



# ADINUR RAHMAN PANTHO

Digital Marketer



## Summary

Enthusiastic and data-driven digital marketing trainee with hands-on experience in SEO, social media management, and content creation. Eager to contribute to data-backed marketing strategies that drive traffic and engagement. Strong analytical, communication, and creative skills.

## Contact

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## 🎯 Objective

Seeking an entry-level digital marketing position to apply my SEO, analytics, and content creation skills in a collaborative environment where I can contribute to brand growth and gain industry experience.

## 📁 Projects

- Analyzed web traffic with Google Analytics and adjusted content based on performance.
- Designed and published Instagram marketing posts using Canva.
- Managed a personal blog using WordPress, optimized using SEO best practices.
- Created a mock e-commerce campaign using Google Ads to increase awareness and generate leads.

## Education

2023 - 2024

### H.S.C in Science

DAFFODIL INTERNATIONAL  
COLLEGE

Dhaka

G.P.A 3.92

2021 - 2022

### S.S.C in Science

NATIONAL BANGLA HIGH  
SCHOOL

Dhaka

G.P.A 4.22

## 🎓 Courses & Certificates

2024

### Digital Marketing Level-3

SIMT (SAIC Institute of  
Management and Technology)

## 🔧 Technical Skills

- SEO (On-page & Off-page)
- Google Analytics & Google Ads
- Facebook Business Manager
- Canva / Adobe Photoshop
- Email Marketing (Mailchimp)
- Content Creation
- WordPress / Website Builders

## Languages

- English (Fluent)
- Bangla (Native)

## 🤝 Soft Skills

- Time Management
- Team Collaboration
- Critical Thinking
- Problem-Solving Skills
- Strong Communication
- Negotiation

## 📄 References

### SOIKOT KUMAR BISHWASS

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