



JEGEDE OLUWAKOREDE JOSEPH

PRODUCT DESIGN

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Celica, New Ife Road,
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06/14/2000

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Joseph Victor

Objective

As a product designer, my primary objective is to create a user-centered design that meets the needs and preferences of our target audience. I strive to ensure that the platform is functional, easy to use, and aesthetically pleasing while maintaining brand consistency and adhering to accessibility standards. Additionally, I aim to create innovative solutions that differentiate our platform from competitors and provide unique value to users. I design with scalability in mind, anticipating future growth and expansion, and continuously iterate and improve the platform based on user feedback and industry trends.

Experience

Habitual

UI UX Intern Designer

07/25/2021 - 10/05/2021

Habitual is an ecommerce online market that is trying to rival Amazon. I designed the userflow, wireframe, prototype, color style and layout grid using the information provided from user research.

Shop IT

Mobile UI Designer

01/10/2022 - 02/28/2022

Shop IT is an online fashion clothing store. I conducted user research, create wireframe, designed interfaces, collaboration with developers and testing & iterating.

Ground Zero

Product Designer

09/05/2022 - 12/15/2022

Built the front end mobile development of the footwear online shopping platform

Education

Federal University of Technology, Akure

Agricultural and Environmental Engineering
2021 — Second Class Upper

Skills

- User Research -----Level: Expert
- UI UX Design-----Level: Expert
- Front End Development -----Level: Experienced
- Rapid Prototyping -----Level: Experienced
- Graphics Design -----Level: Expert
- 3D Art & Animation-----Level: Experienced

Projects

JAMP

04/01/2021 - 07/27/2021

Product Designer

JAMP is known as Jegzy Agricultural MarketPlace, it is an online e-commerce market square for farmers and consumers. I am the founder and my task was building the mobile and web presence prototype of the JAMP. I conducted a detailed user research and implement it to design the userflow, wireframe, prototype, color style and layout grid and font style of the agricultural marketplace.

Reference

Olasunkanmi Abibat - Writer

JAMP

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+234 803 777 5303

Amos Damilola - Data Analyst

Smartbiz

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Language

English

Achievements & Awards

Best Elected Chairperson of Adeniyi Hall of Residence FUTA Chapter, 2019.
Certificate of Voluntary Service by Prof A.E Ajayi(A.G.E department H.O.D), 2020.

