

Welcome to Asian Consumer and Family Economics Association(ACFEA)

2018 the Twelfth Biennial ACFEA Conference, Fuzhou, China

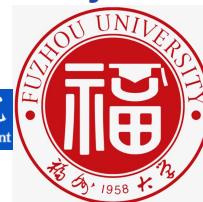


The 12th Biennial Conference of Asian Consumer and Family Economics Association (ACFEA)

School of Economics and Management at Fuzhou University

2 Xue Yuan Road, University Town, Fuzhou, Fujian 350108, P. R.
CHINA

July 11-14, 2018



Organizers:

Asian Consumer and Family Economics Association
School of Economics and Management at Fuzhou University

Co-organizer:

Association for China Economics Studies (ACES)



THE SCOPE OF THE CONFERENCE

The central topic of the conference is (but NOT limited) to improve the well-being of consumers and families. We would like to broadly invite researchers to submit original micro- and macro-level studies to this conference. Professionals in (but NOT limited to) the following fields are welcome to submit papers, poster proposals, and panel proposals addressing empirical, theoretical, methodological, pedagogical, and policy issues as they apply in any countries' context (NOT limited to Asian countries/ regions).

Family Economics
Consumer Economics
Financial Economics/
Microfinance
Marketing
Public Economics
Health Economics
Demography/ Population
Economics

Management
Labor Economics
International Economics

Real Estate Market
Regional Studies
Institutional Economics
Gender Economics

Political Science
Social Security
Sociology/Social Work

Education
Psychology
Home Economics

We also welcome you to organize panels for special issue of *Economic Modelling* Special Issue, *North American Journal of Economics and Finance*, and *Journal of Financial Counseling and Planning*, respectively, if articles are not really closed to the consumer and family economics but related to the main themes of three special issues as mentioned below.

Although English is the only language for your presentations in this conference, **Chinese papers are also acceptable this time for encouraging more Chinese scholars who are more comfortable in speaking Chinese to attend this conference.** Therefore, if you want to present papers in Chinese or to propose Chinese panels, please put a note on your submissions and proposals. However, **only papers written in English can be submitted to the following three special issues.**

PUBLICATION OPPORTUNITIES

All papers presented in the conference will be published in the proceedings; in addition, **articles presented in the 12th Biennial Conference of ACFEA are most favorable for special issues of the following three excellent journals:**



Economic Modelling (Indexed in SSCI)
 Special Issue: Gender Issues in Economics
 Guest Editor: Dr. Jr-Tsung HUANG (National Chengchi University)
 ISI Impact Factor: 1.481
 ISSN: 0264-9993



North American Journal of Economics and Finance (Indexed in SSCI)
 Special Issue: Contemporary Economic and Financial Issues of Consumers and Families
 Co-Guest Editors: Dr. Jr-Tsung HUANG (National Chengchi University)
 Dr. Jing Jian XIAO (University of Rhode Island)
 ISI 5-year Impact Factor: 0.935
 ISSN: 1062-9408



Journal of Financial Counseling and Planning (indexed in Econlit)
 Special Issue: Technology and Consumer Finance
 Guest Editor: Dr. Christine LAI (National Taiwan Normal University)
 2015 / 2016 RG Journal Impact: 1.33
 ISSN: 1052-3073

To submit a paper or inquiries, please contact the conference secretary Mr. Kenny Chang at: asiancfea@gmail.com.

KEYNOTE SPEAKERS

<p>1. Dr. Sushanta MALLICK Professor of International Finance at the School of Business and Management, Queen Mary University of London, UK. He is also currently Co-editor-in-Chief of Elsevier Journal: <i>Economic Modelling</i> (indexed in SSCI, IF:1.481). Topic: Does social identity matter in individual alienation? Household-level evidence in post-reform India</p>	
<p>2. Dr. Jack W. HOU Professor of Economics at California State University, Long Beach, USA and specialized Co-editor of <i>Contemporary Economic Policy</i> (indexed in SSCI, IF: 0.887). Topic: Does Father's Income Matter? Causal Mechanisms in Intergenerational Transmission of Income in China</p>	

**1. Call-for-Papers, Abstracts, Posters, and Panels****2. Guidelines for Submissions****3. Conference Organizing Committee****4. Conference Manual and Program****5. Conference Schedule****8. Accommodation****9. Half-Day Local Tour****10. Transportation****11. Regarding Fuzhou City and Fuzhou University****12. Contact Information****13. 2018 Conference Photos**[« 返回](#) | [列印](#)

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Welcome to Asian Consumer and Family Economics Association(ACFEA)

1. Call-for-Papers, Abstracts, Posters, and Panels



Please submit your extended abstracts, papers, posters, and panel proposals to the conference secretary Mr. Kenny Chang at: asiancfea@gmail.com.

