



Jehison MARTINEZ

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jasonms10@gmail.com

Paris - France

ON-LINE PRESENCE



[jehisonsilva.github.io/](https://github.com/jehisonsilva)



linkedin.com/in/jsilva



vimeo.com/jsilva92

SOFTWARE

After Effect	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Final Cut, Premiere	<div><div></div></div>
InDesign	<div><div></div></div>
Adobe XD	<div><div></div></div>
CMS (Wordpress, Prestashop)	<div><div></div></div>
HTML, CSS, JS	<div><div></div></div>

SKILLS

- Project management • graphic culture
- autonomy and reactivity • teamwork • communication • adaptability • ready to learn.

LANGUAGES

French	bilingual
Spanish	mother-tounge
English	intermediate
Italian	read, spoken

HOBBIES

Photography	Reading
Portrait	Literature
Landscape	Science-fiction
Drawing	Tourism
2D Animation	Europe

GRAPHIST - MOTION GRAPHICS

With 5 years of experience in content creation, I produce elegant, original and exciting work that exceeds expectations. I am constantly developing my skills and staying on top of current trends.

LAST EXPERIENCE

ESLSCA - Business School Paris (Freelance)

Graphist - Motion Design | OCTOBRE 2022 - PRÉSENT | PARIS - FRANCE

- Creation of multi-media campaigns (newsletters, landing pages, bannerings, flyers)
- Production of visual identities, ensuring compliance with graphic charters, supervision of visual creation.
- Corporate content production: videos, animations and image processing.
- Development and creation of graphic design for the company (teamwork with the marketing department)
- Production of scripts and storyboards.

Supports : Catalogs, flyers, banners, brochures, showcase sites, social networks, photo, video.

Technology and tools : Suite Adobe, google workspace, google analytics, trello, wordpress, prestashop, sendinblue, QR code.

PREVIOUS EXPERIENCE

GROUP INTM

Graphist | MARCH 2020 - 30 SEPTEMBER 2022 | PARIS - FRANCE

- Participation in the UX optimization (customer journey) of the company's website.
- Management and updates of websites (CMS)
- Design of graphical interfaces, wireframes and prototypes.
- Redesign of the company's visual identity (PPT)
- Optimize website content.

KATSONCREATIVE

COFONDATEUR - GRAPHIST | DECEMBER 2017 - JANUARY 2020 | PARIS - FRANCE

- Design, customization and administration a WordPress website (katson.com).
- Planning, control and follow-up of the audiovisual production process.
- Creation of posters and flyers for events.
- Regular publications on the social network (@katson.inc)
- Cameraman | shooting, photography and retouching, photo editing.

REBOLUCION.AR

PRODUCTION ASSISTANT | JULY 2013 - AUGUST 2017 | ARGENTINA

- Shooting videos for brands such as Volvo, Toyota, KFC, Levi's.
- Preparation, organization and control of the different needs.
- Control of technical personnel files.
- Writing standard audiovisual production letters and author contracts.

EDUCATION

MBA MARKETING DIGITAL ET INNOVATION | 2020 - 2022

ESLSCA - Business School Paris

- Digital strategy and digital communications manager.

WEB DEVELOPER | 2023

MGK Telecom

- Full stack developer, front-end, back-end.

BACHELOR'S DEGREE IN PERFORMING ARTS, CINEMA PROGRAM | 2018 - 2020

University of Paris Vincennes-Saint-Denis Paris 8

- Audiovisual production, photography, editing.

BTS+2 TECHNICIAN OF CINEMA AND AUDIOVISUAL ARTS | 2013 - 2015

CIEVYC - Buenos Aires, Argentine

- Cameraman, editing.