

Style Guide

Color Palette



COOL BLUE
#074F67



DEEP LAKE
#143578



GRAVEL
#565656



CLOUDY
#D1DDE4



B BLUE
#4290B7



SUMMER STYLE
#074F67



EBONY
#22313F

Typography

Header 1 50pt

Header 2 40 pt

Header 3 30 pt

Header 4 40 pt

Fonts

-Avenir Next Condensed

- Letter Gothic std

-OSTRICH SANS INLINE