# **BrewBean Cafe Website Proposal**

Project Name: BrewBean Cafe Website

**Prepared for**: Jane Brewster

**Prepared by**: Jelshen Febryand Valesco

**Date** : May 11<sup>th</sup>, 2025

## PROJECT OVERVIEW

This proposal outlines the scope, deliverables, timeline, and terms for the development of a responsive, modern, and user-friendly marketing website for BrewBean Café. The website will promote the café's offerings, provide contact information, showcase a photo gallery, and include a menu.

#### **DELIVERABLES**

The completed website will include:

1. Home Page – Hero image, welcome message, and navigation

2. Menu Page – Sections for Hot Drinks, Cold Drinks, and Pastries

3. About Page – Cafe story, team photo, and customer testimonials

4. Gallery Page – Clickable photo grid with hover and lightbox/zoom effects

5. Contact Page – Embedded Google Map, contact form (email simulation), business hours

### Other features:

1. Responsive design (mobile, tablet, desktop)

2. Clean, modern aesthetic

3. Interactive UI elements (hover effects, scroll animations)

4. Contact form integration

5. Easily updatable content

### **TECHNOLOGY STACK**

Frontend : HTML, CSS, JavaScript

Framework : Tailwind CSS or Bootstrap

Email : EmailJS / Formspree

Hosting : GitHub Pages or Netlify

#### **TIMELINE**

Project start : May 11th, 2025

First draft / working version: May 16th, 2025

Final delivery : May 25th, 2025

#### **PRICING**

1. Total : \$600

2. Payment Terms : 50% upfront (\$300), 50% on final delivery (\$300)

# **REVISIONS**

- 1. Includes 2 rounds of minor revisions (styling, content tweaks)
- 2. Additional revisions may require additional time and cost

# **OUT OF SCOPE**

- 1. No backend or custom CMS
- 2. No server-side logic or admin dashboard
- 3. No separate mobile app

# **PROJECT HANDOFF**

Upon final payment, the client will receive:

- Full source code (HTML, CSS, JS, and assets)
- Deployment-ready site (Netlify or GitHub Pages)
- Simple README file explaining how to update content and redeploy
- Full ownership of website and design assets

### **AGREEMENT**

By accepting this proposal, both parties agree to the terms outlined above regarding the project scope, pricing, and delivery schedule.

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Jelshen Febryand Valesco

May 11th, 2025

Jane Brewster

May 11th, 2025