



CONFERENCE MANUAL

2020 Joint International Virtual Conference of ACFEA and ACES September 12, 2020

(Version: 2020/09/09)

Hosts: Asian Consumer and Family Economics Association (ACFEA)
Association for China Economic Studies (ACES)

Cohost: Alvin International Education Co. Ltd.

Organizers: Asian Consumer and Family Economics Association (ACFEA)

Association for China Economic Studies (ACES)

All kinds of information regarding this conference are available on the official website of ACFEA at http://www.asiancfea.org and the official website of ACES at http://www.aces.org.tw/.



URL: www.asiancfea.org, Contact: asiancfea@gmail.com

Presentation Guidelines

1. For Paper Presentation

Each presentation has 20 minutes. And please...

- Please be aware of time constraints. It is VERY important to be within the timeframe so other presenters in your session have adequate time for their presentations.
- Please honor the order of presentation, so attendees can plan ahead to go to other concurrent sessions.
- Each session has a 10~20-minute open floor discussion.

2. For Presider

Presiders of Refereed Session will introduce each presenter of the session and lead the discussion. And please...

- Please make sure each presenter will have adequate time, meaning cut the presentation that is extended over 5 minutes.
- Please honor the order of presentation.
- Please lead the discussion. If you like to, you can give a full review of papers, but it's totally up to you.



2020 Joint International Virtual Conference of **ACFEA and ACES** September 12, 2020 URL: www.asiancfea.org, Contact: asiancfea@gmail.com

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The Tentative Conference Program

Time (GMT+8 Hrs)	Saturday, September 12, 2020			
09:00-09:10	Open Ceremony President of ACFEA: Dr. Kaili YIEH (National Changhua University of Education, Taiwan) President of ACES: Dr. Chin-Tan HUANG (Ming Chuan University, Taiwan)			
09:15-10:00	Host: Dr. Kaili YIEH (National Changhua University of Education, Taiwan) Keynote Speaker: Dr. Leong LIEW Former Head and Professor of Department of International Business and Asian			
	0.667).	urnal of the Asia Pacific Eco		
10:00-10:45		balization: Obama, Trump ar	nd X1	
	 Keynote Speaker: Dr. Joyce SERIDO Associate Professor and Extension Specialist in the Department of Family Social Science at University of Minnesota, Twin Cities, USA. Editor of <i>Journal of Family and Economic Issues</i> (indexed in SSCI, IF: 0.921). Topic: Household and Family Economics Scholarship: What We Know and Where We Need to Go 			
10:45-10:50	Break			
	Co-current Sessions			
	Conference A VooV Meeting ID: TBA	Conference B VooV Meeting ID: TBA	Conference C VooV Meeting ID: TBA	
	Session A1	Session B1	Session C1	
10:50-12:10	Presider: Chin-Tan HUANG	Presider: Jing Jian XIAO	Presider: Kaili YIEH	
	Session A2	Session B2	Session C2	
12:10-13:30	Presider: Anoshua CHAUDHURI	Presider: Fung-Mey HUANG	Presider: Erin P.K. SO	
13:30-14:50	Session A3 Presider: Jiun-Nan PAN	Session B3 Presider: Tracey WEST	Session C3 Presider: Yuantao XIE	
14:50-15:00	Break	,		
	Session A4	Session B4	Session C4	
15:00-16:20	Presider: Congmin PENG	Presider: Longyao ZHANG	Presider: Dragana MITROVIC	
	Session A5	Session B5		
16:20-17:40	Presider: Joseph Teyu CHOU	Presider: Tzu-Ling HUANG (16:20-18:00)		

^{*}Two keynote speeches and all submissions are available on the official website of ACFEA at http://www.asiancfea.org ONLY during the period of conference.



