

Welcome to Asian Consumer and Family Economics Association(ACFEA)

## 2014 ACFEA Biennial Conference

**The Tenth Biennial Conference of ACFEA**  
**July 9<sup>th</sup>-11<sup>th</sup>, 2014**  
**National Chengchi University, Taipei, Taiwan**



Taiwan, a successful country, has accumulated a large amount of experiences and lessons that are precious for the Asian countries experiencing economic prosperity or those have to some extent realized the target of economic development.

Therefore, the 10th Biennial Conference of ACFEA hosted by Department of Public Finance at National Chengchi University will be taken place in Taipei City of Taiwan. Focusing on consumer and family economics, this conference aims to provide a forum for researchers involved in the areas of economics, consumer economics, family economics, agricultural economics, marketing, management, pedagogy, psychology, sociology, economics teaching, business, or government policy, and people who are interested in Asian consumer and family economic issues to exchange messages, make announcements, and network.

### • THE SCOPE OF THE CONFERENCE

The Tenth Biennial Conference of Asian Consumer and Family Economics Association (ACFEA) will be hosted by National Chengchi University, Taipei City, Taiwan on July 9-12, 2014. The central topic of the conference is to improve the well being of consumers and families. Professionals in economics, consumer/ family economics, marketing, management, political



science, education, psychology, sociology, social work, and other related fields are welcome to submit papers, poster proposals, and panel proposals addressing theoretical, empirical, methodological, pedagogical, and policy issues.

1. **The deadline for full paper (or at least 1000 words extended abstracts), poster, and panel proposal submissions is February 20, 2014. (extended)!!**
2. **Please send all kinds of submissions to the conference executive chair, Dr. Jiun-Nan PAN via e-mail: edouard831@gmail.com.**
3. **Full papers for accepted extended abstract have to be submitted to proceedings editor of the conference by June 15, 2014.**

#### • CONFERENCE SCHEDULE

Date	Activities
November 1, 2003	Starting Call for Papers, Posters, and Panels
<b>February 20, 2014 (extended!!)</b>	Full Paper (Or At Least 1000 Words Extended Abstract), Poster, and Panel Submission Deadline.
Feb. 1 – Feb. 28, 2014	Reviewing Process.
<b>March 1-15, 2014 (postponed)</b>	Sending Out Letter of Acceptance.
<b>March 10, 2014 (postponed)</b>	Starting Registration.
April 1, 2014	End of Early Registration.
May 15, 2014	End of Registration.
June 15, 2014	Deadline of Accepted Full Paper Submission.
July 8, 2014	Conference Registration. Welcome Reception in the Evening.
July 9 - 10, 2014	Conference on July 9-10. Culture Night (Dinner) on July 9, Farewell Party (Lunch) on July 10. Free Time (Afternoon and Night of July 10).
July 11, 2014	One-Day Trip ( <b>for scholars from foreign countries or regions only</b> ).
July 12, 2014	Departure.

**Conference Manual and Program**

**Conference Organizing Committee**

**Call-for-Papers, Posters, and Panels**

**Submissions**

## **One-Day Trip**

## **Transportation**

## **Contact Information**

## **Conference Photos**

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## Conference Manual and Program

# CONFERENCE MANUAL

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## *Presentation Guidelines*

### **1. Paper Presentation**

**All present of Refereed Sessions** will have 20 minutes for presentation. And please...

1. Please be aware of time constraints. It is VERY important to be with in the timeframe so other presenters in your session have adequate time for their presentations.
2. Please honor the order of presentation, so attendees can plan ahead to go to other concurrent sessions.
3. Each session has a 15-minute open floor discussion. Alternatively, the list of discussant for each article in the agenda is optional. The way of discussion is all up to each session chair.

**Presiders of Refereed Session** will introduce each presenter of the session and lead the discussion. And please...

1. Please make sure each presenter will have adequate time, meaning cut the presentation that is extended over 20 minutes.
2. Please honor the order of presentation.
3. Please lead the discussion. If you like to, you can give a full review of papers, but it's totally up to you.

**Organizers of Panel Sessions** need to plan the presentation of each presenter within the given time framework. Please be aware of your allotted time. This year, there are 75-minute sessions.

### **2. Poster Presentation**

**Each poster presentation will have a space with size of 90cm×120cm (like this shape  ). And please...**

1. Please prepare your work and show it on the space no later than 16:50 on July 19, 2014.
2. Each poster needs at least one presenter to interpret findings.
3. Please finish your poster presentation and clean up your poster space by 18:00 on July 9, 2014.

