

# MEMORANDUM

DATE: June 2, 2015

TO: Wendong Li, BUPT

FROM: Kaisui Zhang, BUPT

SUBJECT: Activity Report for April 2015

April has been a busy month for me. In April, I needed to prepare for my midterm test and continue my research about college students' reading status. I did a lot of survey about my research, including a few personal interviews with my classmates, put up a questionnaire on the internet and search for relevant academic paper.

## PERSONAL INTERVIEW

During the weekends, I ask some of my classmates to help me with my research by taking an interview and they were glad to do so. For each interview, I always asked the same questions to keep fair. These questions were:

1. Did you ever plan for how many books to read during one semester?
2. In this semester, how many time did you spend on reading books?
3. Do you think arts and literature are important? Even for engineering major students?
4. Which of the phrases make sense to you? Atlas Shrugged, García Márquez, the Great Gatsby and some titles of famous books
5. Do you like reading books?

These questions can help me to analysis nowadays, what were college students thinking and I can have an initial understanding of their attitude towards reading.

These interviews were happened on April 2, 3 and April 9, 10 2015.

## QUESTIONNAIRE

In my spare time, I produced a questionnaire and then put it onto the Internet. This questionnaire was also about reading status and was focus on young adults. In this questionnaire, I collected some information, including gender, age, attitude towards reading, frequency of reading and so on. In fact, the questionnaire just like a interview with strangers so the question was similar to the interview. I posted this questionnaire on Weixin, Weibo, QQ Zone. With the help of friends, the questionnaire

can spread to a large scale.

The questionnaire were made on April 11,12, 13 2015

## **SEARCH FOR RELEVANT ACADEMIC PAPER**

In my research, I needed some professional advice. So I browse the Internet, searching for relevant academic paper made by those who were really research on it.

I have searched [www.chuban.cc](http://www.chuban.cc), the official website of publishing; [wenku.baidu.com](http://wenku.baidu.com), an online document library. I have got lots of important information there.

These search was on April 20, 21 2015.

## **CONCLUSION**

In April, I just finished the previous preparation of my paper and I still have lots of work to do. This memorandum is a conclusion of what I had done in April, and it is a report about up to date activities.

张楷隋