

# 2022 DEEP LEARNING INSTITUTE UNIVERSITY AMBASSADOR BENEFITS

(Last updated January 20, 2022)



To acknowledge the contributions our active university ambassadors make on behalf of NVIDIA and the NVIDIA Deep Learning Institute (DLI), we offer the following new program benefits.

### > **Instructor Certificates**

Starting in early 2022, we'll issue instructor certificates and generate certificates for any active workshop certifications earned previously. Instructor certificates are awarded at the workshop level after successfully completing each eligible workshop.

### > **Ambassador Certificates**

Ambassador certificates are also awarded to certified instructors (CIs) when they are accepted into the University Ambassador Program - an event that immediately follows their first workshop certification. Only one ambassador certificate is awarded per CI regardless of the number of instructor certificates. Certificates will be sent starting in the middle of January 2022, and we'll be retroactively generating ambassador certificates for anyone who is currently a CI and ambassador.

### > **Specializations**

We're encouraging ambassadors to obtain all the instructor certificates in one or more of the following new specializations. By doing so, ambassadors will receive recognition for their specialization(s) via a new public instructor directory slated for release in early to mid 2022 and will have more opportunities to achieve new tier statuses described later in this document. Specializations and the workshops associated with each may not be available in all regions.

#### **1. Data Science Specialization**

- a. Accelerating Data Engineering Pipelines
- b. Fundamentals of Accelerated Data Science
- c. Fundamentals of Deep Learning

#### **2. Deep Learning Specialization**

- a. Fundamentals of Deep Learning
- b. Applications of AI for Anomaly Detection **OR**  
Applications of AI for Predictive Maintenance
- c. Fundamentals of Deep Learning for Multi-GPUs

#### **3. Conversational AI Specialization**

- a. Building Transformer-Based Natural Language Processing Applications
- b. Building Conversational AI Applications
- c. Building Intelligent Recommender Systems

#### **4. Accelerated Computing Specialization**

- a. Fundamentals of Accelerated Computing with CUDA® C/C++ **OR**  
Fundamentals of Accelerated Computing with CUDA Python
- b. Accelerating CUDA C++ Applications with Multiple GPUs
- c. Scaling CUDA C++ Applications to Multiple Nodes

### > Tiering and Tier-based Incentives

Tiering is a way to honor—both internally and externally—our most active instructors, as well as offer an incentive to others to offer more student training. Tiering is based on the number of ambassador workshop deliveries completed and the number of students certified. In addition, an overall instructor rating of 4.0 (out of 5.0) must be maintained, regardless of tier, to earn status.

Workshop deliveries and student certificates start counting towards Ambassador tier designations January 1, 2022. Tiering designations in the public instructor directory and website recognition will be available in early to mid 2022, and all changes in tier status will be updated in the directory on the first NVIDIA U.S. business day of each month. Benefits associated with a tier will be available to the instructor for the remainder of the calendar year and all of the following calendar year.

<b>Tier</b>	<b>Workshop Deliveries</b>		<b>Number of Students Certified</b>
<b>Silver</b>	3+ deliveries per calendar year	<b><u>AND</u></b>	70+ students certified
<b>Gold</b>	5+ deliveries per calendar year	<b><u>AND</u></b>	115+ students certified
<b>Platinum</b>	7+ deliveries per calendar year	<b><u>AND</u></b>	160+ students certified

To recognize the most active Ambassadors, we offer the following tier-based incentives. (See the appendix for incentive details.)

Incentive	Silver	Gold	Platinum
Tiered listing in the public instructor directory* <i>(available in early to mid 2022)</i>	X	X	X
GTC conference passes / DLI passes**	X	X	X
Priority consideration for paid instructor and TA opportunities		X	X
Meet the Experts events		X	X
Fast-track certification		X	X
Tier milestone financial award**		\$500 USD	\$1,000 USD
Free access to dry runs and test flights		X	X
Website recognition* <i>(available in early to mid 2022)</i>			X
Invitation-only dinners**			X
Priority consideration for the NVIDIA Hardware Grant Program			X

\* Inclusion in the public instructor directory and website recognition comes only with your consent to be listed.

\*\* Government laws and corporate policies permitting.

### > Standard Benefits

As our way of giving back to all ambassadors, regardless of tier, we offer the following ongoing educational opportunities and benefits. (See the appendix for benefit details.)

- > Workshop expense reimbursement
- > Waived instructor certification fee
- > Quarterly instructor newsletter
- > Access to live and recorded CI development technical and soft-skills presentations
- > Links to workshop updates and other valuable information via the DLI instructor portal
- > Access to GTC when assisting with at least one GTC DLI workshop delivery
- > Social media groups (mid-2022)
- > Virtual meetups (mid-2022)
- > Public instructor directory listing (early to mid 2022)

### > Expectations

Over time, workshops will be updated or retired and new workshops will be introduced. As a result, specializations will eventually change or expire. Instructors are encouraged to keep their credentials current. Additionally, NVIDIA reserves the right to make changes to the incentives and benefits offered and qualifying requirements for each tier.