CALL FOR EXTENDED ABSTRACTS AND FULL PAPERS

All papers are supposed to be written in the English language, **however for those in Chinese are acceptable**. Completed papers or extended abstracts (at least 1000 words) will be acceptable for review. Authors of accepted abstracts or papers will be provided with detailed guidelines to prepare papers for printing publication in the conference proceedings, which will be printed in time for distribution at the conference. Authors can provide ppt instead of full paper. If an abstract or a paper is accepted, **at least one author must pay conference registration fees no later than May 1, 2018**, and promise to attend the meeting and present paper included in the proceedings.

Papers that are written in English and outstanding in quality and content will be invited to submit their work to a special issue of following three journals with a higher priority.



Economic Modelling (Indexed in SSCI)

Special Issue: Gender Issues in Economics

Guest Editor: Dr. Jr-Tsung HUANG (National Chengchi University)

ISI Impact Factor: 1.481

ISSN: 0264-9993



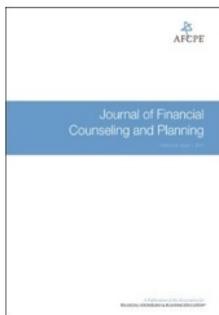
North American Journal of Economics and Finance (Indexed in SSCI)

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ISI 5-year Impact Factor: 0.935

ISSN: 1062-9408



Journal of Financial Counseling and Planning (indexed in Econlit)
Special Issue: Technology and Consumer Finance
Guest Editor: Dr. Christine LAI (National Taiwan Normal University)
2015 / 2016 RG Journal Impact: 1.33
ISSN: 1052-3073

Therefore papers published in these special issues must be related to the main theme of respect special issue and will be selected on the basis of a blind peer review that is separate and apart from the review process for the conference.

- **Format for Abstract and Full Paper (or Extended Abstract):**

1. In your email indicate title, author(s) affiliation(s), mailing address, phone number, and email address (if available).
2. Submissions should follow APA Guidelines, 5th edition format with special attention to headings and references. Do not include author names in the file submitted. **The maximum length is 20 double-spaced pages, including tables, charts, and references integrated into the paper.** Running headers should not be used.
3. Maintain 1 inch top, bottom, and side margins.
4. Manuscripts should begin with an abstract of no more than 100 words, and should not include the author(s) name.

- **Criteria for Evaluation:**

Submissions will be evaluated on the basis of importance/relevance of the subject matter; contribution to the knowledge base; appropriateness of the method; timeliness and usefulness of the (expected) findings, (expected) conclusions, and/or position; and adequacy of interpretation and implications. If accepted, the author(s) is (are) responsible for presenting the paper at the conference and/or finding a substitute to present the paper.

- **Submission Guidelines:**

Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file. Before you save the file, click on File, Properties, and names or other information that might identify the authors.

The subject line of the email should be: ACFEA Abstract (or Paper or Extended Abstract) submission by your name. For Example: ACFEA Abstract Submission by Kaili Yieh (or ACFEA Paper Submission by Kaili Yieh).

CALL FOR POSTERS

All posters are to be written in the English language, **however for those in Chinese are acceptable**. Authors of accepted posters will be provided with detailed guidelines to prepare one page, single-spaced summaries for publication in the conference proceedings, which will be printed in time for

distribution at the conference. If a poster is accepted, **at least one author must pay conference registration fees no later than May 1, 2018**, and promise to attend the meeting for the poster summary to be included in the proceedings.

- **Format for Poster Submission:**

1. In your email indicate title, author(s) affiliation(s), mailing address, phone number, and email address (if available).
2. Poster submissions should follow APA Guidelines, 5th edition format with special attention to headings and references. Maximum length is three double-spaced pages. Do not include author names in the file submitted.
3. Maintain 1 inch top, bottom, and side margins.

- **Criteria for Evaluation:**

Submission will be evaluated on the basis of importance/relevance of the subject matter; contribution to the knowledge base: appropriateness of the method; timeliness and usefulness of the findings, conclusions, and/or position; and adequacy of interpretation and implications. If accepted, the author(s) is (are) responsible for presenting the poster at the conference and/or finding a substitute to present the paper.

- **Submission Guidelines:**

Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file. Before you save the file, click on File, Properties, and names or other information that might identify the authors.

The subject line of the email should be: ACFEA poster submission by your name. For Example: ACFEA Poster Submission by Vance Kuang-Ta Lo.

