

## CONCEPT OVER CODE

### Description:

- Tech Without Tech is a unique stage event that challenges participants to explain complex Electronics and Communication Engineering (ECE) concepts to a non-technical audience.
- Participants must rely only on **analogies, storytelling, and everyday objects**, avoiding all technical jargon and digital aids.
- The event aims to evaluate conceptual clarity, creativity, and communication skills—key qualities expected from industry-ready engineers.

### Event Rules:

- Team Size: Participants may compete **individually or in a team of two**.
- Topic Domain: Concepts must belong to **ECE domains** such as VLSI, Embedded Systems, Communication Systems, IoT, Signal Processing, Control Systems, or Power Electronics.
- Explanation Style:
  - No technical terms or equations are allowed.
  - Only analogies and simple language must be used.
- Props: Only **common everyday objects** (pen, bottle, paper, coins, etc.) are permitted.
- Presentation Duration: Each participant/team will be given **3–4 minutes**.
- Prohibited Items: Slides, videos, mobile phones, charts, or digital tools are strictly not allowed.
- Final Verdict: The decision of the judging panel shall be final and binding.

### Judging Criteria:

- Conceptual Clarity: How accurately the core idea is conveyed.
- Creativity: Originality and effectiveness of the analogy used.
- Communication Skills: Simplicity, confidence, and audience engagement.
- Time Management: Adherence to the given time limit.

### Contact Information:

Abhirami D

Gautham Suresh

Mail: [abhiramid.vlsi2023@citchennai.net](mailto:abhiramid.vlsi2023@citchennai.net)

[vsgautam22@gmail.com](mailto:vsgautam22@gmail.com)

Ph.no: +91 94445 06320

+91 91761 63207

### Prize Details:

Winner – Rs. 1500

1<sup>st</sup> Runner – Rs. 1000

2<sup>nd</sup> Runner – Rs. 500