



Fill the relevant information within the template

What have we heard them say?  
What can we imagine them saying?

How to make a business card in word with a table

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Company  
name

Open a  
blank  
document

Personal  
tagline

Logo

Selected  
your  
margins

Created a  
table



JEGANATHAN K

Short summary of the  
persona

Add your  
logo and  
other  
graphics

Professional  
layout and  
design

Choose  
your size

Choose the  
shape

Contact  
information

Memorable  
branding



Business cards created steps

What behavior have we observed?  
What can we imagine them doing?

Take a look in business cards should include

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



 [See an example](#)