CALL FOR PANELS

All panel proposals are to be written in the English language, **however for those in Chinese are acceptable**. Authors of accepted panel proposals will be provided with detailed guidelines to prepare two page, single-spaced summaries for publication in the conference proceedings, which will be printed in time for distribution at the conference. If a panel is accepted, **all authors must pay conference registration fees no later than May 1, 2018**, and promise to attend the meeting for the summary to be included in the proceedings.

Panel proposals should describe the contribution of each participant and the qualifications of each participant.

- **Format for Panel Proposals:**

1. In your email indicate title, author(s) affiliation(s), mailing address, phone number, and Email address (if available).
2. Maintain 1 inch top, bottom, and side margins. Print with a letter-quality printer, using 12 point/12 pitch size print.

- **Criteria for Evaluation:**

Submissions will be evaluated on the basis of importance/relevance of the panel proposal to conference participants. If accepted, the author(s) is (are) responsible for making the presentation at the conference.

- **Submission Guidelines:**

Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file.

The subject line of the email should be: ACFEA panel submission by your name. The subject line of the email should be: ACFEA panel submission by your name. For Example: ACFEA Panel Submission by Christine W. Lai.

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2. Guidelines for Submissions

2018 ACFEA 12th Biennial Conference

Guideline for the Submission of Panel Proposals, Extended Abstracts, Papers, and Posters

Please send all kinds of submissions to the conference secretary, Mr. Kenny Chang via e-mail: asiancfea@gmail.com by January 31, 2018.



(A) Panel Proposals

1. Panels should provide a good forum for the discussion of new approaches and innovative ideas. A group of 3-4 presenters organized around a topic in relation to the well-being of consumers and families may submit a panel proposal.
2. The panel organizer or chair will be responsible for sending invitations to the authors (presenters) and accepting all paper abstracts submitted to the panel. All papers for the panel must be submitted separately by their authors.
3. **Panel could include more than one presenting author from the same organizational affiliation.**
4. The proposal should include names, email addresses, and affiliations of the panelists including the chair.
5. Include the panel theme and a 75-word (max) description of the panel for the conference program.
6. A 400-word (max) abstract for the panel including a justification explaining the importance of the topic and why it is of interest to ACFEA members, and 3-5 keywords that accurately reflect the panel session's content.

- 7. Title and a 150-word (max) abstract for each of the papers on the panel followed by a brief description of each panelist's qualifications regarding the proposed topic.**
- 8. The paper size should be A4 (i.e. 21.0 centimeters [8.27 inches] by 29.69 centimeters [11.69 inches]) and the margins: top, bottom, left, and right are 2.54 centimeters (1.00 inches). In the body text, use Arial typeface (10 point regular) throughout, and single-space the body of the paper.**
- 9. The proposal should be written in the English language.**
- 10. The submission should be in Microsoft Word document file format and follow APA Guidelines, 6th edition format with special attention to headings and references.**

(B) Extended Abstracts and Papers

- 1. We welcome both completed research and works in progress (please indicate a work in progress in the title).**
- 2. Work already published or accepted for publication should not be submitted.**
- 3. Preferably includes a discussion of relevant literature and theories, research methodology, analysis and preliminary findings.**
- 4. Extended Abstracts of completed projects between 1000 and 1500 words in length (3-5 pages), excluding title page and references.**
- 5. The cover page should include a title along with 3-5 key words to help facilitate the review process, and the names, email addresses, and affiliations of the corresponding author and all co-author(s), if any.**
- 6. The paper size should be A4 (i.e. 21.0 centimeters [8.27 inches] by 29.69 centimeters [11.69 inches]) and the margins: top, bottom, left, and right are 2.54 centimeters (1.00 inches). In the body text, use Arial typeface (10 point regular) throughout, and single-space the body of the paper.**
- 7. The abstract should be written in the English language.**
- 8. The submission should be in Microsoft Word document file format and follow APA Guidelines, 6th edition format with special attention to headings and references.**
- 9. The formatting guidelines for papers [\[Download\]](#) . For proceeding paper template.**

(C) Posters

- 1. All posters are to be written in the English language. If a poster is accepted, at least one author must pay conference registration fees and interpret findings in the poster presentation session.**
- 2. Authors of posters should provide a one-page single-spaced abstract for publication in the conference proceedings. The paper size should be A4 (i.e. 21.0 centimeters [8.27 inches] by 29.69**

centimeters [11.69 inches]) and the margins: top, bottom, left, and right are 2.54 centimeters (1.00 inches). In the body text, use Arial typeface (10 point regular) throughout.

3. Poster abstracts should include the poster title, the author/authors (names, email addresses, and affiliations), purpose, background/significance, method, results, conclusions, and 3-5 keywords.

4. The full length and width of the poster board size is 146cm×100cm.

The submission including all graphics and tables should be put in a Microsoft Word document file and follow APA Guidelines, 6th edition format with special attention to headings and references.

