🧭 Key Sprint Elements for Small Companies

Item	Purpose	Adaptation in Small Company
Sprint Length	Timebox for focus and delivery rhythm	✅ *Maybe* – Start with 1-week sprints to move fast early on; switch to 2 weeks once things stabilize
Sprint Planning	Decide what to build and align expectations	✅ *Maybe* – Can be combined with retro; focus more on setting clear sprint goals
Daily Standup	Sync progress and surface blockers	✅ *Yes* – Keep it async or under 10 minutes in person
		🟡 *Can Skip* – Good for team morale