Dorothy Cruz

Graphic and UI/UX Designer

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@dorothycruz

SKILLS

Design

Sketch and Adobe programs, such as, Photoshop, Illustrator, InDesign, Premiere Pro, and Experience Design.

Wireframe and Prototype

Framer, Principle, InVision, MarvelApp, Balsamiq, and JustInMind.

Animation

After Effects, bodymovin.

Development

Web design and development. Html5, CSS3, and Bootstrap.

Languages

Fluent English and Spanish.

EDUCATION

BFA in Communication Design

Parsons School of Design, New York City, USA 2017.

AAS in Communication Design

Altos de Chavon School of Design, La Romana, DR 2015, Valedictorian.

EXPERIENCES

Visual Designer

DojoMojo

June 2018 - Present

Design lo-fi and hi-fi wireframes.

Build prototypes and conduct usability tests.

Design marketing material.

UI Designer

Amplify Education, Inc.

January 2018 - June 2018

Design kids games for the Center for Early Reading department.

Create concept, design UI layouts and visuals.

Create animations using After Effects.

Prototype and playtest games.

Junior Designer

BBDO

August 2017 - January 2018

Worked side by side with designers, art directors, and copywriters. Clients include AT&T, GE, Tropicana, Campbells, and Dove.

UX/Design Intern

BBDO

June 2017 - August 2017

Adobe Creative Suite Tutor

University Learning Center at The New School, New York City, USA February 2016 – May 2017