## Conference Program

Time	February, July 8, 2014				
16:00-18:30	<b>Registration opens</b>				
18:30-20:30	<b>Reception (Fullon Hotel Shenkeng)</b> Welcome Speech by Dr. Jr-Tsung Huang, Chair of 2014 ACFEA Conference Welcome Speech by Dr. An-Pang Kao, Former President of ACFEA Welcome Speech by Dr. Jing Jian Xiao, Former President of ACFEA				
	Wednesday, July 9, 2014				
8:30-9:00	<b>Welcome Ceremony (Conference Hall, General Building of Colleges)</b> Introduction: Dr. Jiun-Nan Pan, local arrangement coordinator Welcome Speech by the Vice President of NCCU Welcome Speech by Dr. Jr-Tsung Huang, President of ACFEA Welcome Speech by Dr. Jungsung Yeo, Former President of ACFEA (2011-2013)				
9:00-10:00	<b>Keynote Address: (Conference Hall, General Building of Colleges)</b> Topic: TBA. Speaker: TBA.				
10:00-10:15	Break				
10:15-11:30 Concurrent Sessions	<b>Session A:</b>	<b>Session B:</b>	<b>Session C:</b>	<b>Session D:</b>	<b>Session E:</b>
	(Room 271338, General Building of Colleges)	(Room 271332, General Building of Colleges)	(Room 271243, General Building of Colleges)	(Room 270514, General Building of Colleges)	(Room 270931, General Building of Colleges)
	Presider: TBA Three papers will be presented and discussed.	Presider: TBA Three papers will be presented and discussed.	Presider: TBA Three papers will be presented and discussed.	Presider: TBA Three papers will be presented and discussed.	Presider: TBA Three papers will be presented and discussed.
11:30-13:00	<b>Lunch (13th Floor, General Building of Colleges)</b>				
13:00-14:15 Concurrent Sessions	<b>Session A:</b>	<b>Session B:</b>	<b>Session C:</b>	<b>Session D:</b>	<b>Session E:</b>
	(Room 271338, General Building of Colleges)	(Room 271332, General Building of Colleges)	(Room 271243, General Building of Colleges)	(Room 270514, General Building of Colleges)	(Room 270931, General Building of Colleges)
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14:15-14:30	Break				
14:30-15:45 Concurrent Sessions	<b>Session A:</b>	<b>Session B:</b>	<b>Session C:</b>	<b>Session D:</b>	<b>Session E:</b>
	(Room 271338, General Building of Colleges)	(Room 271332, General Building of Colleges)	(Room 271243, General Building of Colleges)	(Room 270514, General Building of Colleges)	(Room 270931, General Building of Colleges)
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15:45-17:00 Concurrent Sessions	<b>Session A:</b>	<b>Session B:</b>	<b>Session C:</b>	<b>Session D:</b>	<b>Session E:</b>
	(Room 271338, General Building of Colleges)	(Room 271332, General Building of Colleges)	(Room 271243, General Building of Colleges)	(Room 270514, General Building of Colleges)	(Room 270931, General Building of Colleges)
	Presider: TBA	Presider: TBA	Presider: TBA	Presider: TBA	Presider: TBA

	Three papers will be presented and discussed.	Three papers will be presented and discussed.	Three papers will be presented and discussed.	Three papers will be presented and discussed.	Three papers will be presented and discussed.
17:00-18:00	<b>Poster Session</b> 16 poster will be shown on the wall of the Conference Hall, General Building of Colleges				
18:00-21:00	Dinner & Culture Night				
	<b>Thursday, July 10, 2014</b>				
9:00-10:30	<b>Journal Editor Panel (Conference Hall, General Building of Colleges)</b> <b>Discussion Chair:</b> Dr. Jing Jian Xiao, University of Rhode Island, USA <b>Discussants:</b> Dr. Elizabeth Dolan, Editor, Journal of Family and Economic Issues Dr. Clifford Robb, Associate Editor, Journal of Consumer Affairs Dr. Jing Jian Xiao, Editor, Journal of Financial Counseling and Planning				
10:30-10:45	<b>Break</b>				
10:45-12:00	<b>Business Meeting: Country Report (Conference Hall, General Building of Colleges)</b> <b>Discussion Chair:</b> Dr. Kaili Yieh, Dean of College of Extension Education, National Changhua University of Education, Taiwan. <b>Discussants:</b> TBA.				
12:00-14:30	<b>Farewell Lunch (Shin-Yeh, 101 Building)</b>				
	<b>Friday, July 11, 2014</b>				
8:30-19:30	One-Day Trip				
	<b>Saturday, July 12, 2014</b>				
All Day	Departure				

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## Conference Organizing Committee

### CONFERENCE ORGANIZING COMMITTEE

- **Chair of Conference:**

**Jr-Tsung HUANG**, President of ACFEA and Distinguished Professor and Chair of Public Finance, National Chengchi University, Taiwan.