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Session A1 (September 12, 10:50-12:10, Time Zone: GMT+8 hours)

Session Title: Topics on Economic Development

VooV Meeting ID: TBA

Session Chair: Chin-Tan HUANG (Ming Chuan University, Taiwan)

Presenters (people with "*" are attendants):

Paper 1: Jinhee KIM* (University of Maryland Extension)

Brin XU (University of Maryland)

"Gender Disparity in Credit Access: A Case Study of Entrepreneurs in

China"

Paper 2: Warveni JAP* (Thompson Rivers University)

"Rebranding China's Country Image"

Paper 3: Thu-Ha T. AN* (National Taiwan University)

Kuo-Chun YEH (National Taiwan University)

"Growth Effect of Foreign Direct Investment and Financial Development:

New Insights from Threshold Approach"



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Session B1 (September 12, 10:50-12:10, Time Zone: GMT+8 hours)

Session Title: Topics for SI of JFEI (1)

Meeting ID: TBA

Session Chair: Jing Jian XIAO (University of Rhode Island)

Presenters (people with "*" are attendants):

Paper 1: Jiyea PARK* (University of Georgia)

Jinhee YANG (Korea National University of Transportation)

"Analysis of "For-Me Class" Keyword Using Social Network Big Data

Analysis"

Paper 2: Jiyea PARK* (University of Georgia)

Jinhee YANG (Korea National University of Transportation)

"Analysis of Private Education Expenses for Young Children by Family

Characteristics in South Korea"

Paper 3: Chia-Li CHIEN* (California Lutheran University)

Kimberly TURNER* (National Financial Group)

"The Impact of Mid-Late Career Health Shocks on Retirement Wealth"



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Session C1 (September 12, 10:50-12:10, Time Zone: GMT+8 hours)

Session Title: Topics on Family Issues

Meeting ID: TBA

Session Chair: Kaili YIEH (National Changhua University of Education)

Presenters (people with "*" are attendants):

Paper 1: Shan LEI* (West Texas A&M University)

"Women, Marital Status and Homeownership in Urban China"

Paper 2: Kyoung Tae KIM* (University of Alabama)

Jing Jian XIAO (University of Rhode Island)

"Gender Differences in Consumer Financial Capability: Decomposition

Analyses"

Paper 3: Anoshua CHAUDHURI* (San Francisco State University)

Subrata MUKHERJEE (Institute of Development Studies)

Anamitra BARIK (Society for Health and Demographic Surveillance)

"Do Acute Health Care Needs of the Poor Crowd Out Their Chronic Care

Utilization? Evidence from Rural India"



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Session A2 (September 12, 12:10-13:30, Time Zone: GMT+8 hours)

Session Title: Topics for SI of JFEI (2)

Meeting ID: TBA

Session Chair: Anoshua CHAUDHURI (San Francisco State University)

Presenters (people with "*" are attendants):

Paper 1: Qunzi ZHANG* (Shandong University)

Zhen CAO (Beijing Intellectual Property Fund)

Shiyuan GUAN (Shandong University)

"Education and the Use of Third-party Payments: Microcosmic Evidence

and Influencing Mechanisms"

Paper 2: Longyao ZHANG* (Nanjing Agricultural University)

Jiankui XU (Nanjing Agricultural University)

Nan ZHOU (Nanjing Agricultural University)

Qianqian MA (Fudan University)

"Credit Access Across Households: The Impact of China's Hukou System"

Paper 3: Yanyan HUANG* (Huaqiao University)

Fuzhong CHEN (University of International Business and Economics)

"Household Debt and Food Expenditure: Evidence from Urban China"



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Session B2 (September 12, 12:10-13:30, Time Zone: GMT+8 hours)

Session Title: Topics on Wellbeing

Meeting ID: TBA

Session Chair: Fung-Mey HUANG (National Taiwan University)

Presenters (people with "*" are attendants):

Paper 1: Chieh-Hsien LEE* (Fo Guang University)

"A Study on the Correlation between Exercise and Overweight in the 19 to

64 Age Group in Taiwan"

Paper 2: Tracey WEST* (Griffith University)

Laura DE ZWAAN (Griffith University)

Di JOHNSON (Griffith University)

"Financial Wellbeing in a Crisis: Student Revisions of Future Expectations

and Financial Satisfaction"

Paper 3: Tzu-Ling HUANG* (Chung Yuan Christian University)

"An Empirical Study of the Impact of Team Learning and Member

Heterogeneity on Female Academic Researchers in Taiwan"



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Session C2 (September 12, 12:10-13:30, Time Zone: GMT+8 hours)

Session Title: Topics on Family Economics

Meeting ID: TBA

Session Chair: Erin P.K. SO (Hong Kong Baptist University)

Presenters (people with "*" are attendants):