# TIER-BASED INCENTIVES AND STANDARD BENEFITS APPENDIX

## TIER-BASED INCENTIVES

- > **Tiered Listing in the Public Instructor Directory:** As an enhancement to a standard instructor listing, ambassadors with a tiering distinction will be noted in the public instructor directory listing. This incentive will be available early to mid 2022.
- > **GTC conference passes / DLI passes:** Passes will be made available to all ambassadors with a tiering designation without requiring them to TA a GTC DLI workshop delivery. Passes will be offered on a first-come, first-serve basis when in-person GTCs resume.
- > **Priority consideration for paid instructor and TA opportunities:** Gold and platinum members will receive priority consideration for paid instructor and TA opportunities for workshops organized and promoted by NVIDIA. Payments vary based on role and type of event, and you'll be contacted directly by NVIDIA when these opportunities become available.
- > **Meet the Expert events:** Office hours with NVIDIA experts will be promoted via invitation only to our gold and platinum members. These events will coincide with new DLI workshop releases and other major corporate announcements.
- > **Fast-track certification:** Because our gold and platinum members deliver content frequently and maintain high instructor ratings, the DLI can offer a shortened certification approach for most workshops. Though successful completion of the student assessment and an interview are still required, instructor assessments become optional, and interviews are conducted in half the standard interview time.
- > **Tier milestone financial award:** Gold members are awarded \$500 USD, and platinum members receive an additional \$1,000 USD when qualifying or requalifying for their respective tier each calendar year. This makes it possible for an ambassador to receive up to \$1,500 USD per calendar year by reaching both milestones. This incentive goes into effect on January 1, 2022, and will apply only to workshop deliveries starting on or after January 1, 2022. Local government regulations and corporate policies apply for payment eligibility.
- > **Access to dry runs and test flights:** Gold and platinum members will receive invitations to new workshop dry runs and test flights. These special deliveries are taught by NVIDIA solution architects (SAs), who are often the content creators.
- > **Website recognition:** Platinum members will be featured on the main DLI instructor portal page. There we'll share a little more about your background, specialization(s), and lifetime accomplishments with the DLI. This incentive will be available early to mid 2022.
- > **Invitation-only dinners:** When corporate travel resumes, our master instructors (MIs) will hold in-person dinners by invitation only, where platinum members will have the opportunity to meet peers in the same city / geographic area.
- > **Priority consideration for the NVIDIA Academic Hardware Grant Program:** Platinum members will receive special priority consideration for valuable hardware grants for their institution.

## STANDARD BENEFITS

- > **Workshop expense reimbursement:** Do you have incurring expenses associated with delivering DLI workshops? We can help. Valid expenses can be reimbursed up to \$500 USD for any ambassador who delivers a DLI workshop. Instructions on how to request expense reimbursement can be found in your personal Ambassadorship award email.
- > **Waived instructor certification fee:** Ambassadors have the \$1,000 annual certification fee waived as long as they continue to deliver at least two DLI workshops in a 12- month period.
- > **Quarterly instructor newsletter:** Each quarter, the DLI team distributes an instructor newsletter via email. It includes information on the latest workshop releases and updates, recent articles on AI, a global instructor recognition section, and much more.
- > **CI development technical and soft-skills sessions:** Two to three times a year, the DLI holds a week-long series of one-hour sessions designed to help instructors give even better presentations. The same soft-skill session is offered four times a day to accommodate North and South America (Eastern/Pacific time), Europe and the Middle East (Central European time), India (India time), and Asia/Pacific countries (China time). Each day, a new soft-skill topic is covered. Ambassadors are encouraged to join each day's session in a time zone that's convenient for them.
- > **Workshop updates via the DLI instructor portal:** In addition to the quarterly instructor newsletter, workshop updates can be found in the instructor portal. While visiting the instructor portal, ambassadors can also find workshop certification and delivery applications, past quarterly instructor newsletters, and more.
- > **Access to GTC when assisting with a DLI workshop delivery:** When in-person GTCs resume, ambassadors without a tier status can receive a free pass to GTC when assisting with at least one GTC DLI workshop delivery.
- > **Social media groups:** Soon the DLI team will be hosting various social media groups where peers can come together to share interesting aspects of their deep learning work, raise questions to challenging AI problems, and network with each other.
- > **Virtual meetups:** Along with the introduction of new social media groups, the DLI team will be hosting virtual meetups where we'll discuss some of the latest advancements in deep learning and machine learning. Additionally, we'll feature content from recently released workshops.
- > **Public instructor directory listing:** All DLI-certified instructors are entitled to a standard listing in the public instructor directory. Inclusion in the directory is optional, and every instructor can specify if they would like to be listed with or without contact information. This benefit will be available in early to mid 2022.

[Learn more](#)

Questions? Contact us at [NVDLI@nvidia.com](mailto:NVDLI@nvidia.com).

Ready to apply for DLI University Ambassadorship or add new instructor certifications towards a specialization? Apply at [developer.nvidia.com/dli/cip/application-amb](https://developer.nvidia.com/dli/cip/application-amb).