- **Vice Chair of Conference:**

**Kaili YIEH**, Dean of College of Extension Education, National Changhua University of Education, Taiwan.

- **Executive Chair of Conference:**

**Jiun-Nan PAN**, Assistant to President of Kainan University, Taiwan.

- **Conference Advisory Committee (alphabet order):**

**Mohamed ABDEL-GHANY**, Professor Emeritus of Consumer Sciences at University of Alabama, USA.

**Gong-Soog HONG**, Professor and Head of Human Development and Family Studies Department, Iowa State University, USA.

**Charles Yuji HORIOKA**, Professor of Economics in Institute of Social and Economic Research at Osaka University, and Co-Editor of *International Economic Review*, Japan.

**An-Pang KAO**, President of Kainan University and Professor of Economics at National Chengchi University, Taiwan.

**Haifeng LI**, Professor of East Asian Economic Studies at Yamaguchi University, Japan.

**Lakshmi MALROUTU**, Professor of Family and Consumer Sciences and the Interim Assistant Vice President, Academic Enrollment and Resource Planning at California State University at Sacramento, USA.

**Laily PAIM**, Dean of Faculty of Human Ecology at Universiti Putra Malaysia, Malaysia.

**Richard WIDDOWS**, Professor Emeritus and Former Head of Consumer Sciences and Retailing at Purdue University, USA.

**Jing Jian XIAO**, Professor of Consumer Economics at University of Rhode Island, USA, Upcoming Editor of *Journal of Financial Counseling and Planning*, and Former Editor of *Journal of Family and Economic Issues*.

**Jung Sung YEO**, Dean of College of Human Ecology, Seoul National University, South Korea.

**Qingfei YIN**, Associate Professor of Consumer Economics, Central South University, China.

- **Program Chair of Conference:**

**Christine W. LAI**, Associate Professor of Graduate Institute of Management, National Taiwan Normal University, Taiwan.

- **Poster Chair:**

**Vance Kuang-Ta LO**, Associate Professor of Public Finance, National Chengchi University, Taiwan.

- **Proceedings Editor:**

**Kaili YIEH**, Dean of College of Extension Education, National Changhua University of Education, Taiwan.

- **JFEI Special Issue Guest Editor:**

**Jr-Tsung HUANG**, ACFEA President and Distinguished Professor and Chair of Public Finance, National Chengchi University, Taiwan.

- **Communication:**

**Jiun-Nan PAN**, Assistant to President of Kainan University, Taiwan.

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## Call-for-Papers, Posters, and Panels

### CALL FOR PAPERS

All papers are to be written in the English language. Completed papers or extended abstracts (at least 1000 words) will be acceptable for review. Authors of accepted abstracts or papers will be provided with detailed guidelines to prepare papers for publication in the conference proceedings, which will be printed in time for distribution at the conference. If an abstract or a paper is accepted, **at least one author must pay conference registration fees no later than April 30, 2014**, and promise to attend the meeting for the paper to be included in the proceedings.

ACFEA appreciates the editor of *Journal of Family and Economic Issues*, Dr. Elizabeth M. Dolan, for providing a special issue to this conference. **Authors of papers that are outstanding in quality and content will be invited to submit their work to a special issue of the *Journal of Family and Economic Issues*. The main theme for the special issue is about Asian family economic issues.** Therefore papers published in this special issue must be related to Asian family economic issues and will be selected on the basis of a blind peer review that is separate and apart from the review process for the conference.



- Format for Abstract and Full Paper (or Extended Abstract):
1. In your email indicate title, author(s) affiliation(s), mailing address, phone number, and email address (if available).
  2. Submissions should follow APA Guidelines, 5th edition format with special attention to headings and references. Do not include author names in the file submitted. **The maximum length is 20 double-spaced pages, including tables, charts, and references integrated into the paper.** Running headers should not be used.
  3. Maintain 1 inch top, bottom, and side margins.
  4. Manuscripts should begin with an abstract of no more than 100 words, and should not include the author(s) name.
    - Criteria for Evaluation:

Submissions will be evaluated on the basis of importance/relevance of the subject matter; contribution to the knowledge base: appropriateness of the method; timeliness and usefulness of the (expected) findings, (expected) conclusions, and/or position; and adequacy of interpretation and implications. If accepted, the author(s) is (are) responsible for presenting the paper at the conference and/or finding a substitute to present the paper.