Paper 1: Pachara PIMPAWATIN* (Chulalongkorn University)
Nopphol WITVORAPONG (Chulalongkorn University)
"Presence of Multiple Partners and Fertility Decision-Making: Evidence from Eight Low-and-Middle Income Countries"

Paper 2: Xuezhu SHI* (University of International Business and Economics) "The Role of Social Norms in Old-age Support: Evidence from China"

Paper 3: Fuzhong CHEN* (University of International Business and Economics)
Guohai JIANG (University of International Business and Economics)
"Credit Availability and Household Portfolio Choice: Evidence from China"



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Session A3 (September 12, 13:30-14:50, Time Zone: GMT+8 hours)

Session Title: Topics on SI of JAPE

Meeting ID: TBA

Session Chair: Jiun-Nan PAN (Yuan Ze University)

Presenters (people with "*" are attendants):

Paper 1: Fuzhong CHEN* (University of International Business and Economics)
Guohai JIANG (University of International Business and Economics)
"The Impact of Institutional Quality on Foreign Direct Investment: Evidence from 117 Countries"

Paper 2: Ya-Chi LIN* (Feng Chia University)

Kuo-Chun YEH (National Taiwan University) Tai-Kuang HO (National Taiwan University)

"Renminbi Arbitrage among Taiwan, Hong Kong and Mainland China"

Paper 3: Jinjie WANG* (Nankai University)

Hui WANG (Nankai University)

Yunbo ZHOU (Nankai University)

"On the Equality between Digital Technology, Income Growth and Income Distribution: Verification Based on Survey Data of Rural E-commerce Households in China"



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Session B3 (September 12, 13:30-14:50, Time Zone: GMT+8 hours)

Session Title: Topics on SI of JFEI (3)

Meeting ID: TBA

Session Chair: Tracey WEST (Griffith University)

Presenters (people with "*" are attendants)

Paper 1: Fung-Mey HUANG* (National Taiwan University)

"Financial Crisis and Added Worker Effect of Single-parent Families in

Taiwan"

Paper 2: Joseph Teyu CHOU* (National Chengchi University)

Chien-Hao FU (National Taipei University)

"Which Families Benefited from the Recent Personal Income Tax Reform

in Taiwan – Evidence from the Administrative Data"

Paper 3: Lihua BI* (Sun Yat-Sen University)

Zhiqiang YANG (Guangdong University of Finance and Economics)

Jian ZHANG (University of South China)

Benren SHI (Jinan University)

"The Impact of Family Involvement Degree on Internationalization:

Evidence from China"



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Session C3 (September 12, 13:30-14:50, Time Zone: GMT+8 hours)

Session Title: Topics on SI of JFEI (4)

Meeting ID: TBA

Session Chair: Yuantao XIE (University of International Business and

Economics)

Presenters (people with "*" are attendants):

Paper 1: Chi-Ho TANG* (Hong Kong Shue Yan University)
Ka-Yui LEUNG (City University of Hong Kong)
"A View from the Top: Are Top Floor Units Good for Consumption but Bad for Investment?"

Paper 2: YuXiang LI* (University of International Business and Economics)
Peigong LI (Shanghai Lixin University of Accounting and Finance)
Chin-Tan HUANG (Ming Chuan University)
WeiXing WU (University of International Business and Economics)
"Pension Wealth and Household Portfolio Choice: Evidence from China"

Paper 3: Erin P.K. SO* (Hong Kong Baptist University)
Vinh Q.T. DANG (Nanjing University of Finance and Economics)
Isaac OTCHERE (Carleton University)
"Does The Nature of Political Connection Matter for Corporate Social Responsibility Engagement? Evidence from China."