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3. Conference Organizing Committee



CONFERENCE ORGANIZING COMMITTEE

- **Chair of Conference:**

Dr. Zhenpeng TANG, President of ACFEA, Professor and Dean of School of Economics and Management at Fuzhou University, China.

- **Vice Chair of Conference**

Dr. Xiaoliang ZHOU, Professor and Dean of School of Economics Research at Fuzhou University, China

- **Managing Chair of Conference:**

Dr. Honjiun TAO, Associate Professor and Chair of Department of Economics and International Trade at Fuzhou University, China.

- **Conference Advisory Committee (alphabet order):**

Dr. Mohamed ABDEL-GHANY, Professor Emeritus of Consumer Sciences at University of Alabama, USA.

Dr. Gong-Soog HONG, Professor and Head of Human Development and Family Studies Department, Iowa State University, USA.

Dr. Jr-Tsung HUANG, Distinguished Professor of Public Finance at National Chengchi University, Taiwan. Guest Editor of Singapore Economics Review, Economic Modelling, North American Journal of Economics and Finance. Deputy Chair of Advisory Board of ACFEA.

Dr. An-Pang KAO, President of Kainan University and Professor of Economics at National Chengchi University, Taiwan.

Dr. Haifeng LI, Professor of East Asian Economic Studies at Yamaguchi University, Japan.

Dr. Lakshmi MALROUTU, Professor of Family and Consumer Sciences and the Interim Assistant Vice President, Academic Enrollment and Resource Planning at California State University at Sacramento, USA.

Dr. Laily PAIM, Dean of Faculty of Human Ecology at Universiti Putra Malaysia, Malaysia.

Dr. Che-Cheong POON, Associate Professor of Economics and Finance at Hong Kong Shue Yan University, China.

Dr. Richard WIDDOWS, Professor Emeritus and Former Head of Consumer Sciences and Retailing at Purdue University, USA.

Dr. Jing Jian XIAO, Professor of Consumer Economics at University of Rhode Island, USA, Editor of *Journal of Financial Counseling and*

Planning, and Former Editor of *Journal of Family and Economic Issues*.

Chair of Advisory Board of ACFEA.

Dr. Jung Sung YEO, Dean of College of Human Ecology, Seoul National University, South Korea.

- **Program Chair of Conference:**

Dr. Vance Kuang-Ta LO, Associate Professor of Public Finance, National Chengchi University, Taiwan.

- **Poster Chair:**

Dr. Jiun-Nan PAN, Assistant Professor of College of Management at Yuan Ze University, Taiwan.

- **Proceedings Editor:**

Dr. Christine W. LAI, Distinguished Professor of Graduate Institute of Management, National Taiwan Normal University, Taiwan.

- **Special Issue Guest Editors:**

Economic Modelling (indexed in SSCI, IF: 1.481)

Dr. Jr-Tsung HUANG, Distinguished Professor of Public Finance at National Chengchi University, Taiwan.

North American Journal of Economics and Finance (indexed in SSCI, 5-yr IF: 0.935)

Dr. Jr-Tsung HUANG, Distinguished Professor of Public Finance at National Chengchi University, Taiwan.

Dr. Jing Jian XIAO, Professor of Consumer Economics at University of Rhode Island, USA.

Journal of Financial Counseling and Planning (indexed in Econlit, RG Journal Impact: 1.33)

Dr. Christine W. LAI, Distinguished Professor of Graduate Institute of Management, National Taiwan Normal University, Taiwan.

- **Conference Communication:**

Mr. Kenny CHANG, Ph.D. Candidate of Public Finance at National Chengchi University, Taiwan. (asiancfea@gmail.com)

- **Local Host Communication:**

Dr. Honjiun TAO, Associate Professor and Chair of Department of Economics and International Trade at Fuzhou University, China.

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4. Conference Manual and Program



Presentation Guidelines

1. Paper Presentation

All present of Refereed Sessions will have 15 (4-paper session)-20 (3-paper session) minutes for presentation. And please...

- Please be aware of time constraints. It is VERY important to be within the timeframe so other presenters in your session have adequate time for their presentations.
- Please honor the order of presentation, so attendees can plan ahead to go to other concurrent sessions.
- Each session has a 10 minute open floor discussion.

Presiders of Refereed Session will introduce each presenter of the session and lead the discussion. And please...

- Please make sure each presenter will have adequate time, meaning cut the presentation that is extended over 15 or 20 minutes.
- Please honor the order of presentation.
- Please lead the discussion. If you like to, you can give a full review of papers, but it's totally up to you.