- Submission Guidelines:

Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file. Before you save the file, click on File, Properties, and delete any names or other information that might identify the authors.

The subject line of the email should be: ACFEA Abstract (or Paper or Extended Abstract) submission by your name. For Example: ACFEA Abstract Submission by Kaili Yieh (or ACFEA Paper Submission by Kaili Yieh).

## CALL FOR POSTERS

All posters are to be written in the English language. Authors of accepted posters will be provided with detailed guidelines to prepare one page, single-spaced summaries for publication in the conference proceedings, which will be printed in time for distribution at the conference. If a poster is accepted, **at least one author must pay conference registration fees no later than April 30, 2014**, and promise to attend the meeting for the poster summary to be included in the proceedings.

- Format for Poster Submission:

1. In your email indicate title, author(s) affiliation(s), mailing address, phone number, and email address (if available).
2. Poster submissions should follow APA Guidelines, 5th edition format with special attention to headings and references. Maximum length is three double-spaced pages. Do not include author names in the file submitted.
3. Maintain 1 inch top, bottom, and side margins.

- Criteria for Evaluation:

Submission will be evaluated on the basis of importance/relevance of the subject matter; contribution to the knowledge base; appropriateness of the method; timeliness and usefulness of the findings, conclusions, and/or position; and adequacy of interpretation and implications. If accepted, the author(s) is (are) responsible for presenting the poster at the conference and/or finding a substitute to present the paper.

- Submission Guidelines:

Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file. Before you save the file, click on File, Properties, and delete any names or other information that might identify the authors.

The subject line of the email should be: ACFEA poster submission by your name. For Example: ACFEA Poster Submission by Vance Kuang-Ta Lo.

## CALL FOR PANELS

All panel proposals are to be written in the English language. Authors of accepted panel proposals will be provided with detailed guidelines to prepare two page, single-spaced summaries for publication in the conference proceedings, which will be printed in time for distribution at the conference. If a panel is accepted, **all authors must pay conference registration fees no later than April 30, 2014**, and promise to attend the meeting for the summary to be included in the proceedings.

Panel proposals should describe the contribution of each participant and the qualifications of each participant.

- Format for Panel Proposals:

1. In your email indicate title, author(s) affiliation(s), mailing address, phone number, and Email address (if available).
2. Maintain 1 inch top, bottom, and side margins. Print with a letter-quality printer, using 12 point/12 pitch size print.
  - Criteria for Evaluation:

Submissions will be evaluated on the basis of importance/relevance of the panel proposal to conference participants. If accepted, the author(s) is (are) responsible for making the presentation at the conference.

- Submission Guidelines:

Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file.

The subject line of the email should be: ACFEA panel submission by your name. The subject line of the email should be: ACFEA panel submission by your name. For Example: ACFEA Panel Submission by Christine W. Lai.

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## Submissions

### SUBMISSIONS

- The deadline for full paper (or at least 1000 words extended abstracts), poster, and panel proposal submissions is **February 20, 2014**. (extended)!!
- The deadline for full papers for accepted extended abstract submission is June 15, 2014.
- Please send all kinds of submissions to the conference executive chair, Dr. Jiun-Nan PAN via e-mail: [edouard831@gmail.com](mailto:edouard831@gmail.com).

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# Welcome to Asian Consumer and Family Economics Association(ACFEA)

## One-Day Trip

### Local Trip of 2014 ACFEA Conference, July 11, 2014 (Tentative Schedule)[Download PDF File.](#)

Time	Scenic Spots
08:30	Taking Tour Bus to Dasi,Taoyuan
09:30	The Culture Resort of The Jiang & Ta Shee Blooming Oasis
12:00	Lunch in a Restaurant in Ta Shee Blooming Oasis
13:30	Dance of Taiwan Indigenous Peoples (Atayal Tribe)
14:00	Taking Tour Bus to Fusing Township
14:40	Xiao Wulai Skywalk
16:00	Taking Tour Bus to Shihmen Reservoir
16:40	Shihmen Reservoir with a 50-Minute Wonderful Boat Trip.
18:00	Walking to Restaurant.
18:20	Enjoy Your Dinner in a Restaurant near Reservoir.
19:40	Taking Tour Bus to Taipei.

