EBU5608 – TUTORIAL 3 (LECTURE 13)

- Consider the following scenario:
- You are building an AI-powered platform that is enhancing the drug discovery process by looking for new ways to treat disease and personalise drugs to patients.
- The business model is based on licensing access to data and using it for data and text mining and machine learning techniques to discover, develop and test new drugs.

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- What are the main points you need to include in your Intellectual Property strategy with regards to the platform you are building?

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