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Session A4 (September 12, 15:00-16:20, Time Zone: GMT+8 hours)

Session Title: Topics on SI of SER

Meeting ID: TBA

Session Chair: Congmin PENG (Anglia Ruskin University)

Presenters (people with "*" are attendants):

Paper 1: Wai Ho WONG* (Beijing Normal University-Hong Kong Baptist

University United International College)

Xiao Bin ZHAO (Beijing Normal University-Hong Kong Baptist

University United International College) Wei QIANG (University of Hong Kong)

Fung LEE (The Chinese University of Hong Kong)

"Relationship between Direct Investment and Outward Foreign Direct

Investment in China: The Influence of Region-Specific Factors"

Paper 2: Xiaojian TANG* (Nanjing Agricultural University)

Joseph Teyu CHOU (National Chengchi University)

Stephanie TSUI (National Chengchi University)

"CEO Organizational Identity and Stock Price Crash Risk: Evidence from

China"

Paper 3: Liang DING* (Jiangxi University of Finance and Economics)

Yingna WU (University of Economics and Law)

Yuetong MA (Zhongnan University of Economics and Law)

"Environmental Regulation and the Innovation Performance of Chinese

Export Firms —The Quasi-Natural Experiment Based on the Law of

Promoting Clean Production"



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Session B4 (September 12, 15:00-16:20, Time Zone: GMT+8 hours)

Session Title: Issues on China's Population

Meeting ID: TBA

Session Chair: Longyao ZHANG (Nanjing Agricultural University)

Presenters (people with "*" are attendants):

** Chinese Session (All presentations will be delivered in Chinese)

Paper 1: Baoguo SHI* (Minzu University of China)

Ru ZHE (Minzu University of China)

Yicong TIAN (Minzu University of China)

Ye LI (Harbin Medical University)

"Spatial Dependence Pattern of Chinese Tertiary Hospitals and Its

Influencing Factors"

Paper 2: Jia ZHAO* (Southwestern University of Finance and Economics)
Yuke ZHU (Southwestern University of Finance and Economics)
"The Effect of Population Agglomeration on Haze Pollution in China: A
Multi-Perspective Study"

Paper 3: Yuantao XIE* (University of International Business and Economics)
Xiaoke SUN (University of International Business and Economics)
Shanchen YANG (University of International Business and Economics)
"The Effect of Delayed Retirement on Social Welfare in China: Based on the Perspective of Pension Replacement Rate"



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Session C4 (September 12, 15:00-16:20, Time Zone: GMT+8 hours)

Session Title: Topics on China Economy

Meeting ID: TBA

Session Chair: Dragana MITROVIC (University of Belgrade)

Presenters (people with "*" are attendants):

Paper 1: Xiaoyun ZHANG* (Dongbei University of Finance and Economics)
Liqun DU (Peking University)
"Economic Growth and Priority Poverty Alleviation: Enlightenment Based on Angus Deaton's Poverty Theory"

Paper 2: Fuzhong CHEN* (University of International Business and Economics)
Haifeng LI (Yamaguchi University)
Huini WEI (University of International Business and Economics)
Wani NELSON (University of International Business and Economics)
"The ownership, innovation and sustainable development of micro and small enterprise"

Paper 3: Zijun SUN* (University of International Business and Economics) Fuzhong CHEN (University of International Business and Economics) "Consumer Financial Knowledge and Credit Card Use"



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Session A5 (September 12, 16:20-17:40, Time Zone: GMT+8 hours)

Session Title: Topics on SI of JFEI and JAPE

Meeting ID: TBA

Session Chair: Joseph Teyu CHOU (National Chengchi University)

Presenters (people with "*" are attendants):

Paper 1: Huan WANG* (Peking University)

Liqun DU (Peking University)

"Divorce Risk, Family Decision Making and Savings: Evidence from

China"

Paper 2: Dragana MITROVIC* (University of Belgrade)

"China's Economy after Covid 19 - Challenges of De-Globalization and

Prospects for Asia-Pacific Recouping"

Paper 3: Congmin PENG* (Anglia Ruskin University)

Po-Wen SHE (University of Cambridge)

"Financial Literacy and Portfolio Diversity in China"



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Session B5 (September 12, 16:20-18:00, Time Zone: GMT+8 hours)

Session Title: Topics on Economic Policy

Meeting ID: TBA

Session Chair: Tzu-Ling HUANG (Chung Yuan Christian University)

Presenters (people with "*" are attendants):

Paper 1: Haifeng LI* (Yamaguchi University)

Wei ZHANG (Beijing Technology and Business University) Yuting ZHOU (Sichuan Branch, OFFCN Education Group)

Household Debt, Leverage Ratio and Consumption—Evidence from

China

Paper 2: Hsiao Yu CHIEN* (Guangdong University of Foreign Studies South China Business College)

He-Shun HSU (National Chengchi University)