Organizers of Panel Sessions and Business Meeting need to plan the presentation of each presenter within the given time framework. Please be aware of your allotted time. This year, there are a 60-minute Country/Region Report Session and a 30-minute Business Meeting, respectively.

2. Poster Presentation

Each poster presentation will have a space with size of 90cm×120cm (like this shape). And please...

- Please prepare your work and show it on the space no later than 16:30 on July 12, 2018.
- Each poster needs at least one presenter to interpret findings.
- Please finish your poster presentation and clean up your poster space by 18:10 on July 12, 2018..

Please Download the Tentative Conference Program (*changed and need to be updated!*)

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Conference Schedule

January 31, 2018	Submission deadline of full Paper or at least 1,000 words extended Abstract, Poster, and Panel Proposal.
February 1, 2018	<ul style="list-style-type: none"> ● Reviewing and selection process. ● Late submission of full Paper or at least 1,000 words extended Abstract, Poster, and Panel Proposal.
March 1, 2018	Sending out <ul style="list-style-type: none"> ● Letter of acceptance and ● Registration form.
April 1, 2018	End of early registration.
May 1, 2018	End of regular registration.
May 31, 2018	End of late submission.
June 1, 2018	Final version deadline (send full papers/ PPTs/ extended abstracts to conference proceedings printing).
July 10, 2018	End of late registration.
July 11-14, 2018	Conference Date.

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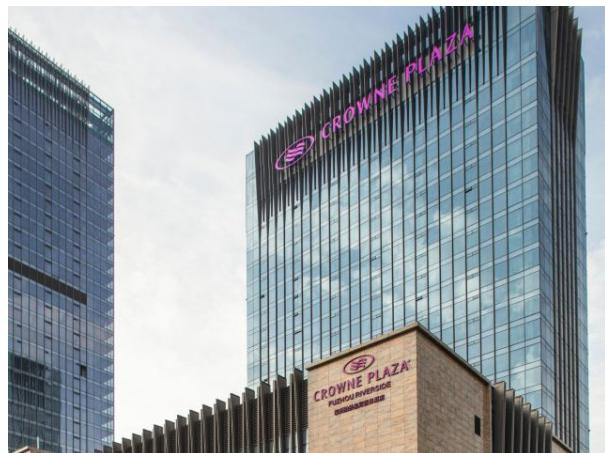
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8. Accommodation



Crowne Plaza Fuzhou Riverside

100-1, Jiangbin West Avenue, Taijiang District, Fuzhou, Fujian, 350002, China (People's Republic), TEL: +86-591-87248888



All prices are negotiating with the Hotel now.

A. Plaza Superior Room (Price<550 RMB or 85 USD /night)



Including:
1 breakfast (50 RMB for one additional breakfast)

1 Double Bed
Internet - Free WiFi
Entertainment - 42-inch LCD TV
Food & Drink - 24-hour room service
Sleep - A pillow menu and turndown service
Bathroom - Private bathroom, separate bathtub and shower, bathrobes, and free toiletries
Practical - Safe, free newspaper, and iron/ironing board
Comfort - Daily housekeeping
Smoking/Non Smoking
Room/bed type depends on availability at check-in

Room Details

- Bathrobes
- Daily housekeeping
- Desk
- Free newspaper
- Free toiletries
- Free WiFi
- In-room safe
- Iron/ironing board
- LCD TV
- Pillow menu
- Private bathroom
- Room service (24 hours)
- Separate bathtub and shower
- Turndown service

B. Plaza Superior Twin Room (Price <600 RMB or 93 USD/night)



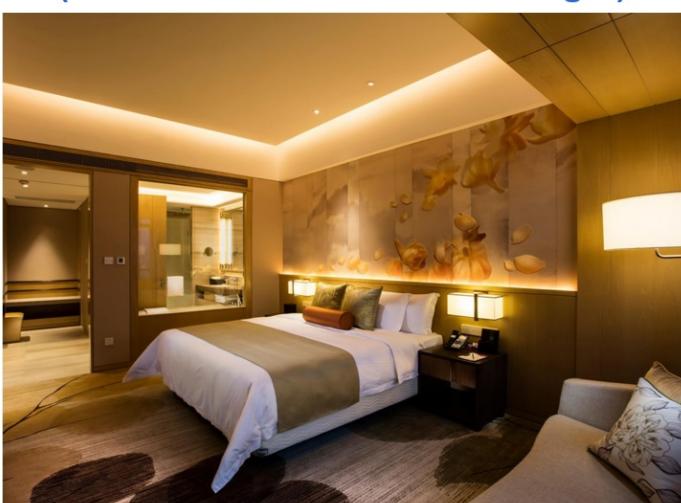
Including:
2 breakfasts

2 Single Bed
Internet - Free WiFi
Entertainment - 42-inch LCD TV
Food & Drink - 24-hour room service
Sleep - A pillow menu and turndown service
Bathroom - Private bathroom, separate bathtub and shower, bathrobes, and free toiletries
Practical - Safe, free newspaper, and iron/ironing board
Comfort - Daily housekeeping
Smoking/Non Smoking
Room/bed type depends on availability at check-in