Note: This tentative schedule might be changed based on the weather situation.

### Introduction to Major Scenic Spots

Dasi Township and Fusing Villiage in Taoyuan are very beautiful and scenic places, and Cihu and Touliao are the final resting places of two Presidents Jiangs. Daxi is also known as the “township of the presidents”, and in 2005, Taoyuan County Government started planning the Culture Resort of the Jiangs, which combines history, culture, recreation, and ecology in order to promote local tourism.

#### 1. The Culture Resort of the Jiang



sculpture of Jiang. As of November 2008, there are a total of 152 sculptures of Jiang in the park in full figure, bust, seated, and standing forms as well as riding a horse. There are illustrative signs set in front of the park so that visitors can clearly understand their backgrounds. And if you look carefully,

The Culture Resort includes the Cihu Sculpture Memorial Park and Back Cihu. The Cihu Sculpture Memorial Park was planned and established in 1997 by the Dasi Town Hall. It is the only memorial garden in the world dedicated to sculptures of a single person, in this case Jiang Jie-shi. On February 29, 2000, the Kaohsiung County government held a ceremony for the removal and donation of the first bronze





maybe you can find someone even greater than Jiang Jie-shi in the park! [\[More....\]](#)

## 2. Back Cihu



The crescent shaped Back Cihu originated from a small creek in Mt. Baishi. Previously known as "Long-Guo-Mai-Pi," it was an irrigation pond of the Taoyuan Irrigation Association with a water area of 41,076 hectares of water area, 177,500 m<sup>3</sup> of water storage capacity, irrigation area of 117,29 hectares, irrigating the 3 main areas of Dasi. At one time during the 1950s, Chiang Kai-shek was travelling to

Baiji Tunnel and when his motorcade was unable to move forward, Chiang changed cars and rode on a sedan and then arrived in Cihu. This area made a deep impression on him, because it resembled his hometown in Fenghua County, Zhejiang Province. In 1955, the Lin Ben-Yuan family of Banciao donated 19 hectares of the surrounding Cihu area to be built as a hotel. The "Cave Hotel" was completed in June 13, 1959, and was later renamed to "Cihu Hotel" in Oct. 1962. [\[More....\]](#)



## 3. Ta Shee Blooming Oasis



Ta Shee Blooming Oasis is located right next to "Chiang Kai-shek and Chiang Ching-Kuo Cultural Park" and at 16 hectares is considered the largest farm in north Taiwan. The entire park is noted for its many beautiful flowers, besides which there are also the uniquely developed European herbal sachet, plantings, hand-made biscuits, lavender pillows, and DIY activities.

In addition, one can also enjoy fancy herbal cuisine or elegant afternoon tea. Visitors can arrange with a group of friends to have a BBQ at the garden. Thus, when you pay a visit to Ta Shee Blooming Oasis you can have all your wishes for hiking, good food, and fun accommodated.

## 4. Dance of Taiwan Indigenous Peoples (Atayal Tribe)

The origins of the Atayal can be classified into three systems: 1. They deeply believe that they were born from stones. 2. They deeply believe that they were born from the big stones in Dabajian Mountain. 3. They deeply believe that they were born from the old trucks of the Stone Mountain in the upper area of Wangdabei Creek. The dance of Atayal is a romantic Jew's harp dance. Jew's harp is commonly practiced among nice indigenous peoples but only the Atayal can excel in playing the instrument with dance to express affection among lovers.



## 5. Xiao Wulai Skywalk



Come to Taoyuan to challenge the limitation of your sense at the first skywalk in Taiwan! Xiao Wulai Skywalk is located in Taoyuan Fuhsing Township, rose beside the Wind-Rolling Stone and suspended above the Xiao Wulai Waterfall. To fulfill tourists' dream of walking in the air, Taoyuan

county government spent NTD 8 million on it. The shape of skywalk was in a concise design with geometrical pattern, and tempered glass construction in the bottom. The walkway extended in the sky for 11 meters. Standing on the glass platform, 70 meters high above the bottom of waterfall, tourists can admire the beautiful valley and spectacular waterfall scenery. You are welcomed to come and sense the whole new sight with courageous challenge of 70 meters high.



