$Sub\ InsertBlankRowsAndInsertValueBasedOnCellValue()$

End Sub

```
Dim Col As Variant
  Dim BlankRows As Long
  Dim LastRow As Long
  Dim R As Long
  Dim StartRow As Long
    'Change variable Col
    Col = "A"
    StartRow = 1
    BlankRows = 1
       LastRow = Cells(Rows.Count, Col).End(xlUp).Row
      Application.ScreenUpdating = False
       With ActiveSheet
For R = LastRow To StartRow + 1 Step -1
'Change "total" to value that we want
If .Cells(R, Col) = "total" Then
'R can change according the requirement, if R means rows R insert, if R+1 means the next
row insert
.Cells(R, Col).EntireRow.Insert Shift:=xlDown
.Cells(R, Col).Value = "Malaysia"
End If
Next R
End With
Application.ScreenUpdating = True
```