"Spatial Analysis on Agricultural Reform and Economic Development— A Case Study of Guangdong Province in China"

Paper 3: Chenghao RUAN* (Hainan University)

Shijie LI (Hainan University)

Leiming LI (Hainan University)

"Financial Development, Institutional Quality and Bilateral Trade--Empirical Analysis Based on The Trade Data between China and The Countries along The Belt and Road"

Paper 4: He-Shun HSU* (National Chengchi University)

Jr-Tsung HUANG (National Chengchi University)

"The Effect of Air Pollution on Foreign Direct Investment in China:

Evidence from Spatial Econometric Analysis"



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Conference Organizing Committee

Chair of Conference:

- Dr. Kaili YIEH, Professor and Former Dean of Management, National Changhua University of Education. President of ACFEA.
- Dr. Chin-Tan HUANG, Professor of Financial Management, Ming Chuan University. President of ACES.

Advisor of Conference

- Dr. Jing Jian XIAO, Professor at University of Rhode Island. Editor of *Journal of Financial Counseling and Planning* and Guest Editor of Chair of Advisory Board of ACFEA s. Chair of Advisory Board of ACFEA.
- Dr. Jr-Tsung HUANG, Professor of Public Finance at National Chengchi University.

 Associate Editor of Singapore Economics Review and Journal of Financial

 Counseling and Planning, Guest Editor of Journal of Family and Economic

 Issues and Journal of Asia Pacific Economy. Deputy Chair of Advisory

 Board of ACFEA and Secretarial-General of ACES.

Keynote Speakers of Conference

- Dr. Leong LIEW, Former Head and Professor of Department of International Business and Asian Studies, Griffith University, Australia. Managing Editor of *Journal of the Asia Pacific Economy* (indexed in SSCI, IF: 0.667).
- Dr. Joyce SERIDO, Associate Professor and Extension Specialist in the Department of Family Social Science at University of Minnesota, Twin Cities, USA. Editor of *Journal of Family and Economic Issues* (indexed in SSCI, IF: 0.921).

Program Co-Chair of Conference:

Dr. Kuang-Ta LO, Professor of Public Finance, National Chengchi University. Dr. Jiun-Nan PAN, Assistant Professor of College of Management at Yuan Ze University.

Conference Communication:

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Journal of the Asia Pacific Economy

(Indexed in SSCI, IF: 0.667, ISSN: 1354-7860)

Call for Papers

Special Issue: Challenges and their Appropriate Policy Responses of the Asia-Pacific Economies in the Next Decade



Guest Editor: Dr. Jr-Tsung Huang (National Chengchi University)

SYNOPSIS AND SUBJECT COVERAGE

For the past few decades, the Asian Pacific economies have achieved impressive rates of economic growth. However, these economies now face significant challenges such as climate change, widespread anti-globalism sentiments that express themselves in the US- China and other trade conflicts, demographic change, financial innovation and cyber security. These challenges impact on the future standards of living of these economies, which call for appropriate policies from governments in the region.

Papers in any area of economics covering the theme of the conference are welcomed, but they have to be empirical and policy focused. Papers on experimental economics are fine, but NOT purely theoretical papers. All submissions should be original and in English.

Authors of selected papers will be invited after the conference to submit their revised manuscripts for consideration for publication in a special issue of the Routledge journal, the *Journal of the Asia Pacific Economy* (JAPE). Only articles of sufficient merit will be accepted for publication in the special issue after a further review process. There are no submission and publication fees, or page charges for the journal.

Contributors should submit their manuscripts in English to Dr. Jr-Tsung Huang at jthuang@nccu.edu.tw by August 31, 2020. The subject of the email should be "Manuscript for Submission to the SI of JAPE". Dr. Huang will be appointed as the Guest Editor of the JAPE's special issue after the conference.

For further questions or inquiries, please visit journal website or contact the corresponding guest editor at **jthuang@nccu.edu.tw**.



