

My Market - Terms of Use

Effective Date

May 10, 2025

1. Introduction

My Market ('we', 'our', or 'us') respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our app.

2. Information We Collect

We may collect the following types of information:

- Personal Identification Information (e.g., name, email address, phone number)
- Usage Data (e.g., pages visited, time spent on the app, clicks, interactions)
- Device Information (e.g., IP address, device ID, browser type)
- Location Data (if you enable location services)

3. How We Use Your Information

We use the collected information to:

- Provide, operate, and maintain our services
- Improve, personalize, and expand our services
- Communicate with you, including for customer service and updates
- Send you promotional information if you opt-in
- Detect and prevent fraud and abuse

4. Sharing Your Information

We do not sell your personal information. We may share information with:

- Service providers who help us operate the app
- Legal authorities if required by law or to protect our rights
- Affiliates or partners with your consent

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5. Security of Your Information

We use industry-standard security measures to protect your information. However, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

6. Your Privacy Rights

You have the right to:

- Access and update your personal information
- Request deletion of your personal information
- Opt out of marketing communications

7. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

8. Children's Privacy

Our app is not intended for individuals under the age of 13. We do not knowingly collect personal data from children under 13. If we become aware that we have collected such data, we will take steps to delete it.

9. International Users

If you are accessing the app from outside Australia, please be aware that your information may be transferred to, stored, and processed in Australia.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you through the app or via email.

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11. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at: privacy@mymarket.com