Room Details

- Bathrobes
- Daily housekeeping
- Desk
- Free newspaper
- Free toiletries
- Free WiFi
- In-room safe
- Iron/ironing board
- LCD TV
- Pillow menu
- Private bathroom
- Room service (24 hours)
- Separate bathtub and shower
- Turndown service

C. Plaza Club Room (Price <800 RMB or 125 USD/night)



Including:
2 breakfasts

1 King Bed or 2 Twin Beds
Internet - Free WiFi
Entertainment - 42-inch LCD TV
Food & Drink - 24-hour room service
Sleep - A pillow menu and turndown service
Bathroom - Private bathroom, separate bathtub and shower, bathrobes, and free toiletries
Practical - Safe, free newspaper, and iron/ironing board
Comfort - Daily housekeeping
Smoking/Non Smoking
Room/bed type depends on availability at check-in

Room Details

- Bathrobes
- Daily housekeeping
- Desk
- Free newspaper
- Free toiletries
- Free WiFi
- In-room safe
- Iron/ironing board
- LCD TV
- Pillow menu
- Private bathroom
- Room service (24 hours)
- Separate bathtub and shower
- Turndown service

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9. Half-Day Local Tour

TENTATIVE HALF-DAY LOCAL TOUR

1. Sanfang Qixiang (Three Lanes and Seven Alleys)

Sanfang Qixiang History & Culture Street lies in the centre of Fuzhou, a city which has a long history of about 2200 years. It covers an area of about 40 hectares and is composed of 3 lanes, 7 Alleys and a main street, including Yijin Fong, Wenru Fong, Guanglu Fong, Yangqiao Lane, Langguan Lane, Tower Lane, Huang Lane, Anmin Lane, Gong Lane, Jipi Lane, and Nanhou Street.

Sanfang Qixiang, dating from Jin Dynasty, was once perfected in Tang & Five Dynasties and stepped into its golden age in Ming and Qing Dynasty. In spite of the long history, its ancient lane layout has been nearly retained loss lessly up to now, making it become the only one “living fossil” of “Li-fang System” among Chinese cities. 200 historic buildings still exist in the lanes, including 9 national key cultural relics protection units and numerous provincial and municipal cultural relics protection units.



Those delicate buildings not only embody the brilliance of ancient workmen, but also the vivid lives of residents of this ancient city. As the heart of Min River culture, there are extensive cultural relics and historic sites in this block, including former residence of famous persons and architectures of the Ming

Dynasty and the Qing Dynasty. In general, it is an uncommon “Ming & Qing Dynasty Architecture Museum” and compared to a great museum of antique buildings of these two dynasties.



2. Fuzhou Xichan Temple (If time is enough)

The Xichan Temple stands to the west of Fuzhou city, just near Fuzhou University. It is one of five Buddhist temples and was constructed in the Tang Dynasty. In the temple there are several ancient relics, including imperial handwriting by Emperor Kangxi, murals, a dagoba depicting a Buddhist Monk from the Five Dynasties and others. There are two jade statues of Buddha brought from Myanmar in the Jade Buddha Hall.



The seated Buddha is 2.95 meters tall, while the reclining one measures 3.7 meters in length. The present name "Xichan temple" originates from the fact that there are temples at all four corners of Fuzhou city, and Changqin temple is in the west, so the name "west temple" (Xichan temple) is acquired.

Xichan Temple includes ten buildings: Tianwang Palace, Daxiong Precious Palace, Court, Pavilion for keeping Buddhist scriptures, Guest Room, Buddhist room, Fangtai Room, Room for praying to Buddha, Storehouse, Room for Diet, Mingyuan Pavilion, Bell Tower, drum tower, jade Buddha building, Pavilion of the goddess of mercy, Baoen Tower, new room for praying to Buddha, Shangke room, Haihui building. There is a figure of the goddess of mercy with one thousand hands and eyes built with yellow bronze in the Pavilion of the goddess of mercy.

The Baoen Tower in Xichan temple is a conspicuous building in the temple. It was built in 1986, and is a brick tower with eight angles pavilion with antiquity style. It has a height of 67 meters and 15 floors. It has 8 halls inside and 9 corridors outside and is the highest brick tower in the country. The wall of each floor is engraved with Buddhist figures and Buddhist stories by the famous masons in Huian and is dotted with birds and beasts, flowers and fish, too. Hundreds of litchis surrounded the inside of the temple, with elegance and uniqueness. Moreover, there are the relics of white turtle spitting spring, the inscription in the tower of Lanlan master, who is the first master in Tang dynasty, seven-star well in Tang dynasty, the tower of



Huiling master in the five periods. Hundreds of litchis surrounded the inside of the temple, with elegance and uniqueness.