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Journal of Family and Economic Issues

(Indexed in SSCI, IF: 0.921, ISSN: 1058-0476)

Call for Papers

Special Issue: Consumer and Family Economic and Financial Issues in the Asia-Pacific Region



Guest Editors: Dr. Jr-Tsung Huang (National Chengchi University)

SYNOPSIS AND SUBJECT COVERAGE

The focus of this special issue is generally on consumers and families and their economic and financial issues. Therefore, all submissions should include both either an economic or financial element and either a consumer or family element. In other words, this special issue acknowledges the bidirectional influence of consumers and families on economic and financial issues AND the influence of economic and financial issues on consumers and families. We encourage papers that examine factors and outcomes relevant to consumer/family financial/economic issues at either microor macro- levels as submissions in this special issue. Prospective topics in this special issue are expected to be relevant to but NOT limited to the following:

- Consumer Economics
- Family Economics
- Financial Economics
- Health Economics
- International Economics
- Labor Economics

- Marketing
- Public Economics
- Real Estate Economics
- Regional Economics
- Sustainable Economics
- Welfare Economics

Contributors should submit their manuscripts in English to Dr. Jr-Tsung Huang at jthuang@nccu.edu.tw by August 15, 2020. The subject of the email should be "Manuscript for Submission to the SI of JFEI". Dr. Huang has been appointed as the Guest Editor of this JFEI's special issue.

Authors of selected papers will be invited after the conference to submit their revised manuscripts for consideration for publication in a special issue of the *Journal of Family and Economic Issues* (JFEI). Manuscripts should be submitted online at the following link: https://www.editorialmanager.com/jeei/default.aspx and must adhere to the "Submission Guidelines" (available online at

https://www.springer.com/journal/10834/submission- guidelines) of *Journal of Family and Economic Issues*. Only articles of sufficient merit will be accepted for publication in the special issue after a further review process. There are no submission and publication fees, or page charges for the journal.



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All submissions should include the following sections: Introduction/Theoretical Background, Methodology, Preliminary Results, Preliminary Discussion/Implications and have to be policy oriented and in English. Empirical research articles are most welcomed. However, experimental, theoretical, or empirical case studies will also be considered. All submissions should adhere to APA (7.0) format and style.

For further questions or inquiries, please visit https://link.springer.com/journal/10834 or contact the guest editor, Dr. Jr-Tsung Huang, at jthuang@nccu.edu.tw.



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Call for Papers

THE SINGAPORE ECONOMIC REVIEW

Special Issue on China's Economy: Challenges and **Development in the Future**

The Singapore Economic Review will publish a special issue on China's Economy: Challenges and Development in the Future.

Guest Editor

Jr-Tsung Huang (National Chengchi University)



Synopsis and Subject Coverage

After 40 years of reform, China has successfully developed her economy, the second-largest in the world after the USA. It is about time to review the process of China's economic development in the past 40 years and to investigate the possibility of sustainable development of China's economic growth in the future. The Singapore Economic Review will publish a special issue to shed light on challenges and development of China's economy in the future. We would like to broadly invite researchers to submit original microand macro-level studies related to China's economy to this special issue. Prospective topics in this special issue should be relevant but NOT limited to the following:

Industrial Economics

Labor Economics

Monetary Economics

Real Estate Economics

Transitional Economies

Regional Economics

Welfare Economics

International Economics

Public Economics/Taxation

Consumer Economics Demography/Population Economics Institutional Economics **Development Economics Educational Economics Environment Economics Family Economics Financial Economics Gender Economics** Health Economics **Human Resource**

All submissions have to be original, policy oriented, prospective, and in English. Empirical research articles are most welcomed. However, experimental, theoretical, and empirical case studies will also be considered.

Submission Procedure

Contributors should submit their manuscript in English by October 31, 2020. Manuscripts should be submitted online at the following link: www.editorialmanager.com/ser/default.asr

Contributors should clearly indicate in the website that the paper is submitted to the Special Issue on China's Economy: Challenges and Development in the Future. There is no submission fee.

All papers must adhere to the "Guideline for Contributors" (available online at https://www.worldscientific.com/ page/ser/submission-guidelines) of the Singapore

For further questions or inquiries, please visit our website or contact the corresponding guest editor at ithuang@



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List of Contributors

Name (Affiliation)	Pages
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BARIK, Anamitra (Society for Health and Demographic Surveillance)	4
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CAO, Zhen (Beijing Intellectual Property Fund)	5
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JAP, Warveni (Thompson Rivers University)	2



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LO, Kuang-Ta (National Chengchi University)	16
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