## 6. Shihmen Reservoir



Located in Longtan Town close to Daxi and Fuxing towns of Taoyuan County, Shihmen Reservoir is one of Taiwan's major reservoirs. The water of the reservoir mainly comes from the north of Mt. Tapachien, and midstream of Dahan River. Completed and opened to the public in 1964, Shihmen Reservoir has the height of 133m, and 680,000m<sup>3</sup> for the water conservation

capacity with 6 gates, a power generator plant, Shihmen Dam, and a circular walkway. The reservoir functions as a generator of electricity, supplier of water, preventer of flood, irrigator of farmlands as well as a wonderful Taoyuan tourist attraction. Shihmen Reservoir was once the largest water conservancy project in Southeast Asia. The reservoir does not only provide water and generates power for northern Taiwan, but also serves as a wonderful tourist attraction for beautiful natural sceneries and special reservoir delicacies.



Visitors may find many restaurants opened near the reservoir serving fresh reservoir fish delicacies. The most popular way of savoring the fresh fish is to have the fish made into different flavors. The fresh fish of Shihmen Reservoir have a fresh and tender taste. Visitors may find many maple trees in the Shihmen Reservoir area. They were originally planted widely across the reservoir for soil conservation. During the maple season (normally, maples are best viewed from November through January in Taiwan), visitors may find both ground and overhead foliage covered with a mass of red and golden-color maple leaves boasting picturesque sceneries. When it comes to discharge of the Shihmen Dam, massive water releasing from the flood-relief channels provide spectacular views. Pinglin Park is noted as the best vantage point to see the discharge, and the pavilion within the park is a wonderful venue for stargazing. It is also a favored place among newlyweds for wedding photos.



There is also an observatory, “Song Tai” offering panoramic views overlooking Longtan Town.

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## Welcome to Asian Consumer and Family Economics Association(ACFEA)

### Transportation

There are two airports close to Taipei City in Taiwan--**Taipei Songshan Airport** and **Taiwan Taoyuan International Airport**. The former is located in Taipei City and near to our hotel, and the latter is located in Taoyuan County.

1. Some flights from China, Japan, and Korea are to **Taipei Songshan Airport**. If you take these flights, please take a taxi to Fullon Hotel Shenkeng after you arrive at Taipei. The taxi costs about NT\$400~450 (US\$13.5~15).

2. If you will take a flight to **Taiwan Taoyuan International Airport**, there are three ways from the airport to your hotel after you arrive at Taiwan Taoyuan International Airport.

A. You can take a rental car from Taiwan Taoyuan International Airport (T.I. Airport) to Fullon Hotel Shenkeng (深坑福容大飯店, shēn- kēng-fú-róng-dà-fàn-diàn). In this case, we can help you to book a car. The car driver will show a board with your name in the airport lounge and pick you up at airport. If you need this service, please download and fill out the form, then send it back to Dr. Jr-Tsung Huang as soon as you can. 【pick-up form Download】

B. You can Take a CitiAir bus from Taiwan Taoyuan International Airport (T.I. Airport) to Taipei City Hall Bus Station (台北市政府轉運站,

tái-běi-shì-zhèng-fǔ-zhuǎn-yùn-zhàn), then take a taxi to Fullon Hotel Shenkeng. The taxi costs about NT\$300-360 (US\$10-12). The schedule of the CitiAir bus and route map are attached.

【[Download](#)】

C. You can Take a CitiAir Bus from Taiwan Taoyuan International Airport (T.I. Airport) to Grand Hyatt Taipei (台北君悅大飯店, tái-běi-jūn-yuè-dà-fàn-diàn), then walk to opposite side of Taipei 101 shopping mall to take a shuttle bus provided by Fullon Hotel Shenkeng (it is free of charge) to the hotel. This way is cheaper but more complicated than other ways. **I would NOT suggest anyone who is first time visit Taiwan to use this way unless you are an adventurer.** Both schedules of CitiAir Bus and shuttle bus are attached. 【[Download](#)】

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## Welcome to Asian Consumer and Family Economics Association(ACFEA)

### Contact Information

#### FOR MORE CONFERENCE INFORMATION

- For more information, please contact: **Dr. Jiun-Nan PAN via e-mail: edouard831@gmail.com**
- The official website of the 10th Biennial Conference of ACFEA: <http://www.asiancfea.org>

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## Welcome to Asian Consumer and Family Economics Association(ACFEA)

### Conference Photos



**All pictures of 2014 ACFEA conference are available at <https://www.flickr.com/photos/126316598@N08/sets>. Please use Chrome to take a look. You can download them at their original size. (2014-07-20)**

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