3. Night Scene of Minjiang River



The Min River or Minjiang is a 577 kilometres (359 mi)-long river in Fujian province, People's Republic of China. It starts in the Central Sichuan Province and is a tributary of the Yangtze River. It is the largest river in Fujian, and an important water transport channel. Most of northern and central Fujian is within its drainage area.

The ancient Dujiangyan irrigation system and the Giant Buddha of Leshan are built into the banks of the Minjiang. It is now heavily developed for hydro-electric power with many dams built on it. We crossed the river on our way South into Fuzhou.

The provincial capital, Fuzhou, sits on the lower Min River, with its historic center being on the northern side of the river, even closer to its fall into the East China Sea; the location historically made it an important port. The lower reaches of the river are wide and slow moving as it flows to the sea. A lot of bridges have been built here across the river. Lovely views can be had here.



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10. Transportation

By Taking Airplane:

1. You have to arrive at "Fuzhou International Airport (FOC)". In Chinese, it is 福州長樂國際機場.

2. There are three ways to get to the Crowne Pleaza Fuzhou Revisude from the airport.

A. Taking a Taxi. Please take a taxi to the hotel "Crowne Plaza Fuzhou Riverside (福州融侨皇冠假日). The address is "100-1, Jiangbin West Avenue, Taijiang District, Fuzhou, Fujian, 350002, China (People's Republic), TEL: +86-591-87248888." In Chinese, it is "福建省福州市台江区江滨西大道100-1号".

Please print out the following imformation and give it to the taxi driver.

请师傅载我到

福州融侨皇冠假日

地址 : 福建省福州市台江区江滨西大道**100-1号**

电话: **87248888**

The taxi fare might be ranged RMB 250-350, depending on the quality of taxi car. The fare might be cheaper if you take a car-pool taxi. It will take at least 60 minutes, depending on the traffic condition.

B. Pick-up service and/or Drop-off Service. If you need a pick-up service or a drop-off service or both, please download the form and provide all necessary information. It would be better if you can provide your electronic ticket. Please send us this form as early as you can but no later than July 1, 2018. First come, first serve. [【Download】](#)

C. Public Transporation. The information regarding the public transporation from airport to hotel is as follows:

Please take shuttle bus from airport to Apollo Hotel / 乘坐机场大巴从酒店到阿波罗大酒店

**Where to buy the ticket and where is the shuttle bus station,
please ask the information desk / 购票处与搭乘处请问机场询问台**

**Then take taxi to Fuzhou Rong Qiao Crowne Plaza Hotel / 再乘坐
的士到福州融侨皇冠假日酒店**

**BUSINESS TIME: 5:00AM- 10:00PM / 巴士营运时间：从上午5点至
晚上10点**

Every 20minute per time / 每20分钟一个班次

**The total cost will be less than RMB 100 / 总费用应会低于人民币
100元**

By Taking Gaotie (High-speed rail)

- 1. Arrive at Fuzhounan railway station.**
- 2. take a taxi to Crowne Plaza Riverside at Jiangbin West Avenue.**

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11. Regarding Fuzhou City and Fuzhou University



REGARDING LOCAL HOST

Fuzhou City

Fuzhou is the capital city of Fujian Province, located on China's southeastern coast. With a long tradition as a coastal port and shipbuilding center, Fuzhou is the major coastal city between Hong Kong and Shanghai. It is known as "Banyan Town" after the subtropical banyan trees planted there since the Song dynasty. As the central city of a province with many ethnic and linguistic links to Taiwan, Fuzhou has benefited from cross-strait investment and is today a major commercial and manufacturing center.



Fuzhou lies on the Min River, in the east of Fujian Province, some 50 km (30 miles) from the sea. The city is on a subtropical plain close to the Fu Mountains. It is 700 km (435 miles) northeast of Hong Kong, and 1,500 km (930 miles) southeast of Beijing.

Fuzhou's history dates back to the 3rd century AD, when it became a center of ore smelting. Thereafter it was capital, known as Minzhou, of the coastal kingdom of Minyue. When it was absorbed into the Tang dynasty, Fuzhou acquired its present name, which means "prosperous city" or "fortunate city." It grew wealthy as a coastal port for the export of tea.

