative state of consciousness.



THE FRANCHISE

Sneak Of Nature aims to become a household Franchise. Securing partnerships is Stage 1 of our Pre-Launch.

The goal is for Sneaks holders to share upside in the Intellectual Property.

Our internal team has decades of experience in licensing, marketing and consumer products. Sneaks is backed by Ikonick, an inspirational art company Co-Founded by Jeff Cole & Mark Mastrandrea. Ikonick is in over 300,000 homes around the world.

Ikonick's licensing partnerships include Monopoly, NBA, Muhammad Ali, Peanuts, Upper Deck, Smiley, etc.