Marco Polo is supposed to have passed through Fuzhou at the end of the 13th century. He described it as a great center of international commerce with special links to the Indian trade, prosperous, with great gardens and an abundance of fruit. He also noted the presence of a large Christian community there, with roots going back several hundred years. These were possibly descendants of Nestorian Christians, a Syrian sect that had come to China via the Silk Road.

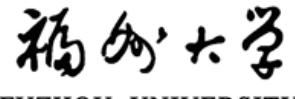


Fuzhou's international links continued in the Ming dynasty, when it was the homeport for the international voyages of the eunuch-admiral Zheng He in the early 15th century. In 1842, following the Opium Wars, Fuzhou became one of the five ports declared open to foreign trade. It also became a center of both Catholic and Protestant missionary activity after that time.

Because of Fuzhou's proximity to Taiwan, and the ethnic and linguistic closeness of the two regions, cross-strait investment has made Fuzhou one of China's most prosperous cities.

(Reference: <http://www.chinatoday.com/city/fuzhou.htm>)

Fuzhou University



FUZHOU UNIVERSITY

Founded in 1958, Fuzhou University is one of the national key universities that are selected into the "211 Project", a Chinese government programme for the 21st century to support 100

selected universities for their further rapid development. Since its establishment, Fuzhou University has developed into a key comprehensive university in Fujian Province, giving priority to engineering courses and also enjoying a reputation for excellence in other fields including sciences, economics, management, liberal arts, law, arts and design, etc.

Now Fuzhou University covers more than 333 hectares, including several campuses such as Yishan campus, Qishan campus, Tongpan campus and the Academy of Arts and Design in Xiamen. The main running campus is located in Qishan campus of the University Town of Fuzhou Region. There are 19 schools in Fuzhou University mainly for undergraduate education and two independently operated colleges—Zhicheng College and Yangguang College. There are 4 post-doctoral research stations, 9 doctoral degree programmes for the first-rank disciplines, 54 doctoral degree programmes for the second-rank disciplines, 29 master's degree programmes for the first-rank disciplines and 168 master's degree programmes for the second-rank disciplines and 11 professional degree authorization stations.



Fuzhou University has been approved by the Ministry of Education to offer undergraduate and postgraduate programmes to students from Hong Kong, Macao, Taiwan regions and foreign countries. At present, there are about 50,000 students in Fuzhou University, including about over 5,200

doctoral and master's degree seekers. Since its establishment, about 200,000 students graduated from Fuzhou University, including full-time doctoral and master's degree students as well as those with the bachelor's degrees and associate degrees. (Reference: Wiki Fuzhou University)



经济与管理学院
School of Economics & Management

The School of Economics and Management at Fuzhou University has been growing fast along with the reform, opening-up and rapid

development of China in the changing global economic environment. The school offers two major categories of disciplines: Management and Economics. It has two post-doctoral mobile stations: Management Science and Engineering, and Business Administration. There are 2 first-level disciplines with doctor's degree programs, including Management Science and Engineering, and Business Administration. There are 13 second-level disciplines offering doctor's degree programs, namely, Technical Economics and Management, Management System Engineering, Science and Technology and Education Management, Information Management and Information System, Logistics Management, Financial Engineering, Accounting, Corporate Management, Tourism Management, Corporate Finance and Financial Innovation, Economics and Industry System Management, Electronic Administration Affairs and Regional Resource Management, Policy Science and Government Administration Innovation.

There are 6 master's degree programs under the first-level disciplines and 23 academic and 10 professional master's degree programs under the second-level disciplines. There is a national "211 Project" Key Disciplinary Construction Project--- Management Science Theories, Methods and

Applications, a provincial key discipline --- Management Science and Engineering with Distinctive Characteristics, and 4 provincial key disciplines, namely Management Science and Engineering, Business Administration, Applied Economics, and Public Administration.



The school has strong teaching faculty with reasonable organizational structure and there are quite a few vigorous and innovative experts and scholars who enjoy high reputation at home and abroad with their profound academic achievements. The school comprises 277 faculty members, including 208 full-time teachers and researchers, among whom there are 50 professors, 94 associate professors, and 24 doctorate supervisors.

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12. Contact Information



CONTRACT INFORMATION

Any questions regarding the conference, please email to asiancfea@gmail.com.

You are welcome to join the 2018 ACFEA Conference Chat Room at Wechat. If you have a wechat account, please scan the following QR Code. The Code will be updated frequently. If it does not work, please send an email to asiancfea@gmail.com for requesting a valid Code.



Expired: July 11, 2018

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13. 2018 Conference Photos



2018 ACFEA Twelfth Biennial Conference in Fuzhou, China



**More Conference photos will be available soon
at <https://www.flickr.com/photos/155538430@N05/albums>
Please take a look and download the full size of
each photo.**

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